

#### **ACKNOWLEDGEMENT**

#### To Prof R Sandesh,

for his constant guidance and for instilling clarity into this project.

#### To Akanksha and Sony,

for being there for the project and me.

To Sanket, Gaurav, Patric, Datta, Bhavik, Vishal, Shashank, Ulemba, Sridhar, Nikhil, for taking this journey together.

#### To Roopika Lakshmipathy,

for accompanying me round and about.

#### To Rudrapaul and Gangamma,

for being more conscious of the timeline than me.

# To Prof. A G Rao, Prof. U Athavankar, Prof. B K Chakravarthy, Prof. Vijay Bapat, Prof. P Kumeresan, Prof. Purba Joshi,

for the feedback at every stage of the project.

#### To Amma and Nana,

for being as involved with the project as I was.

#### To Vineet, Nirosh, Aishwarya and Nishanti,

for constant encouragement and criticisms.

#### To that Shop owner

for delivering the bamboo in his car so I do not have to pay for a taxi.

#### To that Security Guard

for saying 'beta, ja ke mood-i enjoy karo!'

Thank you.

# DESIGN BRIEF

To design a Furniture system using Bamboo with post modern approach using bamboo poles and joineries that could be assembled by the user post an online purchase.

The project started with an idea of designing a furniture that is transformable; one that interacts with the user on a regular basis and allows the user to manipulate it. Possible directions for the project were identified and assimilated based on aspects that are mentioned in the later stages of the report. The project is redefined to a DIY furniture using Bamboo and product areas's are identified and chosen.

# TRANSFORMABLE FURNITURE in BAMBOO

#### Bamboo

Poles
Splits
Flats
Weaves

# Type of Transformation

Knock down
Alternate Function
Multiple Function
Space saving
Sculptural

#### Area of Work

Usable Nostalgia
Poetic Transformations
Design by use / Self construction

# DIY furnitures in Bamboo for a contemporary urban dwelling

#### **Product Area**

Stools I Accent chair I Coffee Table I Console Table I Bar Stools I Wall Shelves I Bookshelves and Display Units I Entryway and Foyer

# CONTENT

A The Preparation	A. Ground work A1. Transformables A2. Working with Bamboo A3. Products in Bamboo	2 2 10 14
B The Travel	B. Project Direction B1. Area Identification B2. Concept B3 Product positioning B4. Joinery Explorations B5. Product language B6. Design Explorations	20 21 26 28 31 39 42
C The Destination	C. Design C1. Design Decisions C2. Product and Range C3. Prototyping C4. Visualisations C5. The Product	54 56 59 65 72 81
D The Way Forward	D1. System D2. Design Opportunities D3. Feedback D4. Project Shortcomings	89 91 94 96

# TRANSFORMABLE FURNITURES A1

This section is an attempt at understanding the concept of transformability through existing project references.

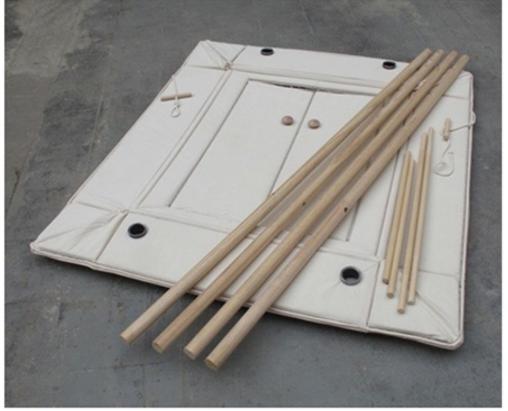
Examples are categorised into five aspects of transformability, namely :

- 1. Knockdown The one-time transformation happens while setup and involves the user
- 2. Alternate function The products transform for an alternate purpose providing a two-in-one advantage to the user.
- 3. Multiple Function The products are designed to serve more than one purpose catering to user choice.
- 4. Space-Saving Transformations serves the purpose of saving space
- 5. Sculptural- Transformation for inducing an everyday awe in the user.



# TRANSFORMABLE FURNITURES | KNOCK DOWN

# POP-UP LINEN WARDROBE Renate Nederpel



What Works:
-The ease in assembly
(no screws/rivets/small
pieces)
-Stability by locking
the structure

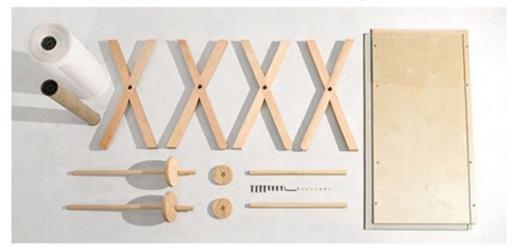
The wardrobe, is made from fabric panels that fold flat when its wooden poles are removed. Nederpel created the wardrobe "to be produced and transported efficiently" The soft foldable cabinet sits atop four high pinewood legs, that cross through the fabric structure to hold it in place. Creases were integrated into the top, bottom

and side panels – along with extra flaps of material at the corners – so that the front and back can be pushed together and the whole piece lays flat. Smaller sticks span between these legs to hold up the base of the padded linen box and also where the large poles cross to form a clothes rail.

# TRANSFORMABLE FURNITURES | KNOCK DOWN



## ANALOG MEMORY DESK Kristen Camara





This piece of furniture, Analog Memory desk is designed by MCAD student Kristen Camara with a built-in analog memory system, in the form of a kilometer-long spool of paper. This Memory Desk is a tool to record all the small items you write down once, but intend to forget tomorrow. The desk is



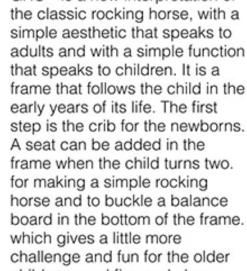
designed as a Knock-down and the drawings released on a common forum where interested people can build one on their own. She built her desk from hard maple, a huge roll of butcher paper and a glass panel. The desk is a simple innovation with a greater purpose to enable storytelling. What Works:
-Integration of the concept with the furniture
-Making it a possible DIY (Addresses user with common interest)



#### TRANSFORMABLE FURNITURES | ALTERNATE FUNCTION







Christian Troels, Michael

Futon is a Modern multi-position convertible lounger-bed for sleeping, lounging, or relaxing through a quick adjustment that reclines Figo down a little bit further to different levels of adjustment. The chair strikes an eye-catching pose with its long diagonal lines and a variety of brightly colored futon pads complete the look.







