

IDC

news

BOOK POST

JAN/FEB 2000



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31

issue of the month

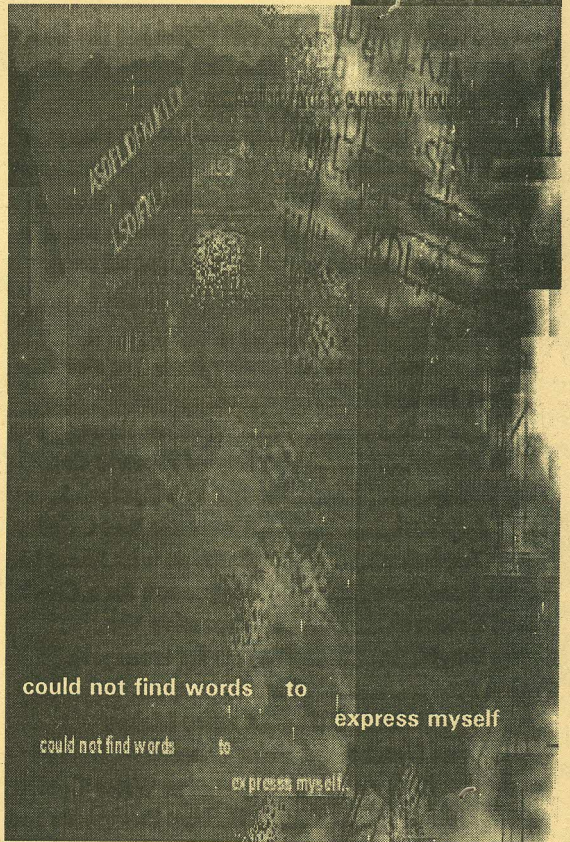
happenings

talks

workshops

visitors

tailpiece



could not find words to express myself

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computer illustration by sameer

issue of the month

1969- 1999

Industrial Design Centre

30 years old

where are we ?

where do we go?

what's the future?

whither design?

happenings

december was the holiday season --

end of a semester and the break before the beginning of the new semester

a new beginning

a new year

mood i happened in the campus, but the mood in IDC was II because quite a number of ii people were busy completing their projects.

january started and a new semester , with a lot of renewed energy. New projects, talks , visits and workshops all followed each other. Also was started the construction work in the department, rendering the classrooms **useless** makeshift arrangements are seen everywhere.

talks

two talks on 'Mandalas', was given on 10th January in IDC.

'Bhadramandalas in the Ritual Practice' by Prof. Gudrun Buhneemann - the Professor at the Department of Languages and Cultures of Asia, University of Wisconsin - Madison, USA; and a well-known scholar of Indology, Buddhism and Tibetology. She is working on a book on Mandalas at present.

'Vaishnava mandalas' by Dr. P. P. Apte who has worked as Editor, Sanskrit Dictionary Project, Deccan College, Pune; and who is an eminent scholar on ancient architecture and agamic traditions of India.

Prof. Rao's visit to China *in his own words.*

Went to China on invitation of INBAR (International Network for Bamboo and Rattan) to attend 2 workshops, a seminar and a festival of Bamboo. The 3 hour drive from the airport makes one realise that 'China' has modernised- the airports, highways, public buildings, shopping centre... Infact one could have been in a US city without making any difference.

But for a designer's mind there are differences. I saw taxi (German make) seats covered with indigo grass mats stitched over as seat covers. The guest house of First Research Institute where we stayed had wooden things everywhere, including the lid of the commode in the toilet.

Culturally Chinese are imitating west, one sees girls in Western outfits everywhere. But this does not extend to food habits which are retained everywhere. You better learn to eat with chopsticks in China if you don't want to starve.

A data base is being prepared by INBAR on world resources of bamboo and rattan. China has advanced tremendously in organised growing of bamboo as well as making industrial products out of bamboo. The bamboo product exhibition was very impressive - craft as well as industrial products in bamboo made by several private industries were exhibited. Most of the products like bamboo ply boards and other craft products are exported monthly to the west, US and Japan. The bamboo craft workshop exposed me to several tools and techniques in bamboo. But one could see the lack of professional industrial design inputs in bamboo craft and industry.

