

Animation Design Project 2

KURE^{zzz}

Topic: Laziness

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Guided by Prof. Mazhar Kamran &
Co-guide Abhishek Verma



Declaration

I declare that this written submission represents my ideas and process in my own words.

Wherever other's ideas, and words have been included and reference of works have been made, I have adequately cited the original sources. I also declare that I have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea/ data/fact/ source in my submission. I understand that any violation of the above will be cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been appropriately cited or from whom proper permission has not been taken when needed.

A handwritten signature in black ink, appearing to be 'P. Murmu', with a stylized flourish at the end.

Pankaj Murmu(216340009)

November 2022

Approval Sheet

The Design Project 2 Titled “ Kure : Animated short film ” by **Pankaj Murmu** , **Roll Number 216340009**, is approved in partial fulfillment of the requirement for the ‘Master of Design’ in the Animation and Film Design at Industrial Design Center, Indian Institute of Technology, Bombay.

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I sincerely extend my deepest gratitude to my guide and mentor, Prof. Mazhar Kamran, for his guidance and support throughout the project. I would also like to sincerely thank Prof. Prosenjit Ganguly, Prof. Abhishek Verma, Prof. Aditi Chitre, Prof. Sumant Rao, Prof. Shilpa Ranade and Prof. Swati Aggarwal and my dear friends and seniors from IDC for all their patience, valuable feedback and constant encouragement. This film is dedicated to the place and people around me. Many thanks to my parents and siblings for supporting me while doing this project.

-Pankaj Murmu

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Introduction

What is laziness ? What causes laziness ?

Disinclined to activity or exertion : not energetic or vigorous The lazy child tried to avoid household chores.

1 : encouraging inactivity or indolence on a lazy summer day.

2 : moving slowly : sluggish, lazy river.

3 : droopy, lax a rabbit with lazy ears.

Laziness (also known as indolence) is disinclination to activity or exertion despite having the ability to act or to exert oneself. Laziness may reflect a lack of self-esteem, a lack of positive recognition by others, a lack of discipline stemming from low self-confidence, or a lack of interest in the activity or belief in its efficacy. Laziness may manifest as procrastination or vacillation.



Studies of motivation suggest that laziness may be caused by a decreased level of motivation, which in turn can be caused by over-stimulation or excessive impulses or distractions. These increase the release of dopamine, a neurotransmitter responsible for reward and pleasure. The more dopamine that is released, the greater intolerance one has for valuing and accepting productive and rewarding action. This desensitization leads to dulling of the neural patterns and negatively affects the anterior insula of the brain responsible for risk perception.



Causes & Effects

- Feeling Stressed Or Overwhelmed. ...
- Unhealthy Or Unbalanced Diet. ...
- Being Dehydrated. ...
- Growing Body. ...
- Too Much Exercise. ...
- No Exercise.
- Lack Of Sleep. Not getting enough sleep or staying up too late can cause tiredness.

It can make us feel bad about ourselves, guilty and frustrated, appeased only with the ever alluring reward of inactivity – comfort, rest and stress-free.

It is linked to the development of chronic health problems like heart disease, type 2 diabetes, obesity, depression, dementia and cancer.



Research

I started reading articles about this topic and found there are a lot of negative points which was very sad and I don't want to highlight this aspect in my film. I wanted to make a simple and funny short film which may bring smile to my viewers. I also started watching films and read short stories based on same topic.



Elippathayam (The Rat Trap, 1982) | Adoor Gopalakrishnan | Karamana | Sharada | Jalaja

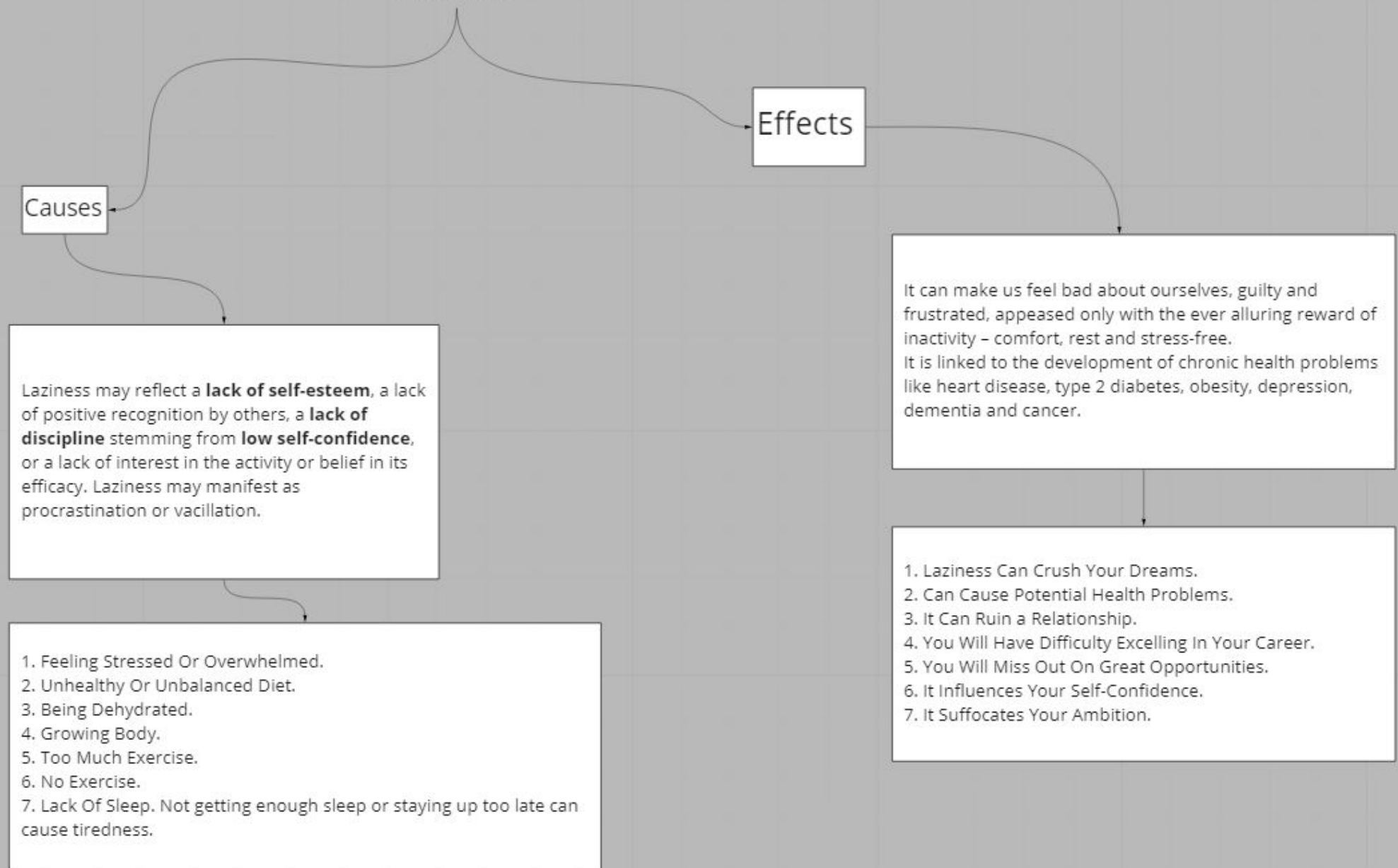


Mr.Bean Workout

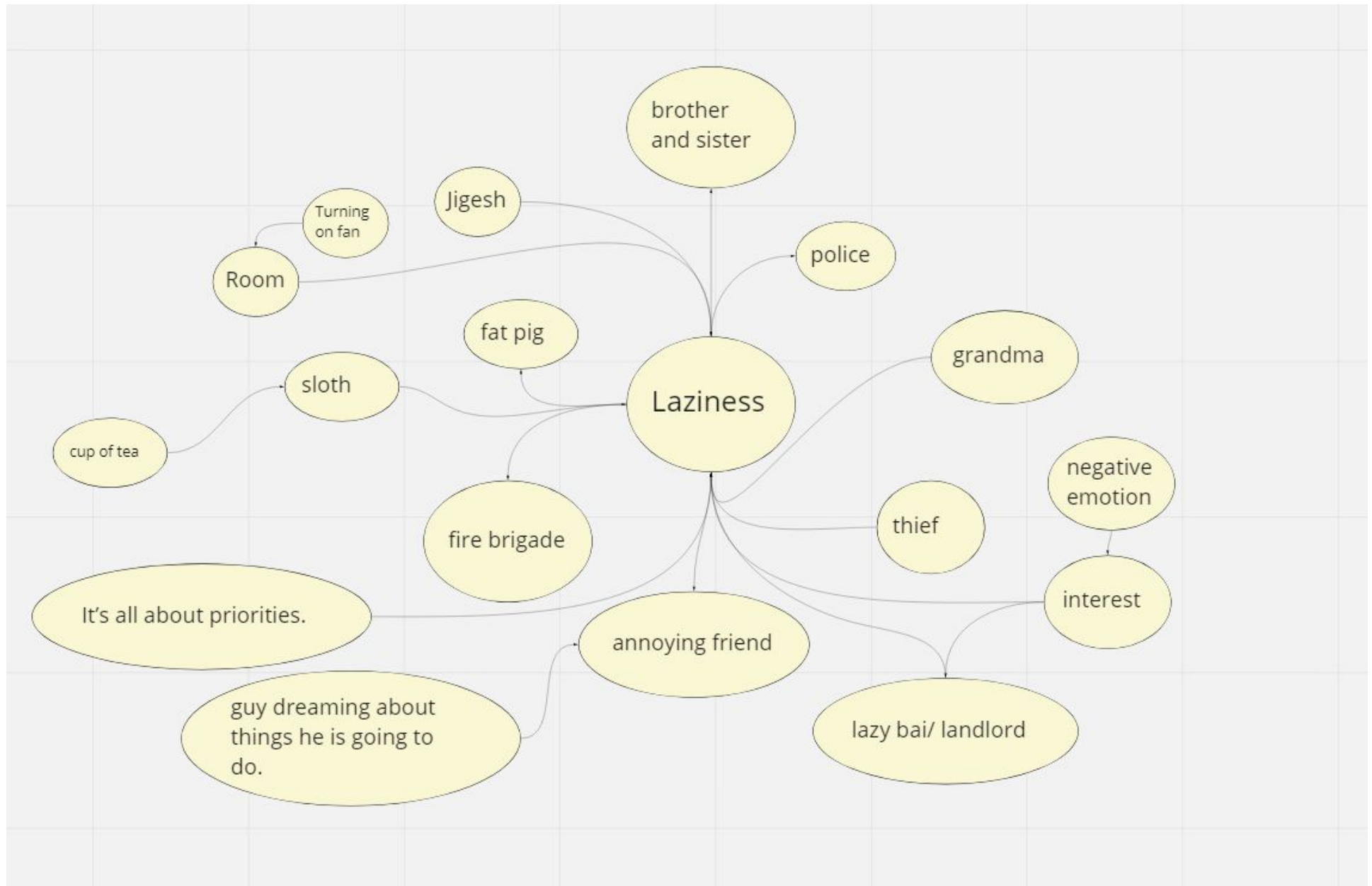


TSP || Lazy Terrorist

Laziness



Mind Map



Inspirations

According to my initial story I started finding reference which matches the energy and emotion he is going through. for example

In this the character is sleeping in his room he having one of the best sleep this coziness of this room takes him to an utopian land of green grass fresh air and warm/ cool weather.