# GRO<sup>^</sup> is a new interpretation of

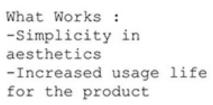
GRO<sup>^</sup>

Knap

children aged five and above

#### What Works :

-Type of Transformation suitable for the purpose -Providing color options to the user for the furniture to fit in their environment.



# TRANSFORMABLE FURNITURES | MULTIPLE FUNCTION



# FUSILLO STORAGE SHELF and ViceVersa







Fusillo appears to be a solid piece but in fact, it's made up of smaller sections that pivot on a central axis and can be moved up and down to be used as bookends or hooks. Each section has a notch out of it so that it can hold a coat, hat or even a bike. It is an artisanal piece made of solid oak and polished stainless steel.

What Works:
-Transformability at user's will
-Simplicity in production



# TRANSFORMABLE FURNITURES | SPACESAVING

# EXPANDABLE STOOL Karthik Poduval





What Works :
-Cue's that it is
extendable
-Bringing the Concept
across as 'Sharing'

Along the concept of the expandable table are these extendable stools, a space-saving furniture for both public and domestic use which in use, becomes a fun and innovative way to share space – rather than save it. It encourages the user to interact with it through visual and physical cues.



The set of three drawers are designed with legs so that they either form three separate cabinet tables around the house or form a one large chest of drawers. Colours and wooden pegs add contemporary feel to the otherwise classic function.

#### STACKABLE SHELF

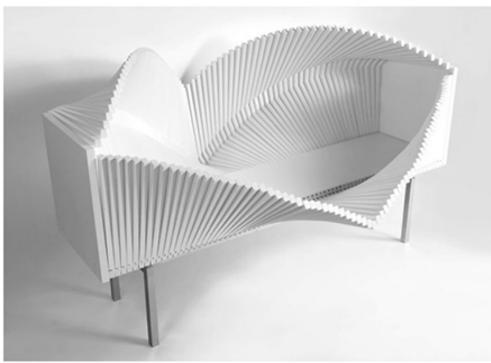


What Works :
-Integration of colors
and wood
-Stack-ability

## TRANSFORMABLE FURNITURES | SCULPTURAL











What Works :
-Adding drama into an
everyday action
-Normalcy when closed

# A1

# WAVE CABINET EXPLOSION CABINET Sebastin Errazuriz

Instead of opening with traditional doors, the Wave Cabinet is accessed by pulling back one of the many slats along its length to create an opening in the form and a fan-like pattern across the surface. Each wooden element is connected to its neighbours, so moving one starts a chain of motion that ripples along the unit. With multiple configurations that allow for various options of aperture, the artist has re-engineered the familiar process of opening and closing, into rotating and undulating adaptations. Explosion cabinet is sculptural wooden cabinet that slides apart to look like it has exploded. sections at the front, back and top open with a push that triggers the movement of a series of slats that extend out from the main structure to make it appear as if the object has been frozen in mid-explosion.

Bamboo as a material has a set of basic do's and dont's that are required to be known prior working with the material. This section deals with understanding the material, the availability, types, basic techniques of joinery and terms.



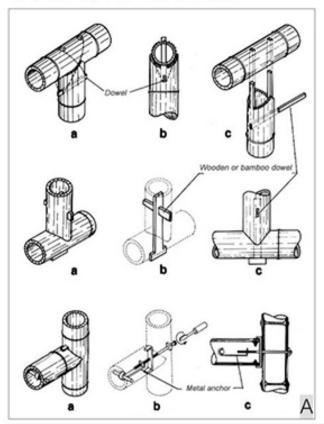
#### WORKING WITH BAMBOO

# BASIC PRINCIPLES

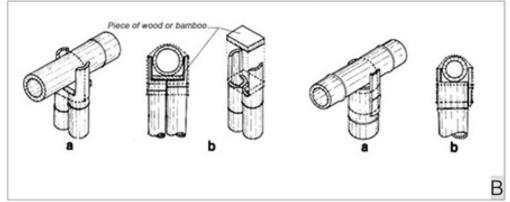
Cuts, Nodes

# **JOINERIES**

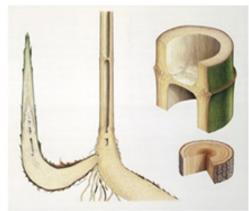
Horizontal with Vertical Dowel and Anchor

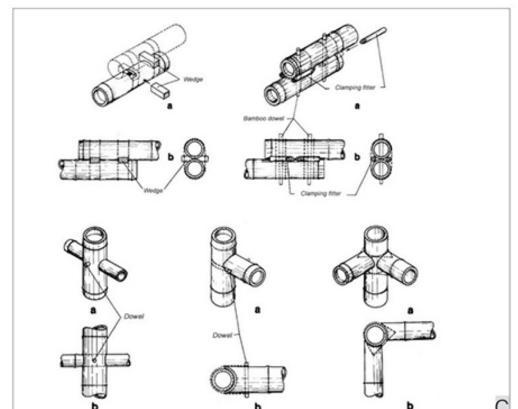


Do's and Dont's:
-Do not use green, fresh cut bamboo. Bamboo has to be completely dry.
-Use bamboo of appropriate diameter and wall thickness.

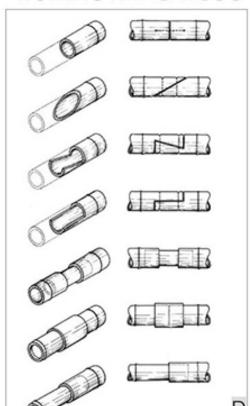


Making good and aesthetically pleasing bamboo joints is rather complicated because bamboo is hollow, tapered, has nodes at varying distances, and it is not perfectly circular. It is important to keep all these constraints in mind when designing a bamboo joint. Incase of joining with the use of dowels and pegs (box A), Dowel with lashing, fish mouth with pegs, using metal and wooden anchors are existing possibilities Traditionally used joints (box B) such as Joint with one or two ears. Flap joint and fish mouth joint were looked into





## WORKING WITH BAMBOO



Fixing poles

**JOINERIES** 

A2

**SPLICING** 

Five joinery techniques of fixing bamboo poles where noted: 1. Joint with double wooden wedge; 2. Joint with dowels and clamping fitters; 3. Cross joint with dowel; 4. Lateral joint with dowel; 5. Corner joint.