Design Degree Show 2000

And the preliminary preparations for this year's DDS has started - 10th Design degree show - from abhikalpa, fusion etc. to windows to thousands and now when we have crossed the threshold, what next? Meetings after dinner, brainstorming sessions, groups and heads, the efforts seem to be moving in the right direction. Inviting our faculty and all those alumni to give us their valuable suggestions.

Project 3

the new semester and the senior junta are also into their third and final project.

Product Design

- Amit Rajawade.....Suburban Railway coach for Physically Handicapped.
 Nilesh Akode.....Styling of Electric Car.
 Ajay Disley.....Design of a Backpack.
 Rahul Adhikari.....Domestic Wet Grinder.
 Punit Chaphekar.....Exploration with Sheet Metal.
 Aditya Sambhare.....New approach for a Clock.
 Vinod Kulkarni.....Executive Van.
 Sapna Singh.....Bicycle for teenagers.
 Sachin Patil.....Electric moped.
 Ravikumar Balu.....Coffee Maker.
 Pranavdatta Natekar.....Solar Lantern
 Hrishikesh Deshmukh....Evaporative Water Cooler.
 Ritesh Gohil..... Helmet Design for Indian women.
 Mandar.B.V.....Styling of a Truck.
 Maneesh Goyal.....Electric Irons.

Visual Communication

- Rajesh Ghodke.....Documentation on Wildlife
 Aurobindo pradhan.....Portal Site for Crafts of India.
 Sameer Bhagwat.....Photoessay on Contemporary and Traditional Architecture.
 Neelam Gill.....Website on Colour.
 Nagasubramaniam.R.....Subramania Bharathy.
 V.Jeevanandan.....Tamil Magazine on the arts.
 Muktha Hiremath.....Website on Laughter.
 Ashis Jalote.....Video Documentation of Craft.
 Pradnya More.....Animation for GirlChild.
 Ajith Prasad.....3D- Typography.
 Sreejith Unnikrishnan.....Children in power.
 Kiran Dhotre.....Interface design for Honeybee database.

Visitors

Mr.Sigfreid Zoels, a German toy designer was on a visit to India and he gave a brief intro of the work he's doing, on the 14th of December.

Mr.Zoels, has been working for the past 20 years in an organisation which develops toys for disabled children. The organisation works from a disabled home where some of the toys are done by the disabled themselves. He showed some of the various toys done thro' the organisation - simple yet fulfilling a certain need of the disabled. There were toys for using muscles, for sensitive hearing, touch etc. As Zoels, described -'all the toys are very easy, but helpful for developing the senses' and more important 'the child gets trained without knowing'. It's important that we don't teach the so-called 'disabled' but we designers learn from them.

Presentation by Prof. **Shaun Fynn**, Industrial Designer from USA was organised in IDC on the, 20th Jan.. Prof. Shaun Finn is an industrial design graduate from U.K. and has established a studio in Los Angeles, California. His work has been published and exhibited annually. He conducted a workshop on 'Basic Design' for the junior PD batch which included a visit to the Kelkar Museum in Pune

Mr. Jinan a senior product designer from NID currently working in Kerala with local crafts people presented his latest explorations in 'Architectural Crafts' on 21st Jan. He argued for Indian art, culture and aesthetics with his explorations.

Workshops

Design Workshop

4 days and 3 nights ... 14 souls and one teacher, Kashele was explored.
 a WORKSHOP ... people, products & interaction.
 IDEAS ... thou are exchanged.
 a harmonious setting .. discussions, presentations and DESIGN.

27th - 30th january..... a DESIGN WORKSHOP under Iko Avital- the Israeli Professor for whom IDC is not a new place, with Jr.VC at Kashele for the ADS (Academy of Developmental Sciences)

Bamboo Workshop

IDC organised a one day Seminar on Need for Cooperative Society among Bamboo Craftsmen in collaboration with YUVA an NGO in Mumbai, on 1st February Several Bamboo craftspersons from Boiwada attended. Few NGO representatives from Kerala, Kashele, Amaravati and Pune also had come. This was followed by a two day training workshop for a small group of craftspersons and an exhibition of bamboo crafts.

Tail piece- God, Design and us !!

God wisely designed
 the human body
 so that we can
 neither pat our own backs nor kick ourselves
 too easily !!