

Drumstick plucker

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Drumsticks

India : Largest producer of Drumsticks (Moringa)

380 sq. Km area under cultivation

1.1 to 1.3 million tonnes per year

Top three producing states – 1] Andhra-Pradesh

2] Karnataka

3] Tamil Nadu

Also produced in Thailand, Philippines, Taiwan



Fig. 1: Drumstick farm

Medicinal uses of drumsticks

Leaves

relieve headaches
stop bleeding from a shallow cut
treats gastric ulcers and diarrhea
anti-bacterial and anti-inflammatory effect
High Iron content- used against Anemia

Flowers

Juice good for pregnant women
useful against urinary problems

Seeds

antibiotic and anti-inflammatory properties
treat arthritis, relaxant for epilepsy
Oil of is used for hysteria, scurvy, prostate problems

Pod

It can cure pain of the joints
high protein and fiber content- treating malnutrition

Bunch of drumstick pods

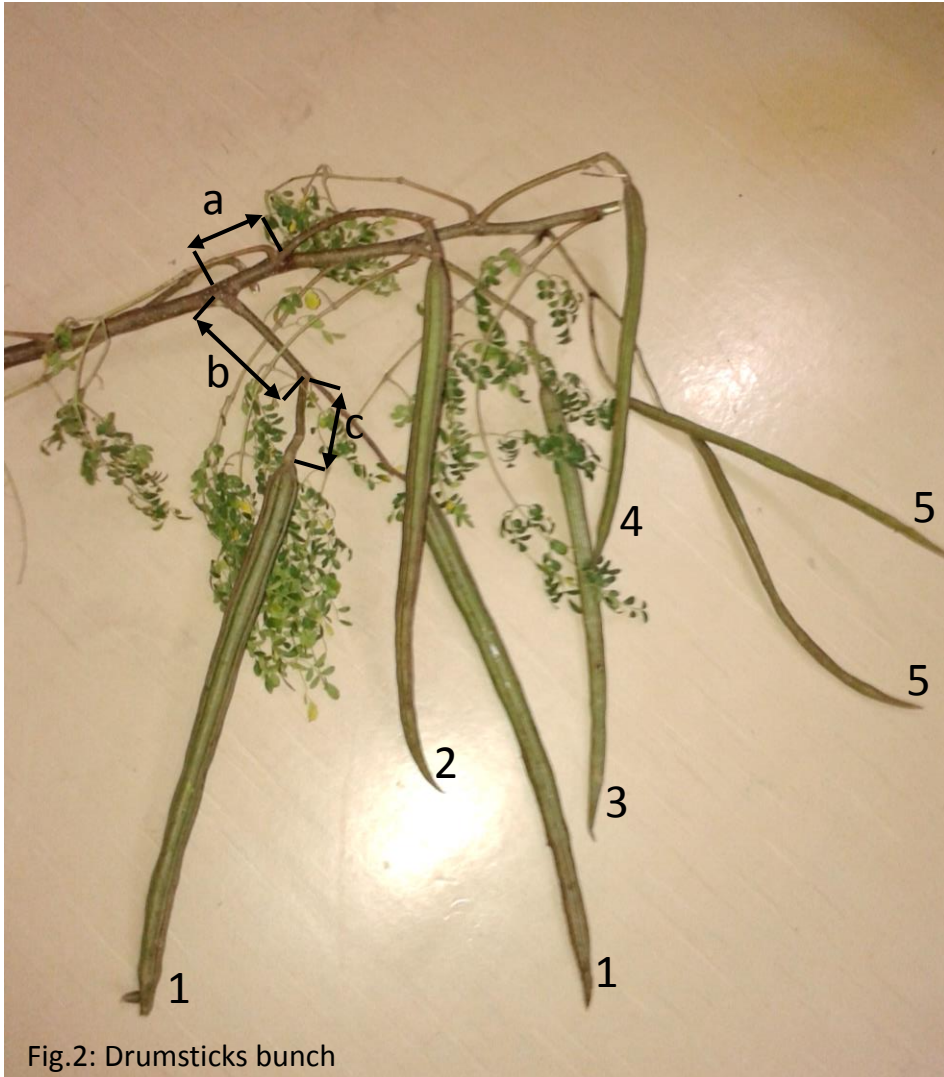


Fig.2: Drumsticks bunch

Average ht of drumstick tree – 20 ft
Distance of pod from ground – 5 ft to 18 ft

Position – End of the branch

a = 50 mm to 90 mm
b = 80 mm to 120 mm
c = 40 mm to 90 mm

Stem thickness = 6 mm to 9 mm

Order of getting mature-

Pods nearer to main trunk are older and hence mature

Pod no 1,2 - ready to pluck
Pod no 3,4 - Not yet ready
Pod no 5 - immature

Harvesting statistics

Harvesting period- November to June

Cyclic process

All drumsticks won't get mature at a time ; Repeated after every 6 to 7 days.

10 to 15 pods / tree

Plucking : 5 to 6 min / tree

Time required to pluck pods from 65 trees- 6 hrs

[Generally son or brother helps him]

3 hrs continuous work [In morning Or afternoon]

Tool 1

Heavy tool= 4.8 kg
No selective plucking
Upper holding hand gets more strain
Neck pain, waist pain, back pain, severe pain in hands
Repetitive action of bending for collecting plucked pods
Difficult to balance
Time consuming process
Difficult to carry and store



Fig.3: Tool made-up of a bamboo and small wooden stick



Fig.4: Tool being used in field

Tool 2

Heavy= 3.4 kg

New *Khurpe* attached at one end

Khurpe/ koyta works perfect under shearing action;

But they are using it as chopper knife.

No selective action: breaks branch

Sometimes used as hook (*Aakada*)