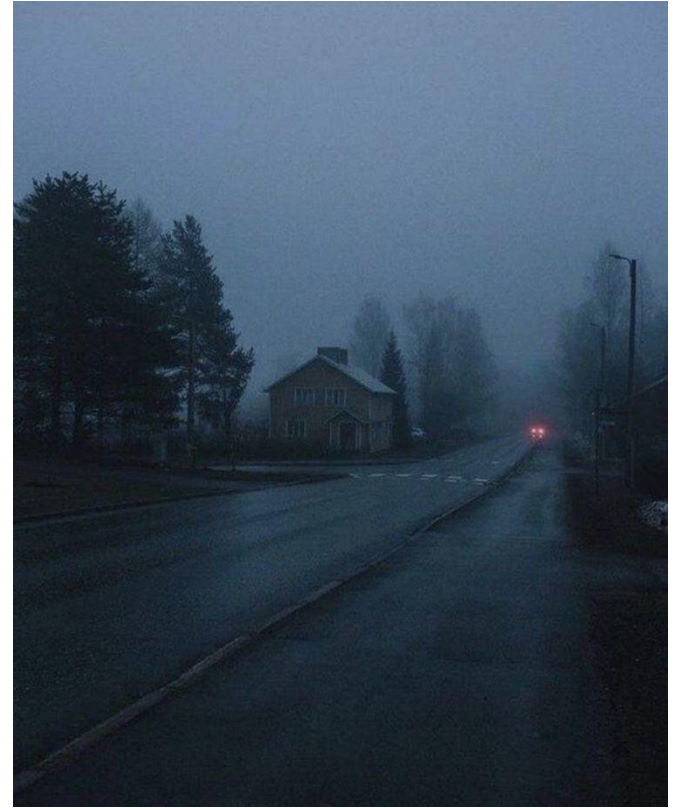


Another Abstract expression.

When the warm place drops its temperature. The dark clouds covers the area and darkens the place this is how it would appear in the visualisation.



Characters peaceful sleep is now interrupted with this chilled weather.



This rusted machine represent the physical health of the character. who was once a very active person but because of his inactivity and extreme laziness he has now turned into a rusted machine which has not been in use for years and years.



After he wakes up from his sleep he is still not awake completely awoken so everything he sees and feels like it's very very far away.
In this scene he wanted to switch off the fan since he is feeling cold but the switch of the fan that was just few inches away feels like it's on the top of that stairs. Which makes him more tired to even try.



Another dose of inspiration from internet.

Some picture I found from internet which are not only hilarious but also gave me a lot of information and idea about this topic.



Moodboard



Story Concept

Initially I had a very long stories for 1min short film after discussing with my guide prof. Mazhar sir, he told me to make it small and instead of long story take situations, he told me to come up with 10 lazy situation and then make a short animation film out of it.

Initial Story ideas

Story 1. Jigesh(Character of this film) is lying down on his bed , feeling hot sweating and wants to turn on the fan but the switch is quite far. so he thinks of various ways to turn the switch on.

multiple versions of him appear in the room and try to come up with shortest solutions possible.

For example one version is calculating the distance and making equations to find the answer, another doing physics to solve this problem , another doing a stunt or using tools to make it work etc.

In the end when all are done with the solution they all look at him. seeing the solutions and the effort that it takes to do that makes him feel exhausted and then he goes back to sleep without switching on the fan.

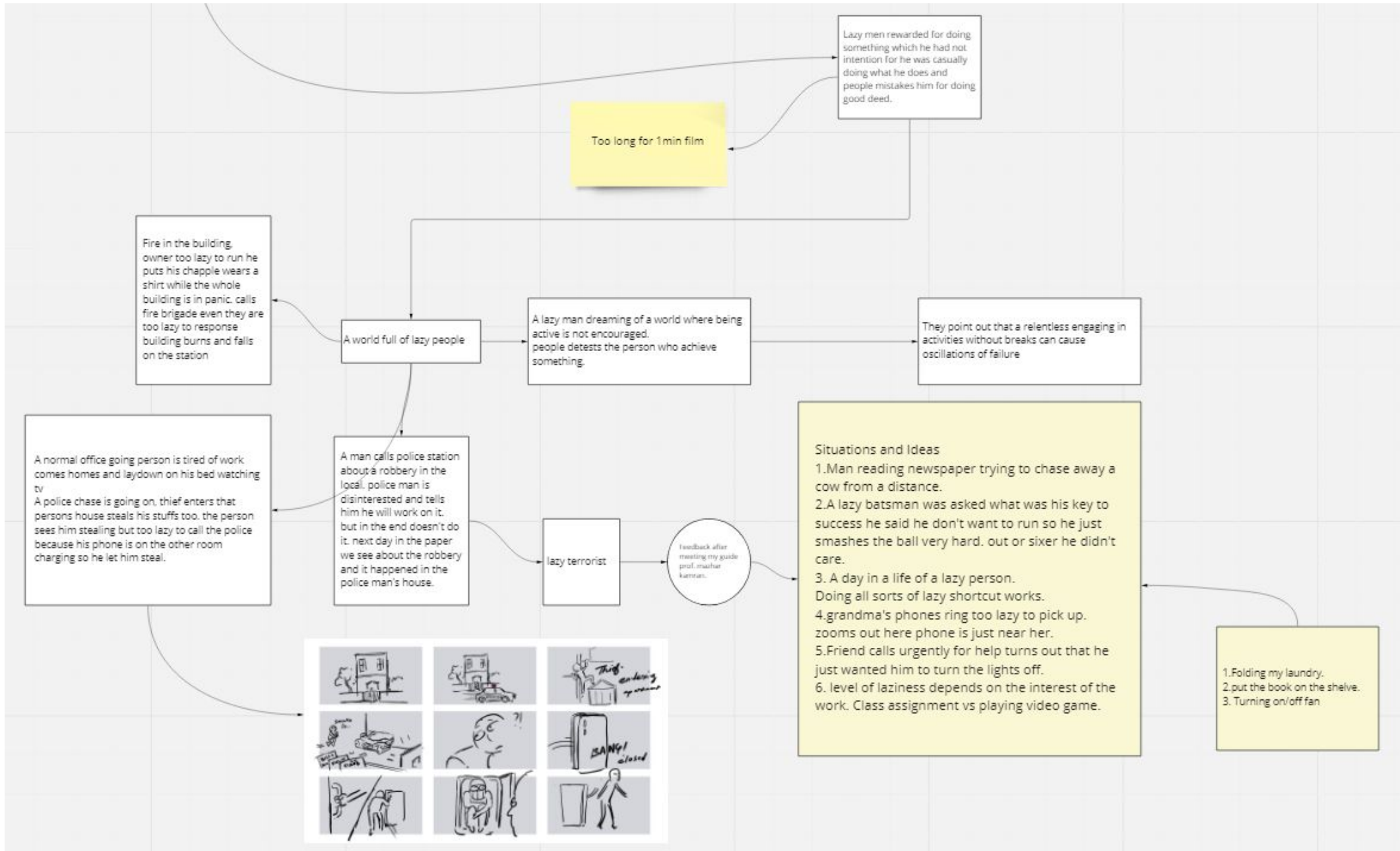
Story 2. Jigesh(Character of this film) is lying down on his bed , feeling cold and wants to turn off the fan but the switch is too far(not really). What does he do? Well, he can simply get up and turn off the fan right?!

No wayyy!! doing that will take a lottt of effort and jigesh doesn't have that. Instead he wad up clothes near him and tries his lucky shot.

(now all this things i want to try it in a very exeggerated way a bit of abstract like he's making a gun out of those cloths and the switch turns into a terrorist and he is now trying to shoot him down. He does all sorts of dodging and rolling while shooting, slow mo of that bullet reaching the enemy(Switch) cut to his room throwing his wadup socks on the switch, misses it, gets frustrated , wraps himself with the bedsheet and sleeps again.

Tweaking and ideating story in miro board.