Seven splicing methods where identified; 1. Top splicing; 2. Bevel splicing; 3. Ray splicing; 4. Half bamboo splicing; 5. Splicing with internal union; 6. Splicing with external union; 7. Telescope splicing.

This section looks at the existing products made using bamboo,

- · How the advantage of the material is put to use,
- · How the constraints of the material have been tackled,
- · How the material visually looks true to itself,
- · What other materials work with bamboo.



# PRODUCTS IN BAMBOO

#### **WORKING WITH POLES**







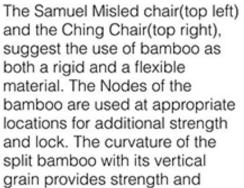
The Rocking horse (above) designed by Gajanan Upadhyay and MP Ranjan or the stool (right) designed by the former, both stay testimony for the pure use of bamboo structures as design. The structure itself is designed as a form and creates of a unique category of aesthetic. Personally witnessing

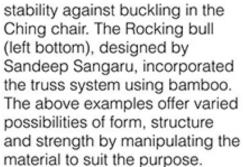
the Rocking horse at Prof R
Sandesh's house, the strength
and finish provided by the
material and the simple dowel
joinery is remarkable.
On the left is the Rattan circular
shelf by Magical thinking that
presents the possibility of
positioning bamboo on a
contemporary front.

What Works :
-Structural integrity
-Structure as an
aesthetic

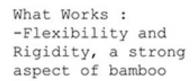
#### WORKING WITH SPLITS







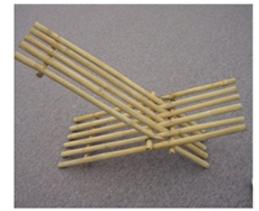




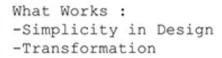


# BAMBOO TRANFORMABLES

#### PRODUCTS IN BAMBOO













Designer Carlo Contin created this bowl in a quest to arrange sticks into a geometric form in the simplest way possible. Striking, with a simple design and visual impact, the Satellite Bowl makes a dramatic centrepiece or decorative object. A circle of lacquered spokes are pinned together and twisted open to create its unique form.

Similar to the other folding chair in Bamboo, the chair/recliner designed at NID also uses a similar technique of rivetting, whilst instead of using horizontal slats or weaves, the end frames repeat to create the seat and the back itself. Bamboo pole horizontals hold the vertical together in place and also act as a stopper while in recline.

## PRODUCTS IN BAMBOO



# WEAVES and MIXED MEDIUM

Nendo Tokyo's furnitures integrates Bamboo weaves with other materials such as wood and metal, repositioning the material and its use in a contemporary space. The richness in the bamboo weave contrast the bluntness in the other material making bamboo the star in the product even though the structure and stability is managed by the other materials. The natural material's elastic properties makes it ideal for the back supports of the chair. The 'tokyo tribal collection' is comprised of simple chairs, shelves, stools and tables that have been conceived in compact sizes in order that they fit in well with the contemporary urban living space.





What Works:
-Blend of traditional
craft and mass
manufacturing
-melded small homeware
goods with furniture,
contrasting conventional
concepts of interior
design.



The section identifies the possible directions the project could take, the advantages it possesses and eventually choose a concept based on the opportunities it provides as a learning exercise in the available time frame.

# AREA IDENTIFICATION | POSSIBLE AREAS

1 POETIC TRANSFORMATIONS To design a piece of furniture in bamboo that transforms to serve a purpose whilst the act of transformation is poetic

2 USABLE NOSTALGIA

To design a multipurpose children furniture that evolves through life so that one continues using nostalgia

3 DESIGN BY USE / SELF CONSTRUCTION

To design a modular bamboo system that can be mass produced (standardised) and yet used to construct unique

products

# AREA IDENTIFICATION | POETIC TRANSFORMATIONS

# B1

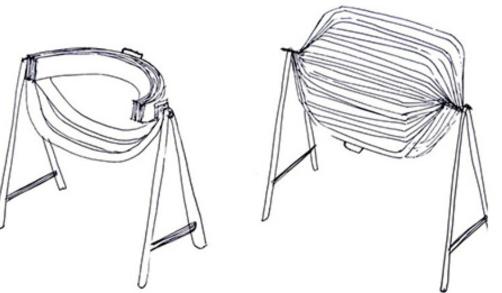
#### **CHAIR STORE**

#### Design Possibilities:

Slat links, Stand/Legs Form when open and close and the in-between

#### Issues:

Lack of a stronger purpose for transformation



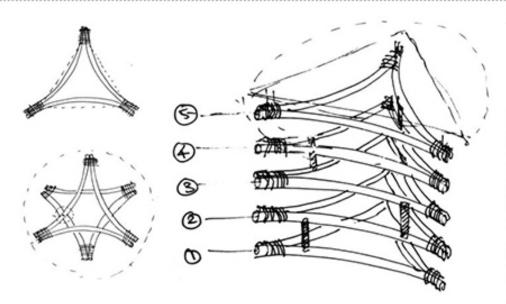
Flattened bamboo slates are bent, woven and held at two ends of a stand to form a storage compartment. These slats when altered to be fixed in a particular manner form a seater.

#### Design Possibilities:

Form (based on location of the hinges) Frame design

#### Issues:

Visual Transformation only



#### PATTERN TABLE

Independent triangular frames formed with bamboo poles are stacked and hinged at multiple points in order. A glass plate on the top completes it as a table. The frames when moved create multiple patterns within the table that create a visual effect which could be altered at the user's will.



# AREA IDENTIFICATION | USABLE NOSTALGIA



Bamboo stools of two different heights are created where one could be used as a seater stool and the other, a foot stool. These when put together and hinged at two points create a curve converting the pieces into a single rocker. Minimalistic details could be added to these stools to suggest the nature of play.

