



Storage in Bamboo and Metal

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Project Goals

Craft-Industry product

Product Identification

Product Development

Developing a product/range of products that would **aid the craft-industry**

Introducing a **combination of metal with bamboo.**

Intention of using **metal** for reasons like providing a **base structure** or for the **finish** it offers. **A sense of permanency** to the product.

Developing a range of products for use in the **urban markets**

Prototype development



Categorization of storage

Market Survey

Abdul Rehman Street

Largely plastic products for household use, Nesting boxes, stackable trays, Large Bins

Also metal stands for shoes, bins

Folding laundry baskets(Nylon mesh)

- Crawford Market
- Abdul Rehman Street

Exhibition

- Pachchai (Industree). DC handicraft organized exhibition

Store

- Lifestyle
- Culture shop

Containers

Closed

Small
Small object storage



Large
Bins

Laundry.
Close



Crates/Bins



Containers

Open

Crates



Stand-alone storage products

Desktop



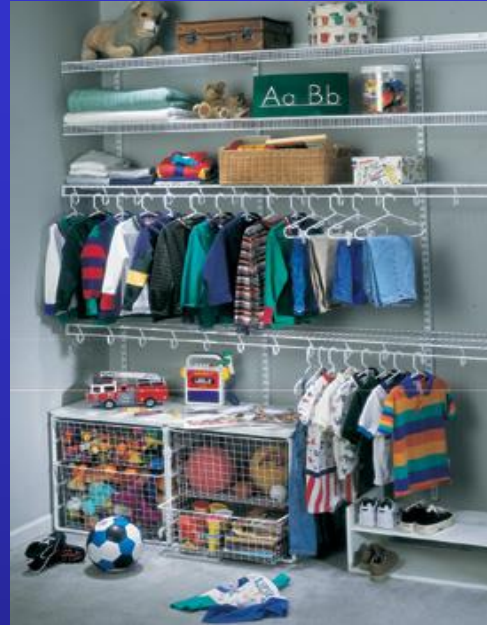
Wall hung



Larger. Free Standing



Systems



Craft products

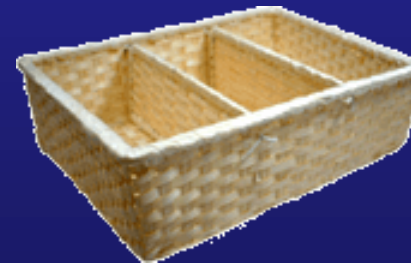
Baskets/Bins



Multipurpose Storage Boxes



Purpose specific(Files)





User Survey

What is Storage?

Where is storage required in the house?

What are the objects or products that require storage?

Where is organization required?

Opportunities of designing storage products

Probe into finding out what is being used right now. Material. Size. Use. Cost.

Products desired for storage.

Opportunities vis-à-vis Bamboo products

Identifying areas of Acceptability of Bamboo products

User Survey

Images for discussion





User Survey User Survey 1A

Jhaveri's. Kandivali.

Mother. Housewife.

Husband. (Ex Army Officer)

Son. Mid-thirties. Script Writer

Daughter. (Married) Documentary Filmmaker. Lives
in Delhi

Culture of display

House well organized.

Awareness and use of bamboo products

Keyword

Eco-friendly



User Survey

User Survey 1B

Palhade's. Goregaon.

Mr. Palhade. Runs a signage designing firm

Wife. Architect

Daughter.

Visits exhibitions and buys products like some handicraft vases

Interested in products like Bamboo storage below kitchen counter, storage bins for laundry

Various requirements like storage for small objects, storage for children's clothes, Storage bins in shelves



User Survey 1C

D'souza's. Bandra.

Mr. D'souza. Photographer.

Mrs. D'souza. Teacher.

3 sons



Concerned about cleanliness and maintenance of products.

Wants some new products that are utilitarian especially for organizing clothes, shoes and small objects like belts, stationery within the house.

Various storage needs especially for organization of books, laundry, shoes

‘No grooves, avoid cockroaches, insects, dust.’



User Survey

Inferences

Younger generation is more accepting towards the use of Bamboo products, the concerns being of eco-friendly nature and so on

Older people would not like to get into the hassles of cleaning and maintenance which a craft- craft industry product may demand

Conclusions

Out of the several opportunities storages for small products in transit can be addressed and a specific product to accommodate some odds and ends can be designed

Product Opportunities

Table top storage Beauty tray

*Cosmetics
Medicines*

*Spectacles
Small change
Keys*

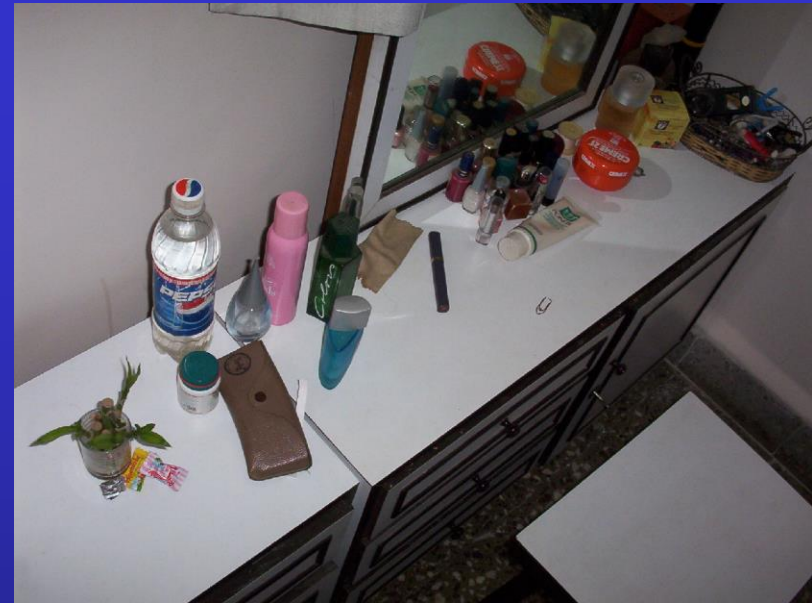


Table top caddy Free standing caddy

Actions

Display
Deposit
Keep
Leave

Product attributes

Access
Display



Product Opportunities

Table top tray

Books

Stationery

Phones

Diaries

Letters

Clocks



Table top caddy
Free standing caddy

Actions

Layer of activities

Changing

Accept

Accommodate



Product attributes

Open storage

Easy access

Can be combined with display

Product Opportunities

Corner/Center table tray

Phones

Newspapers

Diaries

Stationery

Remote Control

Coasters

Letters

Display

Light

Center/Side table caddy

Free standing caddy

Actions

Layer of activities

Set of products that are constantly present

And accessed (Diaries-phones-stationery)

Product attributes

Open storage

Easy access

Can be combined with display



Product Opportunities

Side table Book rack

Books

Diaries

Magazines

Medicines

Spectacles

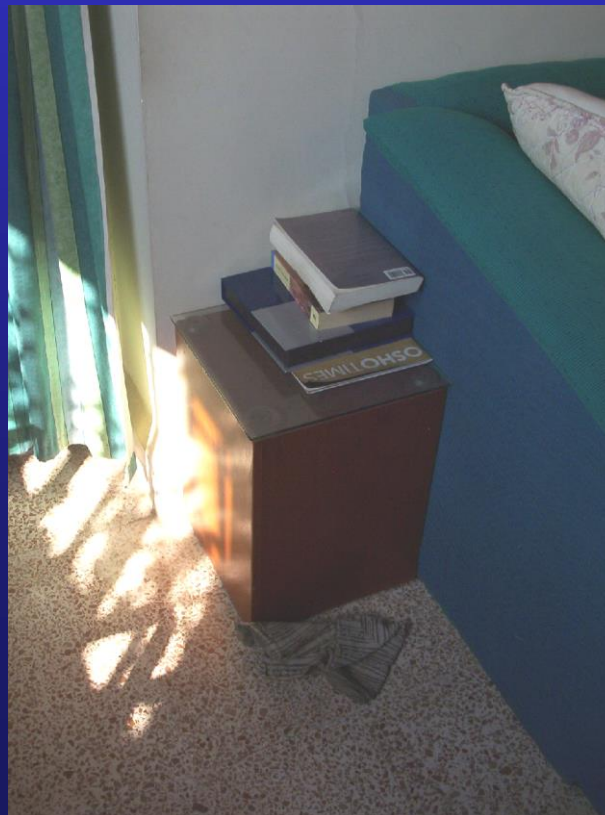
Centre/Side table caddy
Free standing caddy

Actions

Place
Stack
Display

Product attributes

Open storage
Easy access
Can be combined
with display



Product Opportunities

Appliance side tray..

Phones

Remote controls

Diaries

Spectacles

Cassettes/CDS

Watch

Small Change

Appliance caddy

Wall hung/

Table side/table top

Action

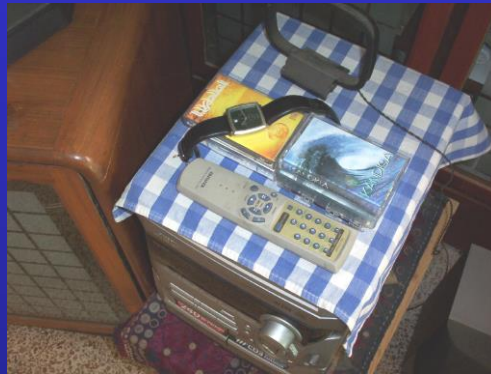
Depositing valuables

Product attributes

Protection of products
stored appliances

Access

Visibility



Product Opportunities

Door

Used clothes

Key Holder

Belts

Letters

Bags

Shoes/Socks

Umbrellas

Tennis Rackets



Product Opportunities

Shoe Storage

Temporary/Visitors shoes

Outside the door. (Security)

Inside the door (Cleanliness)

Long term

Expensive shoes

Additional pairs

Newspapers



Product Opportunities

Laundry

Laundry Baskets

*Intermediate storage.
Folded/Ironed clothes*

Temporary storage for transient clothes

Actions

Clothes carefully kept and placed

Product attributes

Storage of temporary nature.



Laundry Baskets

Action

Dumping of clothes

Product attributes

Aesthetics

Receptacle for clothes

Can be combined with

Other transient storage products



Product Opportunities

Clothes Storage within shelves Wardrobes



Product Opportunities

Storage within shelves

Books

Cosmetics



Product Opportunities

Kitchen Storage

Storage within shelves

Organizers

Bottles

Jars

Vessels

Plastic Bags

Fruit Bowls



Product Opportunities

Kitchen Storage

Onion Baskets



Product Opportunities

Platform top storage

Vessels

Plates

Crockery

Ladles

Cutlery

Glass holder

Condiments





User Survey

Product Opportunity	
<i>Beauty tray</i> <i>Cosmetic tray</i>	<i>Cosmetics</i> <i>Medicines</i> <i>Spectacles</i> <i>Small change</i> <i>Keys</i>
<i>Appliance side tray..</i>	<i>Phones</i> <i>Remote controls</i> <i>Diaries</i> <i>Spectacles</i> <i>Cassettes</i> <i>Watch</i> <i>Small Change</i>
<i>Door</i>	<i>Used clothes</i> <i>Bags</i> <i>Key Holder</i> <i>Shoes/Socks</i> <i>Belts</i> <i>Umbrellas</i> <i>Letters</i> <i>Tennis Rackets</i>

Product Opportunity	
<i>Side table Book rack</i>	<i>Books</i> <i>Diaries</i> <i>Magazines</i> <i>Medicines</i> <i>Spectacles</i>
<i>Table top tray</i>	<i>Books</i> <i>Stationery</i> <i>Phones</i> <i>Diaries</i> <i>Letters</i> <i>Clocks</i>
<i>Corner/Center table tray</i>	<i>Phones</i> <i>Display</i> <i>Newspapers</i> <i>Light</i> <i>Diaries</i> <i>Stationery</i> <i>Remote Control</i> <i>Coasters</i> <i>Letters</i>



User Survey

Product Opportunity	
<i>Shoe Storage</i>	<i>Temporary/Visitors shoes Outside the door. (Security) Inside the door (Cleanliness)</i> <i>Long term Expensive shoes Additional pairs</i> <i>Newspapers</i>
<i>Laundry (Unwashed)</i>	<i>Laundry Baskets</i> <i>Intermediate storage. Folded/Ironed clothes</i>
<i>Laundry (Washed)</i>	<i>Clothes Storage within shelves Wardrobes</i>

Product Opportunity	
<i>Laundry</i>	<i>Clothes Storage within shelves Wardrobes</i>
<i>Storage within shelves</i>	<i>Books Cosmetics</i>
<i>Kitchen Storage</i> <i>Storage within shelves</i>	<i>Organisers Bottles Jars Vessels Plastic Bags Fruit Bowls</i>



User Survey

Product Opportunity	
<i>Onion Baskets</i>	<i>Clothes Storage within shelves Wardrobes</i>
<i>Platform top storage</i>	<i>Vessels Plates Crockery Ladles Cutlery Glass holder Condiments</i>
<i>Kitchen Storage</i> <i>Storage within shelves</i>	<i>Organizers Bottles Jars Vessels Plastic Bags Fruit Bowls</i>



Inferences

Storage. Concept.

Temporary	Transient	Long term	No specific storage space
Accessible Cassettes Newspapers Books Laundry (for washing)	 newspapers Laundry (washed)	 Books Clothes storage cupboard	 Remote Watches small change Stationery



Product Definition

Interactive Storage system for transient products

Table top/Bed side/Sofa side

Products for storage

Stationery

Books

Daily use products(Watches.Wallets.Small change)

Diaries

Newspapers

CD's. Remote Controls

Cosmetics

Product qualities

Warmth texture of Bamboo. Structural. Aesthetic qualities of metal

Keywords

Interaction. Movement. Acceptability. Adaptability. Display. Accommodative



Product attributes

Level 1

Smaller storage product

Combining aesthetic and structural qualities of metal with aesthetic qualities of Bamboo

Level 2

Larger storage products

Products that become part of the Interior space more as statements and also provide functionality in terms of storing odd transient products like Newspapers/Clothes.. Basically. Products that are in transit.

User Group

Mid-age group Users

Eco-friendly culture

Time and inclination to maintain and keep products

Taste

Acceptance



New Product Range

A product that catches the fancy of younger people

Objects of fancy. Trend. Catchy. New.

Looking at products as part of the Interior space

Textures

Forms

Light

New product Ideas

Trends

Culture

Human Behavior

Interaction

Catch

Collect

Accept

Keep

Organize

Craft Group

Chaitanya

Group of 8-10 girls working with an NGO. YUVA

Skills.

Weaving

School Education.



Introduced to tools and technology, production of craft products

Products

Hair clips

Cards

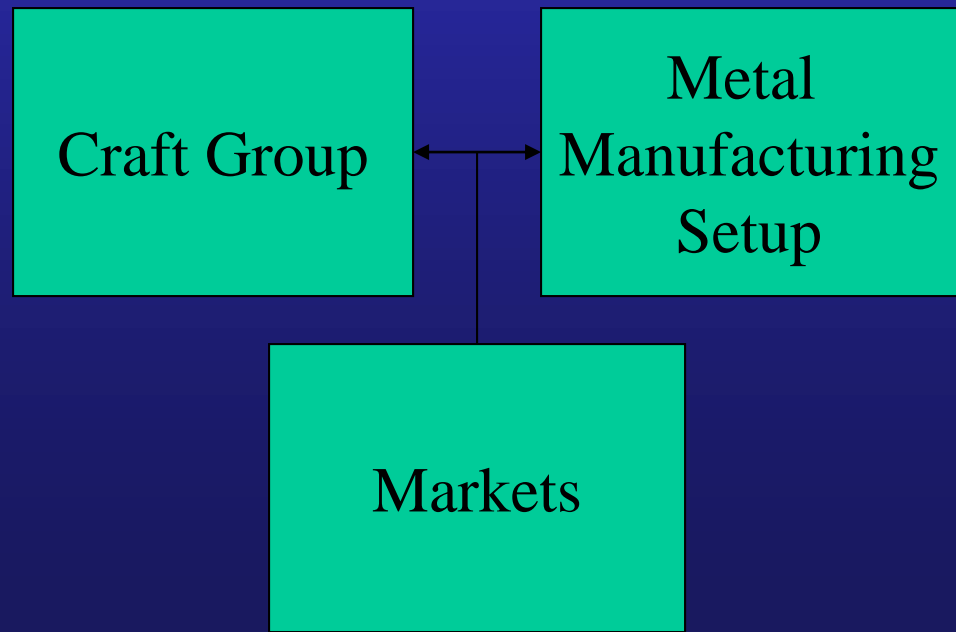
Coil technique coasters

Table mats

Weave Based Trays

Other groups

Sampoorna Bamboo Kendra



Bamboo Manufacturing

Use of various tools and
Technologies already developed
by the Bamboo studio

Development of product
specific tools and technologies.