Repetitive bending action- waist pain

Muscle pain

Difficult to carry

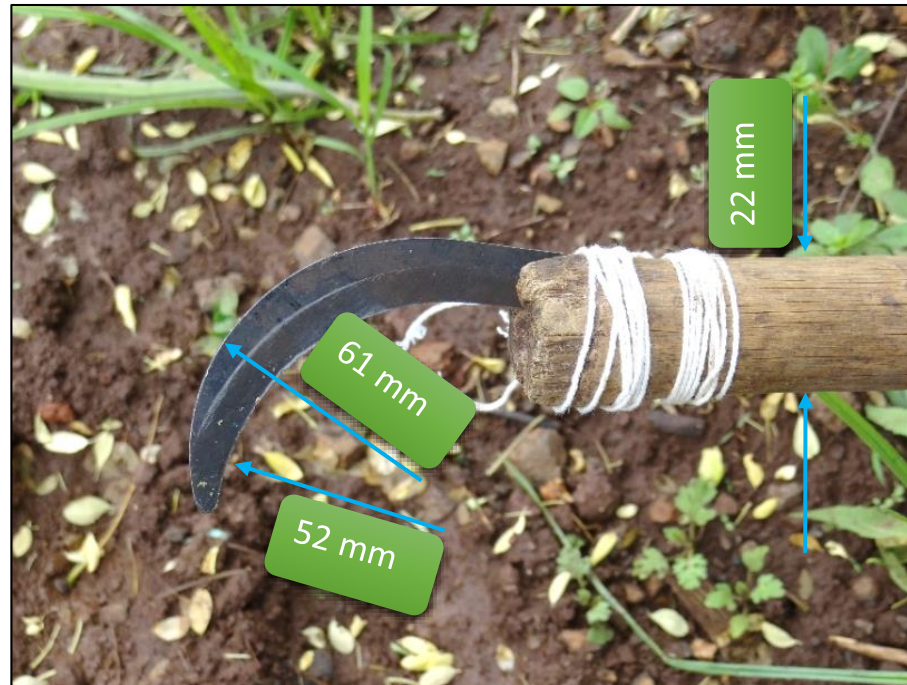


Fig.5: Tool made-up of a bamboo and small *Khurpe*



Fig.6: Tool being used in field

Tool 3

Light in weight

No selective plucking

Smaller length: No height adjustment

smaller hook opening



Fig.7: Tool made-up of a bamboo and long steel rod



Fig.8: Tool being used in field

Tool 4

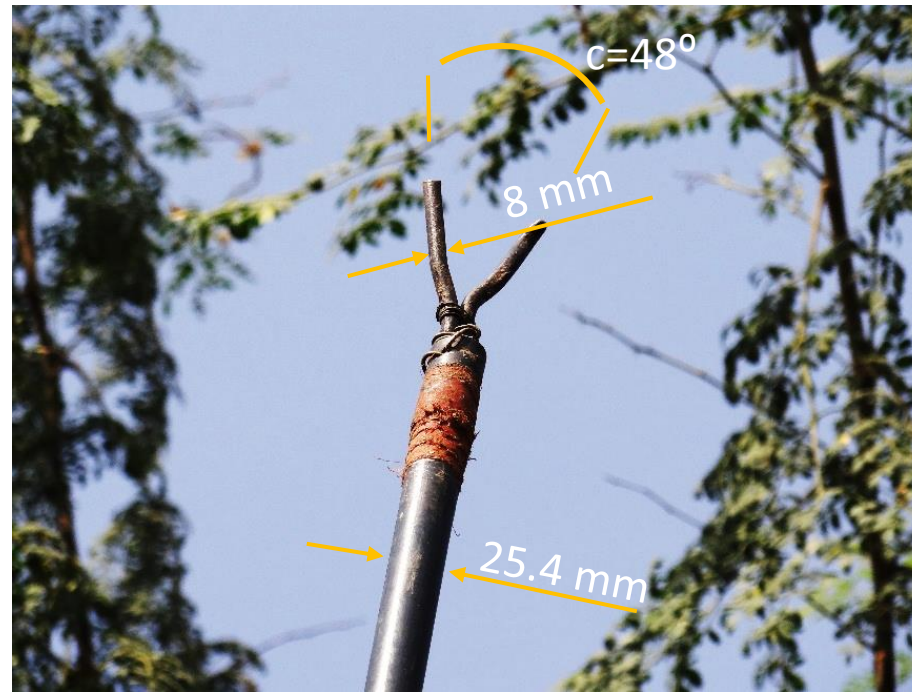


Fig.9: Tool made-up of a PVC pipe and steel rod

Light in weight

Allows selective plucking: less loss

PVC pipe bends : Aiming towards pod is difficult

PVC pipe cracks due to UV rays and repetitive twisting action

Pods slip from out of the hook

Pods fall directly on ground: skin damage

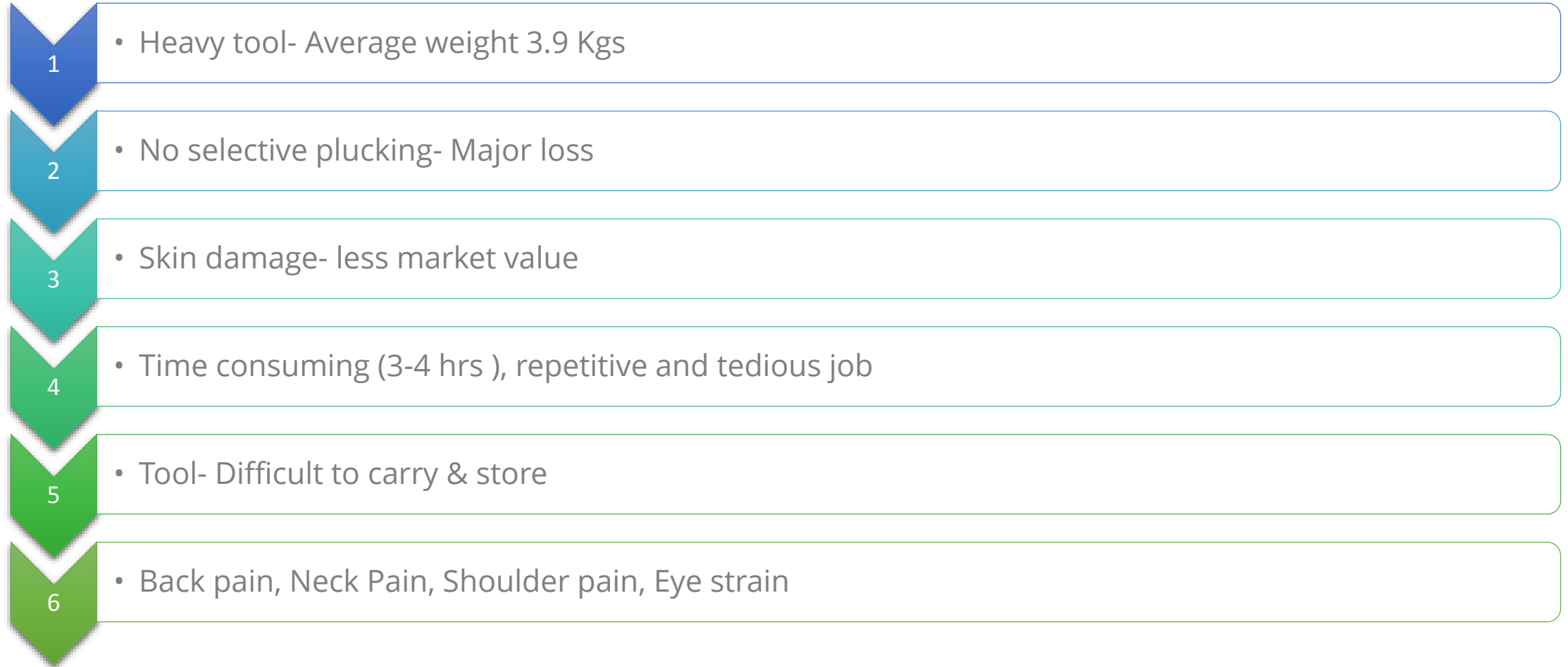
No height adjustment

Difficult to carry and store



Fig.10: Tool being used in field

Problems identified



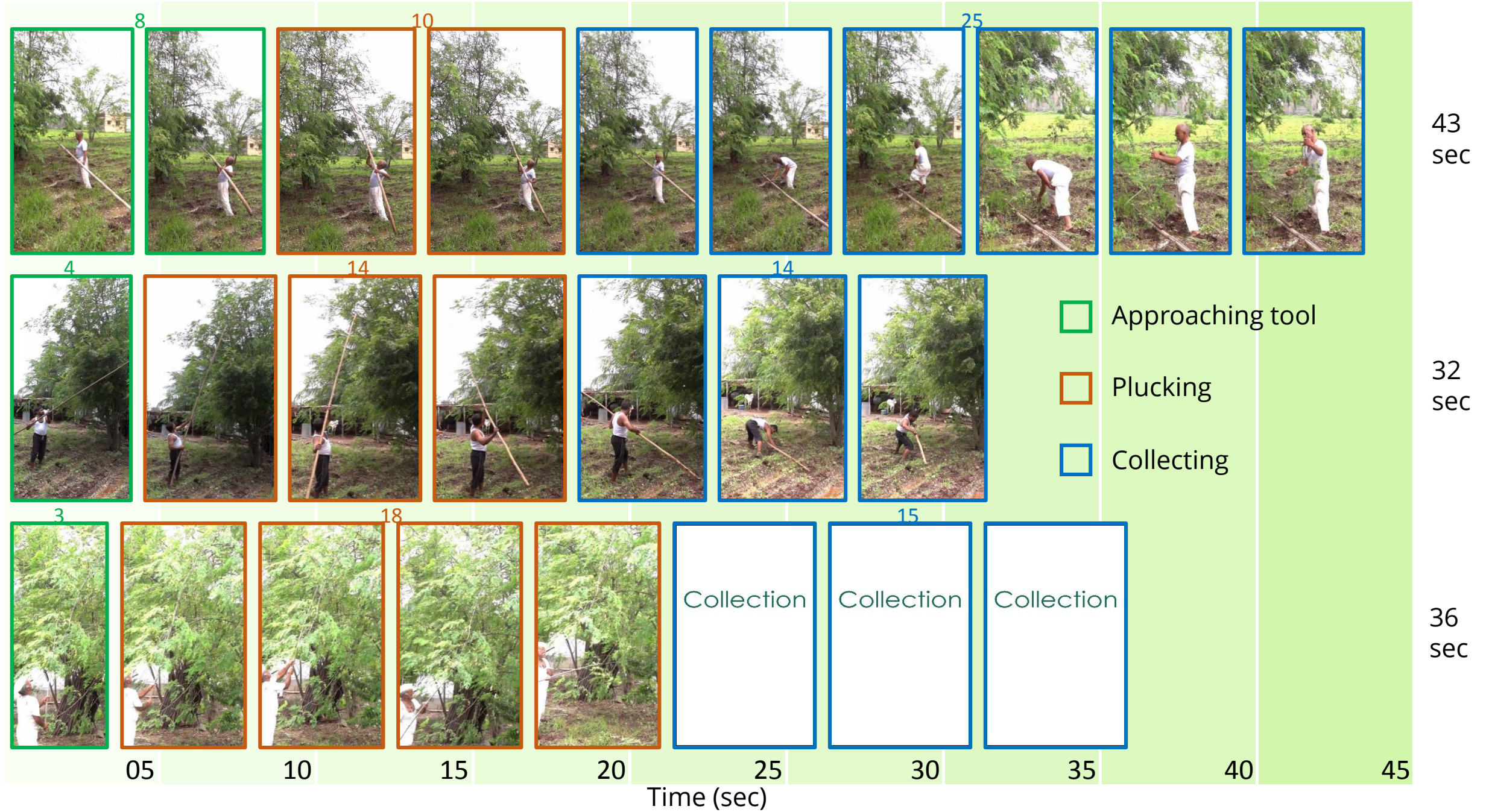


Fig.11: Activity analysis on time basis

Design statement

Redesigning of drumstick plucker for safe and secure gathering of mature drumsticks

Design brief

- It should allow selective plucking
- It should gather drumsticks safely
- It should eliminate drumstick-skin damage
- It should be easy to cut / hook / plucked
- It should be affordable [Rs. 1200 max.]
- It should be light weight [Not more than 2 Kgs]
- It should be maintenance free / repairable at home
- It should be easy to operate
- It should be easy to carry and store
- It should be steady and strong

Parallel products



Fig.12: orange plucker
<http://ecx.images-amazon.com/images/I/61hUuMo1%2BbL.jpg> as on 5th sept, 2014



Fig.13: Mango plucker
http://de.rolandschmid.ch/images/articles/4394_23cb21b86abb8fee14fb14a6cce71c1a_5.jpg as on 5th sept, 2014



Fig.14: Mango plucker
<http://thebchmag.com/wp-content/uploads/2014/06/008-the-tool-of-the-pluckers-trade.jpg> as on 5th sept, 2014



Fig.15: Fruit collector
<http://www.cutedecision.com/wp-content/uploads/2011/10/harvester-03.jpg?e9936a> as on 5th sept, 2014



Fig.16: orange / apple plucker
http://ecx.images-amazon.com/images/I/51rnqkp8UML_SL1500_.jpg as on 5th sept, 2014



Fig.17: Fruit plucker
<http://clevedoncounty.com/wp/wp-content/uploads/Ppicker.jpg> as on 5th sept, 2014

