# 84-88

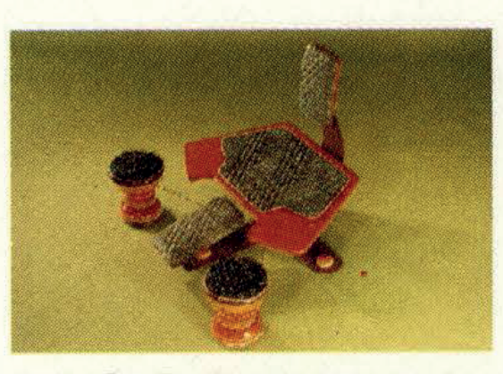
*The diverse socio-cultural, intellectual and creative practices in India offer a fertile ground for a semiotic study. This prompted the IDC to organise a highly enriching seminars on Indian Symbology Product Semantics, Design education, Calligraphy etc. The focus started shifting from outwards to inwards i.e. back to our roots", a search for own identity which blended with our ethos. At the same time special programmes for industry were designed and conducted, which included in house programmes and the faculty lectures at various fora.*

# industrial design centre

## teaching faculty

*prof. s.nadkarni*
*prof.u.a. athavankar*
*prof.a.g. rao*
*prof.k. munshi*
*prof.kirti trivedi*
*prof.r.k. joshi*
*prof.s. sathaye*
*prof.ravi hazra*
*prof.m. bhandari*
*prof.v.p. bapat*
*prof.ravi poovaiah*
*prof.g.g. ray*
*prof.n. sadhu*

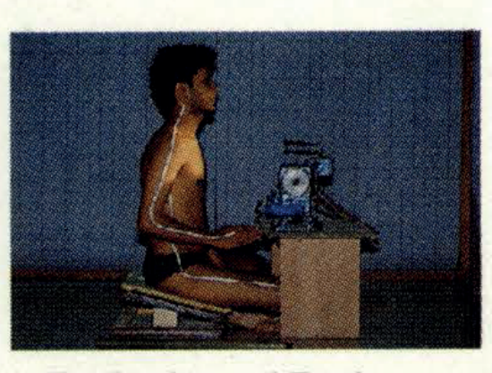
## faculty projects



**INDICASAN: Ergonomic Low Level Seat**
U.A. Athavankar / G. G. Ray

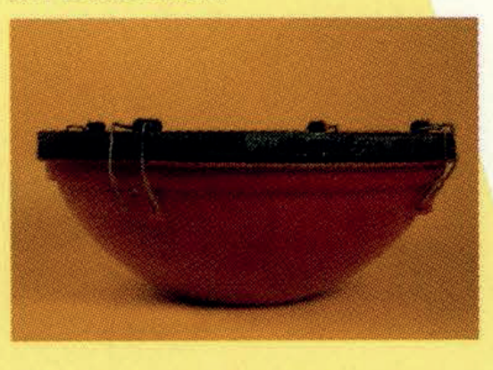
**Book Design / Album Design**
Kirti Trivedi

**Design of Cycle Rickshaw**
V. P. Bapat



**Redesign of Patla**
G. G. Ray

**Telephone Unit for C-Dot**
M. Bhandari



**Design of Solar Cooker**
K. Munshi

## visiting faculty

*mr. a.h. khan*
*mr. a k. ganguli*
*mr. ashok ranade*
*mr. arun kalwankar*
*mr. a. jagdish*
*mr. asok shaliane*
*mr. b. sudhanelkar*
*bineeta desai*
*mr.d.t. padekar*
*mr. devendranath*
*r.i. fr. rosario*
*mr. gopal bhai modi*
*mr. ghanshyam sharma*
*mr. haku shah*
*mr. jyoti bhatt*
*mr. javed syad*
*mr. jaishankar*
*mr. k. ramachandra*
*mr. k. jairam*
*ms. dr. kanak rele*
*ms. manisha lele*
*mr. manu desai*
*mrs. madhu chowdhary*
*mr. m.p. ranjan*
*mr. naresh khanna*
*dr. n.s.gorekar*
*mr. narayan*
*mr. p.k. ghosh*
*mr. purnendu sen*
*mr. parag trivedi*
*dr. p.p. apte*
*prof. ratan parimo*
*mr. r. subbu*
*mr. ravi paranjape*
*mr. rudradev tripathi*
*mr. r.n. monga*
*mr. s.n. ramachandran*
*mr. sashi dash*
*mr. s.a. upadhyaya*
*prof. satish bahadur*
*prof. s.s.sathaye*
*mr. padamshali*
*mr. salil tripathi*
*mrs. snuchi chand*
*mr. bharadwaj*
*mr. subroto ray*
*mr. s.s. zaveri*
*mr. s. mahajan*
*mr. uttam jain*
*mr. vijaya mehta*
*mrs. vijaya deo*
*mr. t. chowdhary*