Moulds

Jigs and fixtures

Joints



Metal Manufacturing

Winding machines

Dies for pressing into shape

Pre finished products like stainless steel

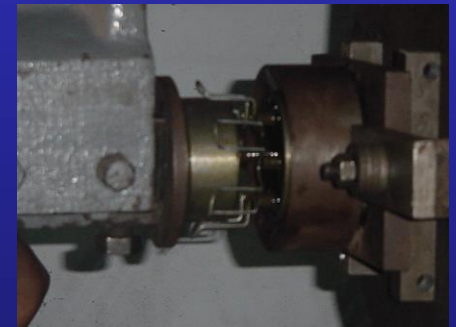
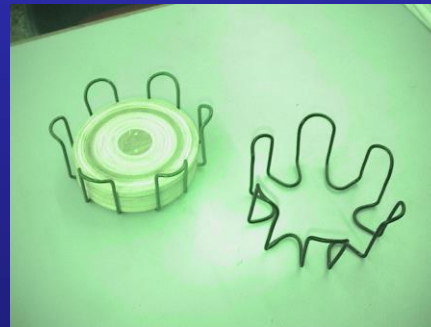
Trays boxes or elements

can be incorporated into the design

Cold forming

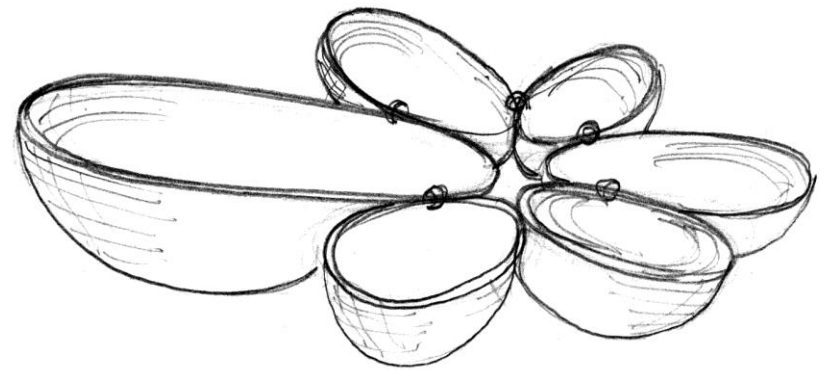
Spinning

Drawing

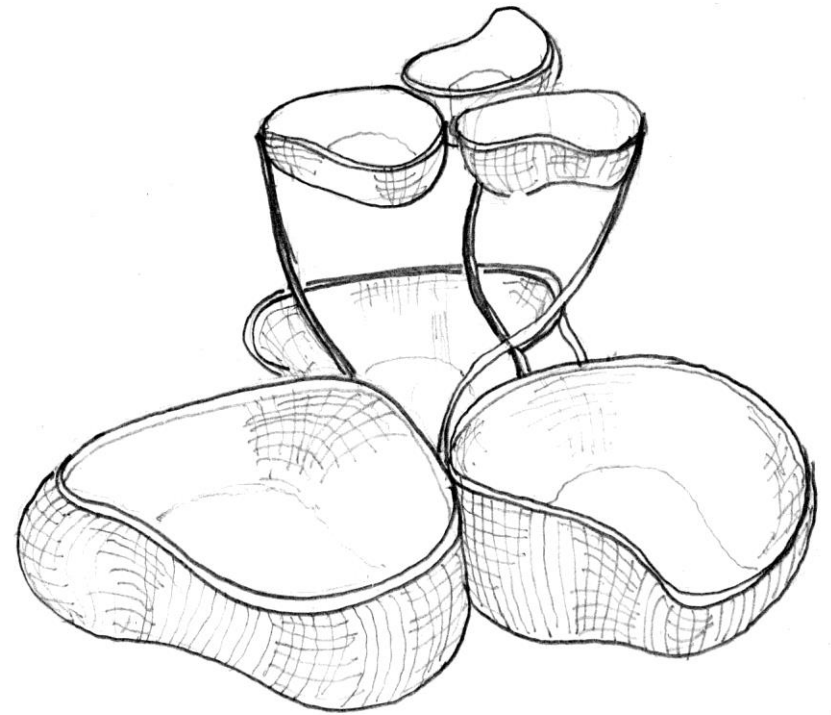




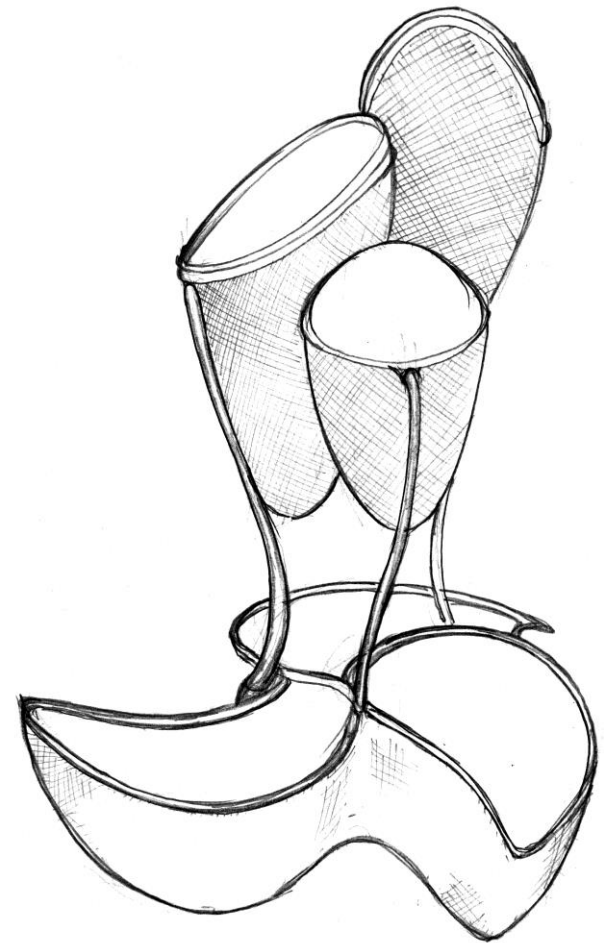
Concept Sketches



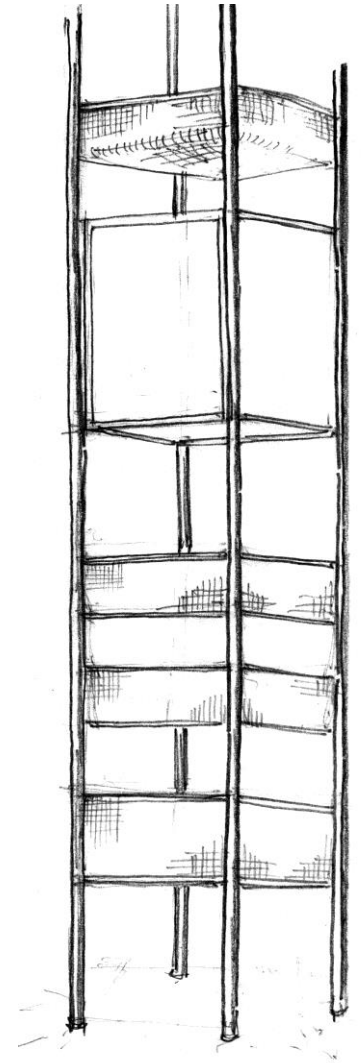
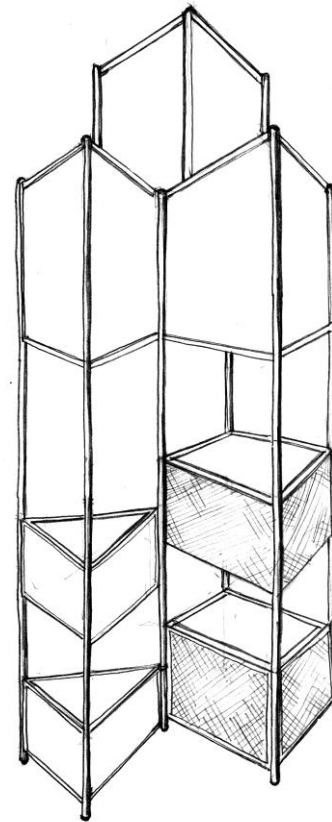
Center table top tray



Center table top tray



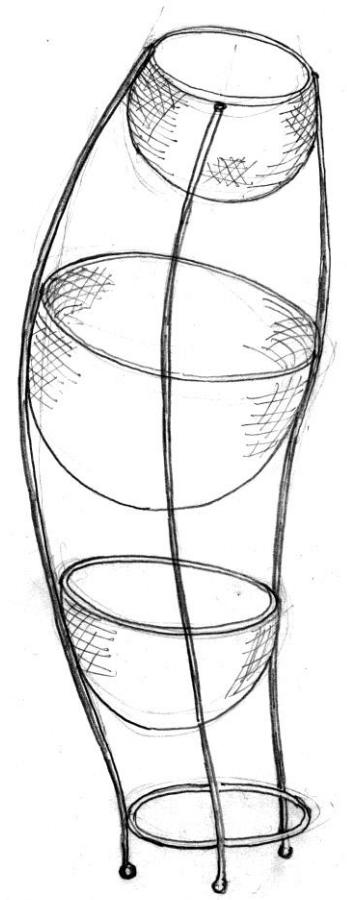
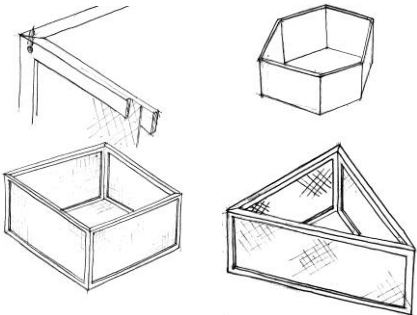
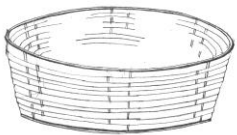
Center table top tray



Storage. Lighting



Weaving details



Laundry storage



Workshop at Jagdalpur

Need for identifying and designing new products

Market needs

Awareness of tools and technology for the craftsman





Analysis 1

Hypothesis

Criteria for design

Problem restatement

Product positioning

Space usage

Position

Culture

Deeper needs

Product functions

Lifestyle/Change in society

Entrance Shoe Storage

USER SURVEY

Characteristics

Open Shoe storage
Outside the door
Beside the door

Products available

Metal frame shoe racks
Cane shoe racks
Shoe boards(MDF/Plywood)



Two categories of shoes
A Daily Use
B Shoes that are worn occasionally

Other products associated with shoes
Socks
Shoe Brushes

Other:
Newspapers



Shoes stored outside the door
Temporary storage
visitors shoes

Criteria
Dust should not enter the house
Issues
Security



Covered or uncovered shoe
storage integrated with wall unit

Living Room Shoe Storage

Living Room Display cum Utility storage

A culture and flavour of displaying
Making a statement
An Identity
Stating "Who I am"
"Where I have been"



Utility storage

Stationery holder
Key Holders
Letters

Traditional touch/craft touch

Open display

Display of artifacts and possessions

Utility
Stationery
Keys



Living Room Childrens toys

Toys lying around the house
add flavour and colour to the space

Toys are almost displayed or are
lying around the house

More than a crate or a bin some
element of display can be added



PRODUCTS IN MARKET



Open Shoe Racks

Do not integrate other things
that are stored along with shoes

Covered shoe storage not
provided



NEW PRODUCT POSSIBILITIES

Temporary shoe storage outside the house

Small open rack only for
visitors chappals shoes

Shoe Rack in Bamboo and metal

Provision for closed storage space
for expensive shoes and long term
storage

provision for storing additional items
like newspapers, shoe accessories
and other small products



Open shoe storage
independent unit

Utility storage tray
combining display space

Could be wall mounted
Storage product for letters
Stationery

keyholders

Make a statement about the user
His taste

TOY BOX

Separate compartments
for small and big toys

An element of display added
to make the product
visually interesting

Considerations for child safety
Design for children





Analysis 1

Conclusions

Tactical analysis

- Problem solving based on observed context
- Need to address larger context based on general needs
- Deeper understanding of actual needs and requirements is needed
- Further breaking down of components for individual requirement analysis
- Opportunity of incepting new products
- Opportunity of incepting bamboo products for characteristics of warmth

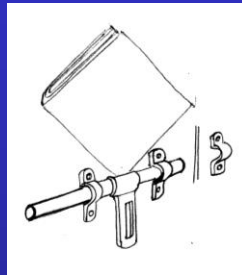


Analysis 2

- Breaking down of individual components and assessing needs and requirements
- Observing and incorporating subtle features of use and interrelations between objects
- Associations with activity
- Nature of activity
- User responses
- Product responses



Newspapers → Receiving the paper → Reading place



Dining table

Center table

Bedroom



Storage through the day → Dead Storage

Visible/Accessible.