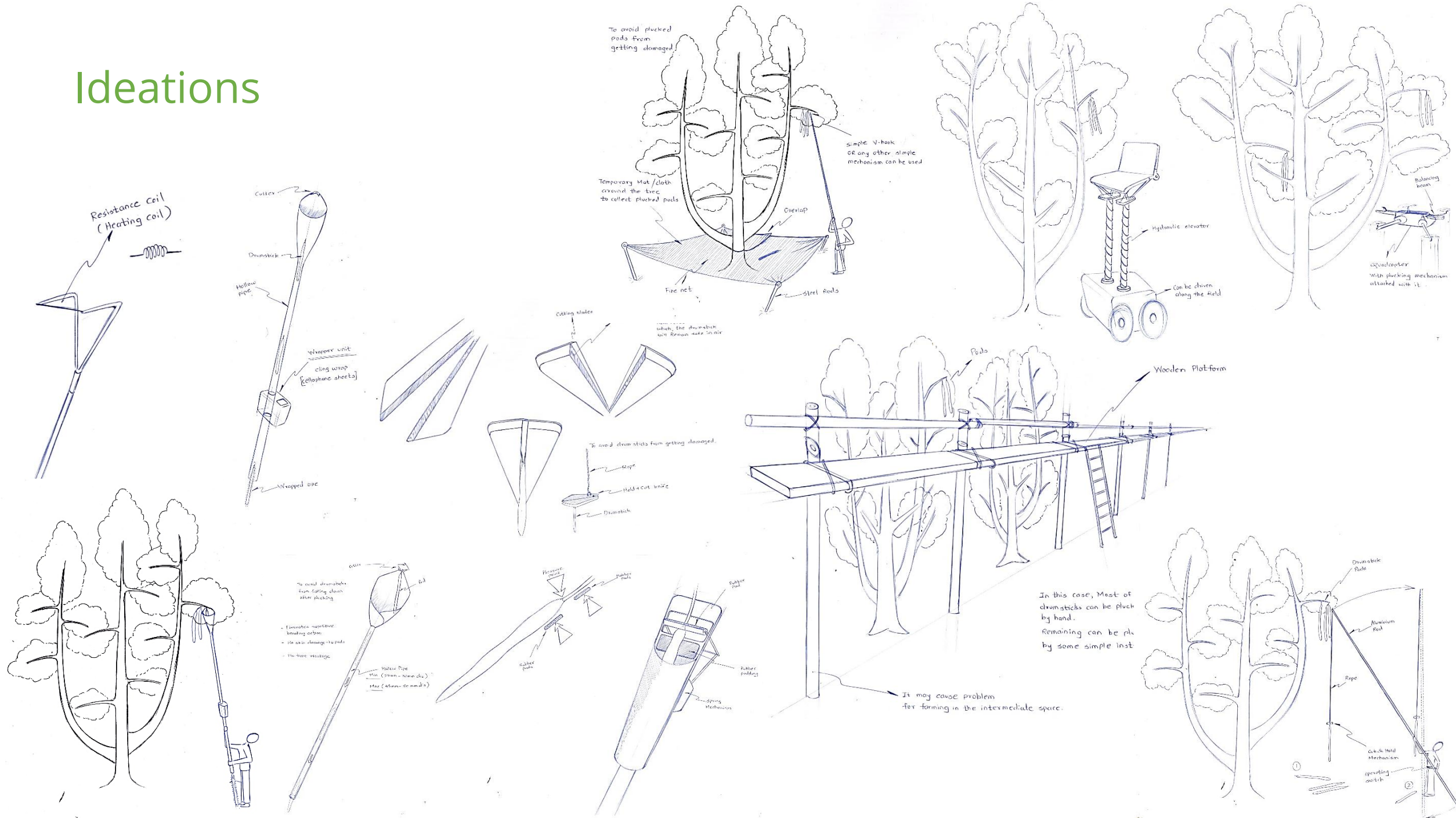


Fig.18: Flower cutter
<http://images.knifecenter.com/knifecenter/clauss/images/AU33503.jpg> as on 5th sept, 2014

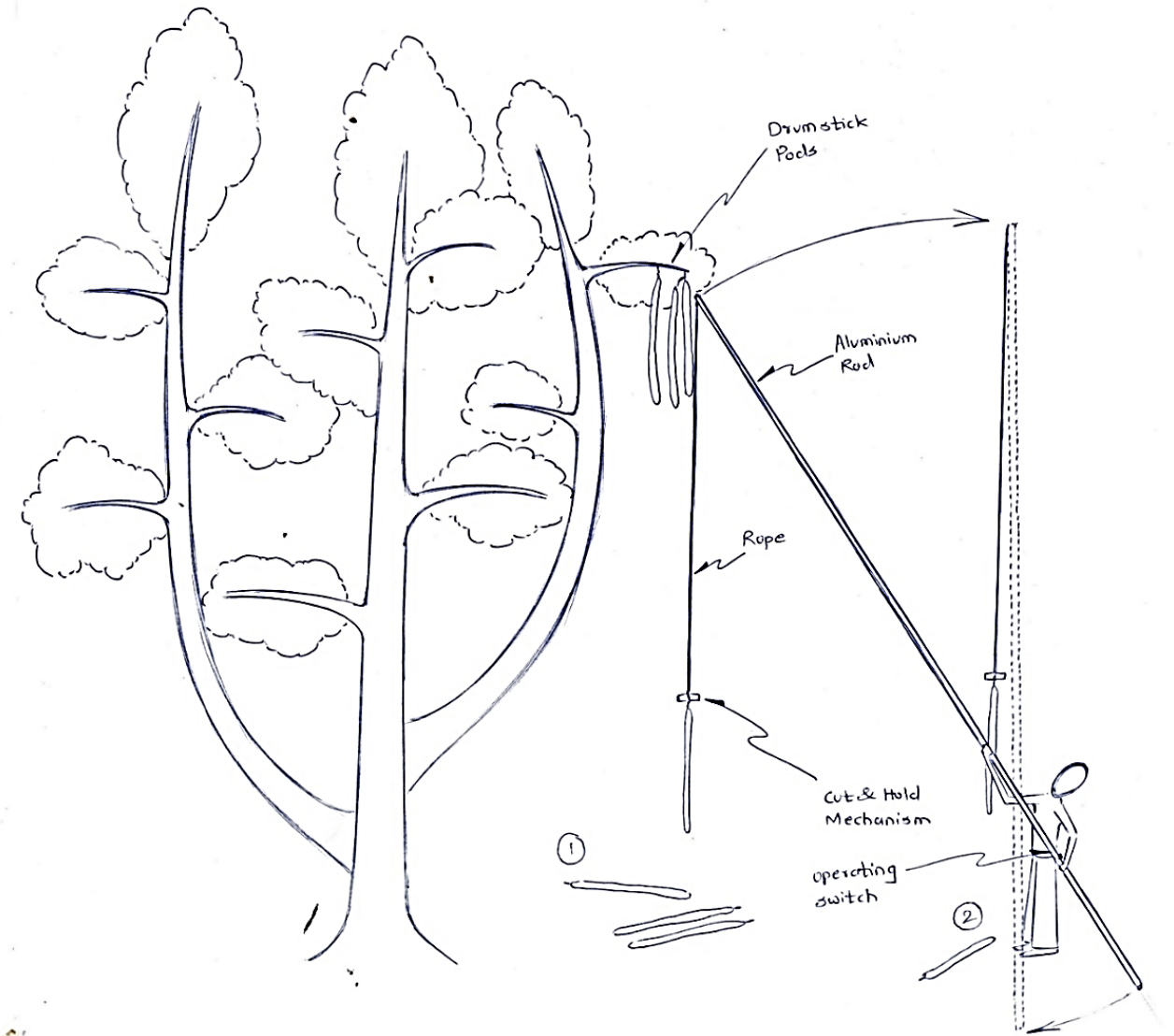
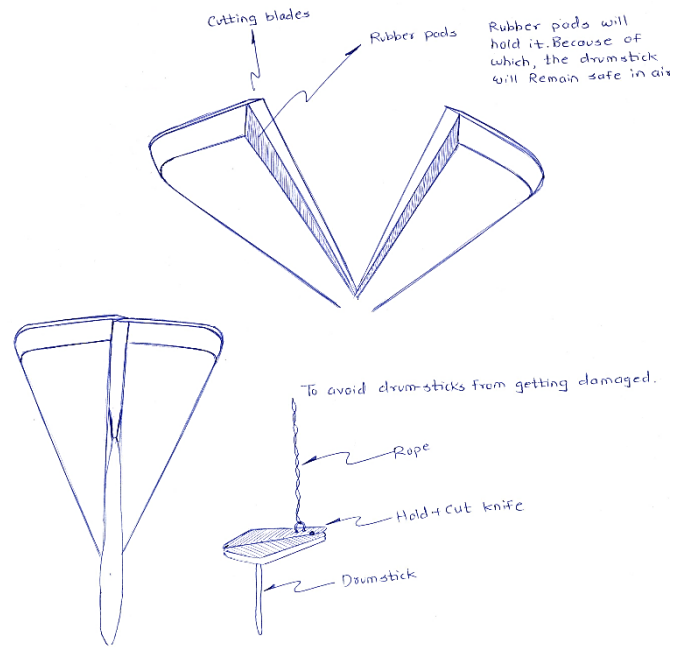


Fig.19: Flower stem cutter (slant cut)
http://bilder.myfavoritethings.se/flower_cutter_-_skarare_for_snittblommor.jpg as on 5th sept, 2014