#### Design Possibilities:

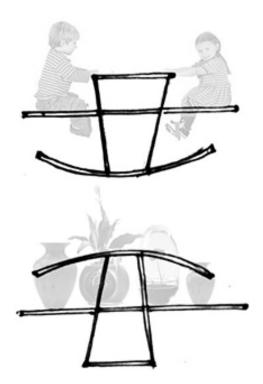
Hidden Details Minor suggestives

Issues:

Design of a piece Lack of opportunity for play of form

# AREA IDENTIFICATION | USABLE NOSTALGIA







#### Design Possibilities:

Form and Frame Material Use

Issues:

Workability

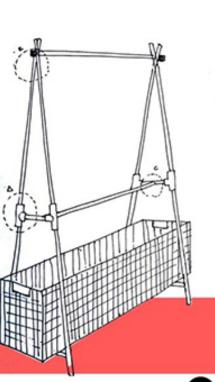
Two bamboo pole frames are held together by a bamboo slat bench. When the straight pole takes the position of the base, the piece acts as a console table and when the curve acts as the base, it can be used as a seesaw.



# AREA IDENTIFICATION | SELF CONSTRUCTION

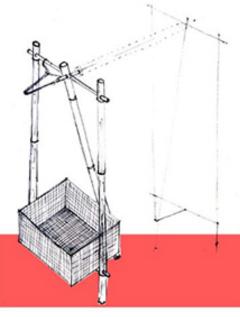
# KNOCKDOWN

Hangracks Excess wardrobe





Hang racks that offer a 'quick setup and store' space. It stows neatly on the side or expands to create a place to hang, shelves, and a place for shoes. Multiple variations could be achieved in terms of the language of design. They could be poles joined through hardwares pipes (Figure a) or two sizes of bamboo used



to form a interlocking stable structure (Figure c and d). Variations could be made by splitting the bamboo at the node to form legs (Figure b). The idea is to create as minimum a structure which serves a utilitarian value and the transparency in the structure forms the aesthetic.



#### Design Possibilities:

Joineries Structure design Range and Language Issues:

Stability DIY joinery no of pieces



AREA IDENTIFICATION | CONCEPT

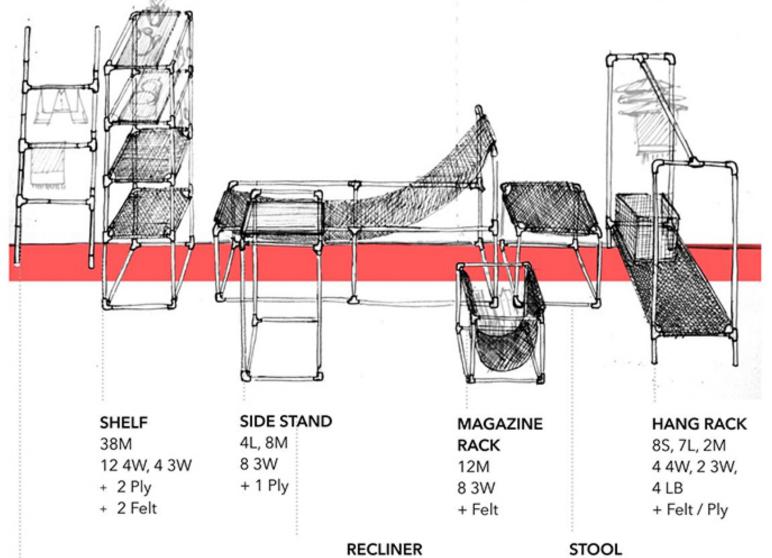
12M

8 3W

+ Felt

## **FRAMEWORKS**

**Basics** 



8L, 12M

+ Felt

12 3W, 2 LB

TOWEL RACK

11M

6 T

To design a modular system that can be mass produced yet used to construct unique products where the user interacts with the object while setup. The flexible furniture seeks to merge the concepts of solid and ethereal, creating practical and minimalist configurations for utilisation. When standard sizes of poles - XS, S, M, L, XL are combined with joints (these are explored in the later stage), a range of furniture could be possible.

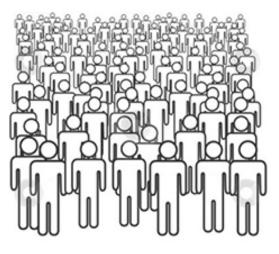












#### Advantage:

- -Using existing platforms
- -Ease of Transportation
- -Standardisation
- -Design Possibilities and Range
- -Broader user base
- -Augmented material and craft base
- -10 X Value

- + Sustainability
- + India map

The model, as a concept offers 10 X Value on multiple levels. It offers multiple possibilities in terms of product placement, as this could be altered to fit in a home or in a retail scenario, thereby, brooding the user base. In terms of product area, seating, display, storage functionalities could be explored. Multiple design languages could be designed to suit multiple purpose and the thereby offers more in less as a Product design and also as Product development serving as an advantage for all - the designer, the manufacturer and the user. Being DIY, gives a transportation advantage that is required for the material and product in the current scenario.

FURNITURE HOME DECOR FURNISHINGS LAMPS & LIGHTING KITCHEN & DINING APPLIANCES BATH HOUSEKEEPING PET SUPPLIES

REGISTER

and get

RS. 10,000

To Shop Now

To Shop Now

RS. 40% +

URDESHERS

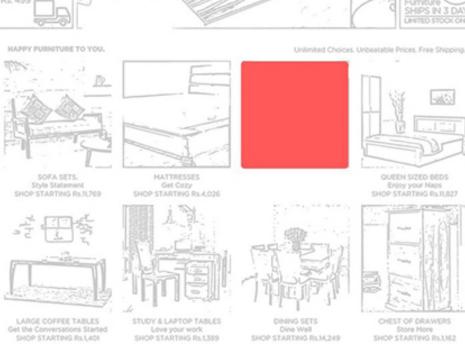
Look Fire

SHIPS IN 3 DAYS

SHIPS IN 3 DAYS

'Appy Homes | Brands | Connect with designers | Sell on pepperfry | Placing large orders | Customer support

Easy transportation and positioning the material provides online accessibility to the product. The furniture could be sold through websites along with other contemporary furnitures for home and beyond. Such a concept would dissolve the material and craft into a wider platform. Situating bamboo in a contemporary urban furniture scenario also provides a sustainability advantage. With its concept of DIY, material and unique visual aesthetics, the product can affordably create its own niche in the market segment. Combining this with craft, collaboration opportunities with craftsmen and artisan can be a possibility.