A place to display or rest the paper



Storage in Metal and Bamboo



User responses

Need

Characteristics

Adopted product

Designed & Used

designed product not used

No product

Bills	<p>Entrance. A product to receive bills</p> <p><input type="checkbox"/></p>	<p>Temporary visible storage until resolved</p> <p>Responses <input type="checkbox"/></p> <p>Bamboo tray. Dining table Center table</p>	Associations with bills
Letters	<p>A place to receive letters</p> <p>Outside (Security)</p> <p><input type="checkbox"/></p>	<p>A product to store letters</p> <p>Dining table <input type="checkbox"/></p> <p>On top of drawers Wall Unit display</p>	Some letters retained Cards. Ganesha figures
Pens Pencils	<p>Pens near the phone</p> <p>Also required a diary to take notes. Numbers.</p> <p>Pen stands <input type="checkbox"/></p>	<p>Stationery required at study tables.</p> <p>Single pen stands do not fulfill these requirements <input type="checkbox"/></p>	
Diaries	<p>Contacts book Near the phone</p> <p>No combination product <input type="checkbox"/></p>		

Storage in Metal and Bamboo



User responses

Need

Characteristics

Adopted product

Designed & Used

designed product not used

No product

keys	<p>Keys stored at door</p> <p>Mapping.</p> <p>Accessible. Visible</p> <p><input type="checkbox"/></p>	<p>Secure key storage</p> <p>Cupboard keys</p> <p>Behind bedroom doors</p> <p>keyboard</p> <p><input type="checkbox"/></p>	
Cosmetics	<p>Accessible . Visible. Statement</p> <p>Dressing table</p> <p>Cupboard.</p> <p>Bathroom</p> <p><input type="checkbox"/></p>	<p>Cosmetics stored inside</p> <p>Not to be shown</p> <p>Cupboard</p> <p>Oil bottles</p> <p><input type="checkbox"/></p>	Trend of large number of cosmetics being used
Books	<p>Store access display books being read</p> <p>Study tables</p> <p>Bed Side tables</p> <p><input type="checkbox"/></p>	<p>Longer term storage</p> <p>Cupboards</p>	

Storage in Metal and Bamboo



User responses

Need

Characteristics

Adopted product

Designed & Used

designed product not used

No product

Bags	Alternative for using bags as organizers	Daily use bags	
Paper bags		Stored behind doors	
Plastic bags	Plastic bags used as organizers	Dining tables	
Work bags		Center table	
Documents	<input type="checkbox"/>	<input type="checkbox"/>	
Clothes	Used clothes	Clothes to be washed	Washed clothes. Intermediate storage
	Behind door		Before cupboard
	<input type="checkbox"/>	Plastic Tubs	Ironed clothes
		Machines	
		Buckets	Bed
		<input type="checkbox"/> <input type="checkbox"/>	Childs crib <input type="checkbox"/> <input type="checkbox"/>
			Tubs
Clothes	Organized washed clothes storage		
	wardrobes		
	<input type="checkbox"/>		

Storage in Metal and Bamboo



User responses

Need

Characteristics

Adopted product

Designed & Used

designed product not used

No product

Belts Socks Watches Wallets	<p>Need to store daily use belts and socks etc.</p> <p>Behind doors</p> <p>Accessible <input type="checkbox"/></p>	<p>A place for depositing valuables like watches and wallets.</p> <p>Placed on table tops and any surface area <input type="checkbox"/></p>	
Music TV Entertainment	<p>Cds cassettes being used need to be stored</p> <p>Other accessories like remote controls need storage place</p> <p>On top of appliances. Next to appliances <input type="checkbox"/></p>		
Food	<p>Serving people at center tables.</p> <p>Food, tea etc. brought in from kitchen on trays. coasters <input type="checkbox"/></p>		

Storage in Metal and Bamboo



User responses

Need

Characteristics

Adopted product

Designed & Used

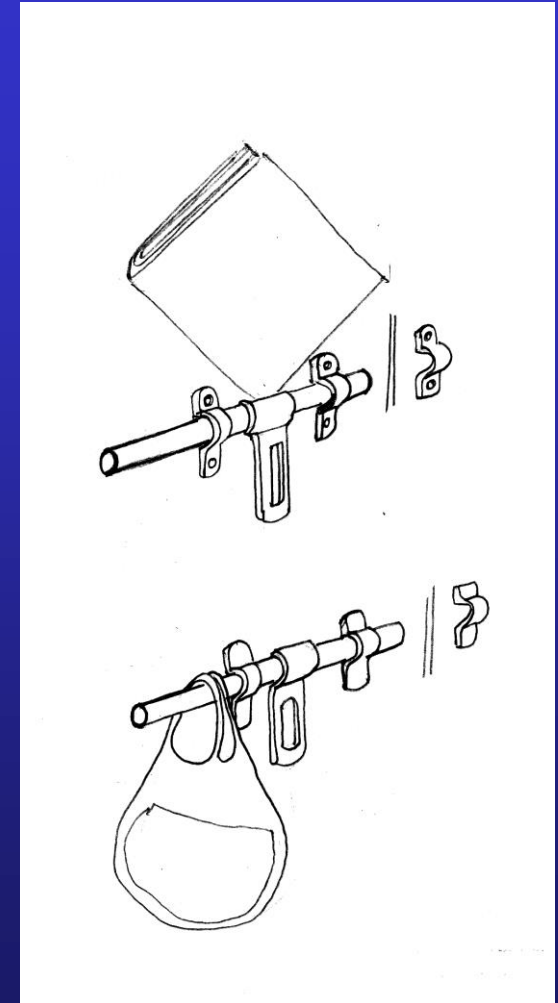
designed product not used

No product

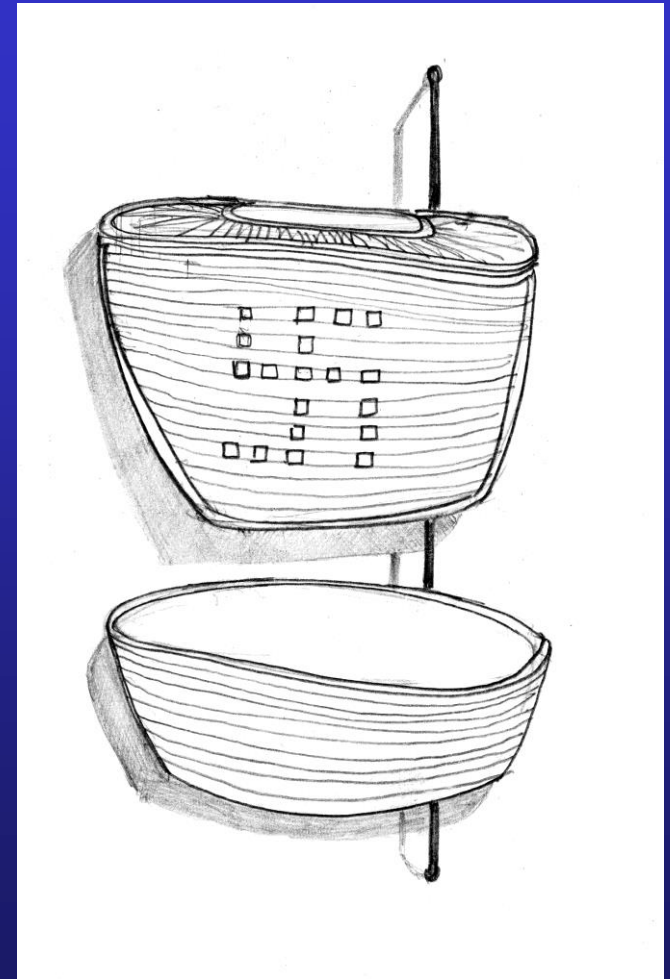
Plastic Containers	<p>Reuse culture</p> <p>Disposable Plastic boxes being used</p>		
Shoes	<p>Accessible shoe storage by the door for visitors and residents of the house</p> <p>Shoe Rack Open storage <input type="checkbox"/> <input type="checkbox"/></p>	<p>Long term shoe storage</p> <p>Shoe racks Cupboard shoe storage <input type="checkbox"/></p>	<p>Expensive shoe storage Covered. Protected</p> <p>Shoes stored with shoe boxes <input type="checkbox"/></p> <p>Inner areas of house like bedroom</p>
Kitchen	<p>Canister and Jar organizers within shelves</p> <p>wardrobes <input type="checkbox"/></p>	<p>Condiment trays. Pickle jar trays</p> <p>On platforms and tables <input type="checkbox"/> <input type="checkbox"/></p>	<p>Cutlery/Crockery holders</p> <p>Existing products in plastic. Etc. <input type="checkbox"/></p>



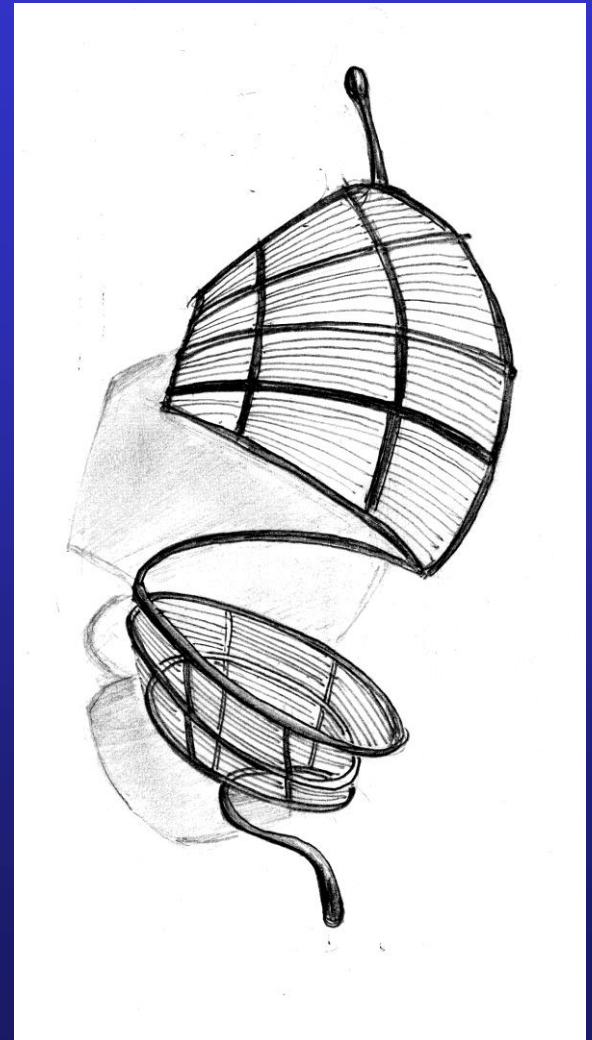
Concepts



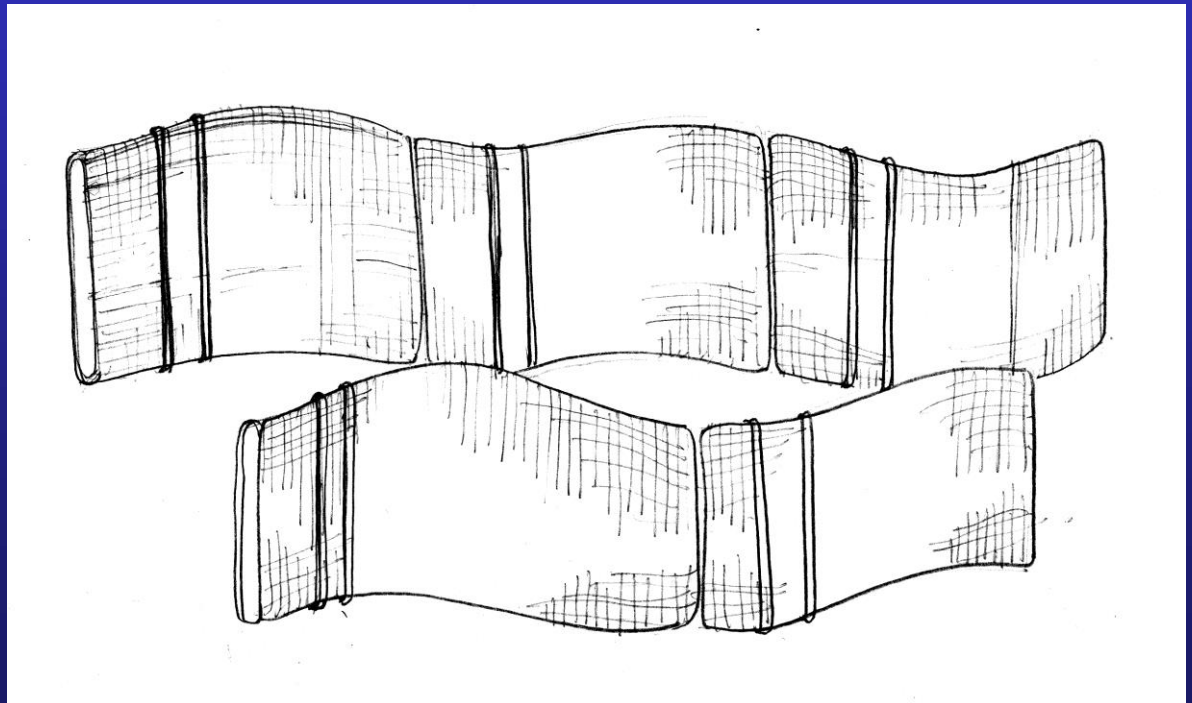
Storage at door
entrance



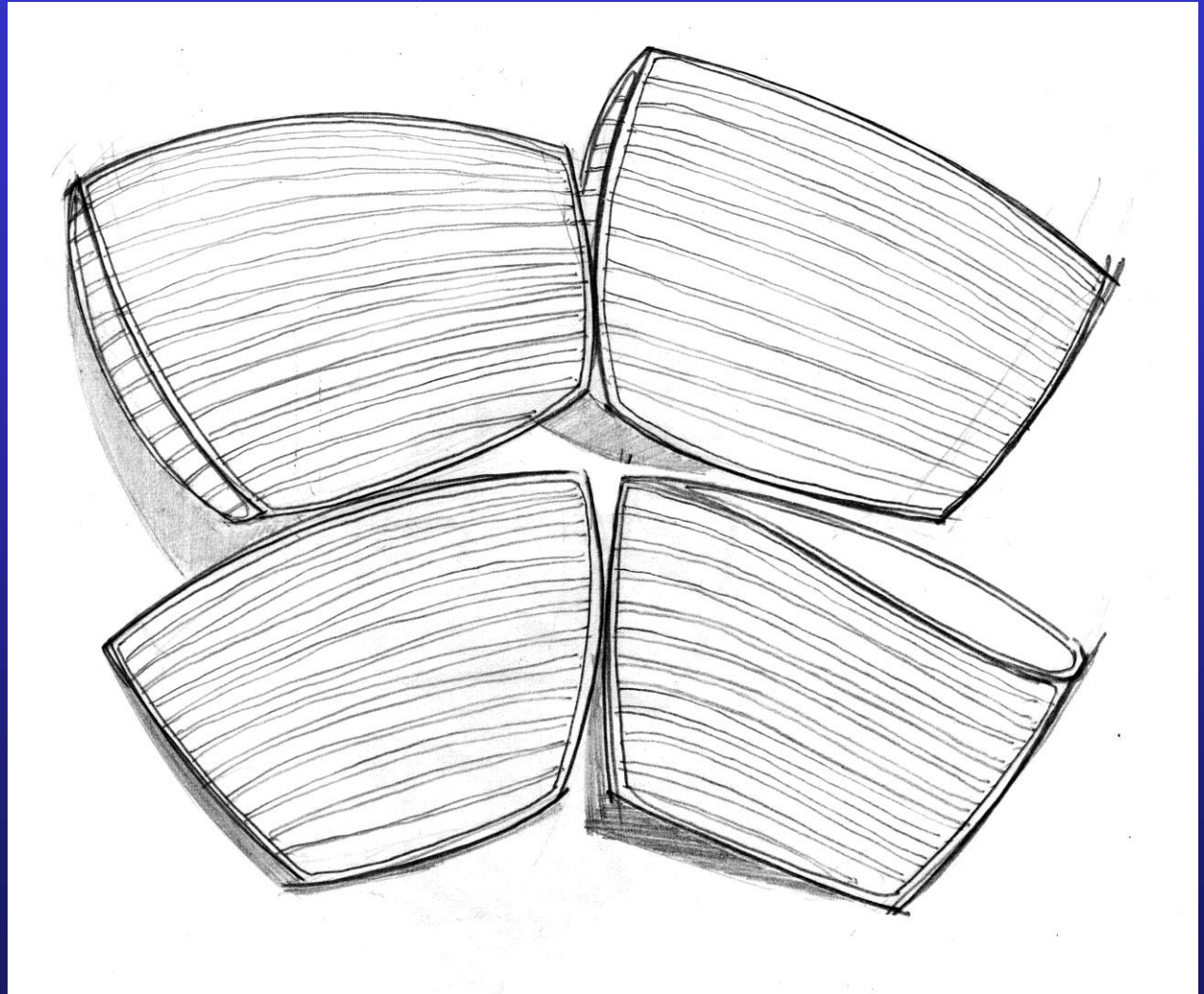
Letter and Milk bag holder



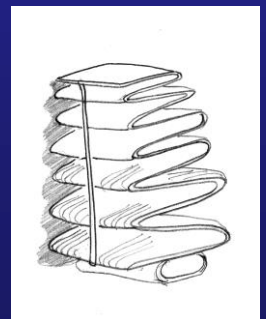
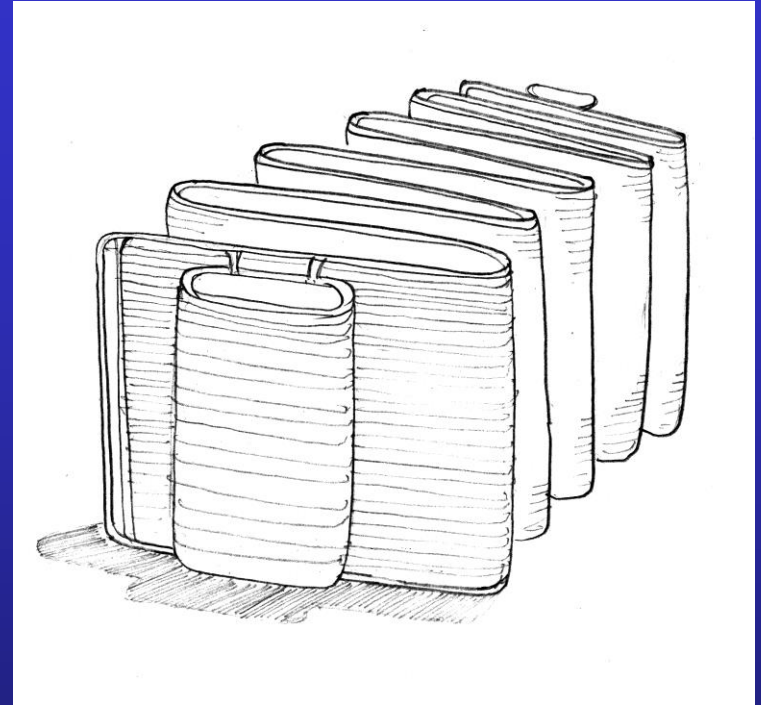
Letter and Milk bag holder