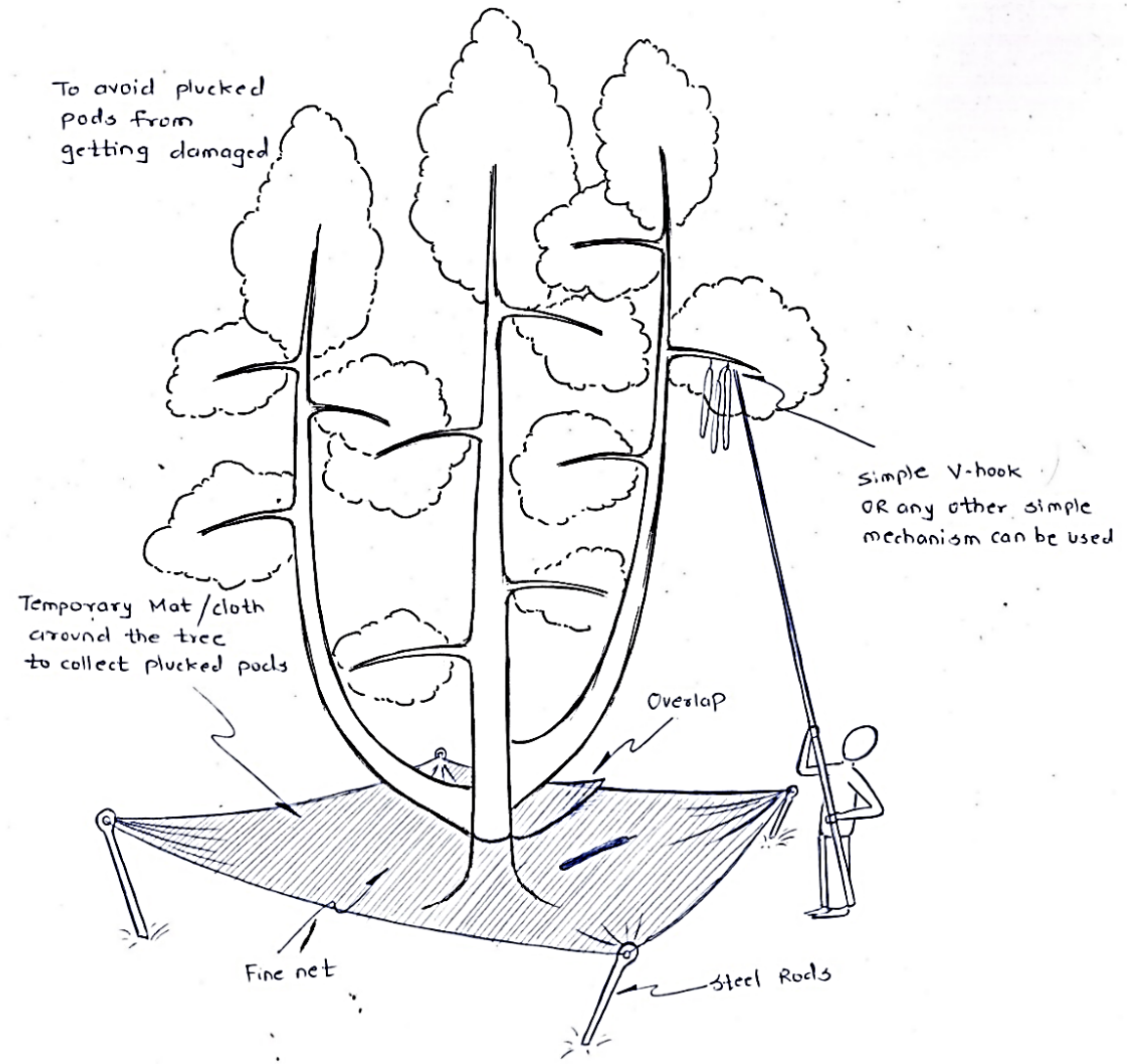
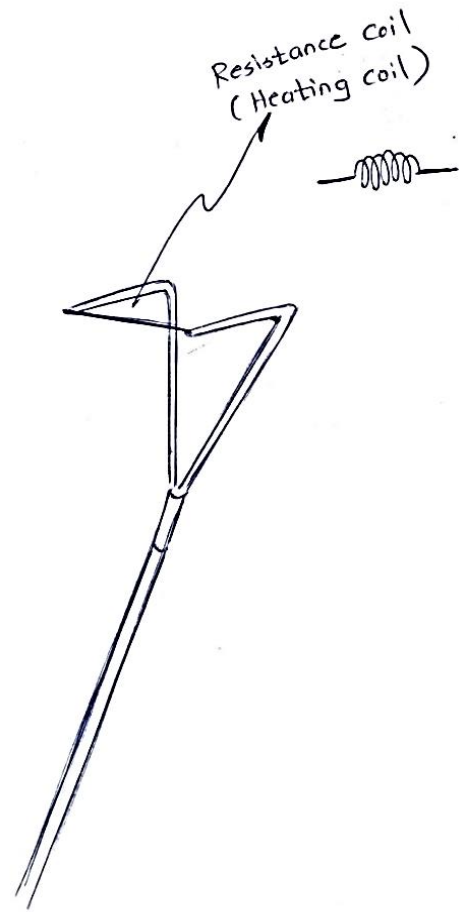
Ideations



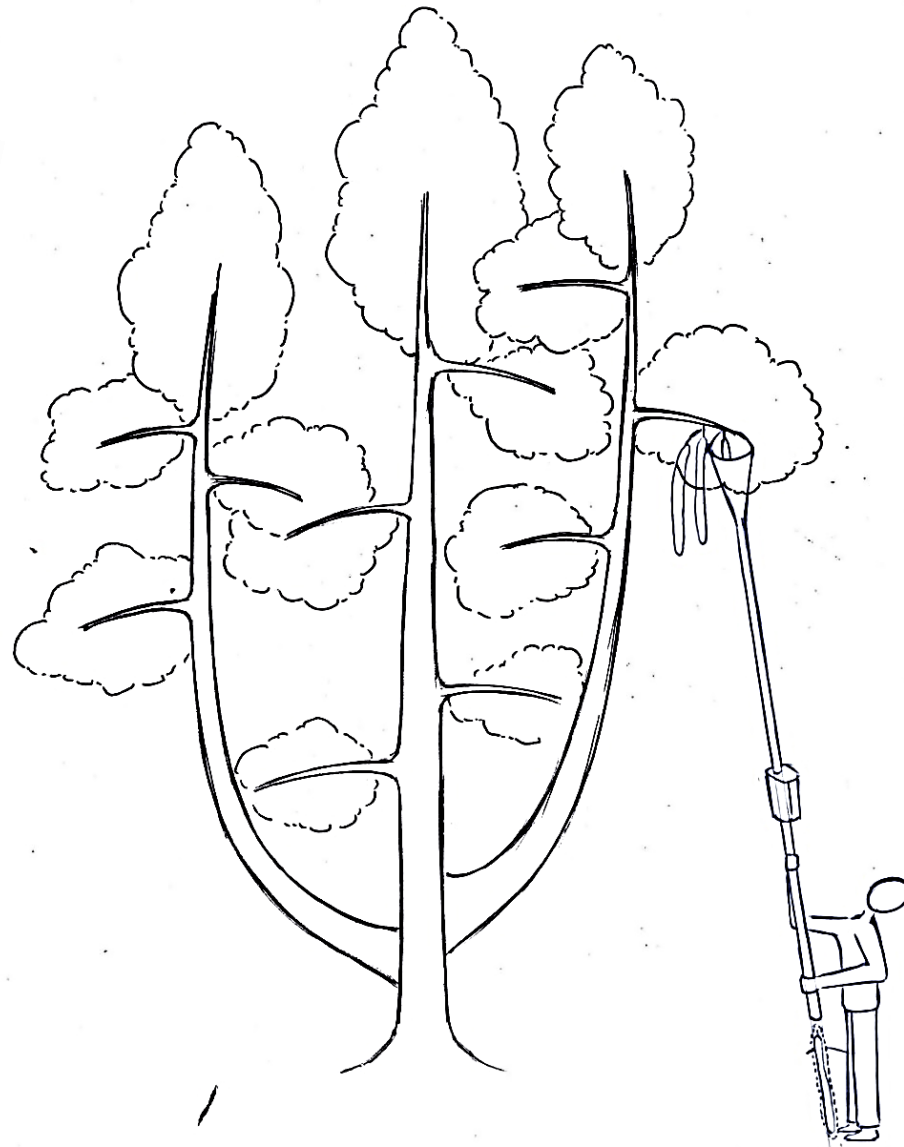
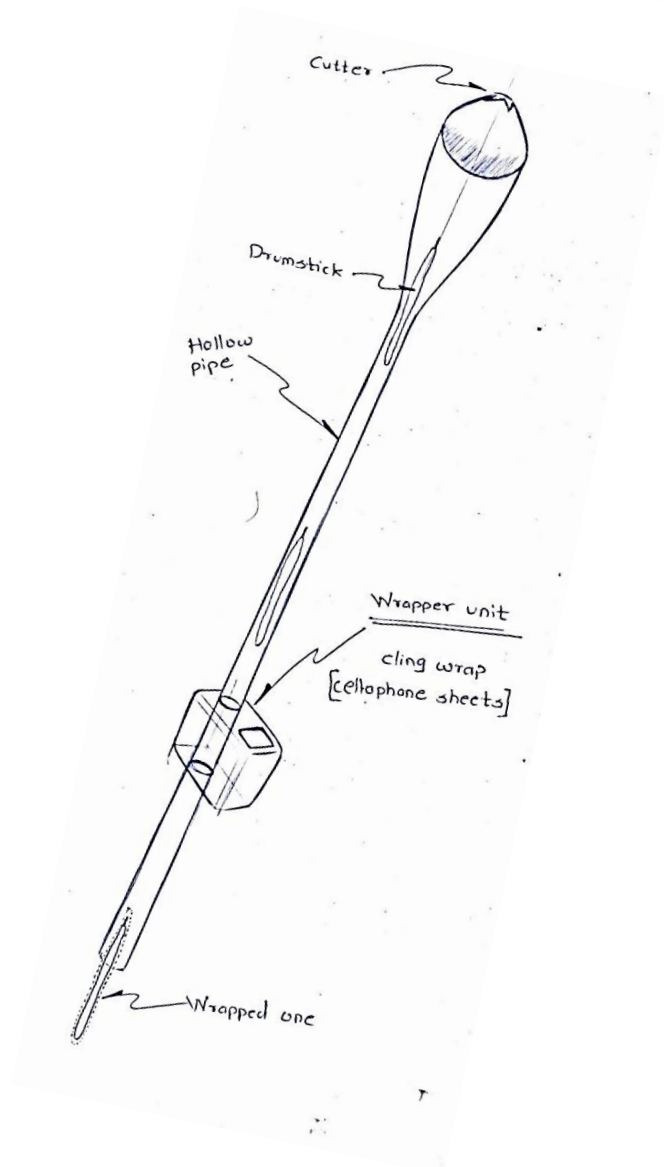
Concept 1




















