Unseen Expressions of Mumbai

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ABSTRACT

Mumbai, also known as Bombay, is the capital city of the Indian state of Maharashtra. It is the most populous city in India, and the fourth most populous city in the world. My aim is to show various spots of this beautiful city. I have done so through a story whereby the two main characters, namely Osa and Sama travel throughout the city and discover the speciality
about each place. Osa and Sama are two most wanted terrorists who are planning the biggest bomb attack in history. Their target place is the 4th most populous city in the world, the financial and commercial capital and entertainment hub of India-MUMBAI! They, however, have to locate the strategic spots on Mumbai to succeed in their mission.
In order to do so, they have to explore the place thoroughly. Thus, starts an enthralling, bracing, daring adventure of Osa and Sama through the alleys and streets of the land of goddess Mumba devi. They roam around the city from the colonial buildings and streets to markets and beaches. To make sure they
do not appear out of place, and no one can recognizes them, they have to integrate the Mumbai lifestyle. The daily activities of the inhabitants of Mumbai, dress up like them, eat their food, speak their typical language, travel the way they do, in short the whole Mumbai experience!
Starry Night
Vincent van Gogh, Post-Impressionism

Reference: Link http://03varvara.wordpress.com/tag/netherlands/
Autumn on the seine at Argenteuil, Claude Monet, 1973
Picasso-1911, nature, morte sur un piano cort
CONTENT

Introduction
- Why this project?
- What is the aim? What is the focus? What would be the deliverable?

What is the existing and literature review?
similar projects that are already there in this domain.

Conclusion from what was read in the literature review,
what intend to do re framing the problem statement.

Current work done until now.
INTRODUCTION

The idea of creating book “unseen expressions of Mumbai” emerged as a result of exposure to Mumbai lifestyle. Mumbai pulsates with activity it is a city that is disciplined by no time frame neither day or night. Mumbai is also the country’s financial powerhouse, the nation’s industrial heartland, and its economics nerve center.
Dazzling shopping arcades, exciting sport activity, night clubs & discotheques, theatre & music gourmet restaurant and interesting sightseeing. However, there are numerous interesting aspects of Mumbai which remain majorly unseen. Therefore, it seems totally worthwhile to display such a magnificent culture on a large scale,
So I decided to design an Illustration book based on Mumbai. It will be an expressive way to do. Mumbai on paper with relevant information and an artistic touch, a creative informative piece of art that would be helpful as well as entertaining to its audience. The motive here is to build a new fresh way of seeing the busy, multifaceted Mumbai, a window overlooking Mumbai life from an artistic point of view.
Literature Review & Similar Existing Works

I have gone through various books about Mumbai there are different kind of books that have been done, some author have written books based on Mumbai stories, there are some books which have both visual and text. There are text books of different stories written with different point of view by several authors.
There are water color based books which show famous Mumbai spots. Photography have been done on Mumbai by best photographers and compiled into books. The following are some names of the books based on Mumbai that i have been through:
Page from ‘Bombay The City Within’
MUMBAI MASTI

KRISHNA MEHTA
BACHI KARKARIA
weekend
breaks from Mumbai

52
breaks for 52 weekends
St. Thomas' Cathedral Bombay
A Witness To History
BOMBAY DECO
Sharada Dwivedi  Rahul Mehrotra
Novel books based on Mumbai, I have been through
Winner of The Hindu Best Fiction Award 2010 and the American PEN Open Book Award 2011

SERIOUS MEN

MANU JOSEPH

‘Goes beyond genre ... an amazingly accurate depiction of reality’
– Hindustan Times
List of Available Books Based on Mumbai

A short History of Bombay Presidency
By Cox, Edmund

A Guide to Bombay
By Maclean, James Mackenzie

The Charm of Bombay
By Kakaria, R.P.

The Folklore of Bombay
By Enthoven R.E.

Bombay, Story of the island City
By Pusalker A.D.& Dighe, V.G.

The Port of Bombay, A Brief History
By Chittar, S.D.
Bombay by 2000 A.D.
By Mayur, Rashmi & Vohra, Prem Ratan

Bombay Mumbai - A Picture Book
By Agarwal, jagdish

Illustrated Guide to Bombay & Goa
By Kaya, Myriam

City of Gold
By Tindall, Gillian

Bombay Handbook
By Gibbons, Suzanne D.