#### Advantage:

- Manufacturability
- Market Niche
- Online Accessibility
- Collaboration
- Sustainability

# В3 PRODUCT AREA

Sofas Tables Balcony & Outdoor Chairs Storage Fabric Sofa Sets Lounge Chairs Coffee Tables Bookshelves & Display Units Balcony Chairs and Tables Leatherette Sofa Sets Study & Office Tables Accent Chairs Wall Shelves Balcony Sets Wooden Sofa Sets Dining Chairs Small Coffee Tables TV Units Outdoor Swing Chairs Leather Sofa Sets Benches Side & Console Tables Shoe Racks & Entryway L Shaped Sofa Sets Stools Living Room Sets Living Room Sets Loveseats Study & Office Chairs Study Sets Prayer Units All Sofas Ottomans Laptop Tables Storage Solutions Sofa cum Beds Kids Chairs & Stools Nested Tables & Stools Cabinets & Sideboards Recliners Bar Units & Stools Bar Units & Stools Day Beds & Chaises Kids Study & Play Tables Entryway & Foyer Home Trial For Sofas

Positioning the product for a contemporary urban household and choosing online sales as a possible medium provides us with a existing categories of furnitures. The concept serves to be advantageous for certain typology of furnitures and these are identified as follows:

- Stools
- Accent chair
- Coffee tables
- Console Tables
- Nested Tables
- Bar stools
- Wall Shelves
- Bookshelves and Display units
- Entryway and Foyer

Choosing the typology of the furniture through this method provides insight into the existing demand for these products and also provides opportunity to design a set or range that could fit into multiple areas, widening the user base.



SEATING

Recliners

Sofa Cum Beds

Sofas

Chairs

Settees

Benches

Stools

Pouffes

Bean Bags

STORAGE





**Hutch Cabinets** 

Magazine Racks

Trunks & Boxes

Large Coffee Tables

Small Coffee Tables

Coffee Table sets

Console Tables

Set Of Tables

**End Tables** 

Shoe Racks

TABLES

Entertainment Units







Beds

Wardrobes

Bedside Tables

**Dressing Tables** 

Bedroom Sets

Mattresses

Chest Of Drawers

Linen Trunk Boxes







Study and Laptop Tables

TUDY ROOM

**Book Cases** 

Dining Sets

**Dining Tables Dining Chairs** 

**Book Shelves** 















Bar Cabinets Bar Units Wine Racks Bar Chairs & Stools **Bar Trolleys** 

Swings

Chairs Loungers Outdoor Settees & Benches Tables Outdoor Sets

Beds Mattresses **Bedside Tables** Cradles Wardrobes Seating Tables Storage

Seating Tables Storage Cabinets









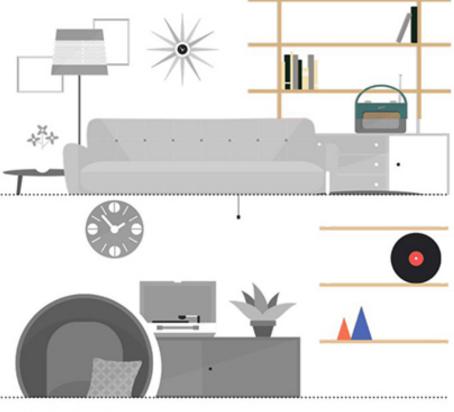
Free Shipping OVER Rs. 499



Cabinets & sideboards



Certain design decisions were made in-order to derive a product language that would suit not just the concept but also the positioning of the product.





#### FUNCTION

The furniture must have a utilitarian value associated with it without compromising its aesthetic factor.

#### MINIMALISM

The product is designed to serve as a basic structure which enables the user to transform the product for use. Certain details must be provided to visually suggest the purpose of the product.

#### SETTING

The furniture should blend along with the other furnitures within a contemporary setting. Bamboo must be treated in combination with other materials and colors to shift its position into a contemporary everyday product.

#### DIY

The form of the product must suggest the assembled aspect and the setup must not serve as a hindrance to the user.

# **JOINERY POSSIBILITIES**



















Multiple joineries were looked into that would suit the concept and the positioning of the product. They ranged from simple and effective joints using basic stationaries - zip ties, rubber bands and strings to silicon and 3D printed joints. Joineries used for wood (majorly poles) served as reference.

#### JOINERY TRIALS



Seven chosen joineries were attempted to check the stability and aesthetics. The following factors were considered for the choice of these seven:

#### Easy Availability

The easy availability of the material decides the business, manufacture and production model of the furniture

#### Cost

The concept being DIY, the furniture must be cost-effective in-order to compete with the existing products in the market.

#### Workmanship involved

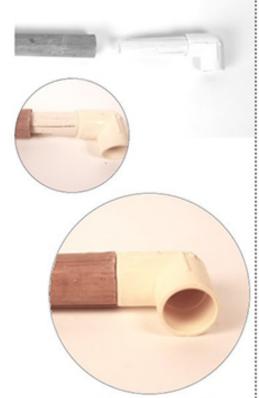
The product requires master craftsmen, semi-skilled labour or unskilled labour is decided by this aspect.

#### Material friction

The friction in internal detail that is caused when a natural material, bamboo is combined with a industrial joint.

Not just in terms of detail but also if the joint loos visually fit for the product and material.

## JOINERY TRIALS



#### Pipe and Pipe fittings

Slits were cut in the pipe so that pipe could adjust itself to the internal diameter of the bamboo. adv - The hidden internal pipe connection allowed a even flow in product form.

disadv - Strength of the joint weakened due to the flexibility offered by the pipe

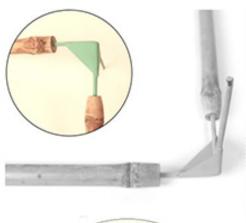


#### Resin and Screws

Screws are embedded within casted resin joineries. Nuts are nested with the bamboo.

adv - Varied forms are possible because the resin can be casted in any angle

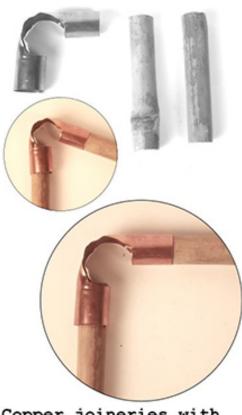
disadv - Finish





# Metal Rods with corner details

Bamboo is filled with resin to a certain distance and a hole of appropriate diameter is drilled into it. The rods of same dis are used as joining elements. adv - less material friction and workmanship disadv - no locking mechanism



# Copper joineries with corner details

Similar to the pipe fitting, metal joineries are manufactured with corner cuts. Bamboo poles are sharpened and fitted within these.

adv - clean aesthetic disadv - expensive material and manufacturing technique

system.