Concept 2



Concept 3



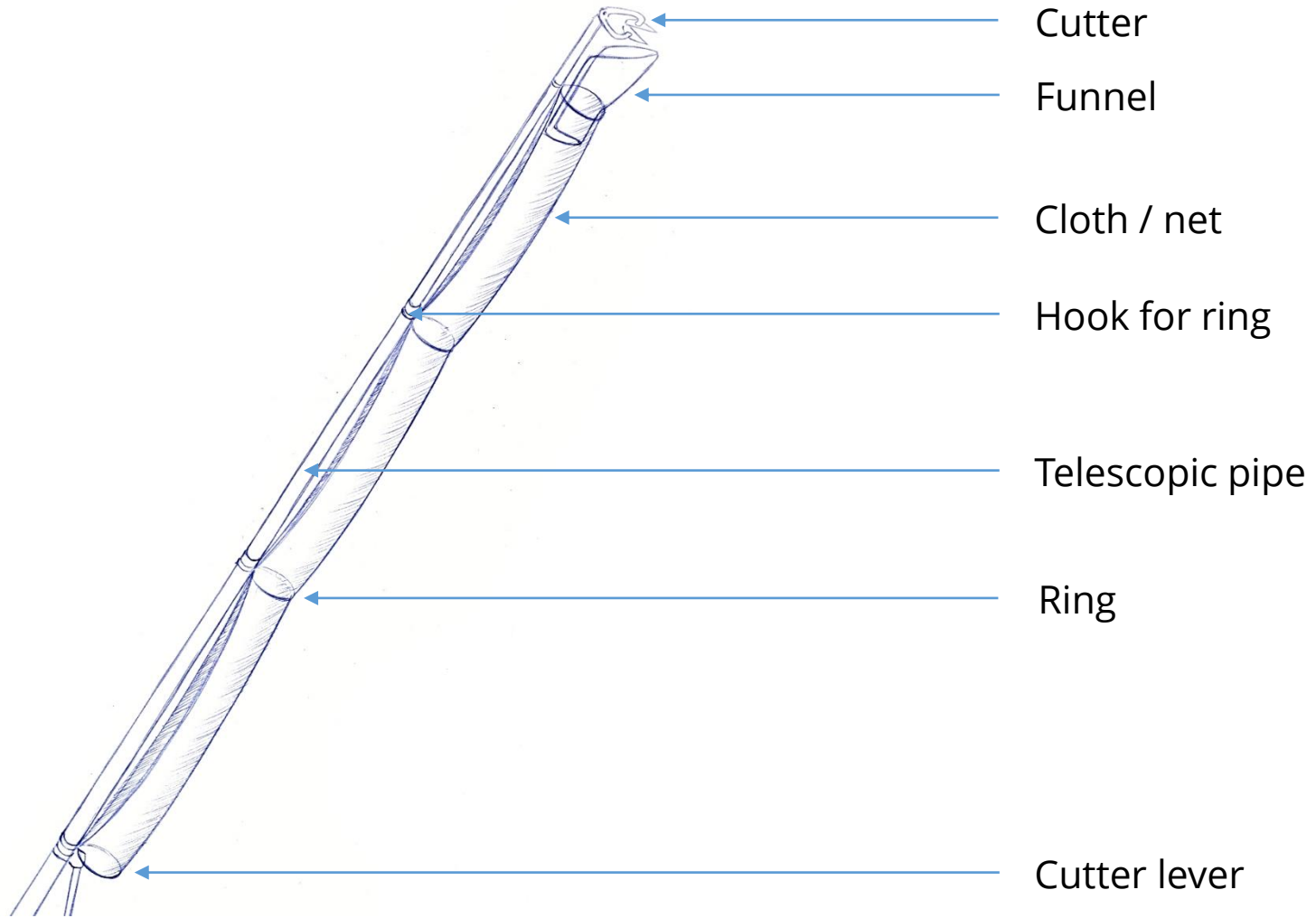
Concept Evaluation

Criteria	Concept 1	Concept 2	Concept 3
Selective plucking			
Quick operation			
Easy to use			
Light weight			
Maintenance free			
Affordability*			
Easy to carry & store			
Steady & strong			

* Considering all concepts are affordable

Fig.20:Prototype comparison table

Refined concept



Cutter blade

Material used- Stainless steel
Thickness- 3mm



Fig.21: Cutter blade-1



Fig.22: Cutter blade-2

Prototype [stage 1]

Fig.23:Prototype 1



Fig.24:Prototype 2



Prototype testing

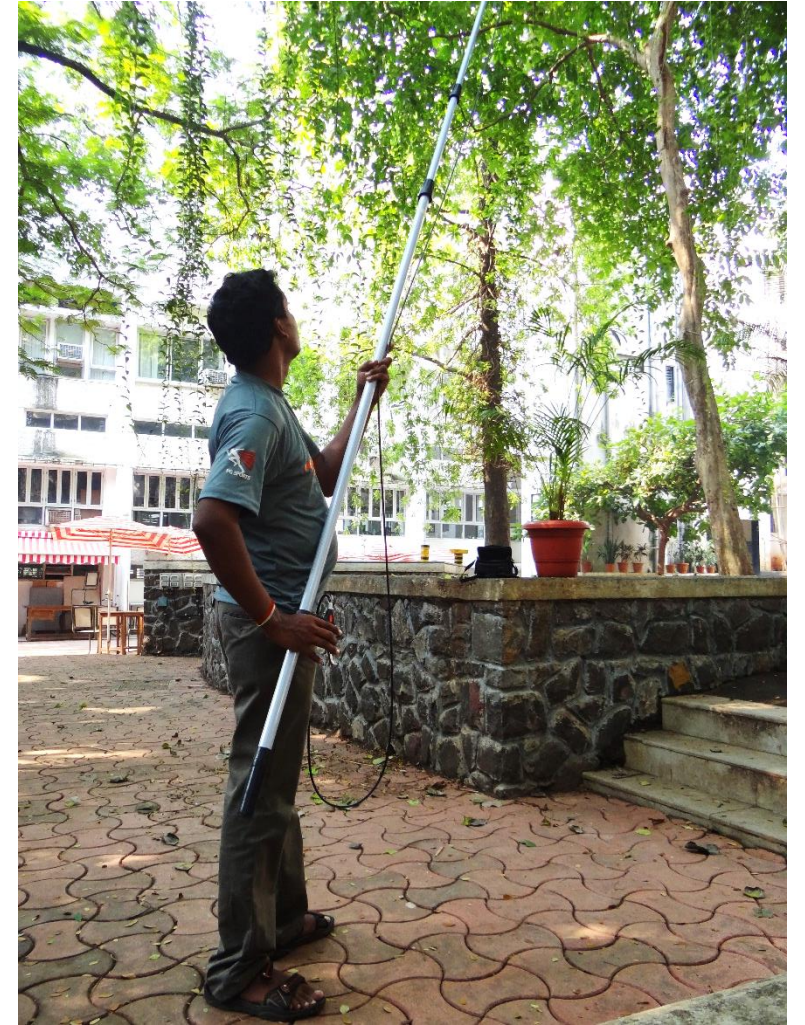


Fig.25: Prototype testing

Prototype comparison



Fig.26:Prototype 1

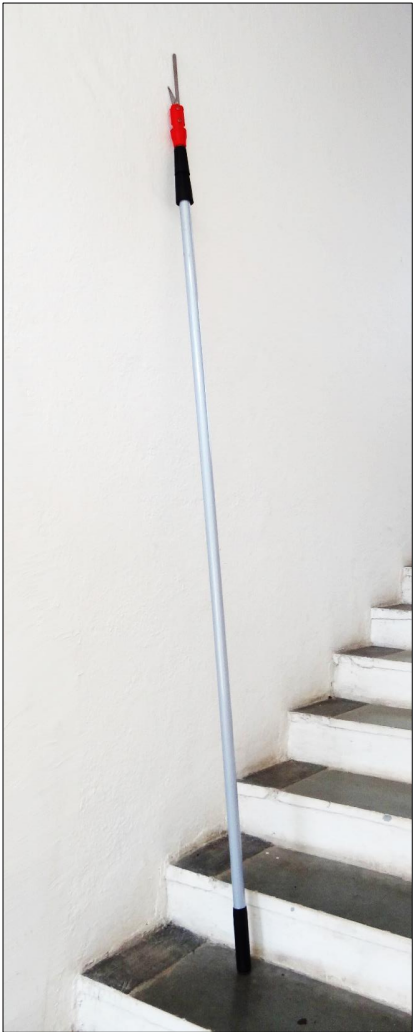


Fig.27:Prototype 2

Criteria	Prototype 1	Prototype 2
Selective plucking		
Quick operation		
Easy to use		
Light weight		
Maintenance free		
Affordability		
Easy to carry & store		
Steady & strong		