Histroy of Bombay: 1661-1708
By David, M.D.
History of Bombay, Modern Period
By Chaudhari, K.K.

Flavours: A Selective Guide to the Eateries in Bombay
By Diana, Proeschel & Meran, Saroj

Bombay, Metaphor for Modern India
By Patel, Sujata & Thomer, Alice

Bombay, The Cities within
By Dwivedi, Sharada & Mehrotra’Rahul

Banganga Sacred Tank on Malabar Hill
By Dwivedi, Sharada & Mehrotra’Rahul

Bombay
By Morses, Dom
Bombay, A Contemporary Account
By Katiyar, Arun & BHojani, Namas

From Bombay to Mumbai
By Contractor, Behram

The Mid - Day Good Food Guide
By Singh, Rashmi Uday

Fort Walk
By Dwivedi, Sharada & Mehrotra’Rahul

Once Was Bombay
By Virani, Pinki
Mumbai Mum’s Guide
By Mehta, Rina

Times Great Food Finder
By Baliga, Shashi

Bombay, A Tourist Guide to Mumbai
By Baria, Farah

The Mid - Day Mumbai Shopping Guide
By Mistri, Sarkar & Soonawalla, Amaz

Satellite Based Comprehensive maps of Mumbai
By Mappls

Anchoring a City Line 1899 - 1999
By Dwivedi, Sharada & Mehrotra’Rahul
Maximum City Bombay Lost & Found
By Mehta, Suketu

The Bombay High Court, The Story of The Building 1878 - 2003
By Dwivedi, Sharada & Mehrotra’ Rahul

A City Icon
By Dwivedi, Sharada & Mehrotra’ Rahul

Above Bombay
By Sorabjee, jehangir

Bombay Mumbai
By Taleyarkhan, Ayesha

Citiescape Mumbai
By Bindlloss, Joe
Above Bombay
By Sorabjee, jehangir

Bombay Mumbai
By Taleyarkhan, Ayesha

Citiescape Mumbai
By Bindloss, Joe

By Ramani, Navin

Bombay Jadoo
By Karel, Betsy

These existing books are tell Mumbai stories in different way according authors point of view and his/ her own observation towards the city. However, i want to express my own ideas and perspective regarding Mumbai through my approach. Thus showing Mumbai from yet another fresh angle, with a different style.
The most famous spots have been identified the reason why and at what time of the year these spots are preferred, the age group mostly visiting them, the activities done there, etc. Significant in depth research work has been done to discover and reveal the unseen expressions of Mumbai.
Proposed Ideas/ Techniques/ Media

The book would comprise basically of illustration as well as text depicting the well known scenes activities, ambience in Mumbai at different times of the year, from all the aspects: social, historical, religious, philosophical, etc.

Techniques/Media
No. of pages: 72
Types of papers used: Texture papers
Book layout style: square (coffee table book)
Hardcover or soft cover: Hard cover
Size: 8.5x8.5 inches
Work Done for project

Many photographs have been taken for future reference. Interview have been done to get the opinion of people and the way of thinking. Small survey has been carried to gather information. Rough sketches have been made attempted portraying daily life in Mumbai. A dummy of the book has been made to get an idea of the final book. I collected information about Mumbai best places and photographs:
Sightseeing In Mumbai City

Siddhivinayak Ganapati Temple
Gateway of India
Flora Fountain (Hutatma Chowk)
Mahalaxmi Temple
Chowpatty Beach & Juhu Beach
Haji Ali
Kamala Nehru Park & Hanging Gardens
Mount Mary Church
Mahalaxmi Race Course
Nehru Planetarium and Science Centre
The Prince of Wales Museum
Taraporewala Aquarium
Victoria Gardens (Veermata Jijabai Bhosle Udyan)
Esselworld- Amusement Park
Fantasyland - jogeshwari (East)
Worli- Bandra sea link bridge
Powai lake
Crowd in the local trains
Marine lines
Bandra Bandstand
Mumbai Attraction

Dharavi slum
Bazaar of Mumbai
The sights of Mumbai using local transport
Cuisines of Mumbai
The People of Mumbai
Dance and Music
Bollywood
Film city
Rush in the local trains
Heritage of Mumbai
Ganpati puja
Chaiwala
Vada pao eaters or sellers
Dabbawala
Dhobi Ghat
Mumbai street food