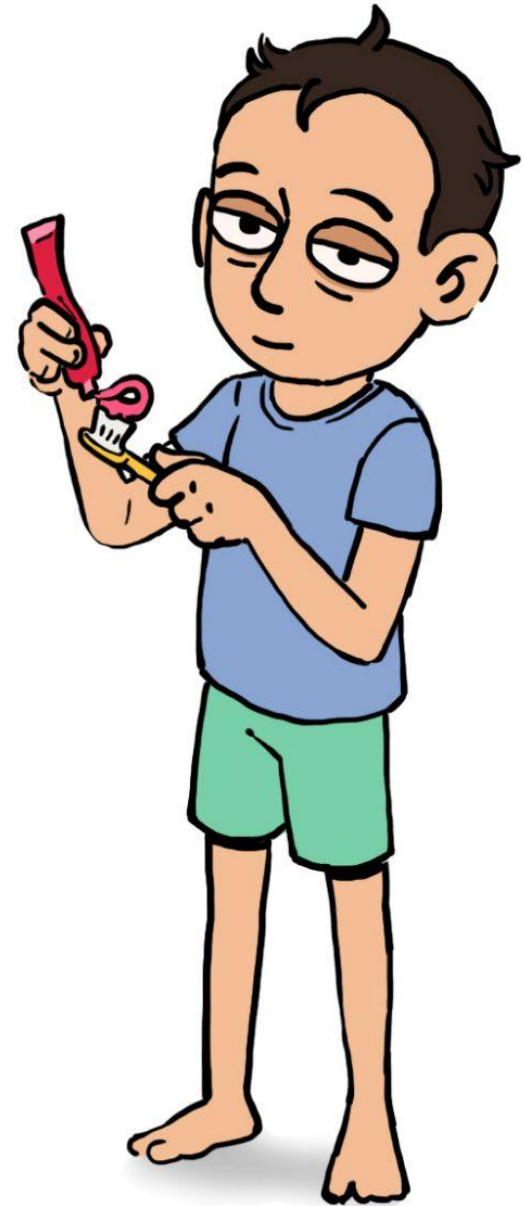
https://miro.com/app/board/uXjVPbPBUMo=



Final Story

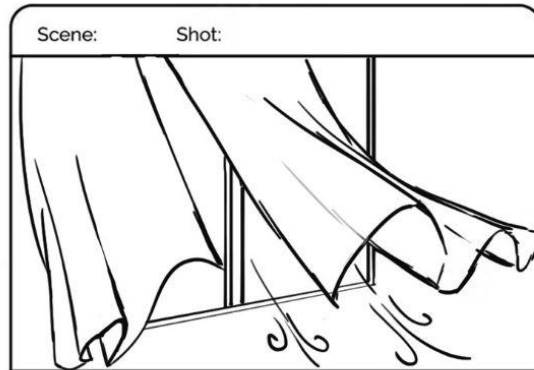
After discussing with everyone, teachers and friends I came up with This short story, It's about a 24 yr old boy called Brijesh, who is having his best sleep ever but his sleep doesn't last long as he gets interrupted by the cold wind which wakes him up and makes him switch off the fan. Everything he sees or feels after he wakes up is shown in a very dramatic and exaggerated way.

BRIJESH

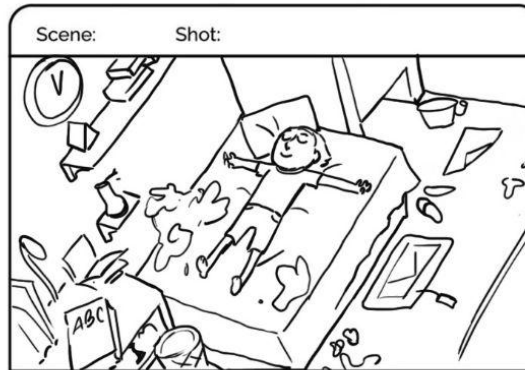


Storyboard

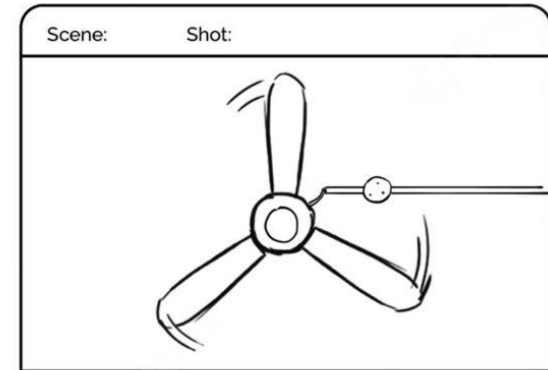
Production Company: _____ Production Title: _____ Date: _____ Page: _____



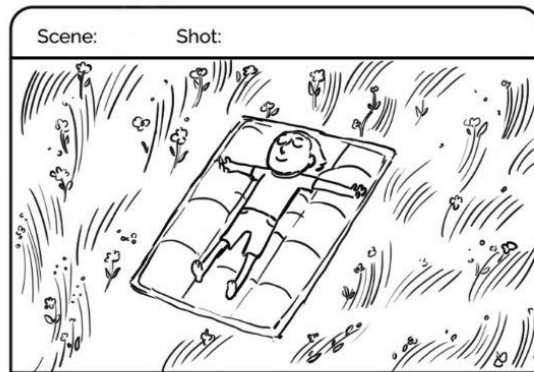
Description: Morning at 3am cold breeze entering the room.



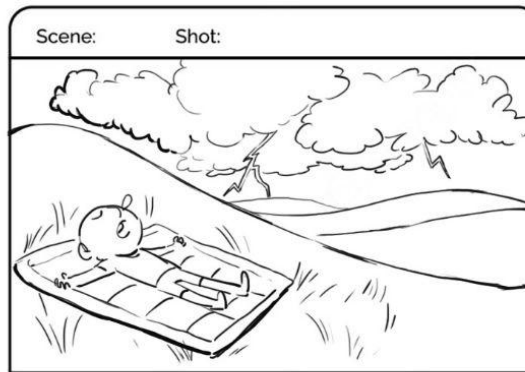
Description: Top angle shot of Brijesh sleeping peacefully in his messy room.



Description: (Brijesh POV) Fan in full speed.



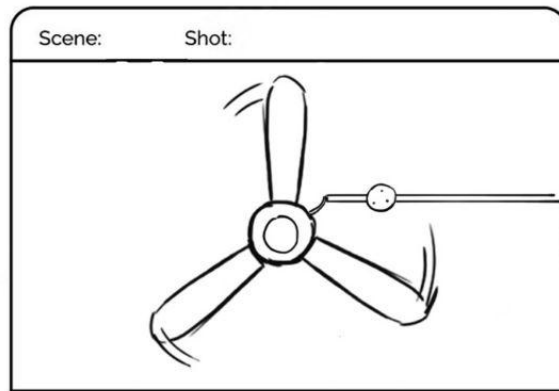
Description: Brijesh imagines he is sleeping in the open field with a cold breeze and warm sunlight falling on him.



Description: His peaceful sleep didn't last long as a storm started approaching him and broke his sleep.



Description: Brijesh is feeling cold.



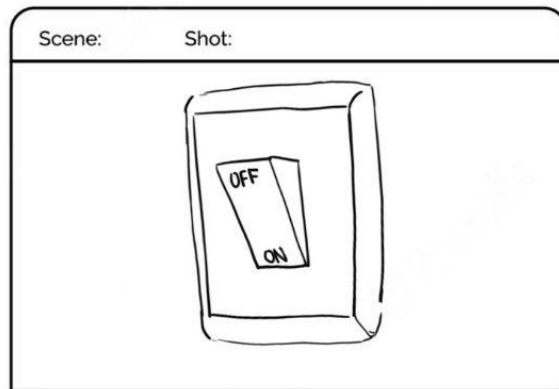
Description: (Brijesh POV) Fan in full speed.



Description: Brijesh wakes up . He is still half asleep.



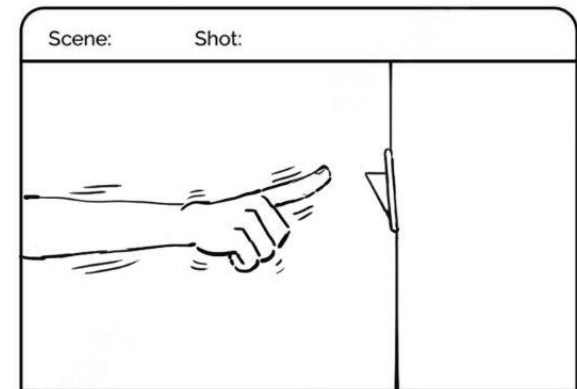
Description: Brijesh sees the switch is on and wants to switch it off.



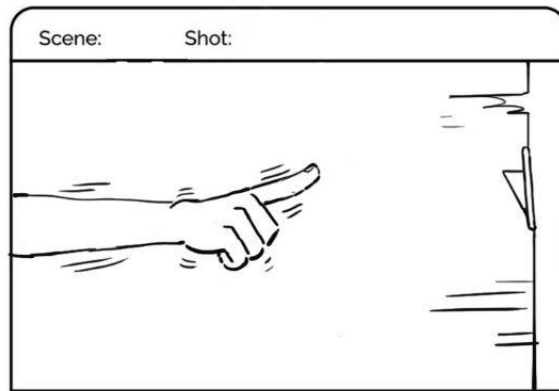
Description: _____



Description: Brijesh tried switching it off. He stretched his arm as far as he could.



Description: _____



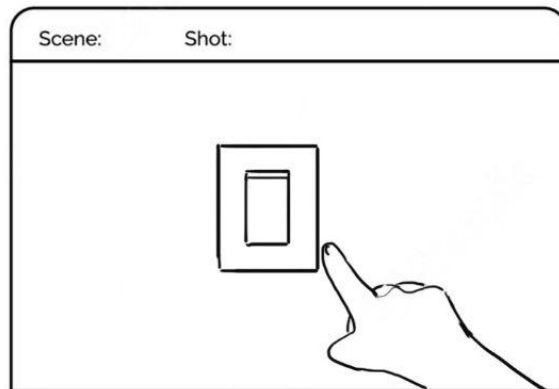
Description: Switch goes away from him.



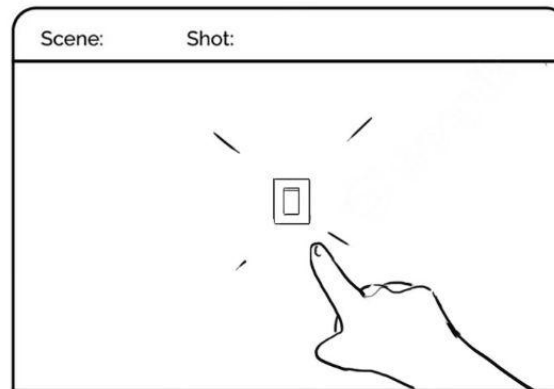
Description: Brijesh is confused about what just happened .