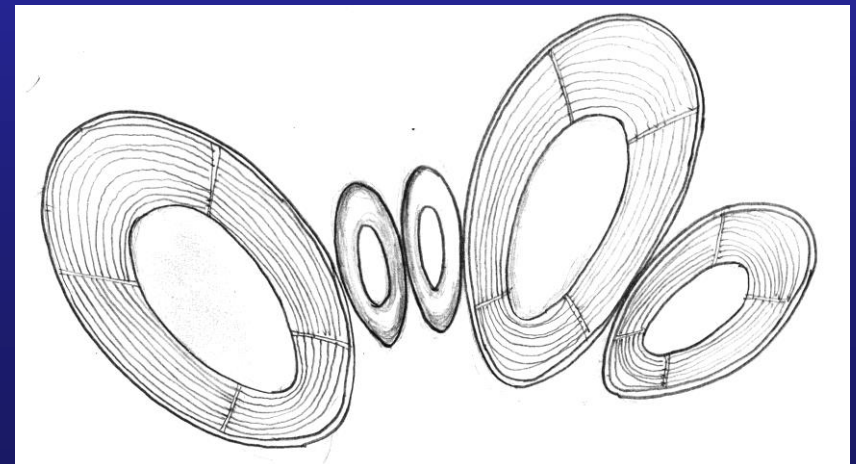
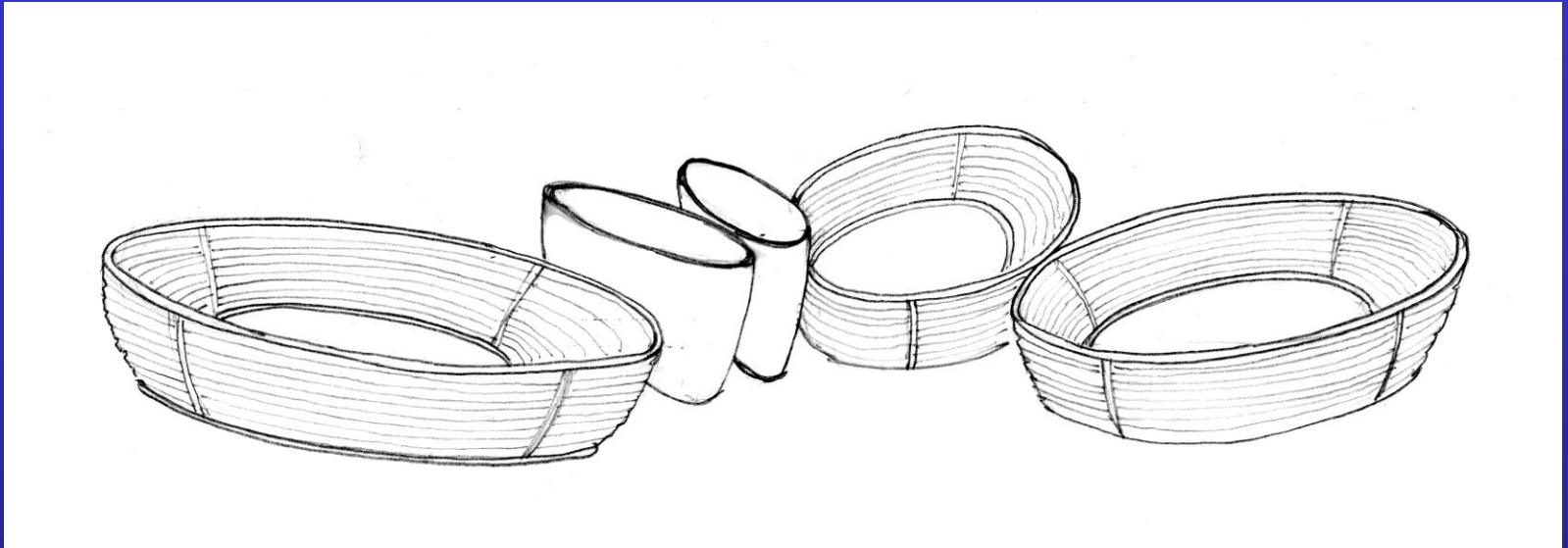
Walls. Invitation card, Letter holder and display



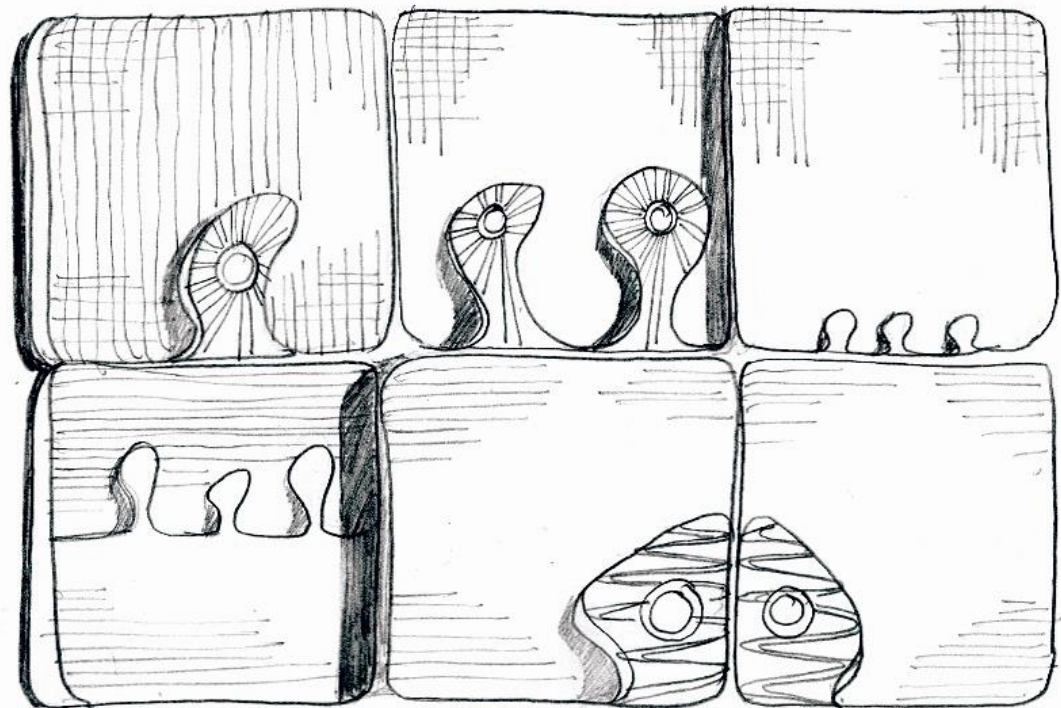
Invitation card, Letter holder and display



Music CD. Remote Stand



Centre table top tray set



Wall display cum Storage unit



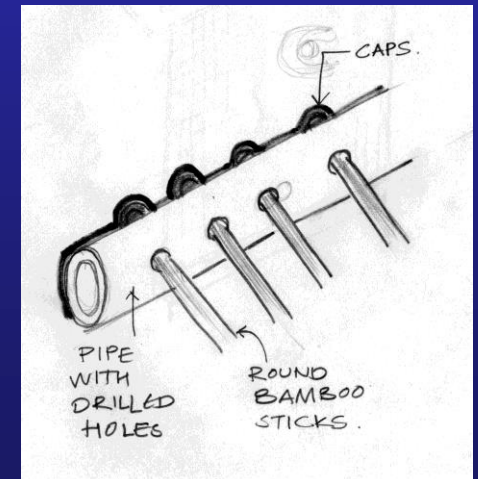
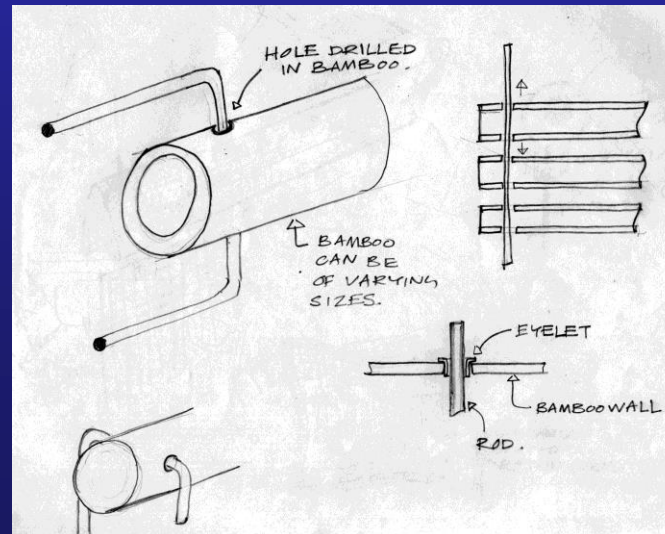
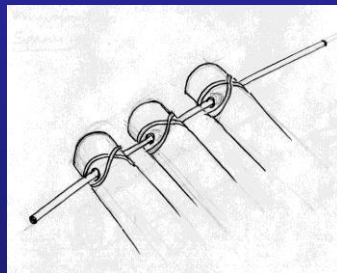
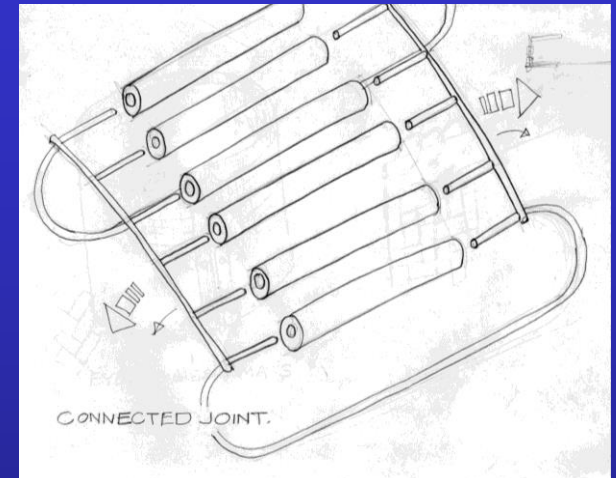
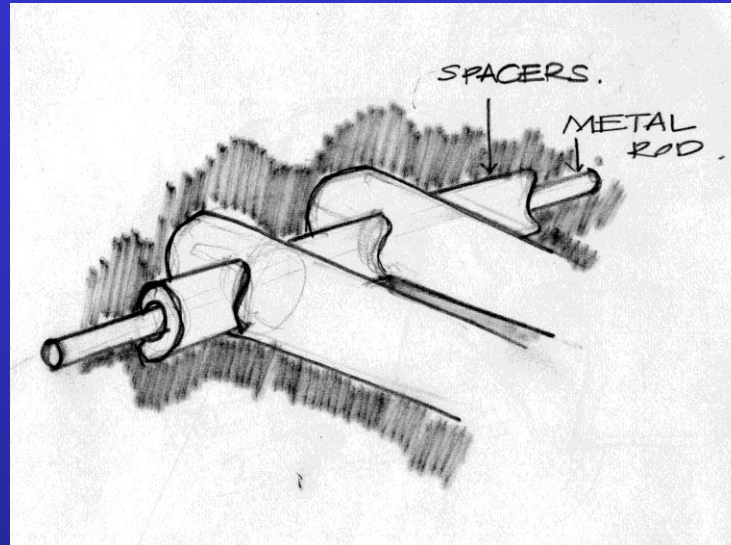
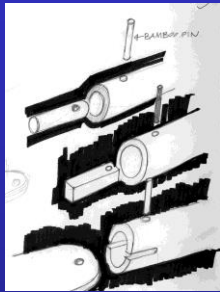
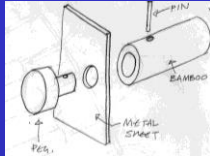
Products for an alternative lifestyle

A collection of products incorporating needs and characteristic uses of the product by the user

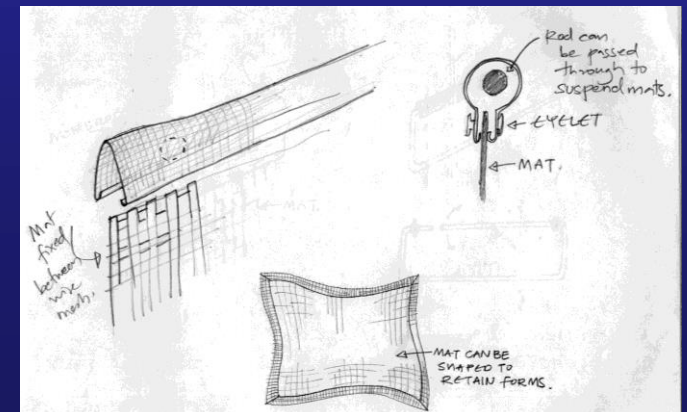
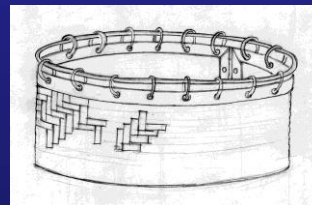
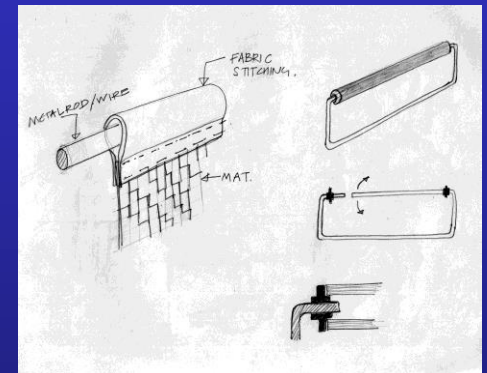
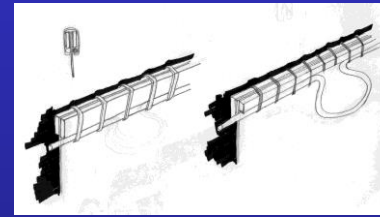
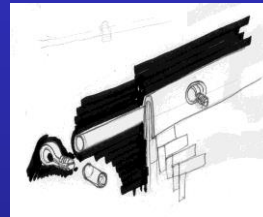
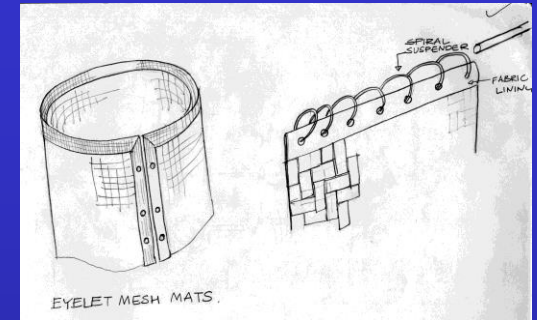
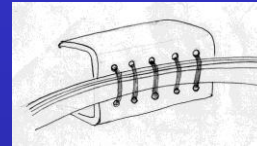
A group of products using aesthetic qualities of bamboo bringing a sense of warmth

Fixing Details

Full Bamboo and MS rod



Fixing Details Mat and Bamboo





Product area selection

Laundry storage in Bamboo and Metal

Cycle of movement of clothes within the house

Product opportunities



1 Current storage of clothes to be washed

Dry clothes. Short period/Overnight

1A Clothes bunched on chairs
and tables

1B Clothes hung on pegs behind door

Need

A place to keep or dump clothes

Solutions

Laundry Bag/A place
to suspend clothes

Possible Location. Bedroom





1 Current storage of clothes to be washed

1C

Dry Laundry storage bin in passage

Can be a conventional laundry basket form
In a bamboo and metal combination



1D

Observation

Clothes dumped on top of machine
(Embarrassment)

Clothes bin. Covered. Concealed



1 Clothes for washing

1E

Observation

Laundry area within the house

In bedroom attached to the bathroom

(Power supply and water supply for machine)

Clothes dumped directly in machine

Clothes put in a bucket by the machine

(Same bucket is used to carry clothes

To the drying area)

A product for keeping clothes for
Washing and a tray to carry washed
clothes(SM)

Washing powder that is stored
separately can be combined

Ironed/Folded clothes that are
put on the top can be accommodated
in separate baskets or trays(SM)

Basket bag that is part of the set
But can be used to carry the clothes
can be used.(M)

Washing space in bedroom

Bucket for dry and wet clothes

Dried ironed and folded
clothes on bed



1 Clothes for washing

1F

Observation

Clothes are dumped in a tub in the bathroom

Clothes are soaked

Clothes are brushed before they are washed
In the machine

Clothes are carried in a bucket to the machine
In the bedroom/kitchen





2 Washing of clothes

2A

Clothes/Soaked or dry are brought and loaded
In the machine.