Fig.28:Prototype comparison table

Prototype [stage 1]



Fig.29: Prototype [stage 1]

Prototype [stage 2]

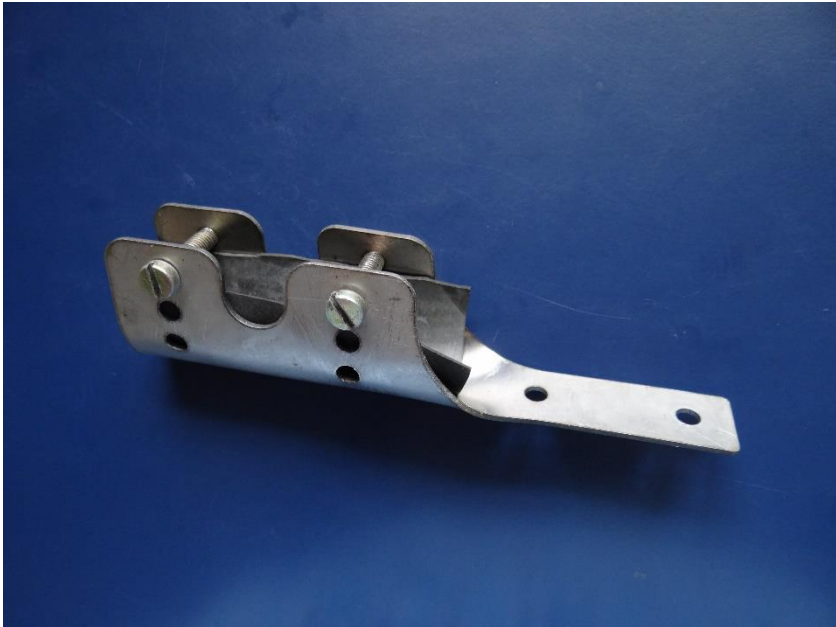
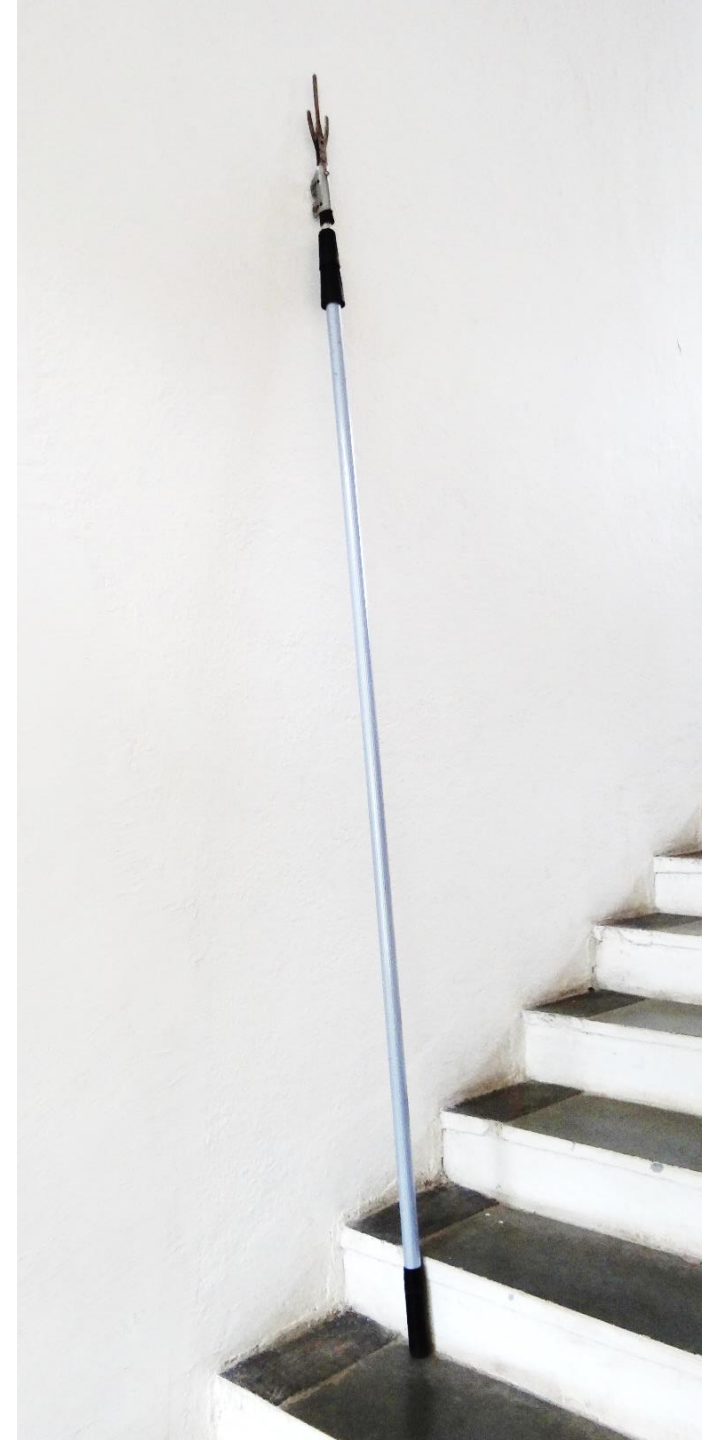
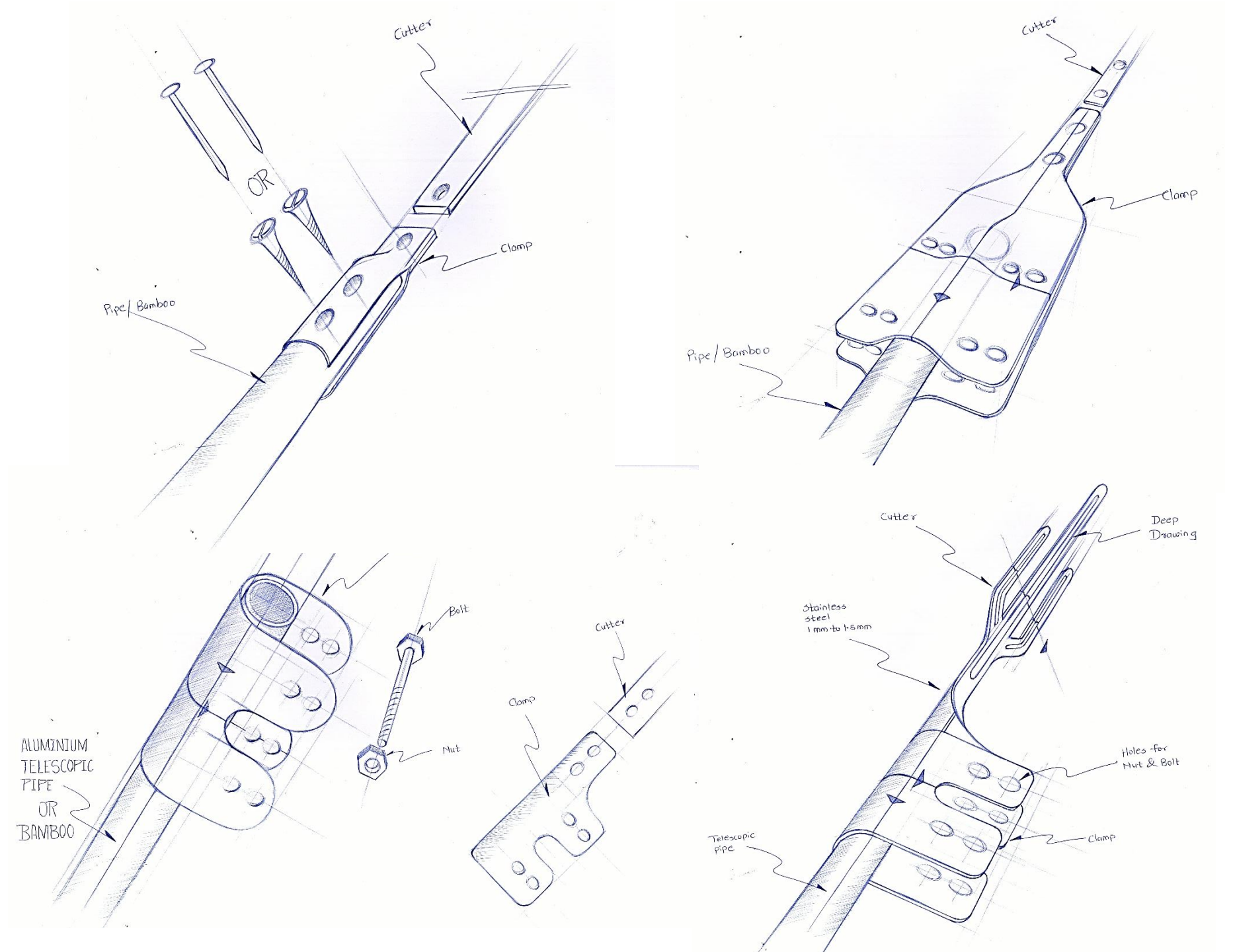


Fig.30: Prototype [stage 2]



Clamp



Prototype [stage 3]

