

RESEARCH ACTIVITIES IN
TYPOGRAPHY, SENSITIVITY AND FINENESS
DESIGNS IN 'SAKAL' ADVERTISEMENTS OVER 60 YEARS [1943-2000]

TYPODAY 2015

7th-9th, March 2015 at IDC, IIT Bombay



Taansen, on.6th Dec'1943,p.6.Typography.



Raam Rajya,1st Nov'1943, p.6, Typography.



Karnik brothers.2nd Sept.1947.p.3.Typography



Maya Bazaar. 1st Jan'1980.p.8.Typography



Anacin. Wed.25th Nov'1953. p.5.Typography



Jhanjar. Sat.18th Jul'1953. p.5. Typography



Majhi Jameen. Sun.8th Nov'1953. p.12. Typography



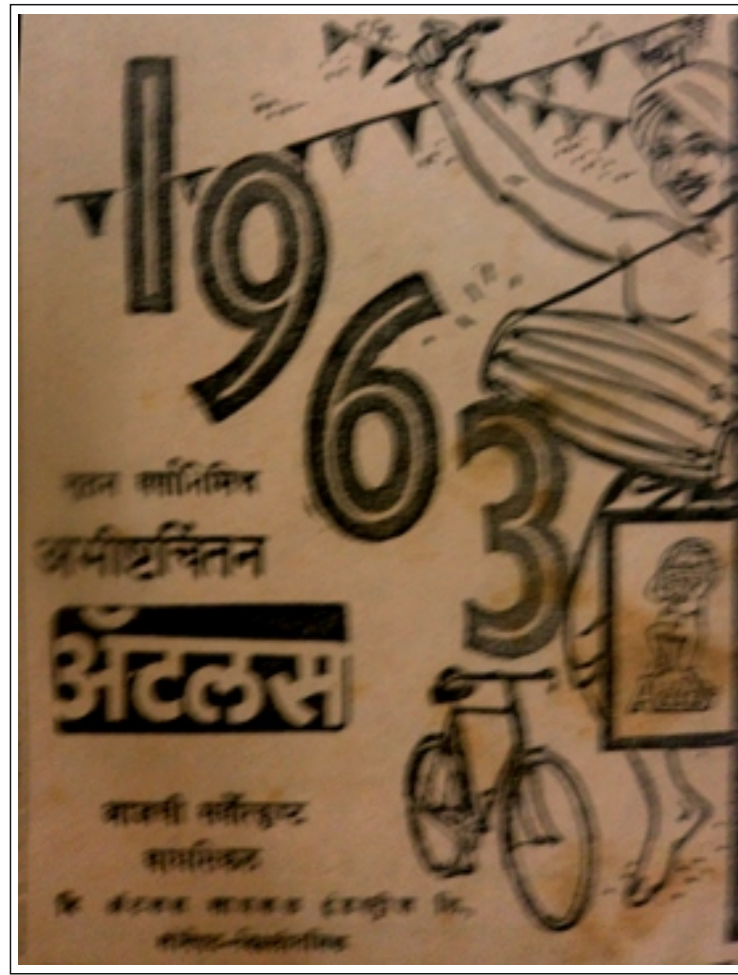
Taie teelon. Sun.1st Nov'1953. p.10.Typogrphay



Nogi Sales Corporation. Sun.3rd.Nov'1963. p.5.Typography



Rogers Soda. Sat.9th.Nov'1963. p.5. Typography



Atlas cycles. Tues. 1st Jan'1963. p.3. Typography.