Pav Bhaji
Best Chat
Kala Khatta (relating Mumbai’s slurpy summer cooler at home)
Street Food Sandwich
Mango Compendium
Vada Pao

Mumbai Market

Colaba causeway
Chor Bazaar
Linking Road
Crawford Market
Fashion Street
Best Places in Mumbai

Gateway of India
Taj Mahal Palace
Chhatrapati Shivaji terminus - CST (Victoria Terminus - VT)
Mumbadevi Temple
Marine Drive
Haji Ali Dargah
Mahalaxmi ‘Dhobi Ghat’
Siddhi Vinayak Temple
Nariman Point
Bandra Bandstand
Juhu Beach
Ali Bagh
Malabar Hill

Osa and Sama character design
To be modest in always to themselves and to lead, it is the duty to cover all the family.

- Leads to skills
- Science
- Growth and form
- Themes

manifest - manifest
manifest - idea
manifest - only
manifest - unmanifest

sensible - Seemingly

[Manuscript notes and sketches]

X-R

A systematic attempt to brand Muslims as terrorists.

What faith system produces such evil.

- kids, queer, sin
- Exodus, Exodus, Exodus...

A call for tolerance, solidarity, understanding.

- Religion - main means
- SPATIALITY - ENJOY.
- Religion - wisdom
- Structure
- Geometries - wisdom

IQ - TAS - Sama

Religion - religion

exALTed - sincerity

Religion - religion

Pillars - religion

THIRUM - SHRINIVASAN

[Handwritten text and drawings]
Book cover layouts
Unseen expressions of Mumbai

Book Cover:
- Stone is metaphor of Bombay!
- People (people) are tourist
- Mumbai machine anomaly

Mumbai Story: Tourist

Dhobi: Ghaziabad, st 250
Tourist - Ticket / people / visitors
(So ticket would be approved)
Unseen - Things are ignored through
Tourist → Journey → Ticket
Brief: Mumbai has been depicted as usual as 13 iconic monumental building "Gateway of India" 65.

People: There once was a headless man (Pari) and one person called...
Collage Kind Of Concept
Mumbai - as a solid monument
of Gateway of India
(not finished yet)
unseen expressions of mumbai

unseen expressions of mumbai - through window
as tried to show the an opportunity
to unseen thing to seen...

this hand one of overall concept 
mumbai through window mumbai
would be seeing the moment window
would open it would be disappear
and seen could be remain - so there
is over essence of "unseen expression
of mumbai"

CCTV camera has been installed
to capture all the movement &
activity but still something is remain
unseen which is hard to show people. the
also an essence on camera the bomb
was planted, couldn't be seen by and
camera.
unseen expressions of Mumbai

Brief: There are three faces which is an abstraction form. It showing they are watching somewhere. Still there is no remedy. The sub-layer at place of Mumbai remains unseen and the real stripe is sign of stop! Means they are prevented by their own through unseen expressions of Mumbai.
unseen expressions of mumbai

through the grey fog (right)
graphic I tried to lead (right)
travelling journeys, wondered
streaming around live and
mass. It could be black beam
mumbai full of toys, and due
black and orange, yellow from
the mumbai color, it can be
considered. Drawing
travelling and as it
creating purple, confusion.

something moving, like
something is remain unseen

the real graphic is bomb as
a concept, through narration
different information would be
deliver. So, that is why it is
designed in the frame of story. It is
stronger element to describe
story as a design.

and strongly p—people, people
mumbai people from anywhere
town, visit, localite etc. So
strongly p is representing the
people as unseen
unseen expressions of
mumbai.
As concept unseen expressions of Mumbai. Eye is relating to the unseen and the metaphor of element which is showing the consuming. Eye bomb Mumbai is missing.

Bomb as story, and Gateway of India because it is relating to the Mumbai economic way of growing element to show Mumbai and grey path to showing greatness Mumbai. Gate way of India bomb. Story Essay Bella. June 70.
unseen expressions of Mumbai
Black abstract circle bomb methpham
and orange the mumbai color because mumbai
taxis and zig-zag crowding with stone
beforement the mumbai.