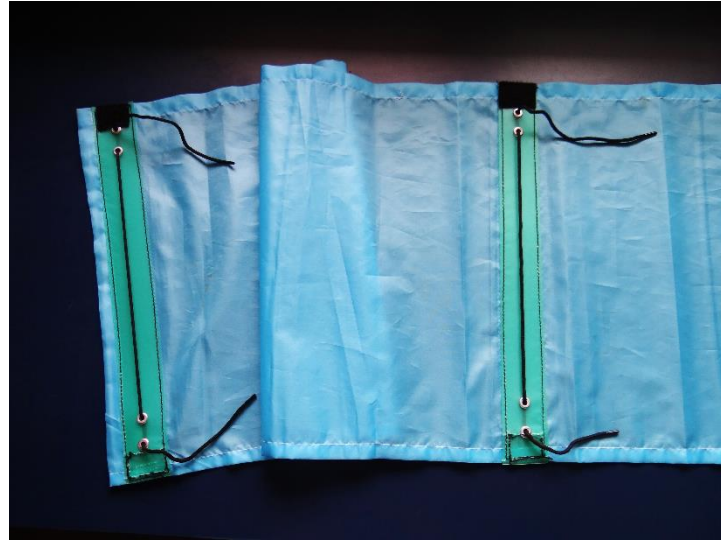


Fig.31: Collection bag details

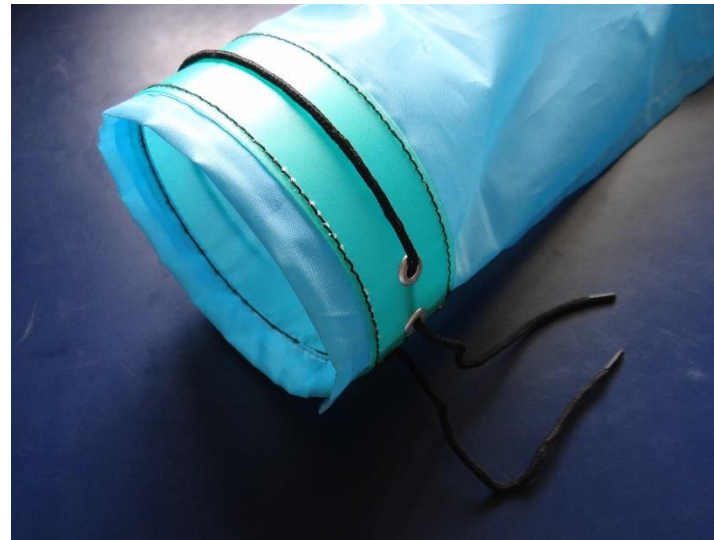


Fig.32: Collection bag details



Fig.33: Prototype

Prototype testing

Insights-

Collection Bag- Not efficient

- Wind makes it unstable
- Difficult to balance
- Difficult to aim at specific pod
- Visibility problem
- Assembly- Time consuming activity



Fig.34: Prototype (collection bag)

Prototype testing

Insights-

Cutter works very well

- Average time (Approaching tool + plucking) = 12 sec
- Easy to aim
- Easy to pluck
- Selective plucking



Fig.35: Prototype (cutter)

New concept

Ideation



Fig.36: New concept

Working principle

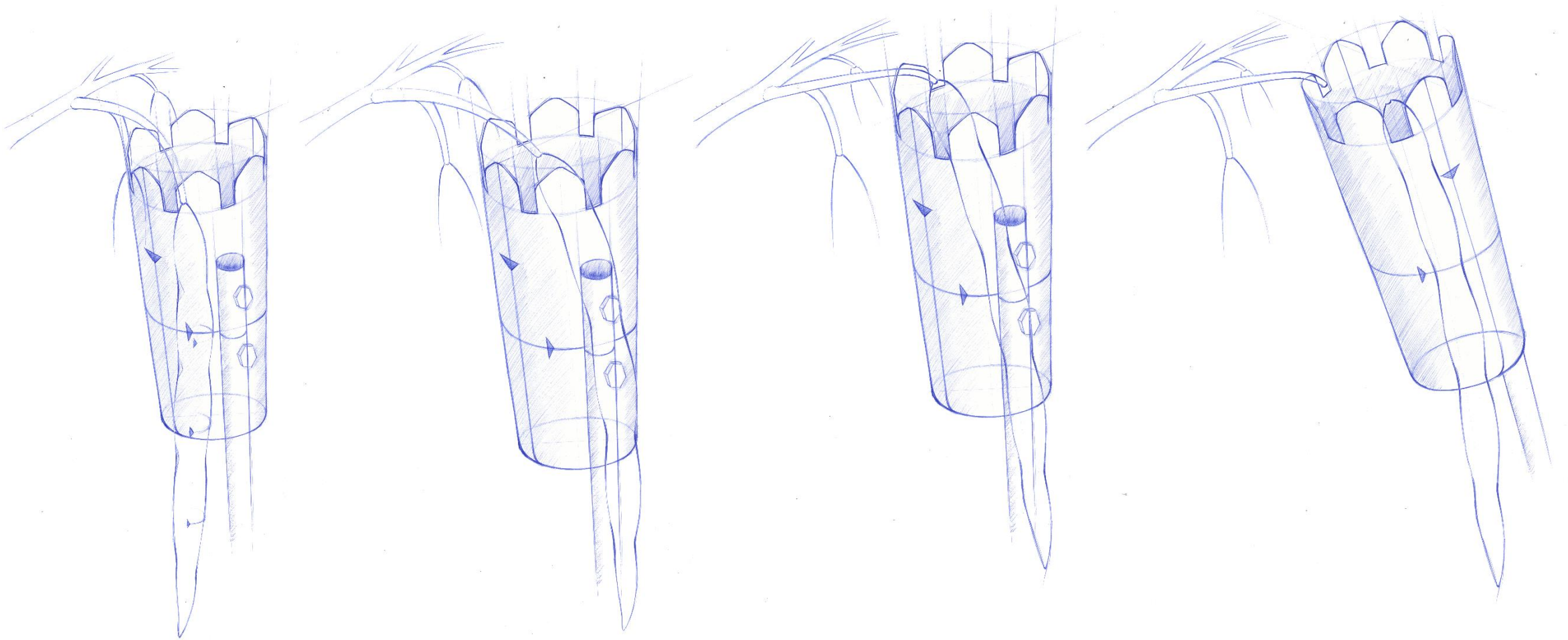


Fig.37: Working principle

Mock-up

Material- PVC pipe



Fig.38: New concept- mock up



Fig.39: New concept- mock up

Field testing



Field testing

Insights-

Cutter

- Allows selective plucking
- Easy to aim
- Easy to pluck

Collection bag

- Extremely efficient
- Light weight
- Eliminates pod-skin damage
- Easy to assemble

Telescopic pipe

- Light weight
- Easy to carry
- Easy to store

Field testing

Insights-

Cutter

- Allows selective plucking
- Easy to aim
- Easy to pluck

Collection bag

- Extremely efficient
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- Easy to assemble

Telescopic pipe

- Light weight
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Modifications required-