Parle Gluco. Thurs.5th Dec'1963. p.5 Typography



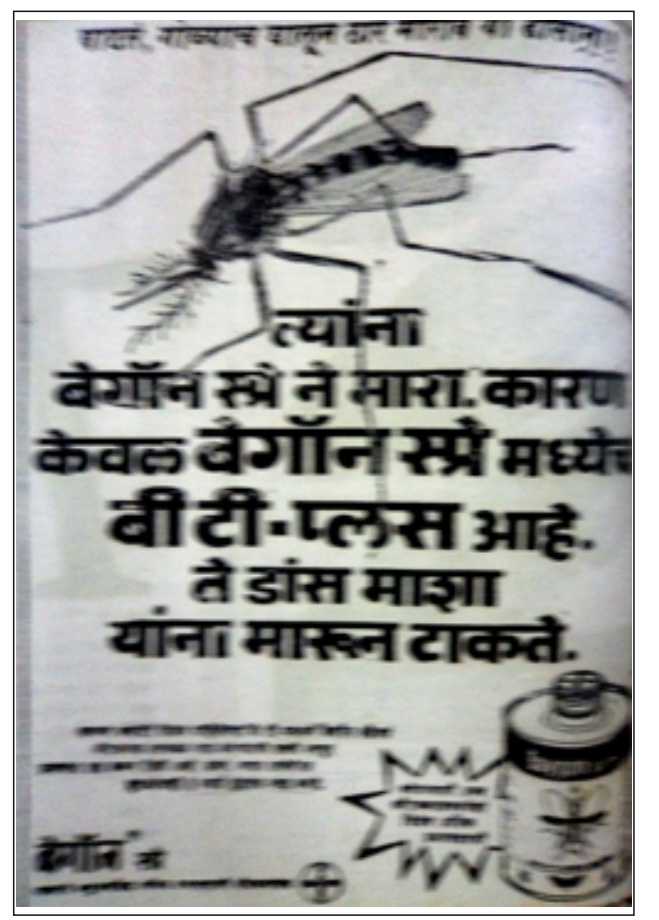
777 soap. Fri.2nd Feb'1973. p.3. Typography.



Det soap. Mon.8th. Jan'1973. p.5. Typography



Amul Milk Food. Fri.5thJan'1973. p.4. Typography



Baygon spray. Wed.4thJuly'1973. p.4. Typography



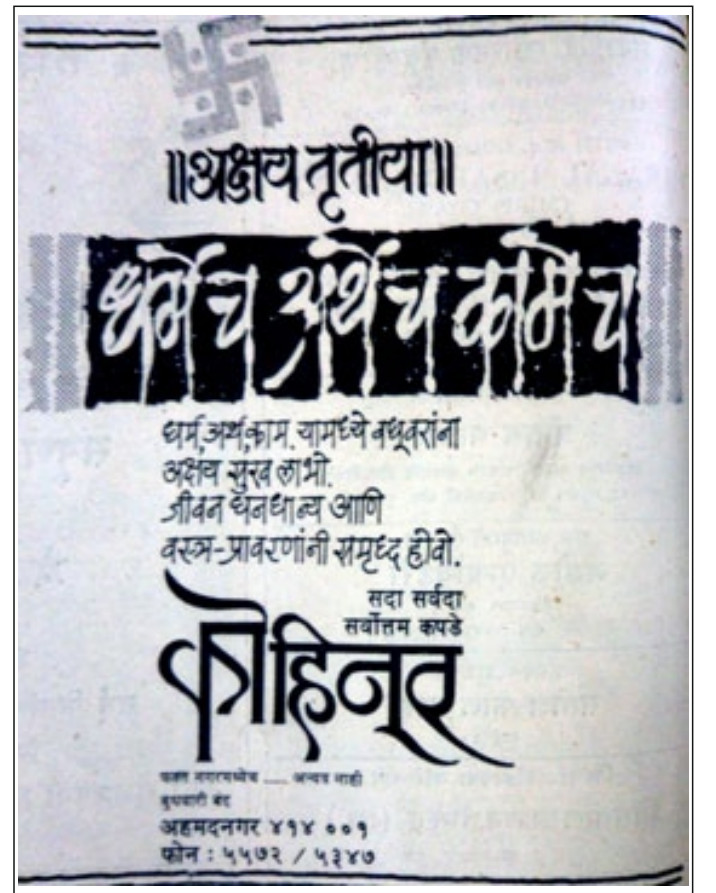
Kinetic. Sun.17th Jan'1988.p.11.



Fresca. Sat.20th Feb'1988. p.6. Typography



Dulhan. Sun.4th Dec'1988.p.12. Typography



Kohinoor cloth store. Sun.15th May'1983.p.12. Typography



Intel.Mon.5th Jan'1988. p.9. Typography



Little hearts.Sun.19th Dec'1993. p.1. Typography



ANZ Bank. Thurs.1st Jul'1993. p. 4. Typography



Crompton Greaves. Mon.5th Jan'1998. p. 9. Typography