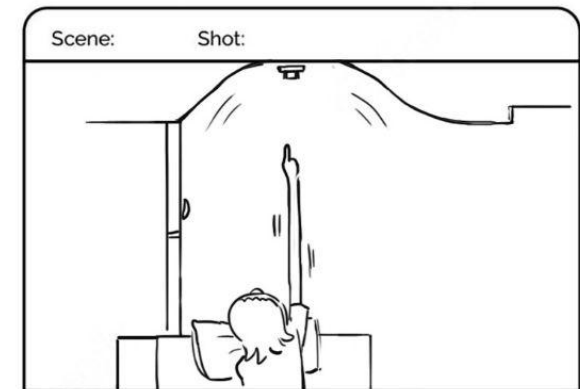
Description: He is too sleepy to think so he tries one more time.



Description: _____



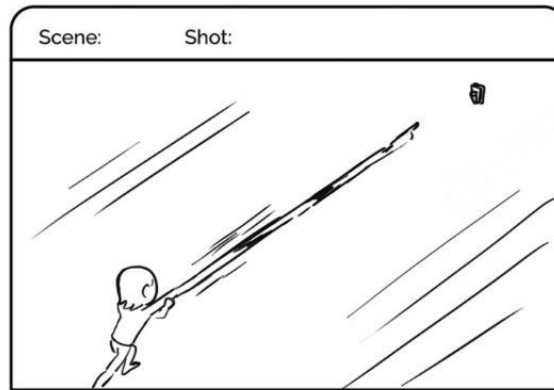
Description: _____



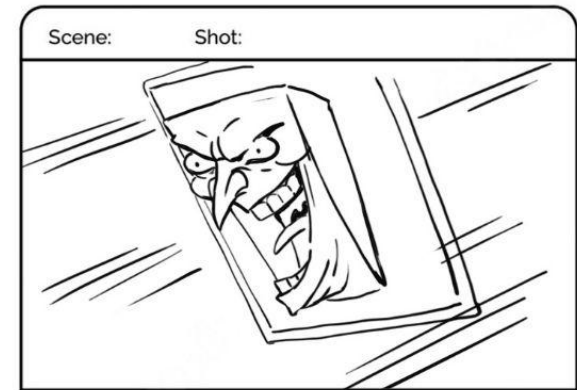
Description: He tries to switch it off but it seems it's hard to reach. He stretched his arm as far as he could.



Description: His arms have now turned into
rubber and he can stretch it as far as
he wants.



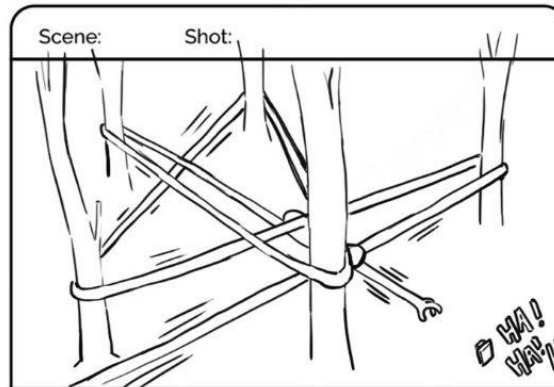
Description: Switch chase starts.



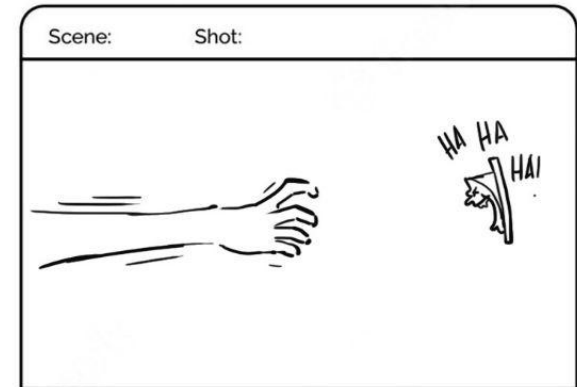
Description: Switch is also a living character.



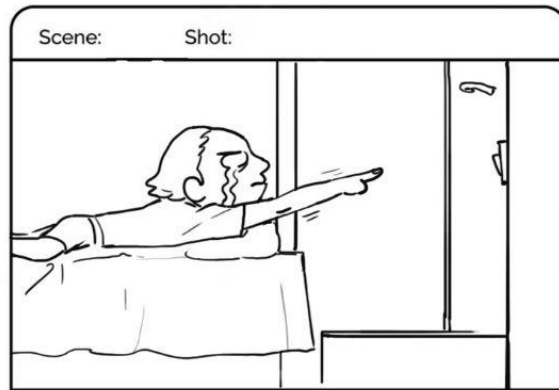
Description: _____



Description: Switch takes him to a forest and
tangles his arm between the trees.
He is stuck and cant stretch his arm
anymore.



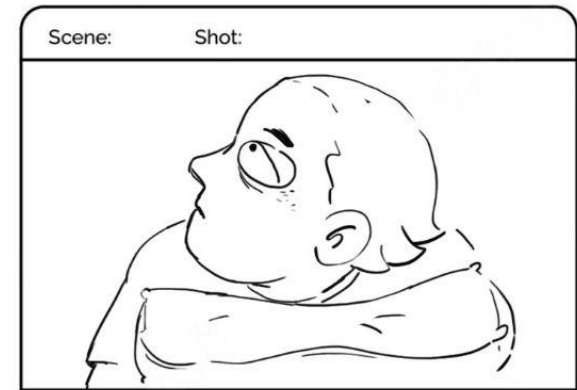
Description: Switch laughs at him, as he is unable
to move.



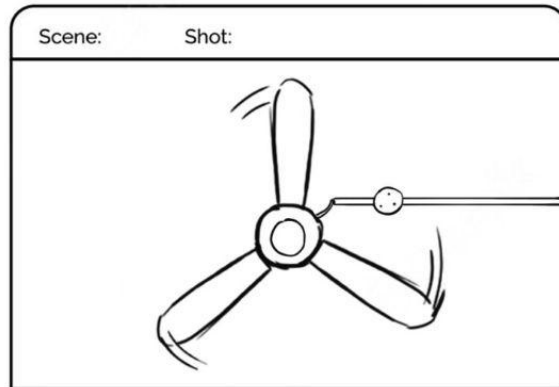
Description: Cut to reality.(Back to his room)
the switch is just few inches away.



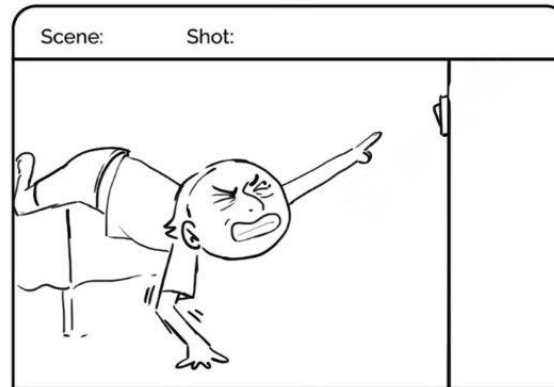
Description: on the verge of giving up. lies on his
bed for a few more minutes.



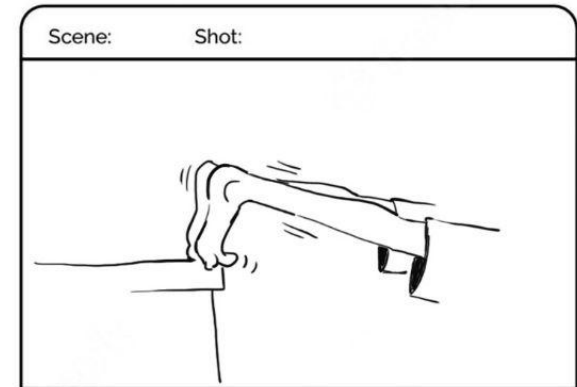
Description: Brijesh looks at the fan and planning
on trying one more time.



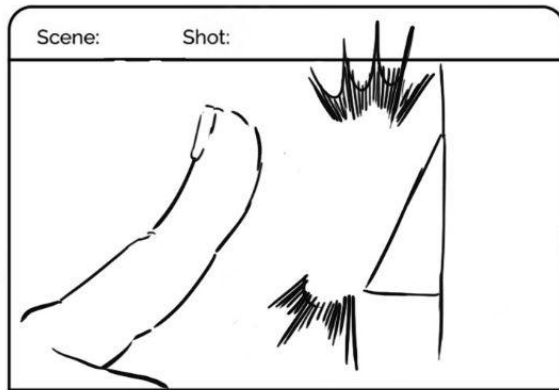
Description: _____



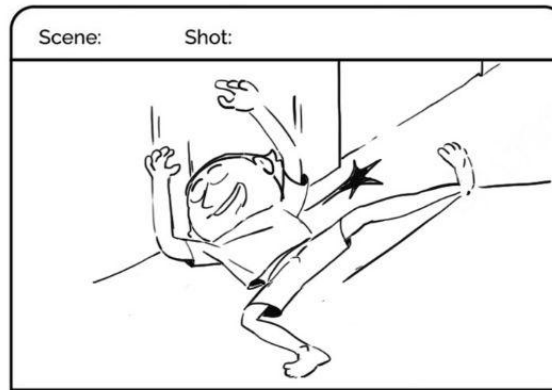
Description: Brijesh doing his best to reach the
switch.



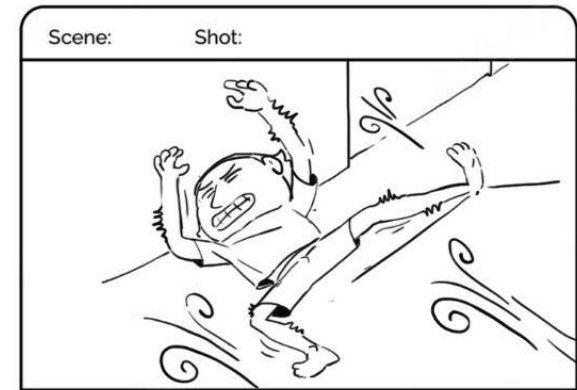
Description: _____



Description: Brijesh successfully turns the switch off.



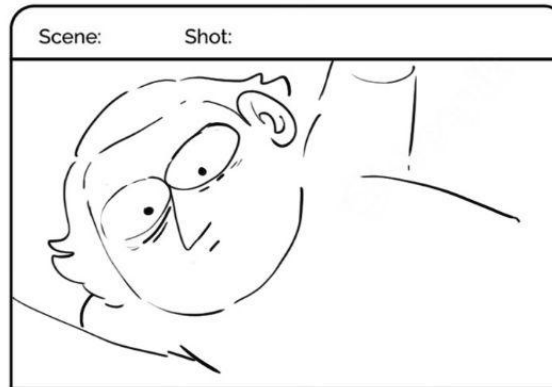
Description: Falls on the floor and sleeps on the spot.