After washing, they are carried to the drying
Area in a bucket or hand.

Tray/Tub to carry clothes.



Brushed Clothes carried to kitchen
From bathroom and then to bedroom

Clothes are brought from bedroom to machine.
Machine is pushed to the bedroom everyday for power and water

Clothes are brought from the bathroom
Are put in the machine



3 Drying

3A

Clothes dried generally in the bedrooms
Or balcony

Clothes removed same evening
or next day morning





4 Folded clothes

Clothes folded and put on bed or other Surfaces.

Children play with the washed clothes and Spoil them





4 Folded clothes

Use of an assortment of objects to store used Clothes

Bed is used as it is a convenient work surface For folding the clothes

But after folding, clothes are left on the surface

An additional mobile trolley can be used to keep the clothes after they are folded





5 Folding/Ironing

5A

Ironing of clothes within the house

5B

Clothes given out to dhobi in a bundle for ironing (Removable Bag)

Users give a shawl/bed sheet to the dhobi to take and bring back the washed clothes





6 Ironed clothes

Clothes that are ironed or received from The dhobi are left lying on the bed.

An intermediate transit storage space where the clothes are kept before being stored In the wardrobe can be incorporated

Closed. Protected. Unreachable by children



Folded Laundry Sizes

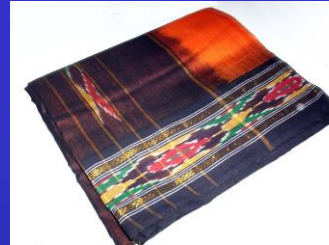


Kameez – (35 X 28)cms

Salwaar - (40 X 28)cms



Dupatta – (30 X 30)cms



Saree – (34X 30) cms



Shirt – (40 X 26) cms



Trousers – 4 fold
(36 X 28)cms



Trousers – 3 fold
(36 X 36)cms

Largest Dimension(Length) – 40 cms

Width dimension for all categories to fit – 30 cms

Bin – (40 dia X 44 Height)cms



Approach 1

Product needs

Pre wash

Laundry Bin

A bin for clothes to be stored in the bedroom

Movable

Separate compartment for white clothes

Volume of clothes.

1 day equivalent

Considering a family size of 6

Post washing

A tray to keep and carry the semi dry clothes
To the drying area.

A tray to keep folded transit clothes/towels

A movable bag or bin to carry the clothes
To the dhobi and bring them back

A place to keep ironed clothes
Could be in the form of a tray or basket

Additional requirements

Washing powder storage

Alternative 1

Laundry Caddy

Push cart. Low height

Laundry Hamper in mat and powder coated MS rods

Shelves in assam bamboo and powder coated MS rods



Alternative 1A

Laundry Caddy

Push cart. Low height

Hamper in Chic mat and shelves in full bamboo.

MS frame. Powder coated

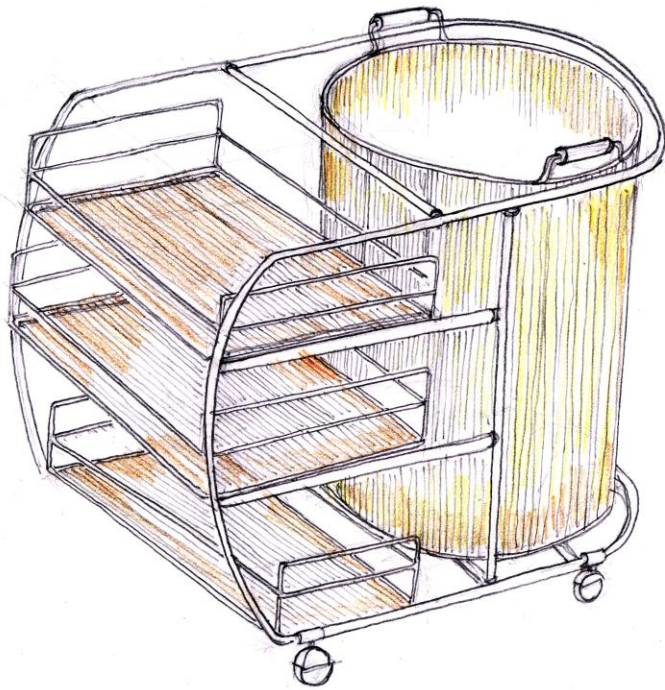


Alternative 1B

Laundry Caddy

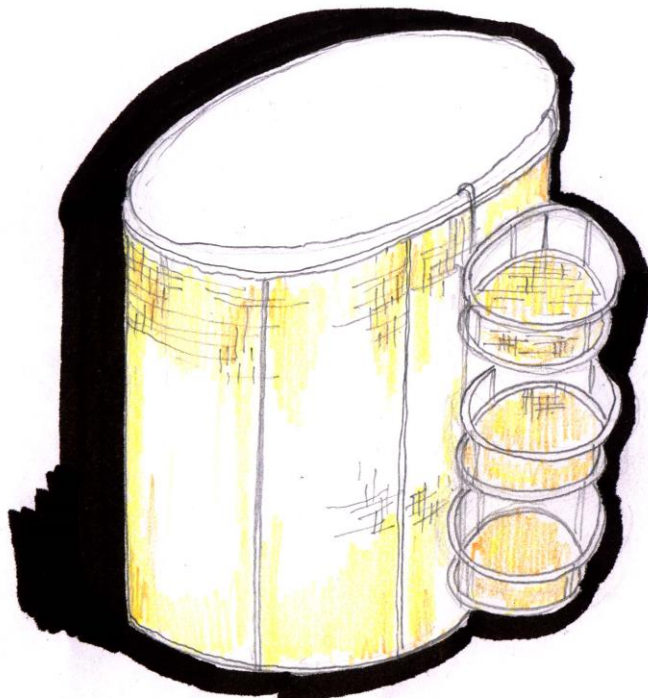
Push cart. Low height

Laundry Hamper and shelves in chic mat



Alternative 2

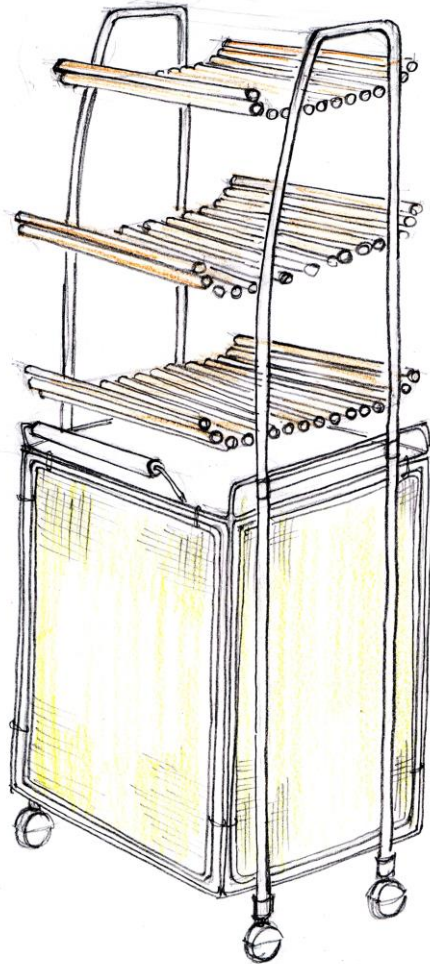
Elliptical hamper
Woven mat infill panels



Alternative 3

Laundry Caddy
Vertical

Hamper in MS frame and woven mat



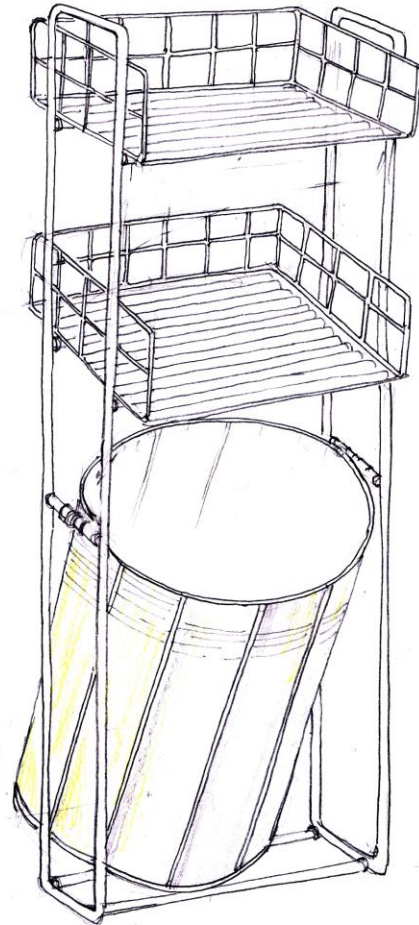
Alternative 3A

Laundry Caddy

Vertical. Circular hamper. Tilting

Hamper in Chic mat and shelves in full bamboo.

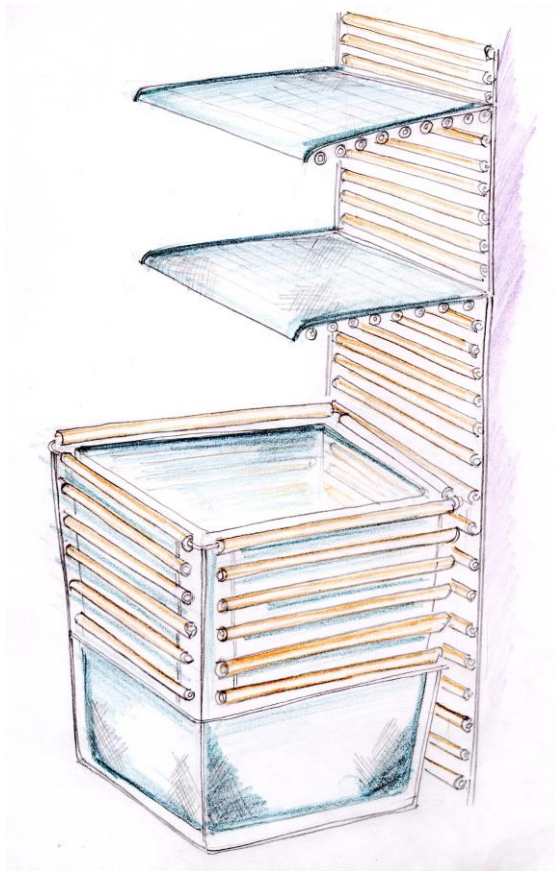
MS frame. Powder coated



Alternative 4

Vertical laundry organizer

Shelves and bin in full bamboo and expanded metal



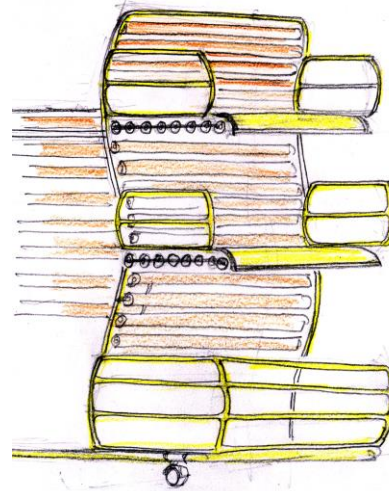
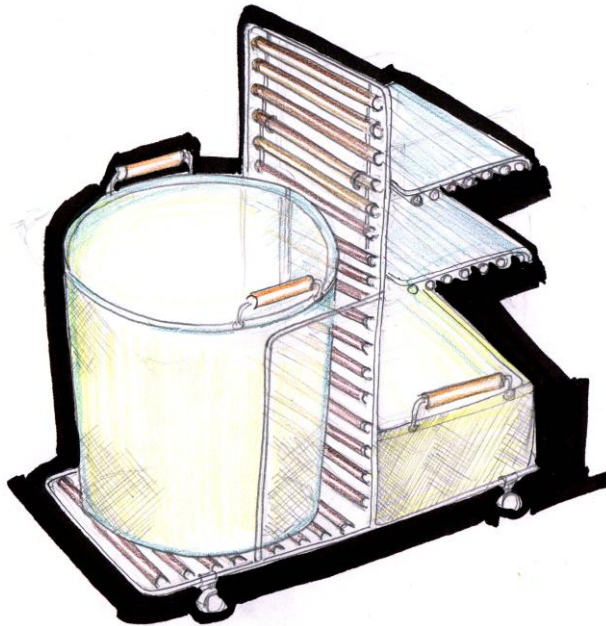
Alternative 4A

Hamper and shelves in expanded metal sheet and full bamboo



Alternative 4B

Hamper and shelves in expanded metal sheet and full bamboo



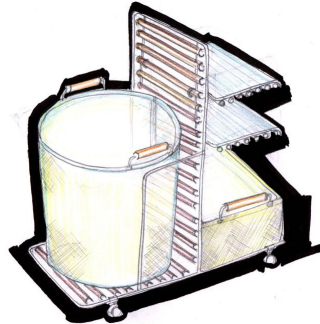


Further criteria

Functionality

Desired product aesthetics
Contemporary.

Combination of Full Bamboo, Metal and perforated
sheet.



Workshop at Maldah West Bengal

Different levels of skills of workers

Products can be designed addressed According to different skills.

Education and entrepreneurship combined with craft skills.

Products for local market and markets outside

Craftsman aware of needs like quality control and finishes but lacks the tools for doing so.





Laundry Concepts. Approach 2

Products as **part of the system** yet can be **individual products** serving specific needs.

