

WHAT IS A SERVICE? THE ARGOS EXPERIENCE...

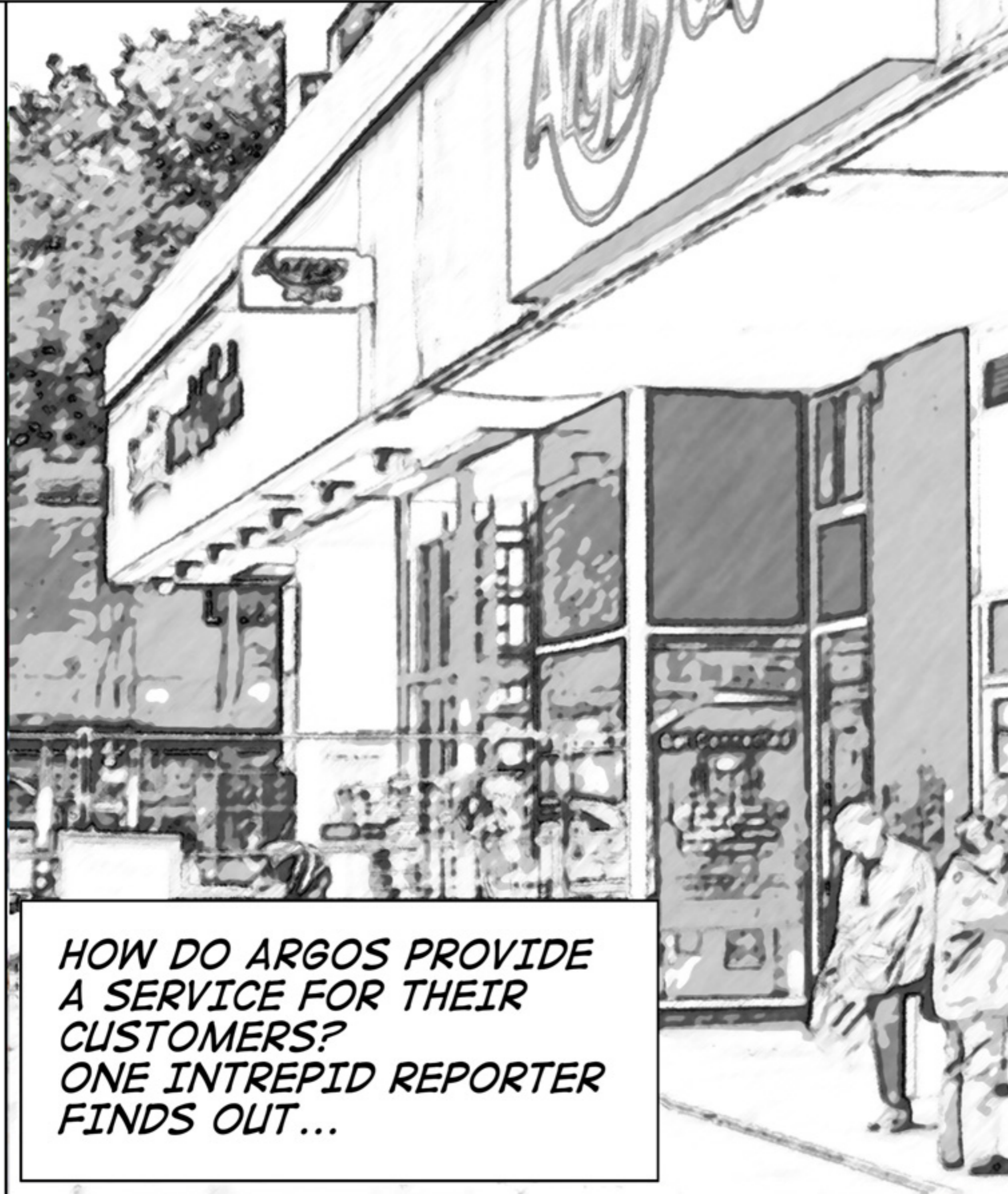
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HI, MY NAME IS PAUL AND I'M GOING TO USE THE ARGOS SHOPPING SERVICE TODAY. MY GIRLFRIEND WANTS A EXERCISE BALL WHICH SHE SAW AT HOME IN THE CATALOGUE...



THE SHOP WAS EASY TO FIND WITH THE BIG SIGN OUTSIDE!



THIS SIGN IS USEFUL, I KNOW HOW LONG THIS IS GOING TO TAKE



STEP 1: SELECT PRODUCT



HERE'S ALL THE SPORTS STUFF, IT SHOULD BE IN THIS SECTION...

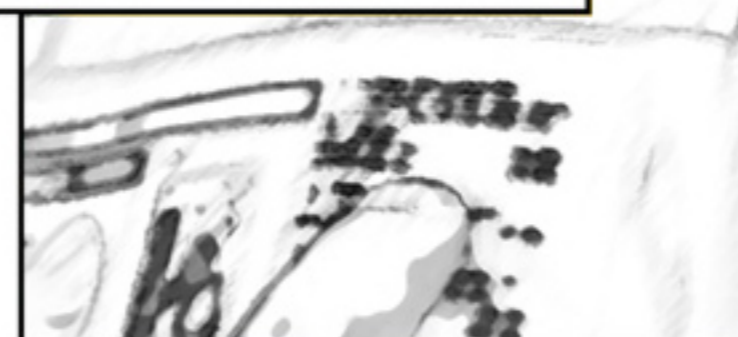
HERE WE GO... THIS IS WHAT SHE WANTED



THIS IS REALLY USEFUL, I CAN SEE IF THERE ARE ANY IN STOCK BEFORE QUEING UP. IT LOOKS LIKE I'M IN LUCK, THERE ARE 5 IN STOCK!

I'LL MAKE A NOTE OF THE NUMBER USING THE SLIP AND PEN PROVIDED...

AND HERE'S THE CATALOGUE NUMBER AND PRICE



HOW DO ARGOS PROVIDE A SERVICE FOR THEIR CUSTOMERS? ONE INTREPID REPORTER FINDS OUT...