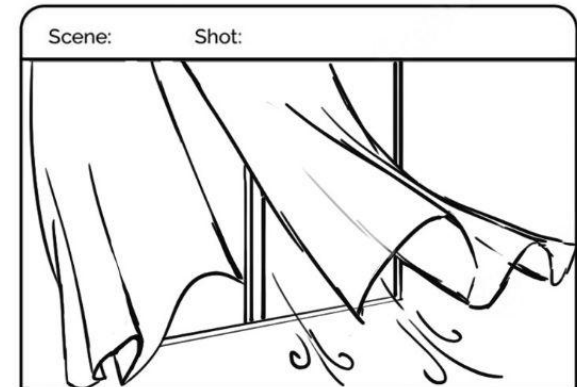
Description: He is interrupted by the cold breeze again even after turning the fan off.



Description: He is angry and confused where the cold breeze is coming from.



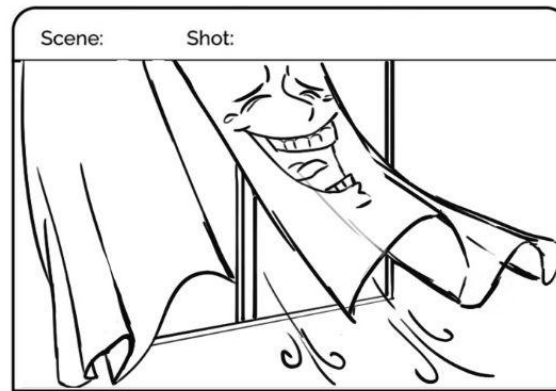
Description: _____



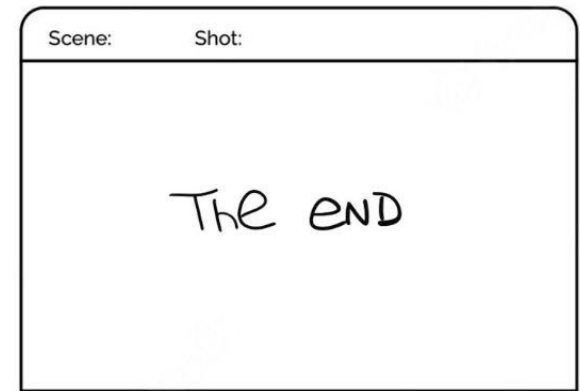
Description: Window was the cause of it.



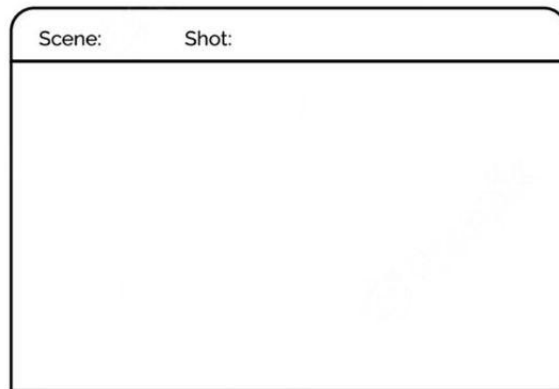
Description: In the end Brijesh loses it and cries in frustration. After so much effort, he won't get proper sleep.



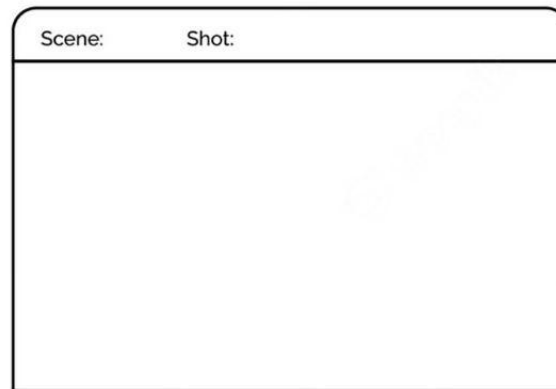
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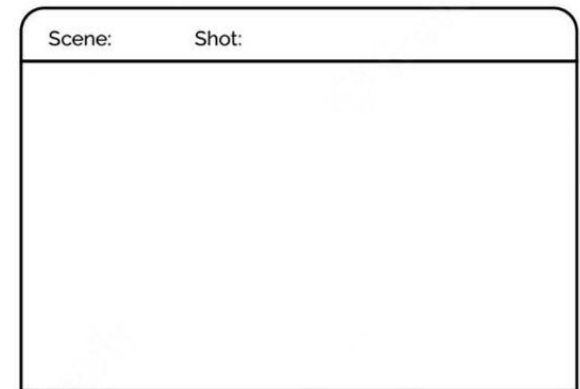
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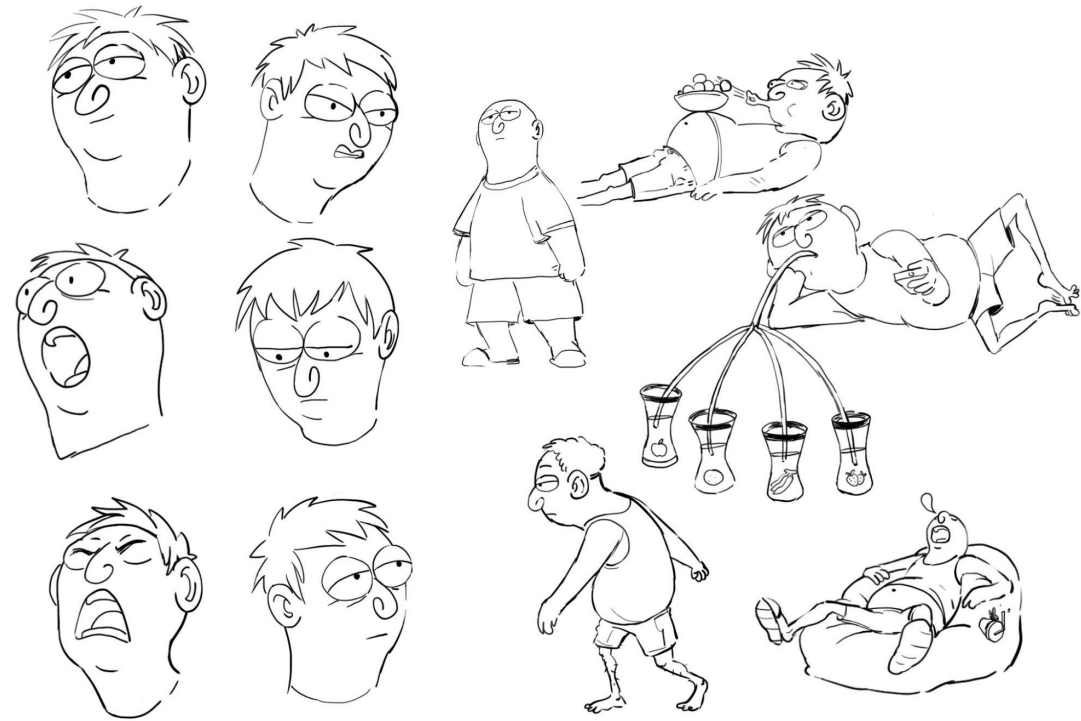
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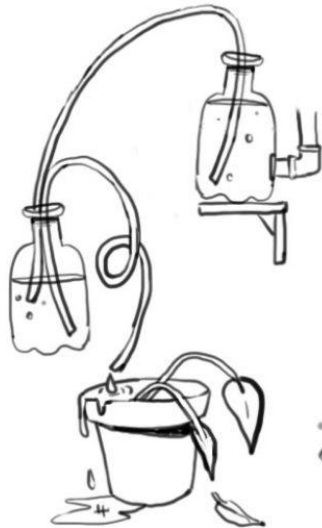
Character Design & Exploration

I wanted to give him a oval shaped face as it fit the character of a lazy person and harmless. Key feature had to be his sleepy with sunken eyes and messy hair.

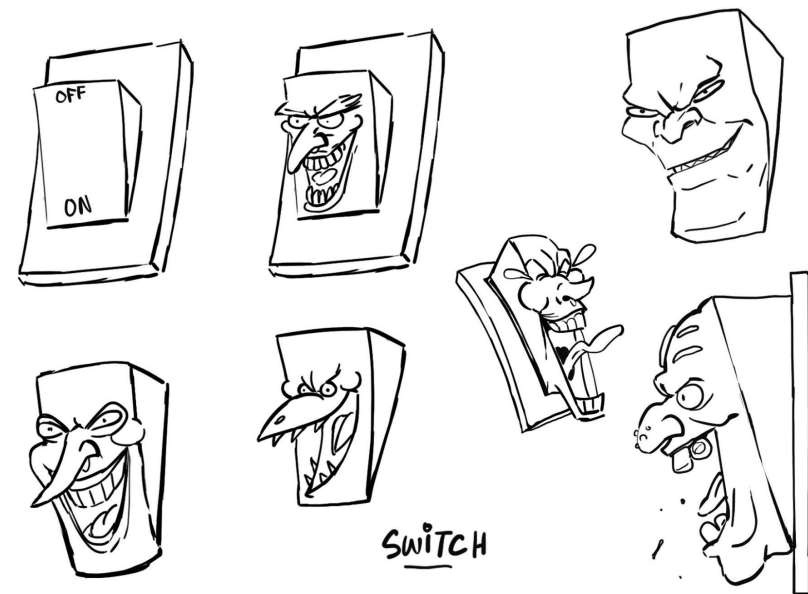
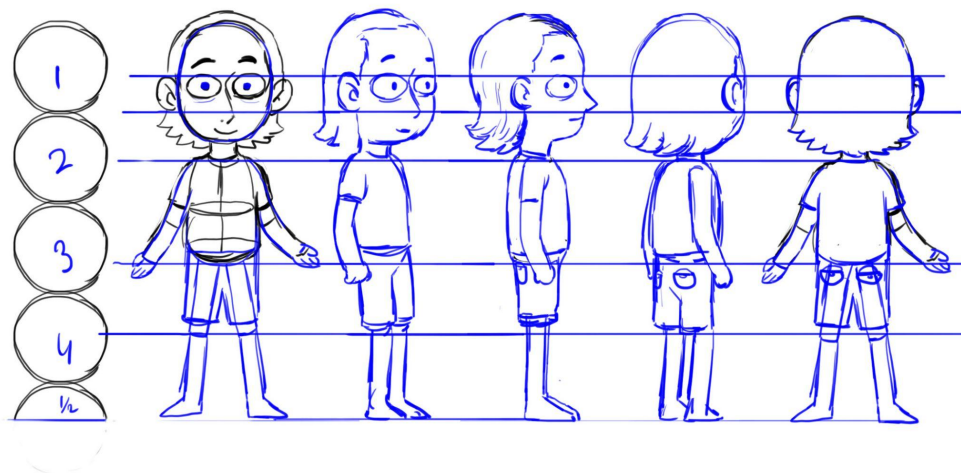