## visitors

*prof. erno rubik*
*prof. james barnhill*
*prof. sori yanagi*
*prof. ronald furst*
*prof. alain baillon*
*dr. r.h. harding*
*dr. john kreifeldt*
*dr. takeo iida*
*miss. anne dufour*
*dr. prakash pathare*
*mr. anant m. bakre*
*mr. p.m.dalwadi*
*mr. arun kaze*
*mr. ratan parimoo*
*mr. r.d. deshpande*
*dr. deshpande*
*dr. totlani*
*mr. alok jani*
*dr. k.k. perumal*
*mr. taheliani*
*mr. mauani*
*mr. k. shankar*
*mr. a.h. khan*
*mr. d'lima*
*mr. n.i. shah*
*mr. wilas bhende*
*mr. ramesh pateria*
*dr. p.p. apte*

## academic programme

*media investigation*
*product design - I*
*product design - II*
*art design & society*
*nature of materials & processes*
*studies in form*
*applied ergonomics*
*visual communication*
*analysis & organisation of control & display*
*contemporary trends in theatre, art & film*
*design management & professional practice*
*product detailing*
*design methodology*
*advanced ergonomics*
*communication through form*
*special project*
*project I*
*project II*
*project III*

*visual principles syntactics*
*representational techniques I*
*representational techniques II*
*photo communication I*
*photo communication II*
*visual design I*
*visual design II*
*art design & society*
*typography*
*indian thoughts & tradition*
*semantics*
*reproduction techniques*
*communication theory*
*contemporary trends in art*
*visual ergonomics*
*design practice & evaluation*
*advanced exhibition design*
*communication through video*
*information graphics*
*advanced typography*
*photography & audio-visual techniques*
*advanced illustration & computer graphics*
*special project*
*project I*
*project II*
*project III*

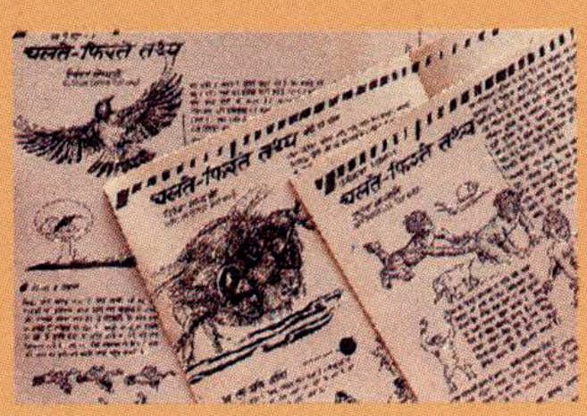
## introduction of vc

*WHAT'S in VC*

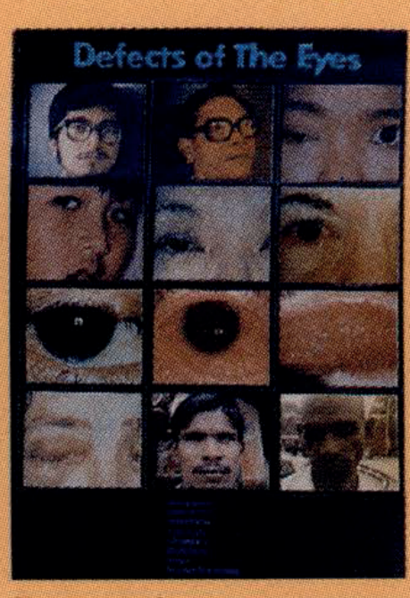
*IDC offers a two year (4 semester) Master of Design (M.Des) degree course in Visual Communication.*

*The Visual Communication programme at IDC goes beyond teaching the mere skills of graphic communication to create graduates with greater analytical and problem solving abilities.*