Cutter

- Deeper cutting slots
- Smaller length
- Better material
- Better clamp design

Collection bag

- Collection bag-
- Cotton lace
- Large opening

Final prototype

Material- Stainless steel [SS-304]
Thickness- 1 mm



Fig.40: Final Prototype

Fig.41: Final prototype



Product details

CNC Punching



Fig.42: Cutter pipe- Profile

Rolling & Bending



Fig.43: Cutter pipe- details

Bending



Fig.44: Cutter pipe- Collar

Product details

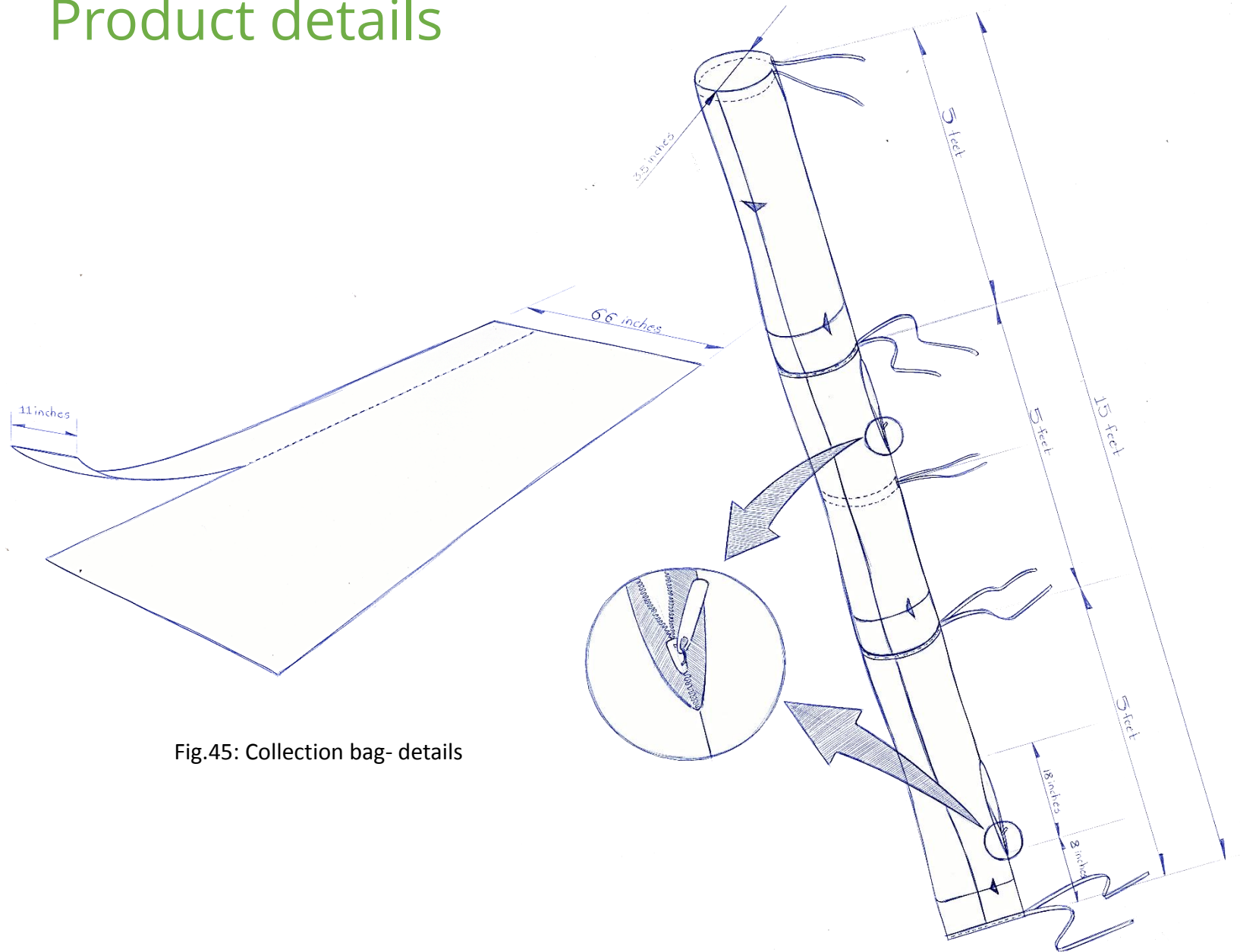


Fig.45: Collection bag- details



Fig.46: Collection bag- details



Fig.47: Collection bag- details

Form

The form evolved entirely because of the functional aspects of the cutter

Profile
Diameter
Length
Clamp
Material



Fig.48: Form of the cutter

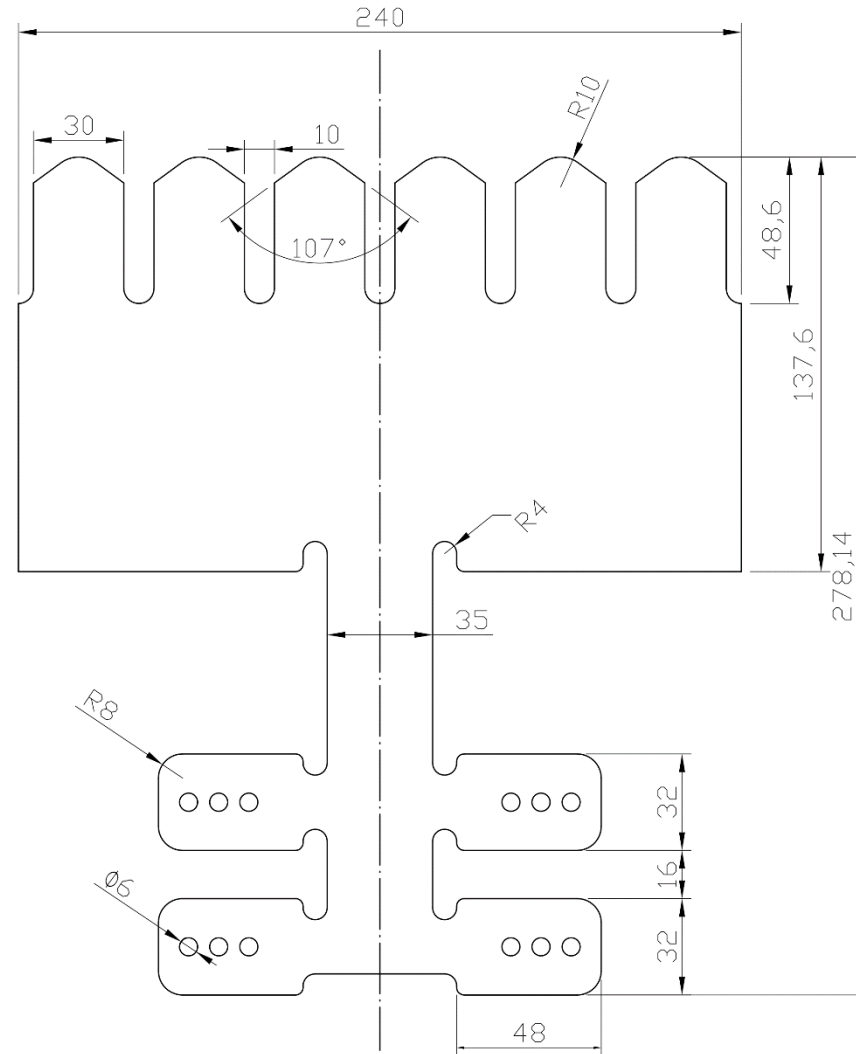


Fig.49: Stainless steel shows strength



Fig.50: Form of the plucker

Product dimensions



ALL DIMENSIONS ARE IN MM

Fig.51: Cutter dimensions

Costing

Aluminium pipe 0.75 inch 6 ft	Rs.90 [Rs.15/foot]
Aluminium pipe 1.00 inch 6 ft	Rs.108 [Rs.18/foot]
Aluminium pipe 1.25 inch 6 ft	Rs.132 [Rs.22/foot]
Pipe joiner [small]	Rs.50-60
Pipe joiner [big]	Rs.50-60
Cutter [Material cost + manufacturing cost].....	Rs.130-150
Collection bag cloth	Rs.15 [Rs.90/meter]
Labor cost	Rs.30
Total manufacturing cost.....	Rs.605-645
Transportation cost	Rs.10
Total	Rs.615-655
Manufacturer's profit [10 to 12%]	Rs.60-75
Total	Rs.675-730
Shopkeeper's profit [7 to 10%]	Rs.50-75
Plucker price for farmer	Rs.725-805

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Shopkeeper's profit [7 to 10%]	Rs.50-75
Plucker price for farmer	Rs.725-805 < 1200

Product planning



Fig.54: Final Logo of the company



Fig.52: Logo-ideations



Fig.53: Logo-ideations

'Zela'

Harvesting tools manufacturing company

"To provide farmers an efficient & affordable harvesting equipments"

Product statistics-

Using Synergy of different industries

Cutter : CNC punching- from vender

Rolling & bending within plant

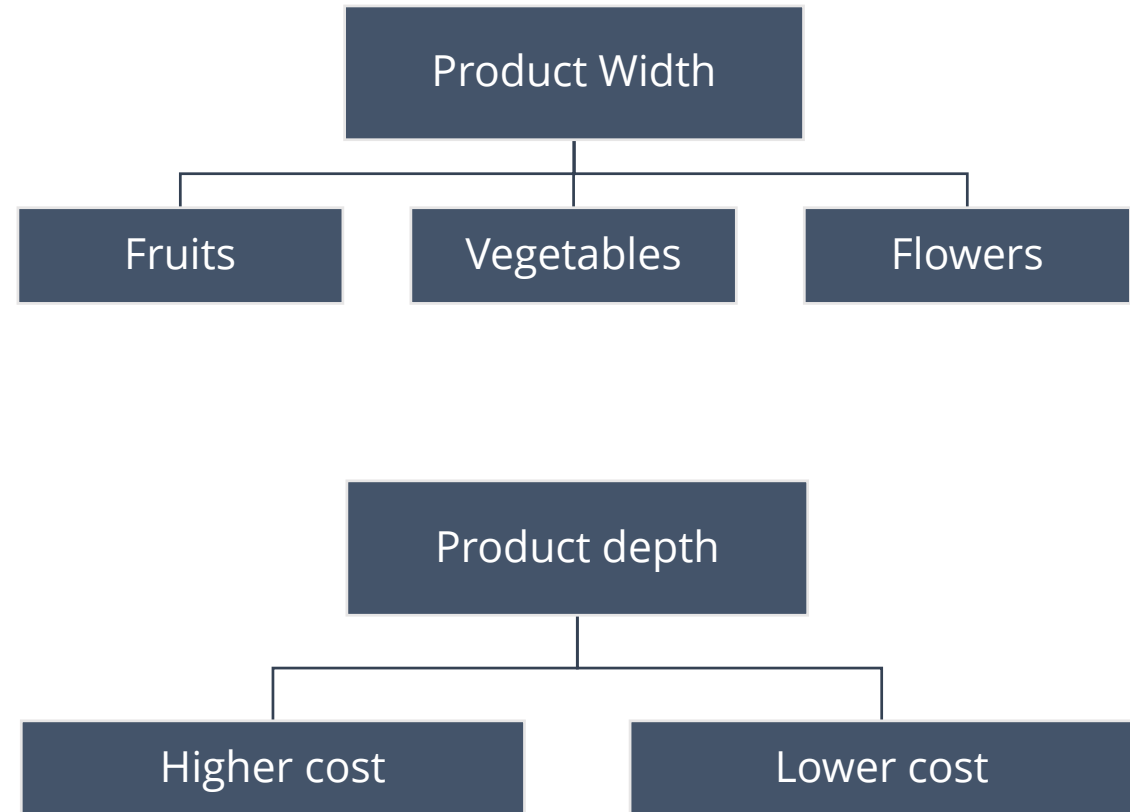
Pipes and joiners : from respective company

Collection bag : from local tailors Or within plant

Product planning



Fig.54: Final Logo of the company



Product planning



Fig.54: Final Logo of the company

Indian farmers- Lower buying capacity

Parts of harvesting tool will be made available separately for purchase in the market

Collection bag and telescopic pipe can be used with different cutters

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Fin.