BRITESH

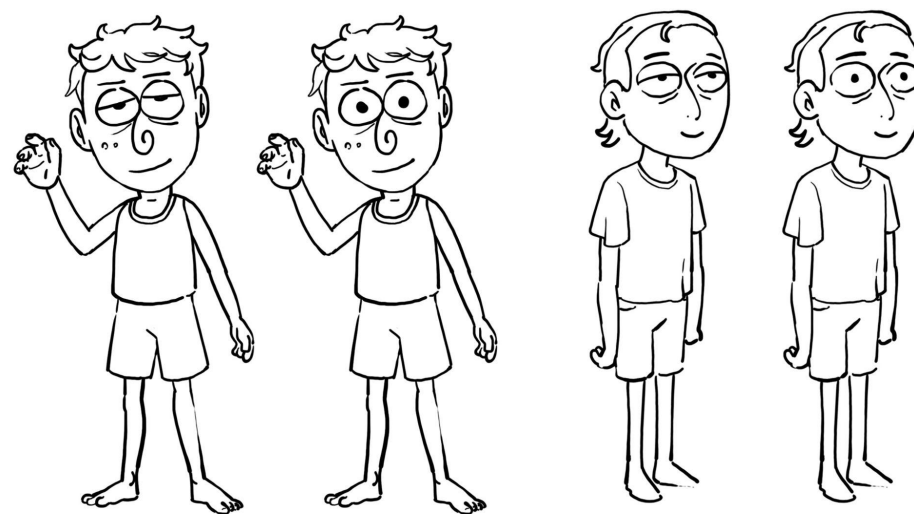
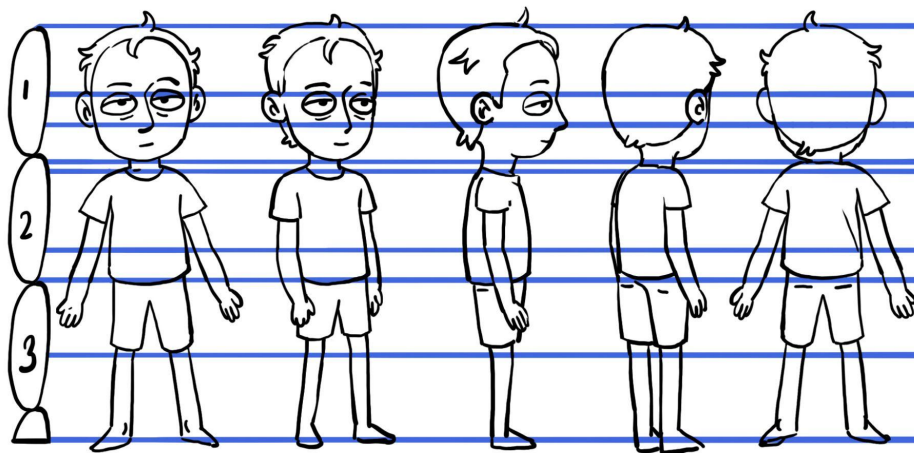
25yr. old
Super LAZY
Lives ALONE
CSR AGENT



Model sheet

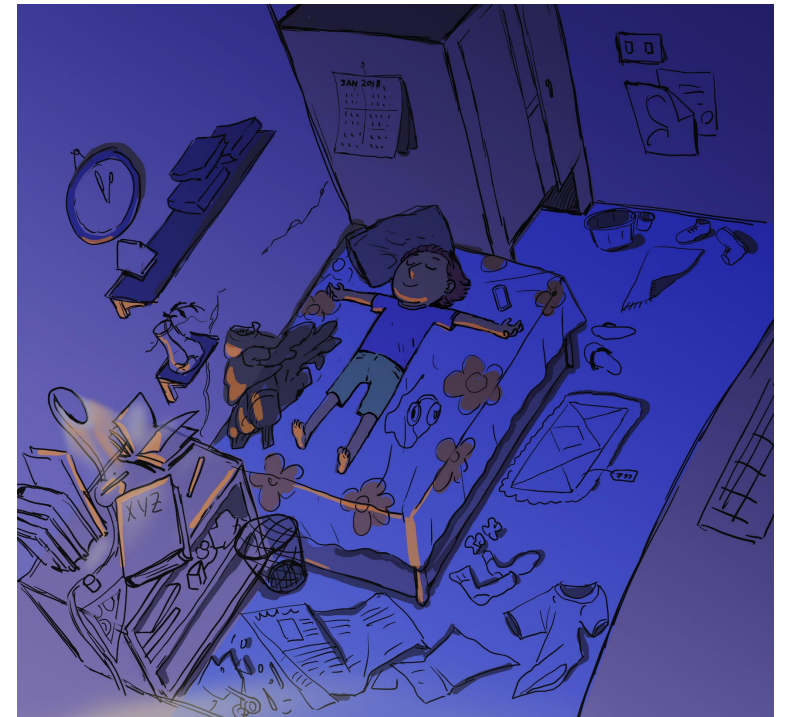


BRIJESH

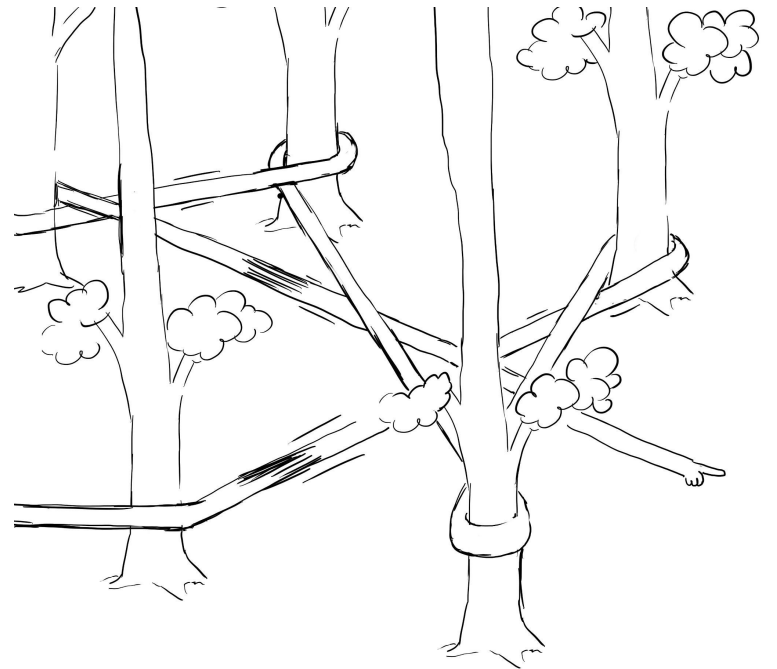
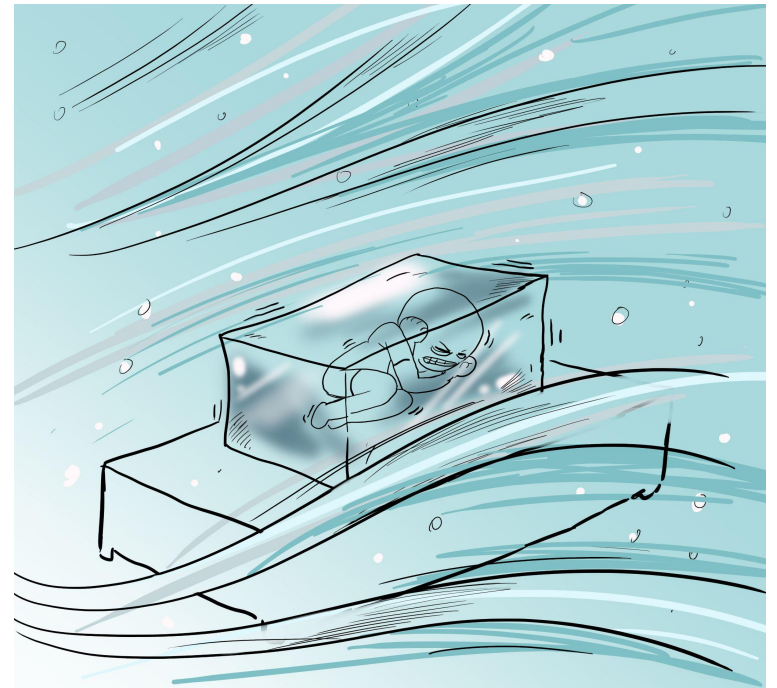


Concept Art

My overall plan was to make everything on 2D but since I've too many shots I decided to add 3D backgrounds too. These are some scene from the film where brijesh(the main character) is having his best sleep dreaming about being in a open field.