## JOINERY TRAILS

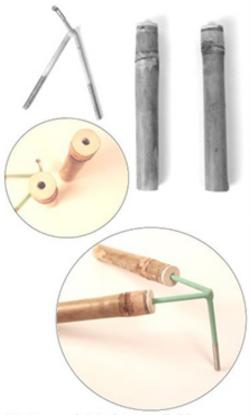


#### Plastic Pipe Fittings

Bamboo poles are sharpened and fitting into existing pipe fitting.

adv - simplicity and cost effective

disadv - experimental aesthetics



#### Nut and Bolt welding

Bolts are welded to form joineries which can then be connected with nuts embedded in bamboo poles

adv - clean finish and strength varied forms as the joinery can be welded in any angle disadv - includes another step in the process



#### Plastic Fittings

The contours within the plastic allow the fitting to be impacted with bamboo poles.

adv - allows a certain range of internal diameter

disadv - availability in varied sizes

Two joineries were chosen to be taken forward on weighing their possibilities, limitations and constraints and if the joinery provided enough opportunity to design not a product but a

# METAL BOLTS AND WELDING

#### MATERIAL

Nuts, Bolts, Rubber based resin Circular metal plates, dowel pins

#### PROCESS

Bamboo poles

Bamboo of required length is cut A bamboo dowel is inserted at an appropriate length from ends The nuts are impregnated within the internal hole and the gap is filled with resin.

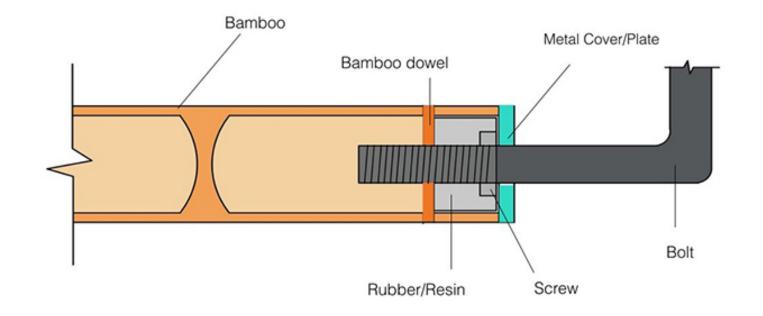
An end cap/metal plate, hides the detail giving a cleaner finish. The end cap with locked with dowel pins.

Joinery

Bolts are welded at required angles and painted.

#### DESIGN POSSIBILITIES

Product Form



#### ADVANTAGES

- Bamboo of any internal and external diameter can be used.
- Multiple diameter of bamboo can be used in the same product.
- Load bearing compared to other joineries
- Any forms can be designed due to the possibility to weld in varied angles

#### DISADVANTAGES

- Includes additional steps in the process
- Expensive when compared to the other joineries.



#### MATERIAL

Hardware fittings - Elbow and T

### PROCESS

Bamboo of require

Bamboo of required length is cut and the ends are sharpened to appropriate length and diameter suitable to that of the fitting.

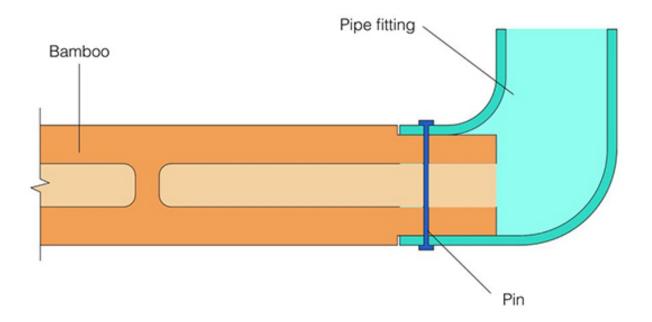
Joinery

The fittings are purchased and painted to represent a aesthetic that would befit a contemporary household.

Additional nut and bolts are provided to lock the fitting in place.

#### DESIGN POSSIBILITIES

Finish of the fitting -Color, form and shape within the fitting minor detailing Designing within the constraint of elbow and T



### ADVANTAGES

- · Easy and simple process · Restricts the use of
- Visually simpler aesthetics that suit the concept of DIY
- Cost effective as compared to the rest
- Skilled labour not required.

#### DISADVANTAGES

- Restricts the use of bamboo to certain defined range of thickness.
- Single diameter could only be used
- Constraint to design using only L and T.







A entryway and foyer furniture coat rack was attempted using the pipe fittings. The design comprised of two simple ladders hinged at a point. The design offered the possibility of flat packing the furniture after initial setup.







-Stability Multiple pieces and multiple joints compromised the stability of the structure.

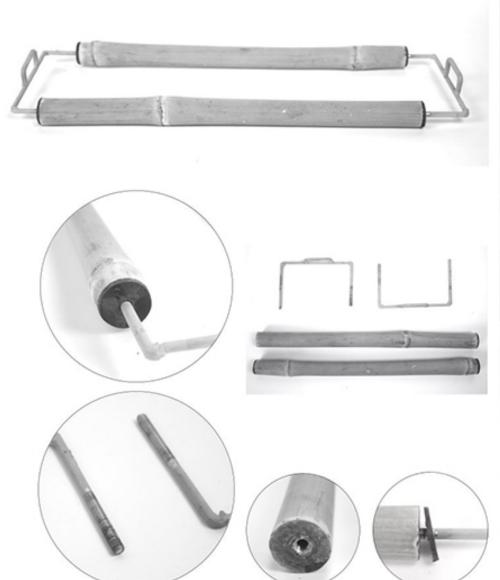
-The skin of the bamboo must be removed ignored to get a even finish





-The bamboo must be straightened before use. -Though pieces were directly used to adopt a sketchy feel to the product, the uneven lines created distraction in product form.