Bomb and eyes red color is
methflation or stop
- mumbai eye, Benny
Unseen expressions of Mumbai

On God's way of India people hold the一样 way of India is that but which is not true actually it is illusion. To point the view to get picture like that, second stage only of order is image not clean by its help or relatable to the unseen expression of Mumbai.
unseen expressions of Mumbai
unseen expressions of Mumbai
Unseen expressions of Mumbai
unseen expressions of Mumbai
Final Book
Unseen expressions of Mumbai
FOREWORD

Mumbai, also known as Bombay, is the capital city of the Indian state of Maharashtra. It is the most populous city in India, and the fourth most populous city in the world. My aim is to show various spots of this beautiful city I have done so through a story whereby the two main characters, namely Osa and Same, travel throughout the city and discover the specialties about each place. Osa and Same are two most wanted terrorists who are planning the biggest bomb attack in history. Their target is the financial and commercial capital and entertainment hub of India—MUMBAI! They however have to locate the strategic spots on Mumbai to succeed in their mission. In order to do so, they have to explore the place thoroughly. Thus, starts an enthralling, thrilling, daring adventure of Osa and Same through the alleys and streets of the land of goddess Mumbai devi. They roam around the city from the colonial buildings and streets to markets and beaches. To make sure they do not appear out of place, and no one can recognize them, they have to fit in the Mumbai lifestyle. The daily activities of the inhabitants of Mumbai dress up like them, eat their food, speak their typical language, travel the way they do in short embark on a holistic Mumbai experience!

ACKNOWLEDGEMENT

Project IT at IDC, IIT Bombay is my first step towards understanding a city like Mumbai and designing an illustrative book which would help me to show all famous places in Mumbai as well as all those things which are happening in Mumbai but still remain unseen, to the common eye. This is not my personal vision, but an experience gathered after being in Mumbai for more than one year. It is all about the experience and vision of the city. I am very grateful to my guide Prof. Manvijay Dhar for their support and help throughout my project and I would like to thank my Professors their suggestions and support. I would also like to mention my friends! Through this book, I would like to homage to my Late Father and a note of thanks to Mrs. Bhavishya Dhar.
Osa and Sana
The two most wanted terrorist who after leaving, achieved a lot in the world of terrorism were now planning the biggest bomb attack in the history. Their home got the fourth most populous city in the world, the financial and commercial capital as well as the entertainment hub of India, Mumbai.

Sama came from other state from India, at CST station, Osa received him and Deenan another friend of them, to bring bomb from their own country.
The letter reached Mumbai within a few hours in his private jet at Chhatrapati Shivaji International Airport. He just handed them the bomb and left immediately. Then they went back CST (Chhatrapati Shivaji Terminal).
Designed by the British architect, Frederick Stevens in 1887.
The imposing building of Victoria Terminus was designed
in a Victorian Gothic style derived from medieval Italian
models.

It demonstrates an impressive blend of Victoria architec-
ture and traditional Indian architecture.

Some wanted to have a look around the city first.

They thus moved towards the Gateway of India.
On the reaching at Gateway of India, they found there was Mumbai Darshan bus for take people different places, but they wanted to explore places themselves.

They found out that it was actually a holiday, people had come there with family and friends to enjoy, themselves as it is the usual trend in Mumbai on holidays. People were busy taking pictures, having ice cream, coconut water or roasted corn. Some was convinced that this was the perfect spot for their bomb attack.

GATEWAY OF INDIA
Mumbai’s most famous monument, this is the starting point for most tourists who want to explore the city. It was built as a triumphal arch to commemorate the visit of King George V and Queen Mary complete with four turrets and intricate lattice work carved into the yellow sandstone. The last of the British ships that left for England left from the Gateway. Behind the arch, there are steps leading down to the water.
The Leopold Cafe, Colaba, two terrorists opened fire, killing 10 people in the cafe, on same day 26.11.2008
This is because the month of Shawwal begins and hence the month of Ramadan ends after a confirmed sighting of the new moon.
One of the most buzzing streets of that area, from the first shelf to the last, you will see colorful baskets, hanging legs, and other delicacies being prepared fresh.

He could possibly find until some had to drag him out to remind him that they were on a bomb mission and not an eating competition. While doing so, however, he himself felt a craving for the nice food as the around had started tingling his stomach and hungry. Out of respect for the tasty food, they decided to move further where they would probably find another crowded spot.
They reached the Mumbai Dev Temple after exploring the place. Osa was proud of his discovery.