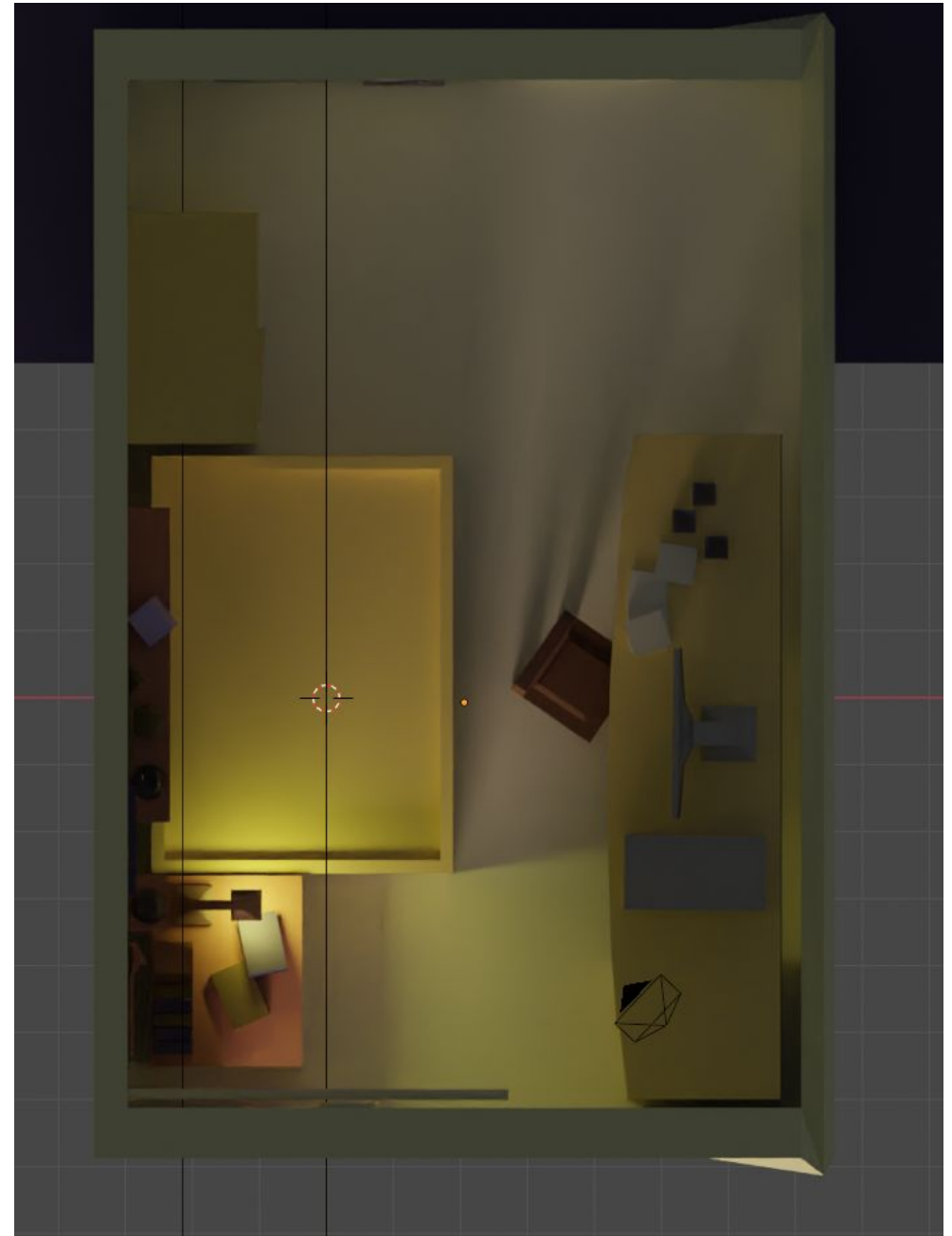
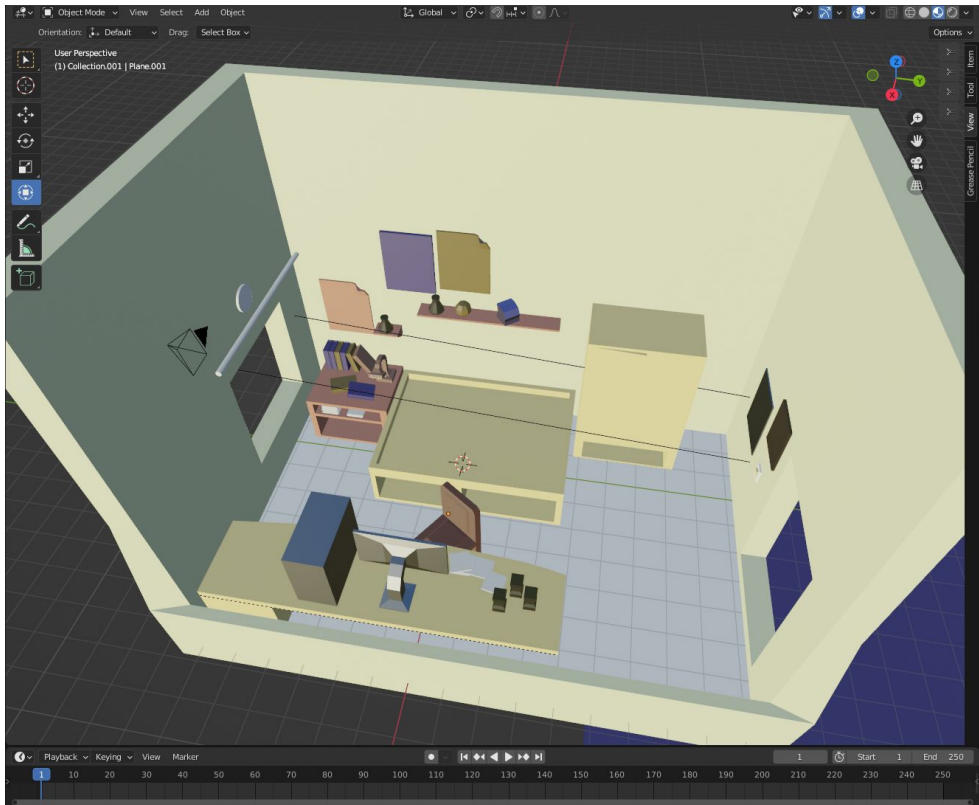
Expressive
Exaggeration
And Drama.

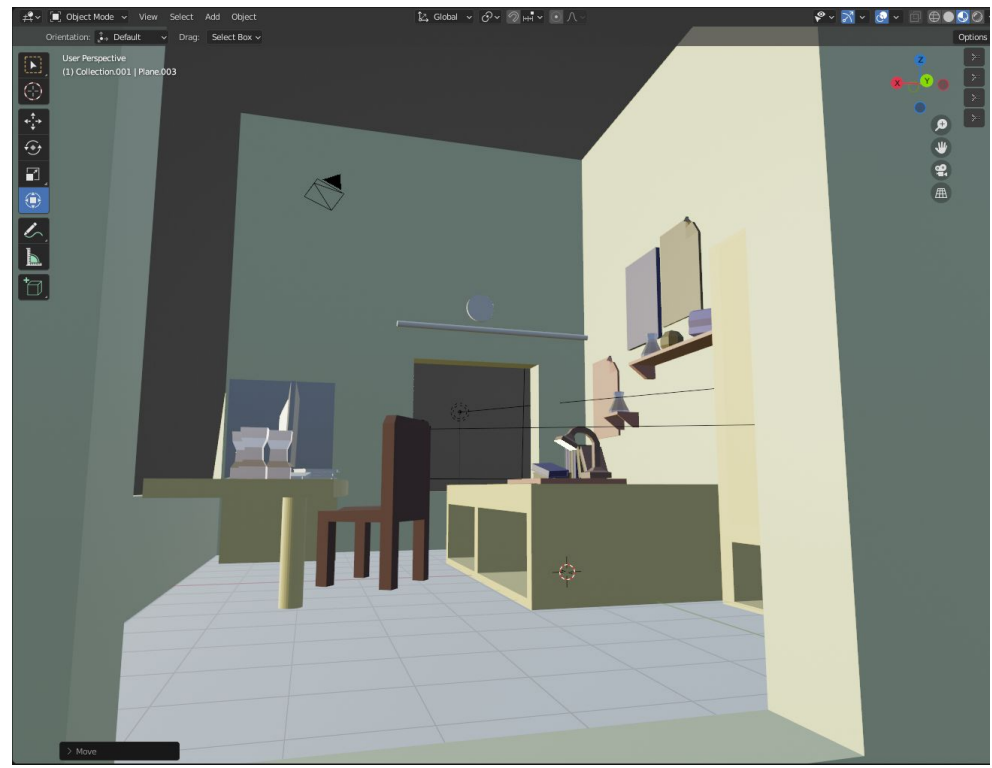
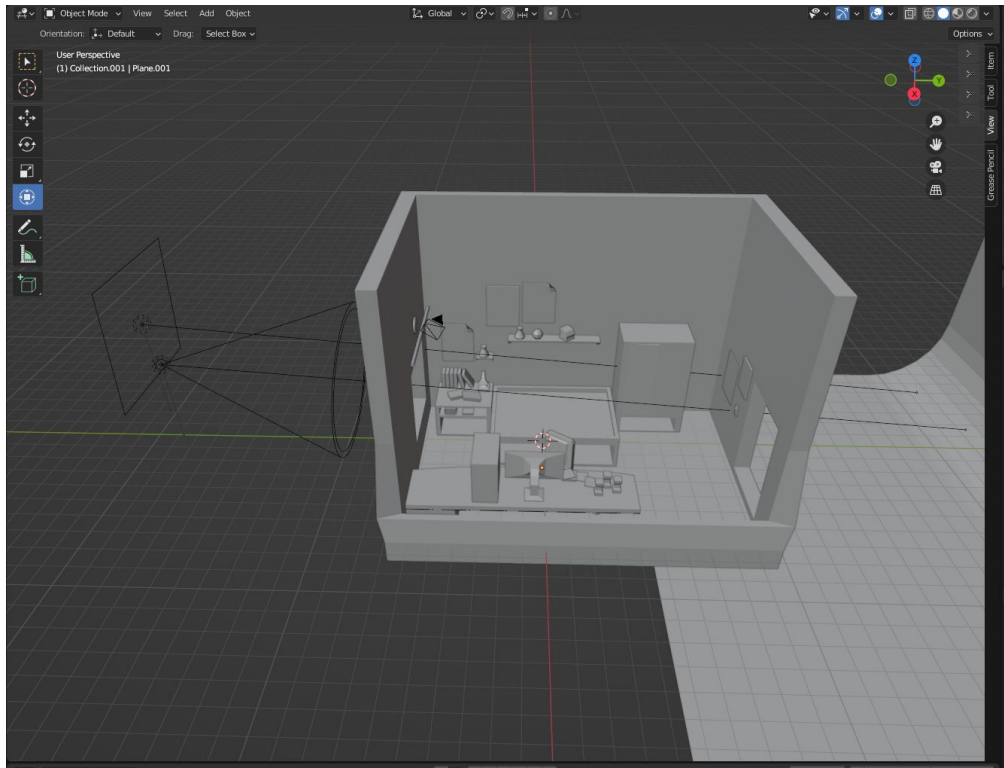