### JOINERY A TESTING

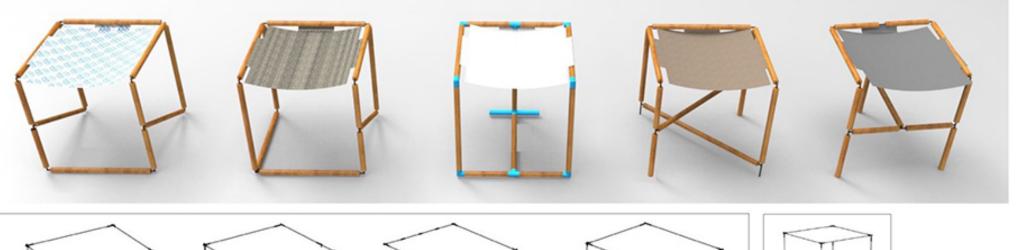


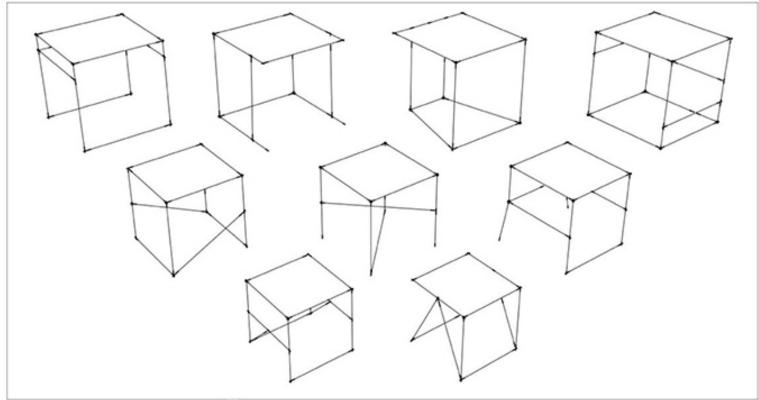


Dues to the time constraints, instead of making a larger furniture, a simple swing was attempted to test this joinery. The joinery was able to take a dynamic load and could be used to design seating.

### **ISSUES**

- Dowel pins are required to keep the metal plate / end cap in place

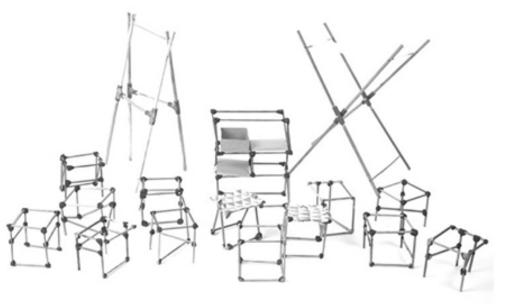




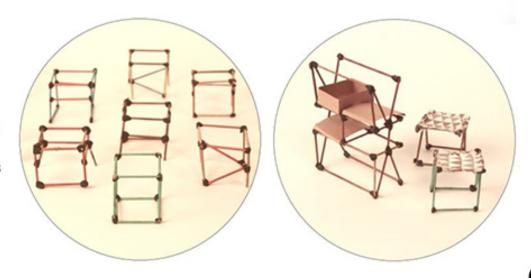


Since the structure itself forms the aesthetic for these typology of furnitures and to derive a Product language, multiple designs for a stool were attempted both as a digital render and as bamboo stick models. A basic cube was taken as a starting point and the number of legs and their connections were altered.

### STRUCTURE and LANGUAGE - ISSUES



Using these as modules, other members of the range, such as display units could be designed which would suggest by increasing the number of pieces and joineries, or purchasing additional elements, the user could convert his existing product into another product.



The following aspects were identified:

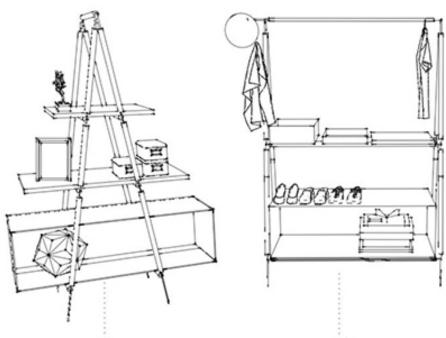
- Dynamic Load : Could this joinery take a dynamic load
- Comfort: Will this seating provide greater comfort than the existing ones in the market.
- Cost: Would this typology of furniture be worth its cost especially when it does not provide enough durability and comfort as far as seating is concerned.
- Assembly: Would the number pf piece become a hindrance rather than fun for the user.

Considering the above aspects, the typology was shifted from seating to furnitures that allow static load - Storage units, Display units, Hangracks etc.

The design showcases mainly three pieces a display unit, a console table and an open wardrobe/hangrack. These serve as representatives for their range.

The wardrobe includes a shelf, hooks for handbags and clothes, a slot for keys etc. The display unit combines a shelf, plane and hang racks to store and display. The console elevates your plane and provides a home for books, small entryway essentials and collectibles. The pieces are minimal and slick, looking more like tripods that storage.





#### A1 lm x 0.5m x 1.5m

BAMBOO POLES 5# 40cm 8# 30cm

16# 15cm JOINERIES

12# T 2# 3#

#### ACCESSORIES

Plank # 40cm x 50cm # 40cm x 80cm Basket Box 1# 1m x 0.5m x 0.3m

### A2

Im x 0.5m x 1.5m BAMBOO POLES

8# 60cm

10# 40cm 4# 15cm

JOINERIES 8# T

2#

#### 2# ACCESSORIES

ACCESSORIES
Plank
1# 35cm x 50cm
Basket Box
1# 1m x 0.5m x 0.3m
2# 25cm x 50cm x 10cm
2 Poles
1 Mirror