"Hey, some dude did a know that Mumbai devot is name from the word 'Mumbai' suddenly they realized people were staring at them suspiciously, oh no!" Whispered Osa. I think we're attracting people's attention due to our strange clothes. We need to dress like the typical Mumbai people.

A MUMBDEV temple is situated in Bombey. This temple is dedicated to city's patron Goddess Mumbai. The temple was built in honour of the goddess of the city's fishermen. She is believed to be the original inhabitants of Mumbai. The temple, which is generally crowded on weekends.
Mumbais Chor Bazaar, which literally means thieves market because it was originally called Chor Bazaar, meaning "thieves market" but "chor" became "chor" because of how the British mispronounced the word. Eventually, shop owners started finding their way into the market, resulting in it being up its name now! These days it's famous for antique and vintage stores.

This is the next thieves market. From sunrise on Friday morning, you'll have to get here early to get the best stuff through.

Prices at Chor Bazaar are very fluid and will depend on how good your bargaining skills are!
They had spent the whole day searching in vain. Night was falling, and their mission was still not accomplished. On the top that they were both exhausted of travelling and dealing with all those situations. They decided to stop and spend the night at their friend's place in Dharavi, and continue their work.

Dharavi is one of the largest slums in the world. It used to be the largest slum in Mumbai at one time, but as of 2011, there are few slums in Mumbai larger than Dharavi.

Dharavi provides a cheap and affordable option to those who move to Mumbai to earn their living. Dharavi tour also enables to explore Dharavi.
The next day, Cia and Sam left early for Bandra. They reached the shore of Arabian Sea, what they found so many umbrellas was open and lots of things were happening there. Every corner couples making love there, having fun. One of the girls offered them to sit they felt tense to moved back.

Mumbai's famous lovers point for every age couples, Bandstand in Bandra West is one of the beautiful sea face location. This is also famously known as Carter Road area of Bandra.
They moved on until they noticed that beautiful twin structures hanging in mid air. The first cable stayed bridge to be constructed in open sea in crossing eight lanes of traffic. The Bosphorus strait link now blending that up will be memorable. Stark contrast already producing two different yet equal reactions.
The Indian version of a burger (chaal pao) has had Soma's momentous picture of himself on the newspaper woven into thin air. Some almost strangled Osa because of this but as usual Osa managed to squirm his way of death.
Ganesh Utsav is a spectacular festival, honoring Lord Ganesh. The elephant-headed god is worshiped for 10 days from Bhadrapada Shukla Chaturthi to the Aantara Chaturdashi. It is celebrated all over India, but the maximum grandeur is witnessed in Mumbai and across Maharashtra. Colourfully decorated Idols of Lord Ganesh are installed both at homes and in Sarvajanik Ganesh Pandals.
This time, by any
means we have to
plant our tent juhu
beach. Im getting
tired of all this run-
nning here and there,
then they noticed
each the vigilante (pro-
cession). On the road
and the police patrol-
ing there.

However started their
scooter running back. It
was already very late in
the night. Exhausted after
such long day both Osa
and Some, terrified stared
at the sea for a few min-
utes. Nothing happened.
Juhu Beach is one of the most famous beaches in Mumbai. It has a big shore line. You will find people jogging on the beach during early morning and evening. You will find a good quality crowd on the beach, which is patrolled regularly by Police. Best time of the day is evening time, as you will see beautiful lighting and various vendors offering food.
Phagun

रोटी कपड़ा मकान और FACEBOOK

They decided to have tea from the "chawala" who usually roams around that place whole night. Next morning they needed"Dadar Station"

Dadar, which is situated in the heart of Mumbai. It has the only railway station which has both the Western Railway line and the Eastern Railway line. Several amusement parks, cinemas, art galleries adorn the area. From there, they went to the Siddhivinayak Temple, one of the richest temples in Mumbai.

LADIES ONLY FOR ALL THE TWENTY FOUR HRS.
Siddhivinayak Temple one of the richest temples in Mumbai. The inner roof of the sanctum is plated with gold. “Men, we can't bless up this temple! We've come and took it once we're done with the temple! We can't waste all this gold!” Therefore, they moved further.

