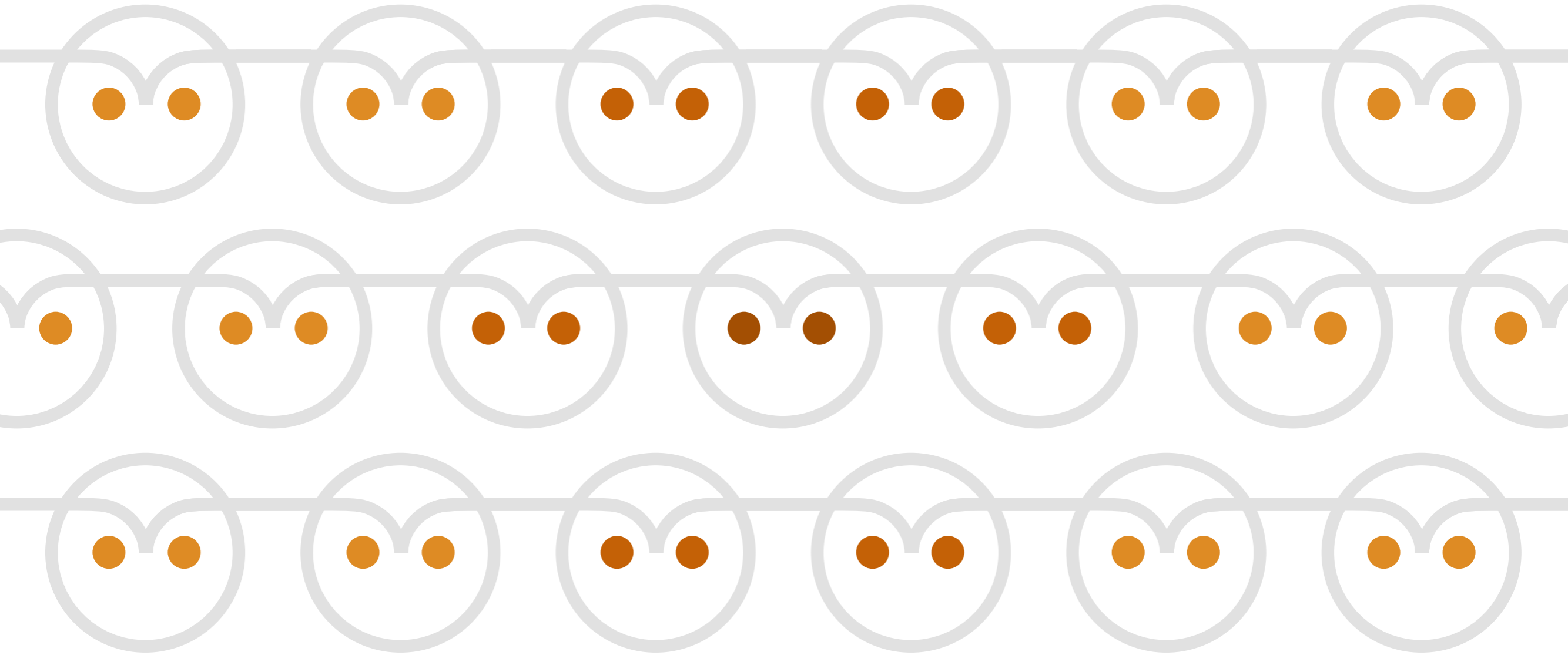


# 2D Form Exploration

A book on exploration of Icons, Index  
and Symbols of **OWL**



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# 2D Form Exploration

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**Design Exploration Seminar**

By

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Guide

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## Introduction

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This book is a collection of explorations into three categories of sign: Icon, Index and Symbol to represent OWL.

the owl is a fascinating and unique animal that is widely recognised and celebrated for its distinctive appearance and behaviours. It has a rich cultural history and is often associated with wisdom, knowledge, and intelligence. Additionally, the owl has many distinctive visual features, such as its large eyes, sharp beak, and tufts of feathers, which make it an interesting and challenging subject to explore in different forms of sign.

By exploring the owl in different sign categories such as icons, indices, and symbols, one can better understand how these different sign forms can be used to communicate different aspects of the owl's identity and significance.

# Methodology and Process

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## THE RESEARCH

We tried to understand the element and collected the meaning it involved in various cultures, through which we received various keywords related to the object.



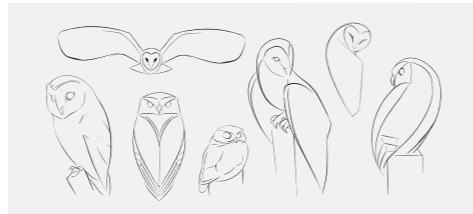
## THE ANATOMICAL STUDY

Observed the anatomy the detail attributes of Owl like the eyes, beak, feather (which is the main feature) and its movements.



