



**. to find new business perspectives in the organic food industry**

. organic food market expertise to test the validity of the software

. organic food market expertise to improve the performance of the appliances

. high quality food products to be offered to customers

. new high quality convenience meals for vending machines  
. a new service concept

. knowledge and expertise from the organic food sector

. organic brand identity  
. expertise in organic supply management



. a way to enhance the real value of the organic food offering

**. to enter in non-medical markets  
. to open and finalise research in new areas**

. new criteria and dietary tools for the development of appliances for special food needs

. a way to better satisfy customer needs  
. potential networking with food specialists

. adds value to the service portfolio

. expertise in the dietary industry

. advice and dietary management through professional software



. competences in food processing

. competences in food processing  
. hardware appliances to be integrated with software

**. to find applications for advanced food appliances  
. to enter in the service dimension**

. a dedicated appliance for customers

. a smart vending machine system

. expertise and products in the white good appliances sector

. smart appliances for food processing  
. brand identity



. specific knowledge of a very sensitive sector  
. inputs and feedback from the reduced access to food context

. specific knowledge of a very sensitive sector  
. a new area of business

. cognitive and physiological feedback to better design the interfaces of new appliances

**. to complete the present service offering  
. to better satisfy customer needs**

. expertise in assisting people in a specific context

. social dimension  
. access to a specific context



. expertise of a specific market  
. expertise in service management

. feedback from the final users  
. statistical databases

. feedback from final users  
. inputs to integrate service and appliance design

**. to expand the service portfolio  
. to extend the offering to new contexts**

. expertise and entrepreneurship in the vending machine industry

. service management in specific contexts



. catalyst in the design and development of ideas  
. manage partner development

. to facilitate entry into new businesses  
. support in the design and development of ideas

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. to facilitate entry into new businesses  
. support in testing of the solution idea with their customers

. to facilitate entry into new businesses

**. to develop expertise in solution design  
. to obtain visibility as solutions experts**

. tools and expertise to facilitate and manage the partner-based solutions



. expand business and new market opportunities  
. to become a food solution provider

. visibility and recognition to the end-user  
. feedback from new clients

. new sales channels  
. service expertise

. a new idea of service to be used to reach new customers

. a new service to be used to contact new possible context of business

. opportunity to test a methodological toolbox  
. expertise in the food sector

**. to provide healthy, convenient meals in different contexts of reduced access to food**