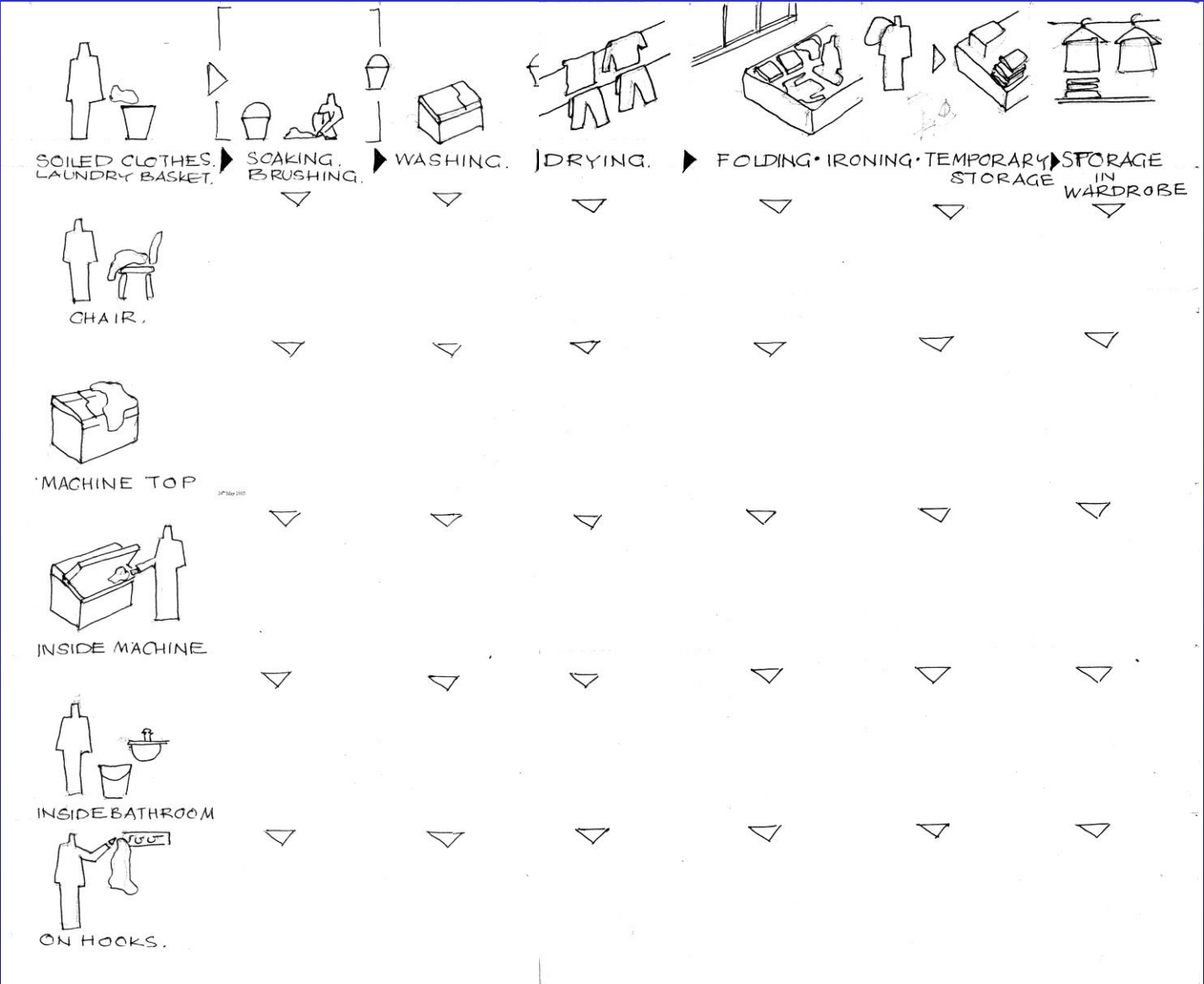
Products form a **family or a set of objects**.

Products designed in terms of interiors of urban houses in terms of proportion, scale and warmth.

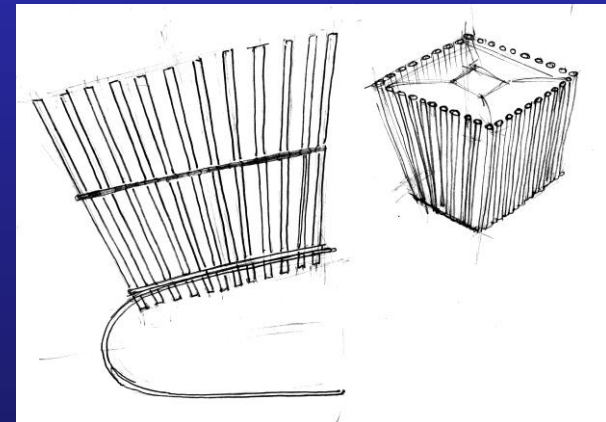
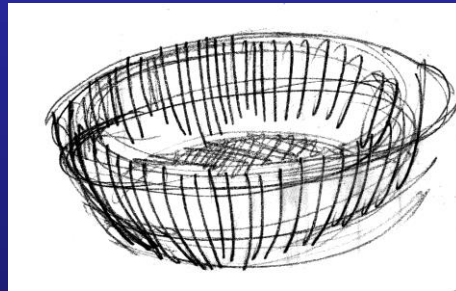
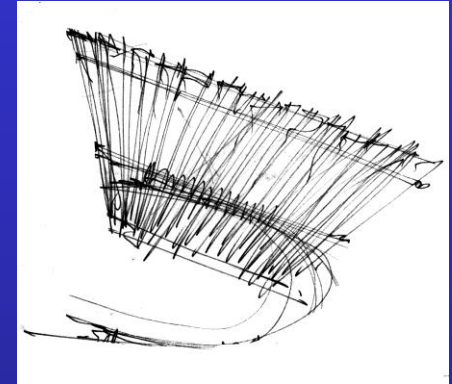
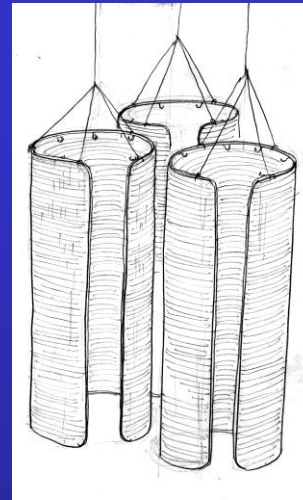
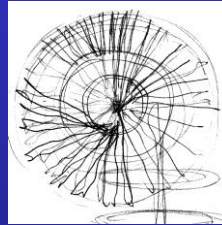
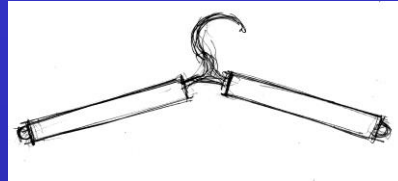
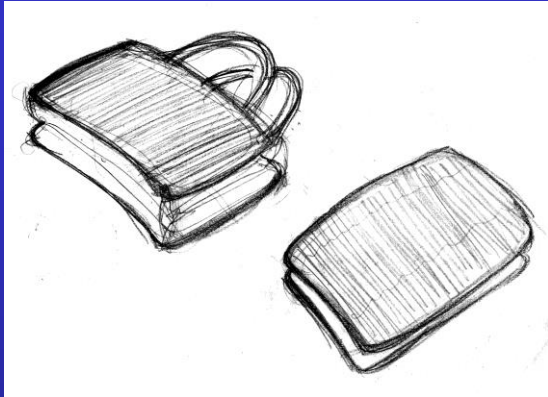
Products based on **sequential analysis** of laundry cycle

- 1 Laundry Basket
- 2 Product for Hanging Clothes
- 3 Folded/Ironed Clothes Organizer
- 4 Ironing Board
- 5 Clothes hanger
- 6 Bag for Carrying Laundry

Cloth movement cycle



Laundry Products. Sketches



- 1 Laundry Basket
- 2 Product for Hanging Clothes
- 3 Folded/Ironed Clothes Organizer
- 4 Ironing Board
- 5 Clothes hanger
- 6 Bag for Carrying Laundry

Final Product Selection

A Laundry Basket

B Folded/Ironed clothes storage

Laundry basket

Placed in the bedroom or other part of the house like passage space

Scale. Warmth. Décor.

Placed near corners or walls.

Bin size for one day volume of clothes.

Wash cycle approx. 2 buckets.

Handles for carrying/Castors for mobility.





Folded/ Ironed Clothes storage Laundry Caddy

Clothes folded on surface of bed after removing from the line.

Clothes sorted and stacked.

To accomodate

Clothes left on the bed surface/ on tables or other surfaces after folding

Clothes that are got from ironing

Visualization of product based on scenario observed.

Folded clothes storage for a days volume of clothes

Mobility.

Dust control option

Sizing based on cloth sizes

Product Concepts

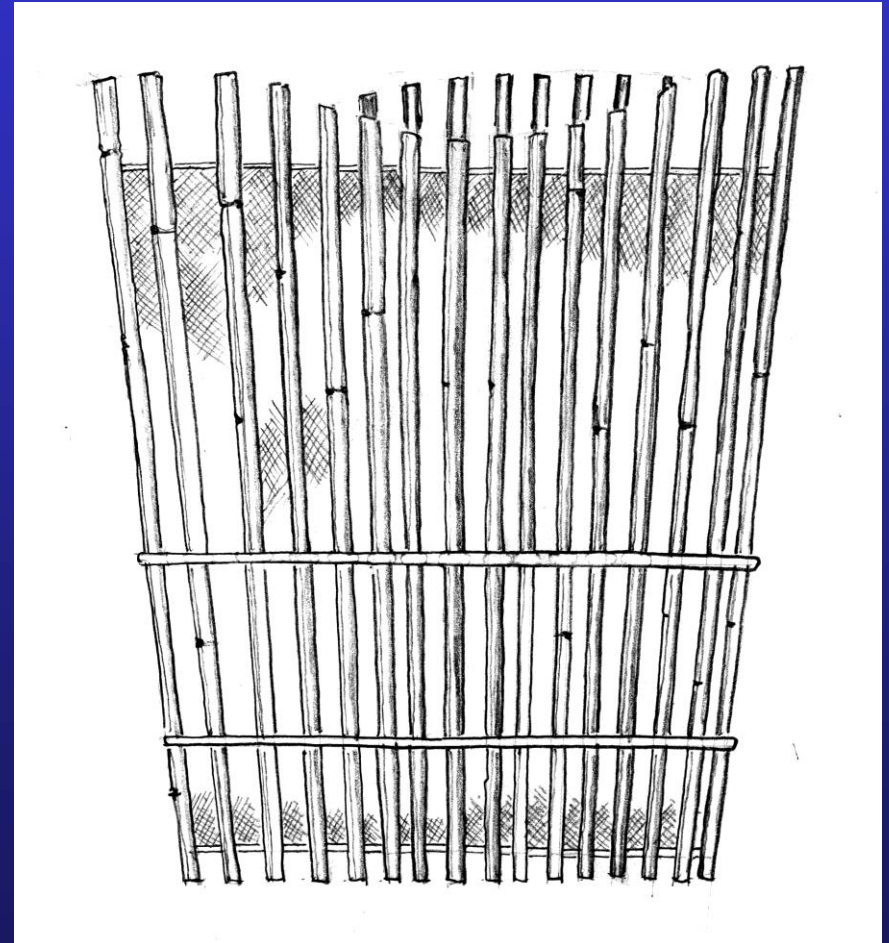
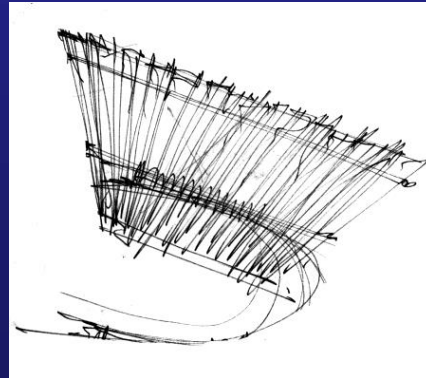
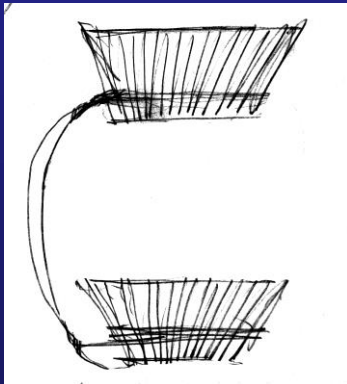
Concept 1

Smoked Assam Bamboo with metal frame

Consistent diameter and finish

Wiremesh

Contemporary simple form

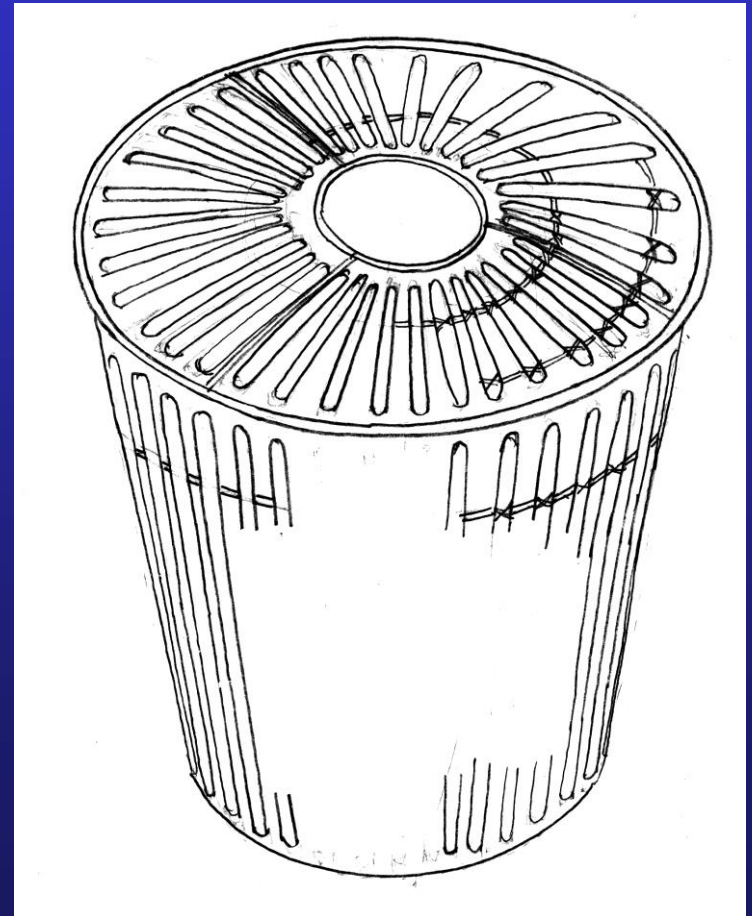


Concept 2

Bamboo strips joined to Metal frame
with cane winding.

Lid with similar winding.

Conventional Bin form for design.



Concept 2

Folded clothes basket.

Initial ideas.
Trolley/shelves.

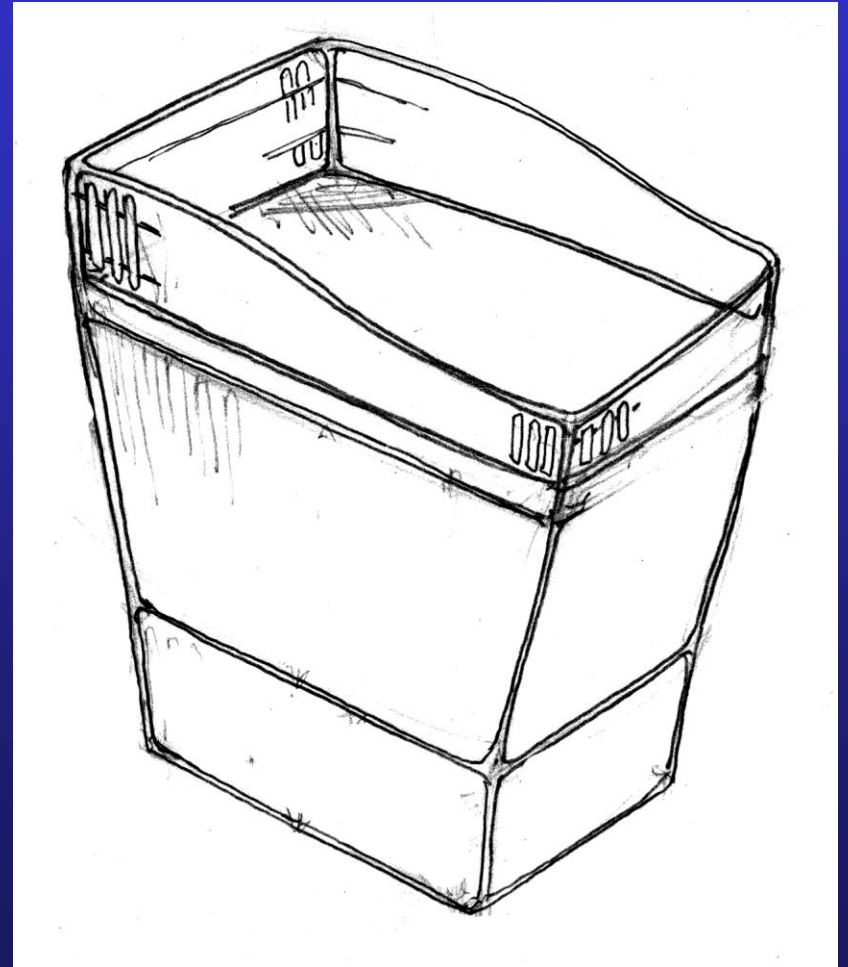
Association with laundry.
Use of a conventional Basket form.

