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Editor, IDC news, Industrial Design Centre, IIT, Powai, Mumbai, 400076, INDIA.

*Every night has a day,  
Every day has a beginning &  
Every beginning is anew.  
Every bud has a bloom,  
Every bloom has a shade &  
Every season has a change.  
The old order changeth .....*

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**Orientation '98: Taking the plunge**

Illustration: R. Nagasubramanian

### Visitors

The Minister for Human Resources Development, **Dr. Murli Manohar Joshi** visited IDC on the 11th of July '98. He went around the exhibition hall, and was given an overview of the facilities at IDC by Head of The Department, **Prof. Munshi**.

### Events

A **farewell function** to bid adieu to the PD and VC class of '96 was held at IDC auditorium on the 10th of July '98. With a heavy heart the professors, staff and students of IDC gave a touching farewell address to the seniors, followed by a dinner and a dance party in which the IDCians boogied away till wee hours of the morning.

The **36th Annual Convocation** of IIT Mumbai, was held at the imposing Convocation Hall of IIT, on the 11th of July '98. The event was presided over by the Minister for Human Resources and Development, Dr. Murli Manohar Joshi, and was attended by the senior batch of IDCians who rose to the occasion, as they proudly accepted their degrees, dressed in sparkling white *kurta-pajamas* and *uparna*. The entire coverage and presentation of this glittering event was organised by none other than **Prof. Ravi Poovaiah**.

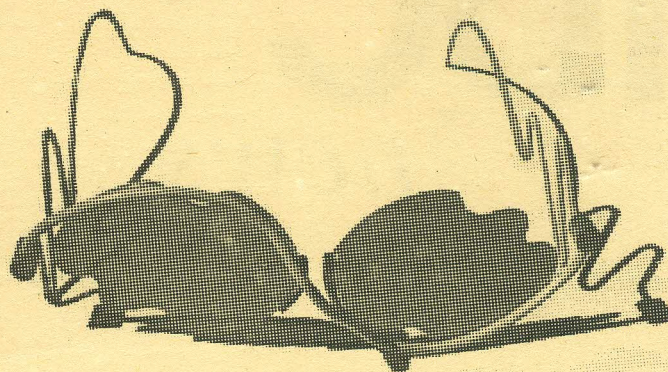
Orientation

A fifteen day **orientation programme** for the Freshmen, was conducted at IDC from the 20th of July to the 5th of August '98. This was to familiarise the new entrants - the Batch of '98, with the various facilities and the methodology of work at IDC, and to bring students of varied backgrounds onto a common footing. On the final day of the programme, the enthusiastic batch of students displayed a wide range of meticulously detailed products, in the fields of wood, plastic, ceramic, metal, screen printing, photography etc. The **chief whip** (literally!) who got the schedules 'cracking' during this period was work shop incharge **Mr. M.S.G. Rajan**. Many thanks to him and all the workshop staff, for their co-operation and guidance in this excellent example of junior senior interaction.

## Guest profile

**Mr. Iko Avital**, a prolific designer, and the Director and Head of the Visual Communication Design Department of the Institute of Science Technology and Arts at Holon, Israel, is currently at IDC as a visiting faculty. An expert in packaging and typography, Mr. Avital also heads the The Institute for Advancement of Packaging and Design (IP&D) and Avital Designers Marketing Design, Israel.

During his 6 week stay at IDC, Mr. Avital will conduct a series of lectures in packaging and experimental typography, which he has aptly titled 'Form Formation Format Formula'. And in August, he will be lecturing on 'Shelf Space and Packaging Structural Design', at The Marketing Design Seminar - Visual Communication Design as a Marketing Tool. The seminar is scheduled on the 27th of August '98 at The Indian Institute of Packaging (IIP), Mumbai, and is organised as a collaborative effort between IDC and the IIP. IDCians extend a warm welcome to Mr. Iko Avital.



A Vision of Sorts

## Seminar

For awareness in the field of Package Graphics and Packaging, a seminar on **Visual Communication Design as a Marketing Tool** has been organised at the Indian Institute of Packaging, on the 27th of August '98. The agenda of the seminar is as follows:

- Prof. Iko Avital** : Shelf Space & Packaging Structural Design  
**Prof. A. G. Rao** : Indian Traditional Packaging  
**Prof. Ravi Poovaiah** : Modern Attitudes to Packaging  
**Mr. Haresh Mehta** : Packaging Display

The seminar has been organised as a collaboration between IDC and The Indian Institute of Packaging, Mumbai. All are welcome.

## Summer training

To provide the much needed practical approach and exposure to the work carried out in various industries, a **one month summer training programme** was taken up by the senior students from the 1st of June to the 1st of July '98. The work which ranged from projects in plastic to photography, were later presented at IDC on the 10th of July '98. This was to promote an interaction and exchange of ideas, and the latest design processes, amongst the students. This year the senior PD and VC students have ventured into the following firms and industries:

### senior p.d.

Anand Rajhans	Prof. Bapat, IDC
Shilpa Tikale	Godrej Industries, Mumbai
Anand Kulkarni	Eidos Design, Mumbai
Munindra Chakrabarty	Core Emballage, Ahemadabad
Jayraj Patil	L & T, Mumbai
Sachin Behre	Core Emballage, Ahemadabad
Avinash Bhalerao	Crompton Greaves, Mumbai
Neeti Gupta	Crompton Greaves, Mumbai
Susheel Kumar	V.I.P. Industries, Nasik
Sudhir Bania	Blowplast Industries, Mumbai
Anshuman Singh	Prof. Bapat, IDC
Tushar Dani	TELCO, Pune
Sameer Chavan	TELCO, Pune
Sri Hari Tulasi	Prince Plastoware, Daman
Himasunder Rao	Mountrich Aqua, Mumbai
Imtiaz Khatib	Crompton Greaves, Mumbai

## Achievement

An entry into the *Les Lunetiers Du Jura* or the Solar Attitudes contest, a competition for design of sun glasses, by **Sameer Chavan**, a senior PD student was adjudged as one among the top forty entries, in the pre-selection round. The entries made by 47 young professionals, and the 127 submitted by students from 30 countries and 67 international institutes of learning were examined by a jury of fifteen members including researchers, professors and professionals from the optics field. The final round for this competition is scheduled for the 10th of September '98. Heartiest congratulations to Sameer and best wishes for the next round too!!

## Visits

Workshop engineer and incharge, **Mr. M. S. G. Rajan** visited **Modi Engineers and Manufacturers**, Jodhpur for inspection and approval of the **ARCJET** metal spraying equipment that has been ordered for the Rapid Prototyping Cell at IDC. Hitherto, this equipment had been used for building up worn out parts and for corrosion prevention; at IDC the equipment has been chiefly intended for manufacture of plastic injection moulds.

### senior v.c.

Nikhil Deshpande	MTV, Mumbai
Shruti Kapur	Photocarvers, Bangalore
Sourabh Dubey	NCST, Mumbai
Nikhil Pandit	NCST, Mumbai
Varshesh Joshi	Chetana Interactive, Mumbai
Shantanu Rao	Niyo Software, Pune
Vaibhav Wategaonkar	Rammoha Biographics, Mumbai
Hem Singh Gehlote	The Fix, Mumbai
Raja Subramanian	Maya - The Magic Shop, Mumbai
Sudesh Balan	Adrian Stevens Photography, Mumbai
Manisha Bhalekar	IUCA, Pune
Pradnya Pandit	Saeed Mirza Production, Mumbai
Shyama Sundar	NCST, Pune
Aneesha Pitale	Saeed Mirza Production, Mumbai