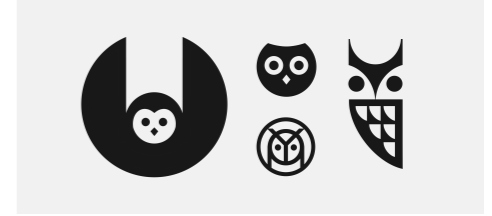
## THE REFINING

We simplified the anatomical sketch into mono-line, minimal variation, explored it into geometrical shapes, background-foreground and thick-thin lines.



## THE CONCEPT

Further moved on to a particular feature of the element (eyes, head, beak, etc.) and iterated some more versions by using its parts to represent the whole element.



## THE ABSTRACT FORM

In the last step, we choose a few abstract words from the keywords and created a mood board to decipher the exact meaning and the look, and then created symbol which articulates the abstractness. Further, we categorized all these processes into three categories of signs ICON, INDEX, SYMBOL.



# Categorization

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The explorations were done majorly into three categories of sign: Icon, Index and Symbol.

## ICON

An icon is meant as a direct imitation of the object or concept. Icons bear a physical resemblance to what's being represented.

Consider a man and a woman represented as an icon. The below images the icon for the same with its physical resemblance.



## INDEX

An index is a sign that shows evidence of the concept or object being represented. It do not mean the object or concept directly. It resembles something that implies the object.

The below images are the indexical representation of the same example man and woman.



## SYMBOL

Symbols are at the opposite end from icons. Elements are represented in an abstract form and its meaning usually becomes associated with the concept it represents over time.

The below images are the symbols that represent a man and a woman.



# Icon

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An icon is meant as a direct imitation of the object or concept. Icons bear a physical resemblance to what's being represented.

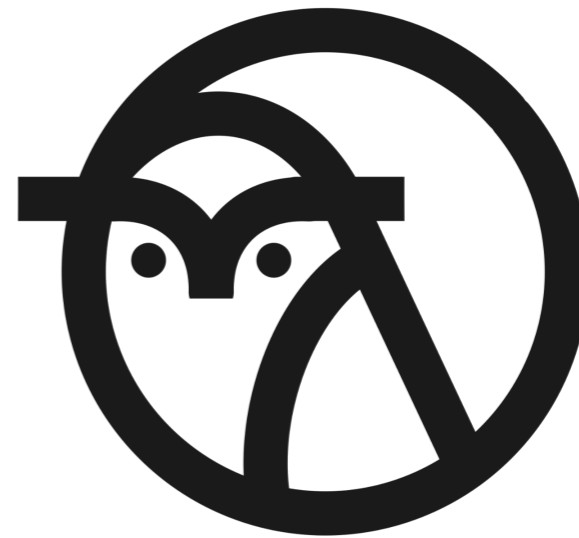
Explorations include the full form of Owl with various strokes (mono-linear, negative-positive, uneven strokes etc.), gestures (sitting, flying, etc.) , and some by fitting them into shapes like square, triangle, circle, etc. keeping in mind the physical resemblance of Owl.