Compactness.

Visual association with laundry basket design.

Lid as a tray to allow sorting.

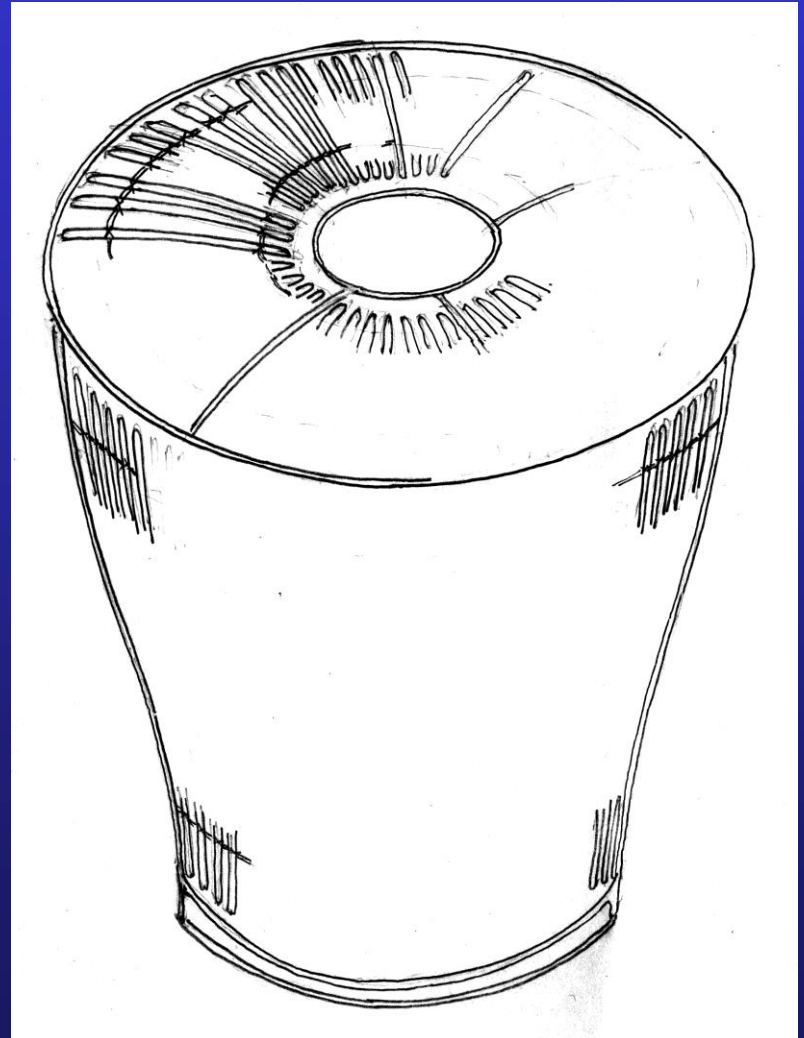
Mobility



Concept 2.1

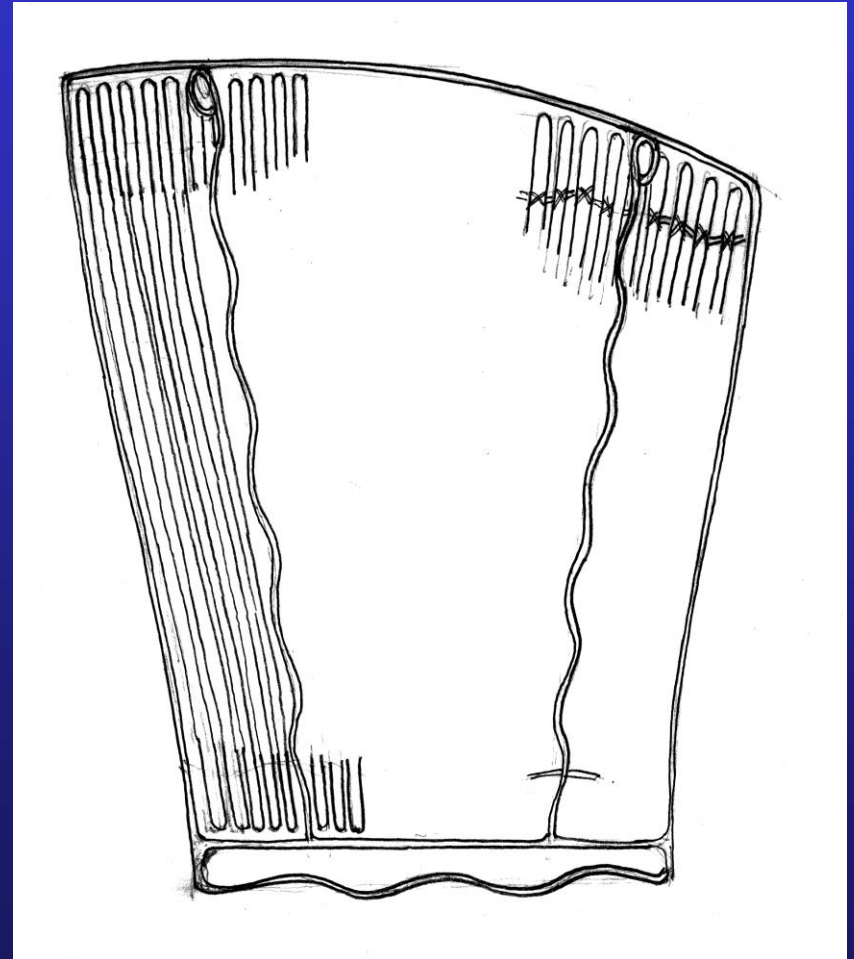
Subtle curves and variations in the form.

Organic, Floral form.



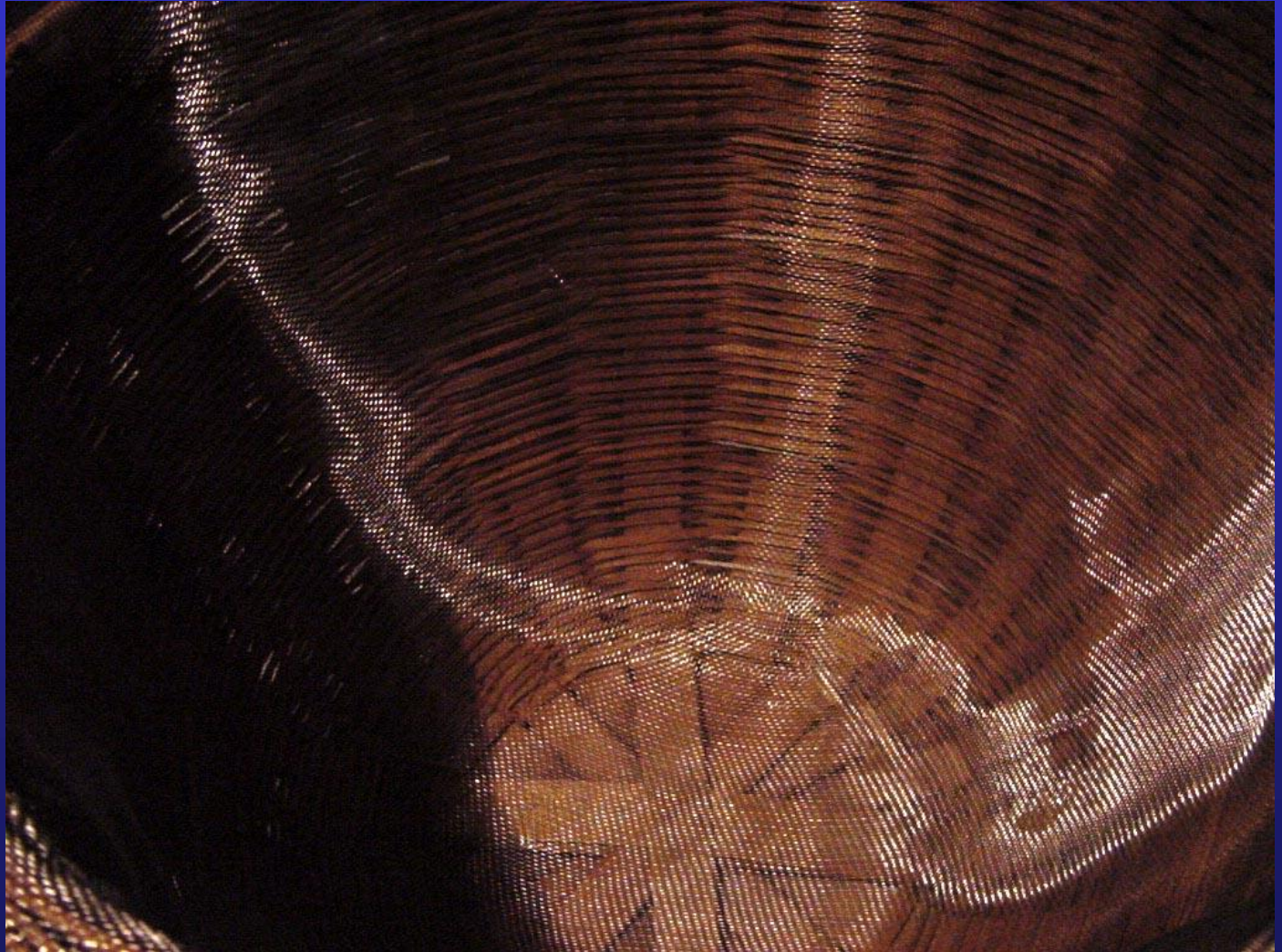
Concept 2.2

Variations in the metal frame and
weave pattern



Concept 3

Wire mesh and Basket

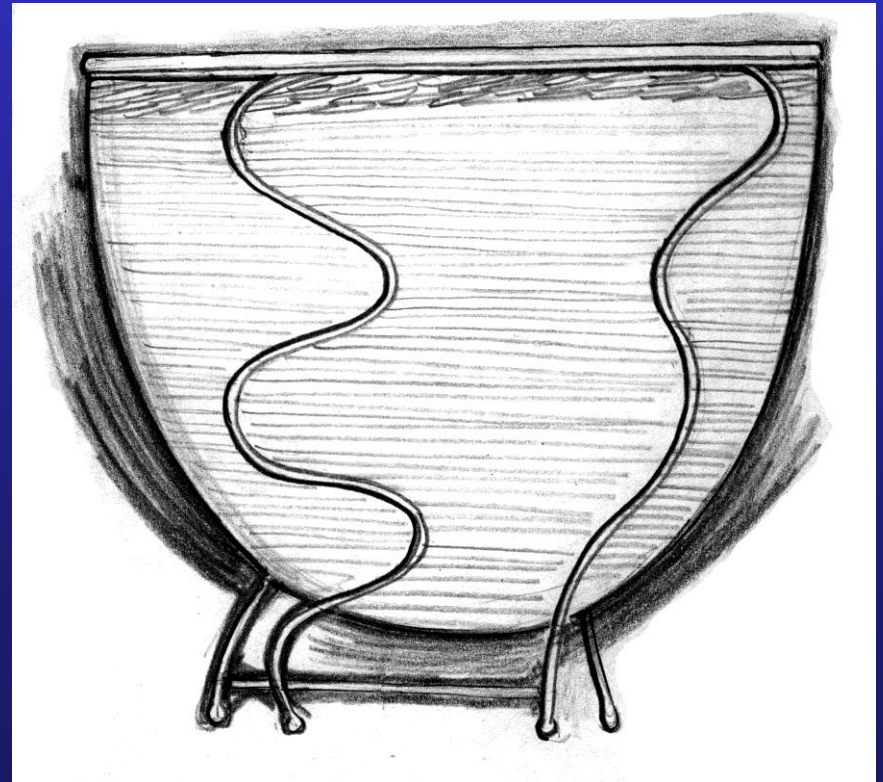


Concept 3

Traditional weave combined with wire mesh.

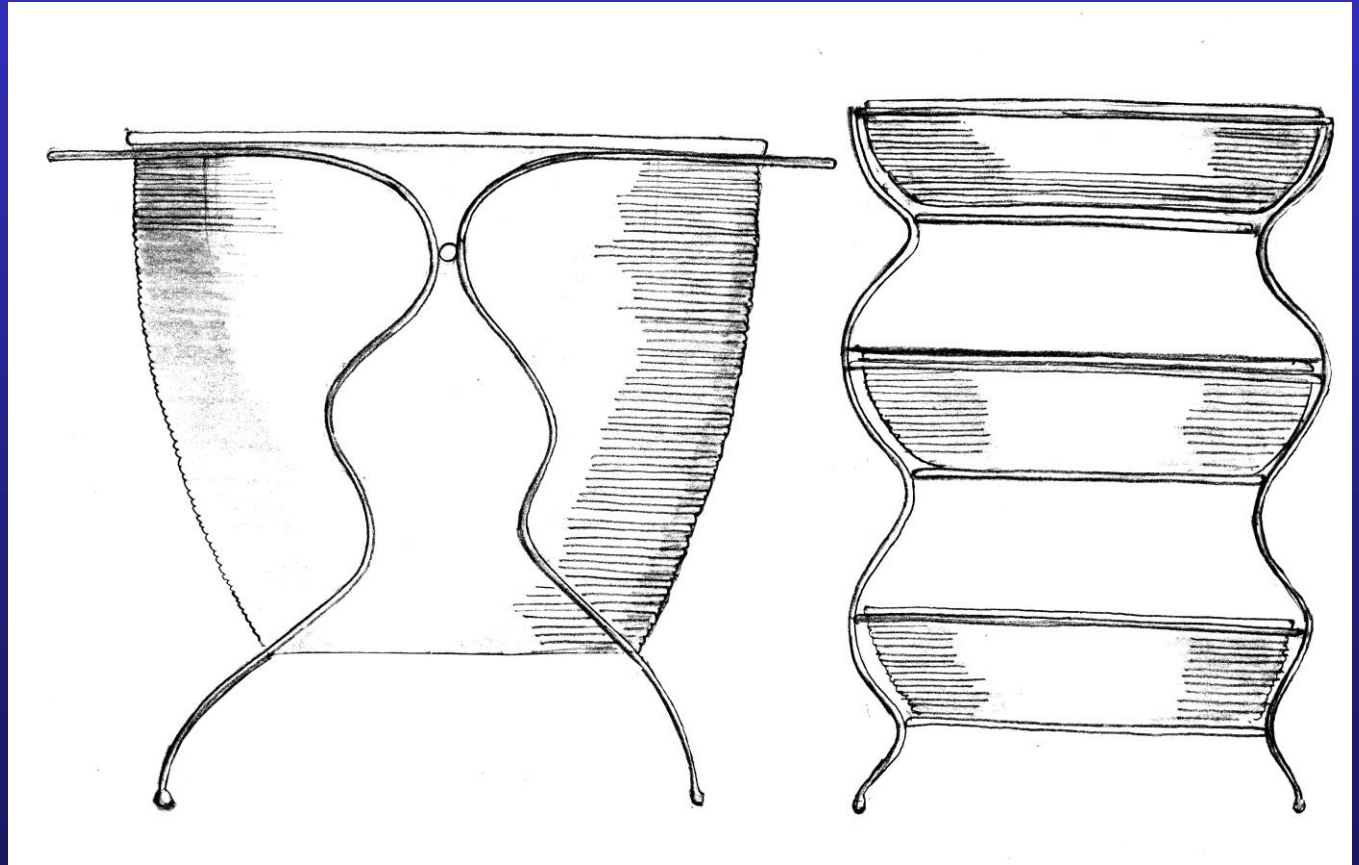
Quality of wire mesh to take up shapes without any special processes is explored.