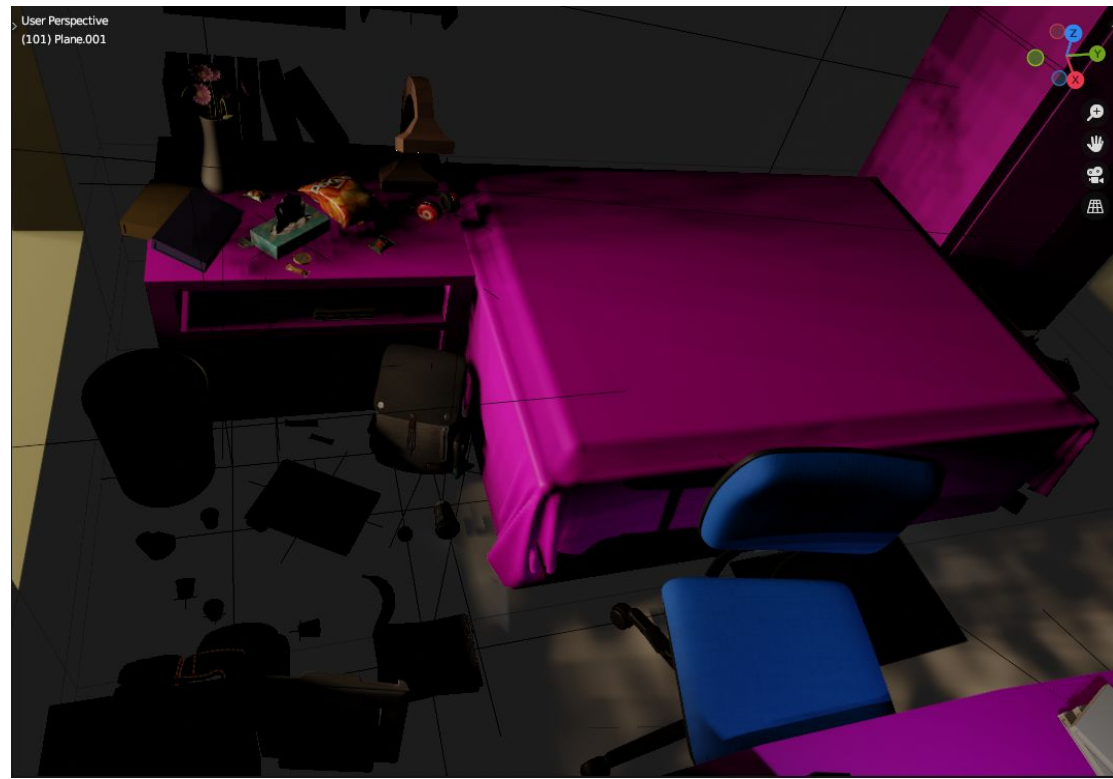
3D backgrounds

A basic 3D model made for the room to get proper perspective and camera angles. And will be used for reality sequences in the film.

I've also planned to use 2Dtoon shader nodes for the background to match with the 2D character.





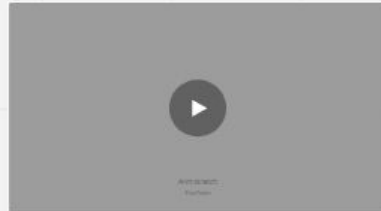




A cartoon illustration of a messy bedroom at night. A person is sleeping on a blue floral-patterned mat on the floor. The room is cluttered with various items: a desk with a lamp and books, a calendar on the wall, a bucket, a chair, and scattered clothes and papers. The scene is dimly lit, suggesting nighttime.

Animatics

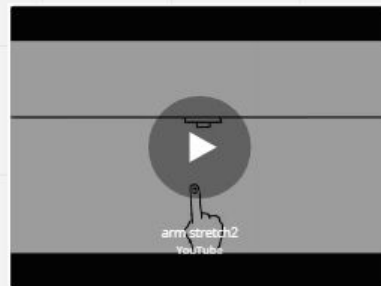
Animatic



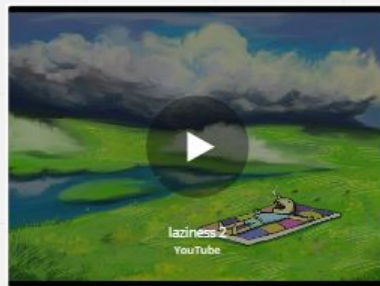
27/9/2022



28/9/2022



28/9/2022



Feedbacks

1. Laugh of the switch.
2. some hold on Fan rotation scene.
3. Camera shifting from right to left (Dream scene)
4. 0:51 air before window opens.
5. Dream scene reduce the frames.
6. can get rid of the first shot.(room)
7. Angry face before switching it off. (i dont want to do it.)
8. Window breaking scene ..
- suspicious expression can came after the rumbling of the window and chills after the window opens
9. Dream seq. POV fan shift focus to char. and then shift to dream scene ..remove one scene from there.
10. 00:15 change the angle of the switch

Final Animatic

<https://www.youtube.com/watch?v=x9AijMtIOh0>



Current WIP

<https://youtu.be/YmbcnQQxnpo>



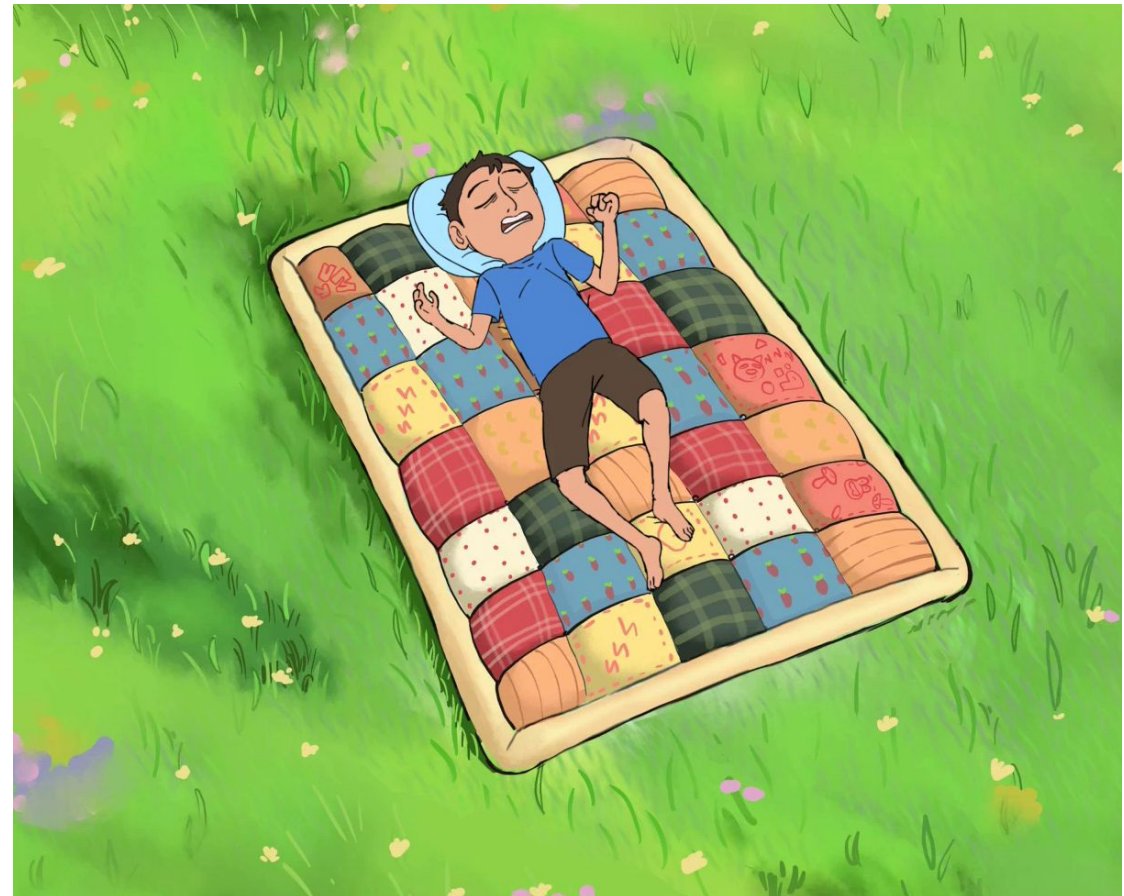
Shot-breakdown

[illegible]

Production

I started with the animatic and after multiple versions I finalized one and started making rough of all the scenes and cleaning it up.

I made one shot fully rendered and the rest are still in production, mostly in the cleaning stage.



Post- Production

The kind of visuals I'm planning to do for the entire film.



Challenges and Learnings

The most challenging part of this film was to come up with different ideas. Discussing with friends and family helped me brainstorm and finalise on one story. After the Animatic was done which was a very quick drawing. I did the shot breakdown and started to animate each shot. While doing it i realised that the animatic had very little information on how the actual animation of that particular action is going to be. I faced difficulties in animating so i started recording myself and taking that as my reference. Acting it out helped me fix some of the actions it even improved the overall feel of the shot. It became more functional. In terms of story I learned to cut down certain things which felt redundant and minimise the work while keep the storytelling part intact. Experimental animation module helped me a lot it taught me how to make the scene more abstract. Animation production module taught me how to keep things organised. Easily know in which stage I'm in and how much work I've left.

Conclusion

This film will be my first animation film and I can't wait to finish it. Though the story may not be perfect, I'm hoping to bring smile to my viewers with all the exaggerated shot and funny expressions. This process of making film has taught me a lot. Feedbacks from professors and friends have guided me through this storytelling journey. I've also realised that making film based on only one perspective is not enough. Thinking about the mass and what majority thinks is right, is the RIGHT! And to get that we need a lot of research and feedbacks. I'm thankful to everyone who has contributed their thoughts to this film.

Thank you.