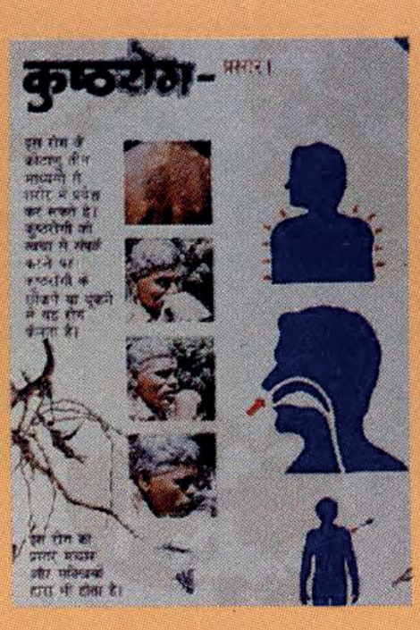
## v c student projects



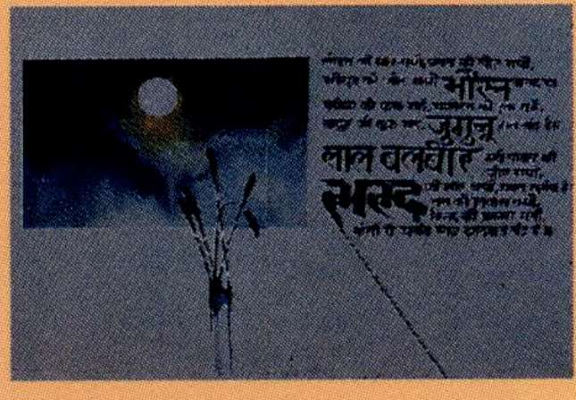
**Locomotion in living things**
Dipankar Goswamy



**Promotion programme on eye care and eye donation**
S. Rama

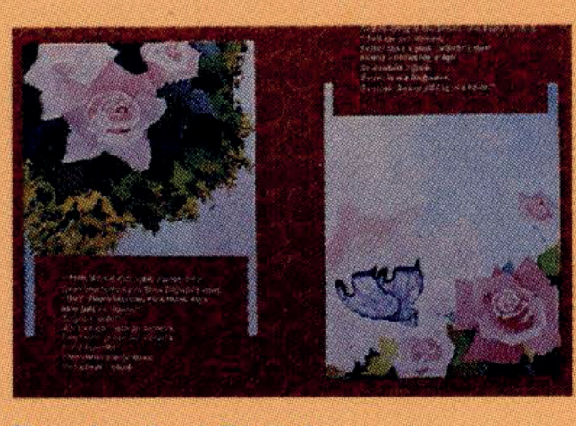


**Information package on leprosy**
Smita Sawai



**Exploration of various illustration techniques**
Yamnam Nabachandra Singh

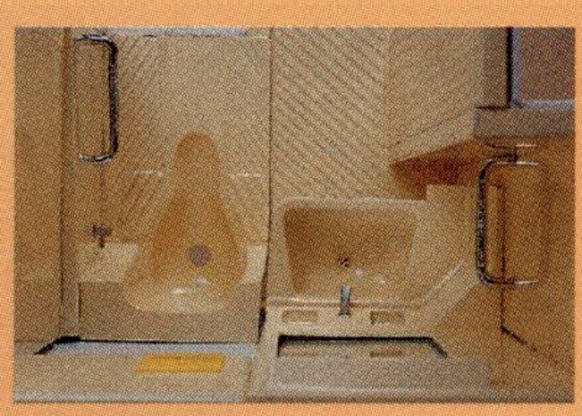
**Aids for teaching basic concepts in mathematics to children**
Dipti Vaidya