Basket form can be combined with metal frame



Concept 3

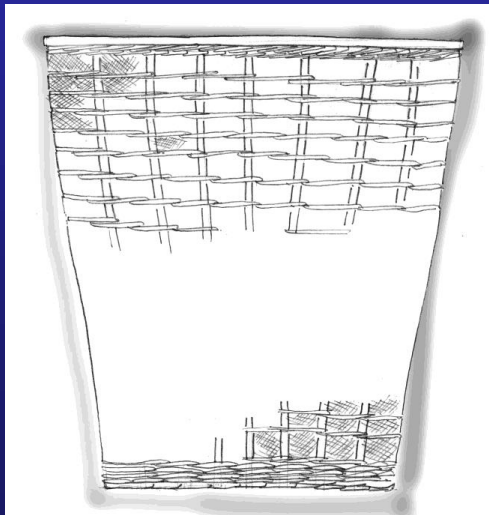
Variations in the metal frame and
weave pattern





Concept 4

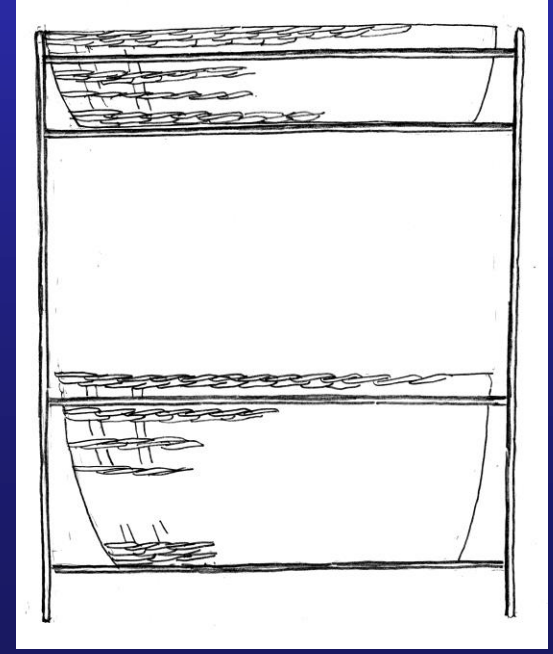
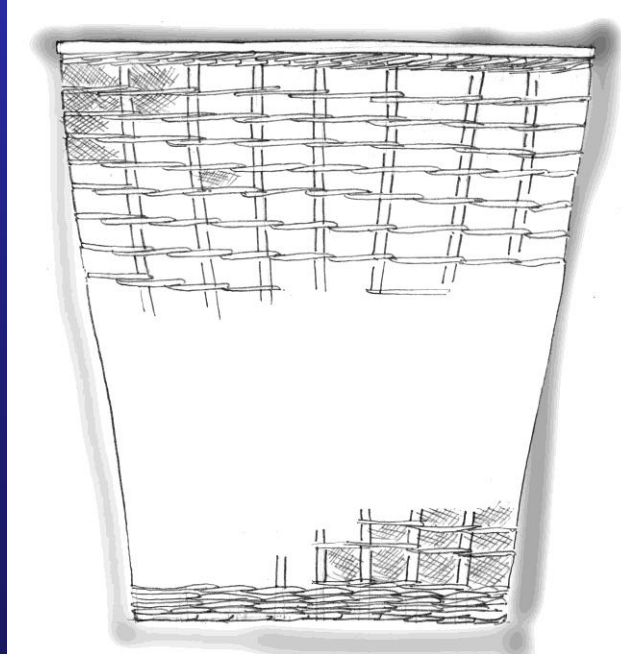
Weave with round strips and wire mesh



Concept 4

Baskets separately made by craft group

And placed in the metal stand. Inside of the basket can be with a wire-mesh finish.

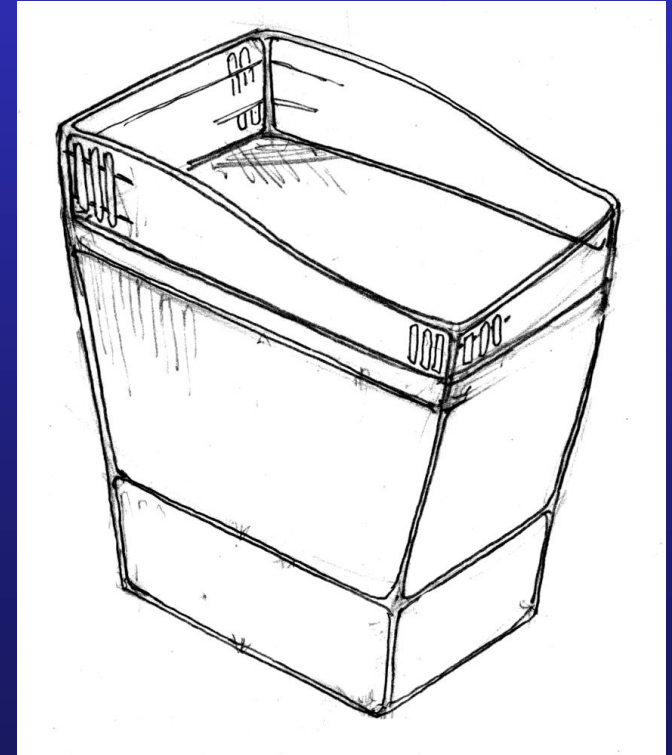
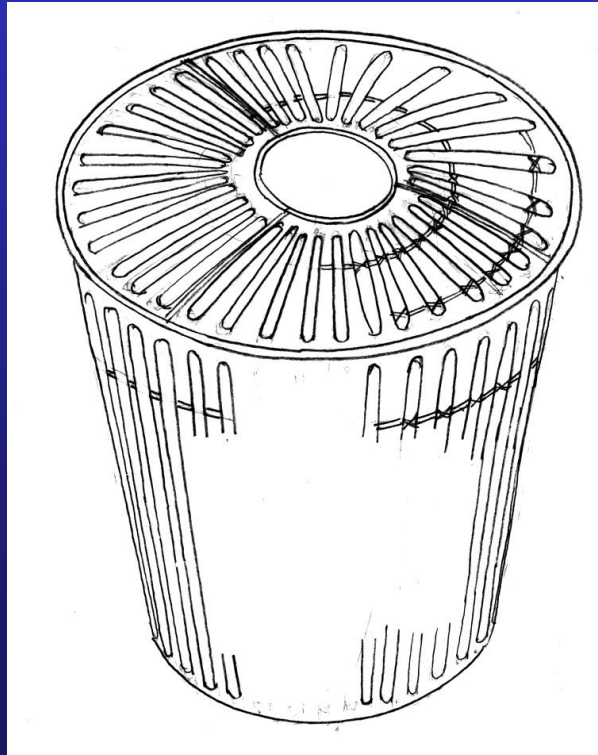


Final Concept Selection

Pre-manufactured metal frame and Bamboo strips added later.

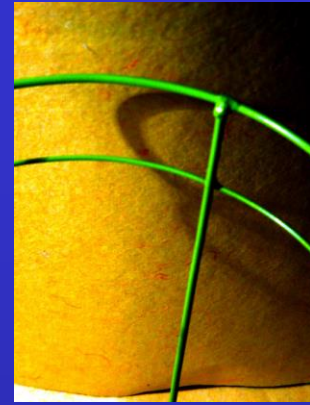
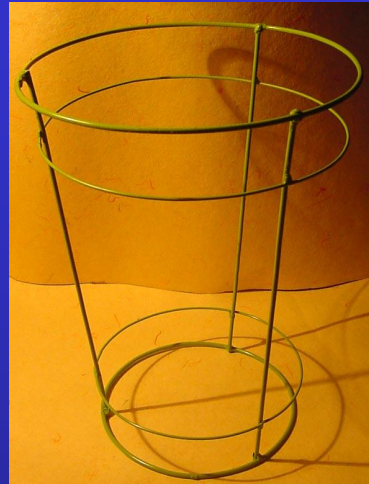
Identification of product based on simple skills of craft group like Chaitanya.

Contemporary interiors.



Concept development.

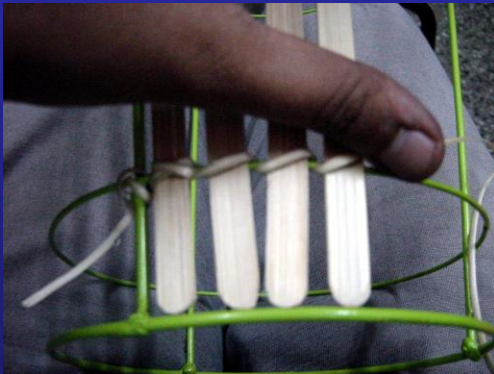
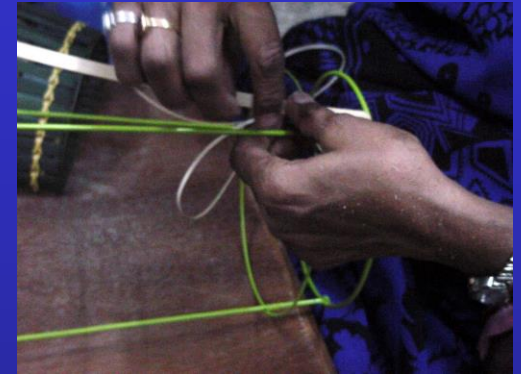
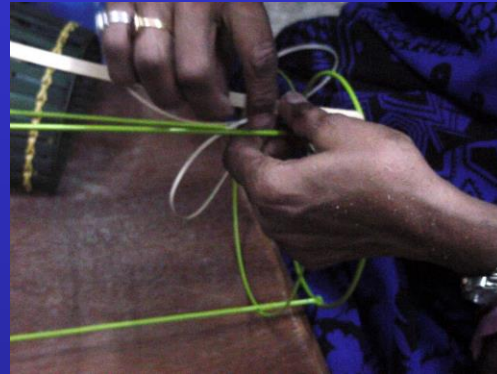
Scaled models





Concept development.

Detail and fixing



Concept development.

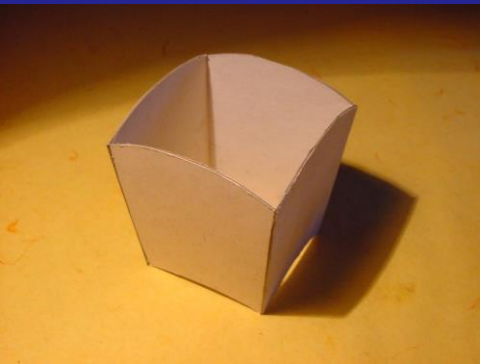
Heights for laundry caddy





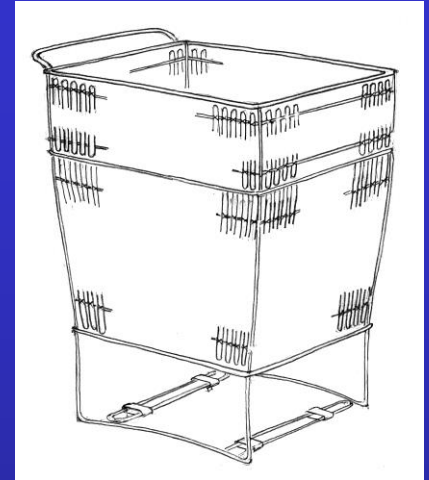
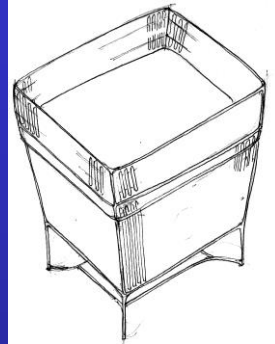
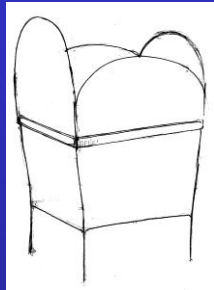
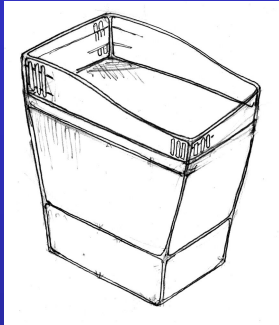
Concept development.

Form Exploration



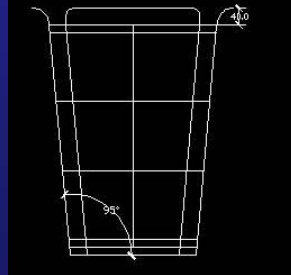
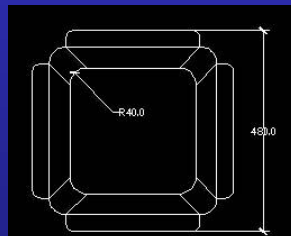
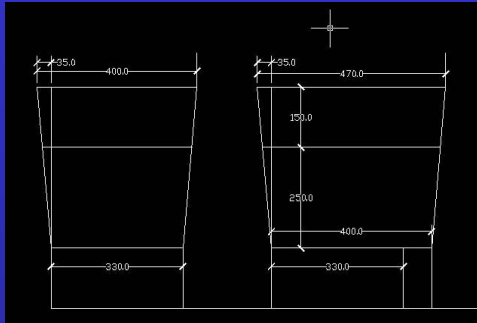
Concept development.

Scaled models



Concept development.

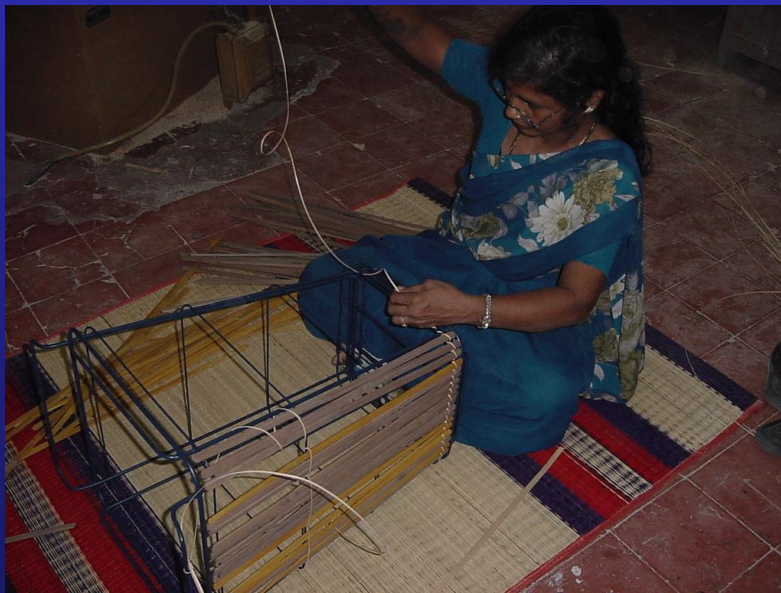
Scaled models



Prototype development



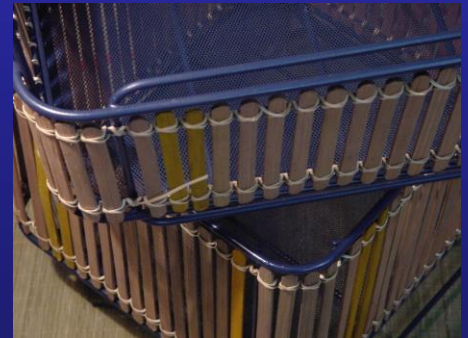
Weaving



Final Model



Final Model





Thank You