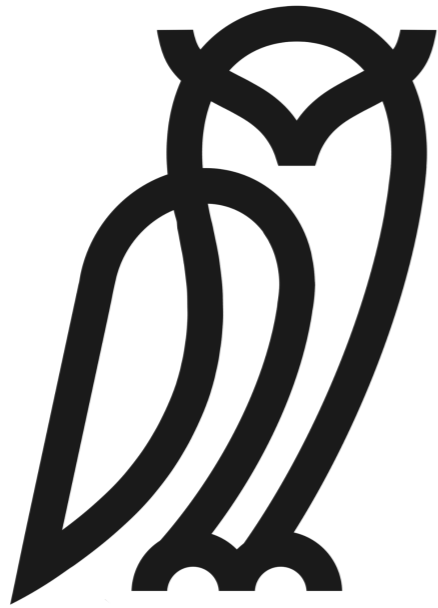




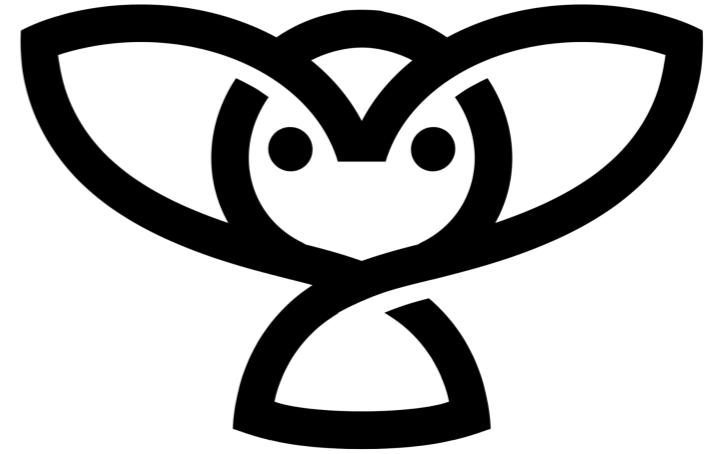
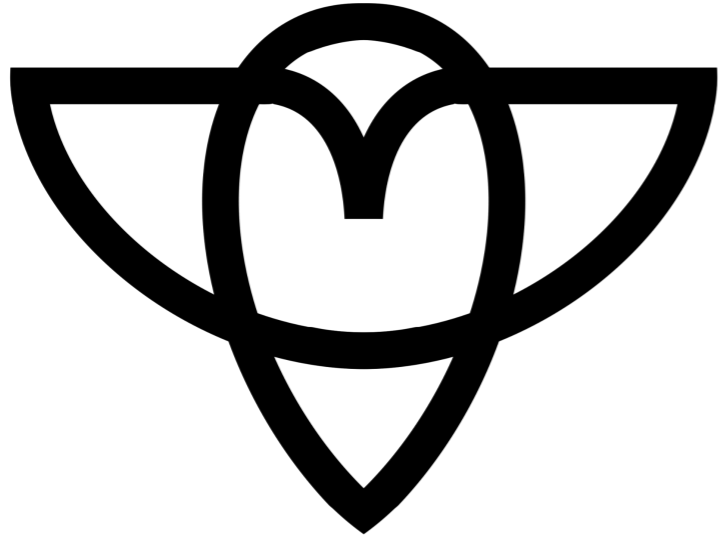












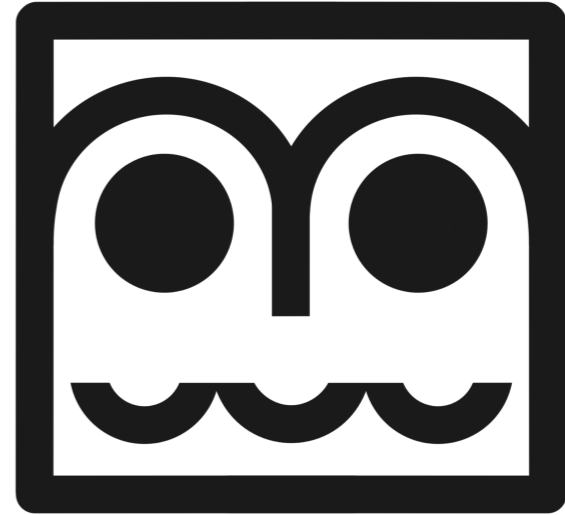
# Index

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An index is a sign that shows evidence of the concept or object being represented. It doesn't mean the object or concept directly. It resembles something that implies the object.

Exploration includes the feather, crown, face of the element which has prominent characteristics to depict the concept and represent the element with that part only.

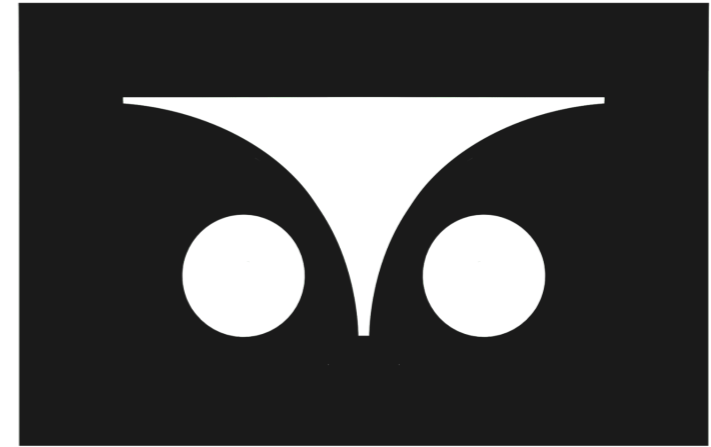












# Symbol

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Symbols are at the opposite end from icons. Elements are represented in an abstract form and its meaning usually becomes associated with the concept it represents over time.

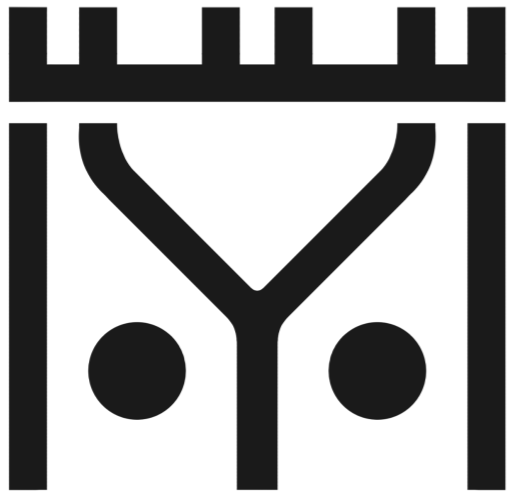
Two elements were chosen to compliment the elephant and to create symbols. These are abstract elements- Authority, Vigour and Night.

The objective was to symbolise these elements with the characteristics of the elephant; this can include representation through physical characteristics or at deeper and symbolic level.



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*Authority*



*Authority*

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*Authority*

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*Vigour*



*Vigour*



Night



Night