The idol of Shree Siddhivinayak was carved out of a single black stone and is 2.6” (79cm) high and 2” (60cm) wide with the trunk on the right. This is unusual appearance of Lord Ganesha.
The Hindu worshipper tosses money holding it up against the wall of the temple for a few minutes while praying, and the coins fall after sticking for a while into the donation box. Lakshmi is the goddess of wealth.

Next on their adventurous route was the Mahalaxmi temple, one of the most famous temples of Mumbai. As they arrived there, they were surprised to see endless queues holding coconuts, flowers, and sweets. "Gosh! How do we reach inside the temple now? We can't wait so much for all these people to go inside! Pffffff!" One, annoyed, as they continued on their way, they saw the magnificent Haji Ali Dargah.
More determined than ever, Oza and Same decided that now they would finish with their mission once and for all. The mosque was located on an island 500 metres off the coast of Worli in the southern part of Mumbai. Same was so excited that he could not wait any more and hurried towards the narrow causeway leading to Haji Ali. In his clumsy attempt, he stumbled over a stone and landed in a puddle of mud! All wet, and dirty, he needed to change but did not have other clothes than those he was already wearing. He thus had to get these clothes washed immediately.
They moved to Dhobi ghat, a unique feature of Mumbai. The Dhobi is a traditional laundromen who will collect your dirty linen, wash it, and return it neatly pressed to your doorstep. Dhobi ghat, which is in fact the world's largest outdoor laundry, best to go before mid-day to see the men doing the washing.
The Malabar Hill is arguably the most exclusive residential area in Mumbai, and home to several business tycoons and film personalities. Some noticed the most expensive private residences being just outside Malabar Hill namely the 27-stories billion-dollar tower in Mumbai, called Ambani owned by India's richest and the world ninth richest person Mukesh Ambani.
As Osa and Sana went towards the Western side, they were fascinated by the Hanging Garden also known as Phiroze Shah Kotwal Gardens which are formed gardens placed at the top of Malabar Hill.

One of the most striking memories of children visiting Mumbai is that of the shoe-shaped pill at the Hanging garden. It has charmed generations of kids with its wonderland character and remains one of the singular charms of the Hanging garden.
They entered in the red light area (Kamathipura)

They were so enchanted at such beautiful sights that for a moment, the blond attraction completely escaped their minds. They ventured further until they ended up at the red light area Kamathipura. The place was packed with women and some of them were peering from the window to look for interested customers.
One of the brothels along the street. It was actually a dimly-lit, gloomy place. “Ugh! I think we’ve reached the wrong place! Let’s go from here quickly,” whispered Soma. “What?” Oza asked disappointed. “Look at all these beautiful chicks! I’m staying, you can go!” And once again, Oza had to dragged out of there forcefully.

The rates start (approximately) Rs 450 for a session. They don’t entertain a customer if he refuses to wear condoms. The word ‘red light’ emerged as all the brothels have red lamps hanging outside the doors. It was an indication that patrons were being solicited.
They entered Filmcity which is an integrated film studio complex situated near Sunny Gandhi National Park, Gomtipur. It has several recording rooms, parking lots, theatres and grounds that serve as the venue of many Bollywood film shootings. One was actually taking place at the moment Osa and Same came in but the latter was busy spotting where to place their bomb.

Suddenly a voice shouted from behind! "Hey! Who are these two people? What are they doing here?" Osa and Same, panic-stricken quickly made up a story. "Sir, we're coming from the film set!" "I'm the director of this movie but I don't remember ever seeing you guys before." "Replyed the director. Anyway, I urgently need two ugly and stupid looking men for my next shot and you guys fit perfectly. So get ready. Make up men!"
Osa and Sona were overjoyed. They were going to be in Bollywood movie! This was going to be a real-life achievement for them. After getting ready with their costumes and make-up.

They ended up falling in love with the magical Mumbai and decided to drop their plan and move to Delhi.
Cinema barber Kamwali

About Me

The city of Bombay is one of the most metropolitan cities in India.

The History of Bombay

Orun Fezshaga

Strength

Weakness

Achievement
Conclusion

As from the literature survey and other resources, I came to know that this is a whole new line of work, as this kind of story based tourist guide book is unique in itself. And from my user study I came to the conclusion that, as it is based majorly on illustration with story so it is catchier than the conventional guide books. And also because of the fact that it is based on a story, so it can easily get the attention of a wider age group of users.