**Books for Children**
Raja Mohanty

## p d student projects

**Plastics Bicycle for Children**
B.K. Chakravarthy

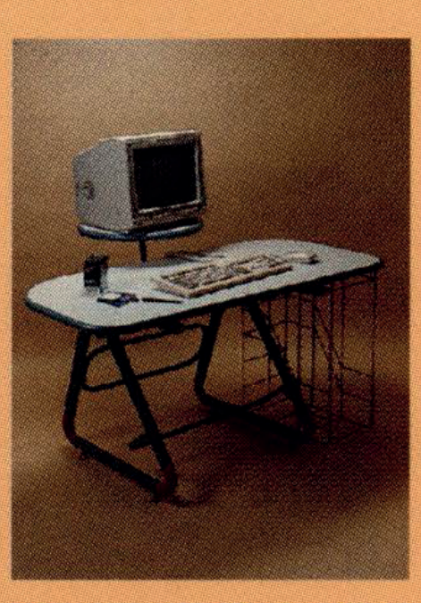


**Train Toilet**
Sanjay Jain

**Xerox Machine**
J.R. Mehta

**Electronic Cash Register for Jewellers**
Vinay Mundada

**Products in Bamboo**
Boban Varghese



**Computer Support Furniture for Offices**
Vani Sheshadri

### 84

**M.Des. PD Sixth Batch**
- Desai Nilesh
- Hittalmani Vishwas
- Jain Sanjay
- Kedia Atul
- Rathod Kashmira
- Sathik Peer
- Simhan M.V.
- Shah Dipan
- Shelke A.H.
- Sriram G.N.
- S.S. Bademi
- Urdhwarshe Nitin

**M.Des. VC First Batch**
- P.S. Agrawal
- M.S. Athavale
- Suhail Abbasi
- Shaibani Azam
- Sunil Khullar
- Sridhar Rangaihan
- V.S. Rathore
- Rama Subramanian

### 85

**M.Des. PD Seventh Batch**
- Anuradha G.R.
- Bhise Kiran
- Bora Nabajyoti
- Chandra Mohan V.
- Chandran K.P.
- Joshi Arvind
- Kolhe Sunil
- Lincoin A. Gomes
- Nalawade G.V.
- Nagarajan G.
- Prasade Sanjay
- Rajhans Ravindra
- Save Pradeep
- Tamhane Milind R.
- Vemekar Rajan

**M.Des. VC Second Batch**
- B.R.S. Murthy
- Partha Sarkar
- Srirang Sathaye
- K. Senthilvel
- Bhavana Sheth
- Anubir Singh
- S.K. Singh
- V.V. Vidwans
- Y.N. Vivekananda
- Nabachandra Yamnan

### 86

**M.Des. PD Eighth Batch**
- Ahir Prashant
- Chakravarthy Kalyana
- Dhulkhed S.K.
- Hiremani Suresh
- Mehta Jayprakash
- Mundada Vinay
- Sheshadri Vani
- Shukla Anupam
- Srinivas K.
- Suresh C.
- Varghese Boban

**M.Des. VC Third Batch**
- Kavita Appachu
- Dipankar Goswami
- Raghunath Kolli
- Rajul Mehta

### 87

**M.Des. PD Ninth Batch**
- Bhaskar
- Bhat S.G.
- Boradkar Prasad
- Gothi Rashmi
- Gupta Anil Kumar
- Kulkarni Unmesh
- Nabar V.P.
- Prasad N.
- Puhazhendi K.
- Reddy Ravikumar
- Shah Girish
- Shastry Ramamurthy
- Vesta Madhuri

**M.Des. VC Four Batch**
- Vijaykumar J.
- Poornima Khadakkar
- Ajay Kulkarni
- Manisha Lele
- Arati Mainkar
- Deepak Patil
- Shilpa Ranade
- Vikas Shaligram
- Dipti Vaidya

### 88

**M.Des. PD Tenth Batch**
- Chaudhury A.
- Dixit V.V.
- Gopal Raj
- Hingorani V.
- Hiray Sangeeta
- Khosa Nikhil
- Krishna Gokul
- Mandal Debasis
- Patil M.M.
- Perumal S.V.
- Rao Adurthi S.
- Simha S.N.
- Sharma Sankumani

**M.Des. VC Fifth Batch**
- Swapan Mankekar
- Punyashloke Mishra
- Raja Mohanty
- S.K. Mohanty
- Sanjay Nirmal
- Rajeev Prakash
- Arlene R.
- Pratima Rawat
- Raghavendra Reddy
- Smita Sawai

## exhibitions

INDUSTRIAL DESIGN for Plastics

॥अक्षरयोग॥

ORDER

Seminar on SURFACE FINISHES

॥शुभं भवतु॥

विस्तार

DESIGN EDUCATION
ulm and after

A ART ARTHA THAYA AYA A

## publications

Advanced Orientation Course on Industrial Ergonomics
September 3, 4, 5 1986

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Abhikalpa