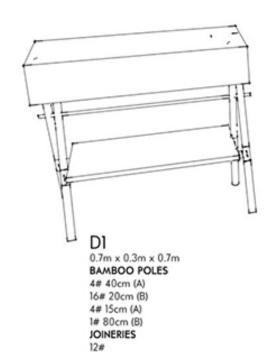


ACCESSORIES

1# lm x 0.3m x 0.3m

Basket Box



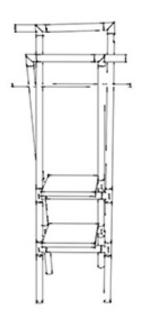


4#

**ACCESSORIES** 

1# 70cm x 30cm x 30 cm

Basket Box

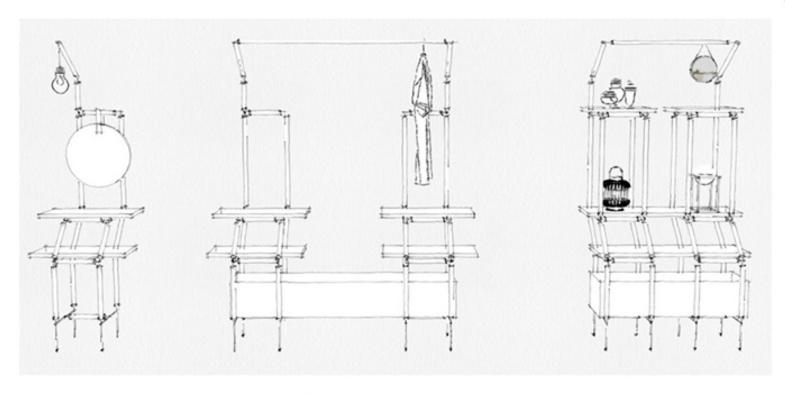


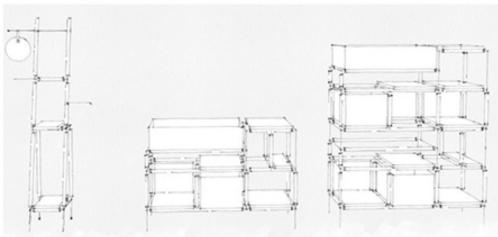
#### D2 0.3m × 0.3m × 1.5m BAMBOO POLES 2# 65cm (A) 2# 50cm (A) 14# 20cm (B) 1# 25cm (B) 1# 15cm (B) JOINERIES 8# T 4# ACCESSORIES Plank 2# 25cm × 25cm



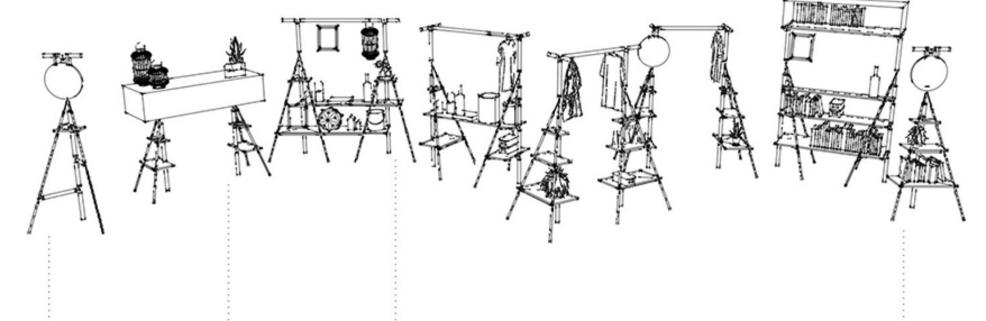












Ela

0.4m x 0.3m x 1.5m BAMBOO POLES

6# 25cm (A)

3# 12cm (A)

2# 50cm (B)

2# 25cm (B)

2# 12cm (B)

**JOINERIES** 

4# 1# 1#

1#

**ACCESSORIES** 

Plank

1# 20cm x 10cm

Mirror

E2

0.7m x 0.4m x 0.7m BAMBOO POLES

1# 60cm (A)

12# 12cm (A) 4# 25cm (A)

10# 25cm (A)

JOINERIES

6# 2# 2# 2#

**ACCESSORIES** 

Box

1# 70cm x 40cm x 20cm

**E**3

0.7m  $\times$  0.3m  $\times$  1.5m

BAMBOO POLES

12# 25cm (A) 6# 12cm (A)

4# 50cm (B)

4# 25cm (B)

4# 12cm (B)

**JOINERIES** 

12# 2# 2# 2#

**ACCESSORIES** 

Plank

2# 30cm x 70cm

E1b

0.7m × 0.3m × 1.5m

BAMBOO POLES

6# 25cm (A)

3# 12cm (A)

2# 50cm (B)

2# 25cm (B)

2# 12cm (B)

**JOINERIES** 

6#

1#

1#

ACCESSORIES

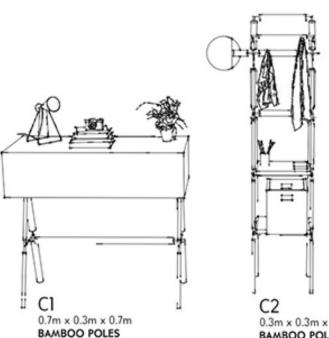
Plank

1# 20cm x 10cm

Mirror

## DESIGN EXPLORATION 5





1# 60cm (A)

4# 25cm (A)

6# 20cm (A)

1# 60cm (B)

6# 20cm (B)

**ACCESSORIES** 

1# 0.7m x 0.3m x 0.3m

Basket Box

JOINERIES

4#

2#

2#

2#



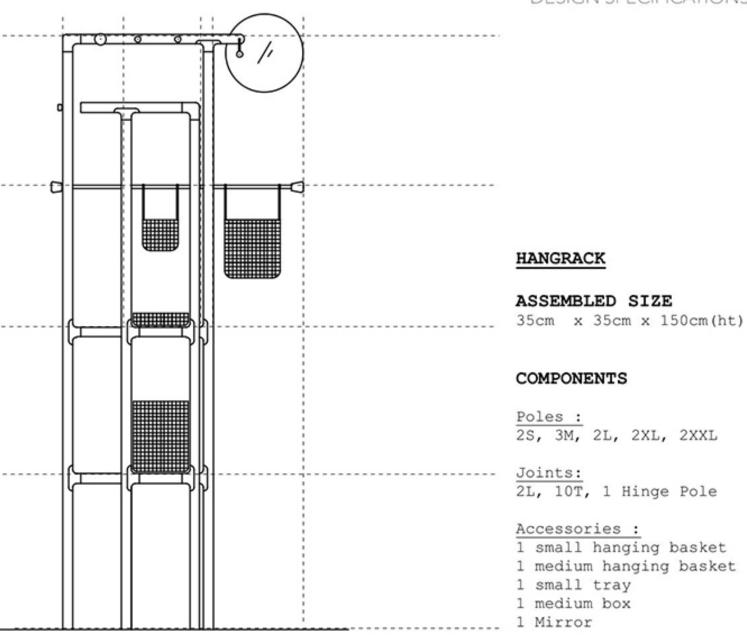


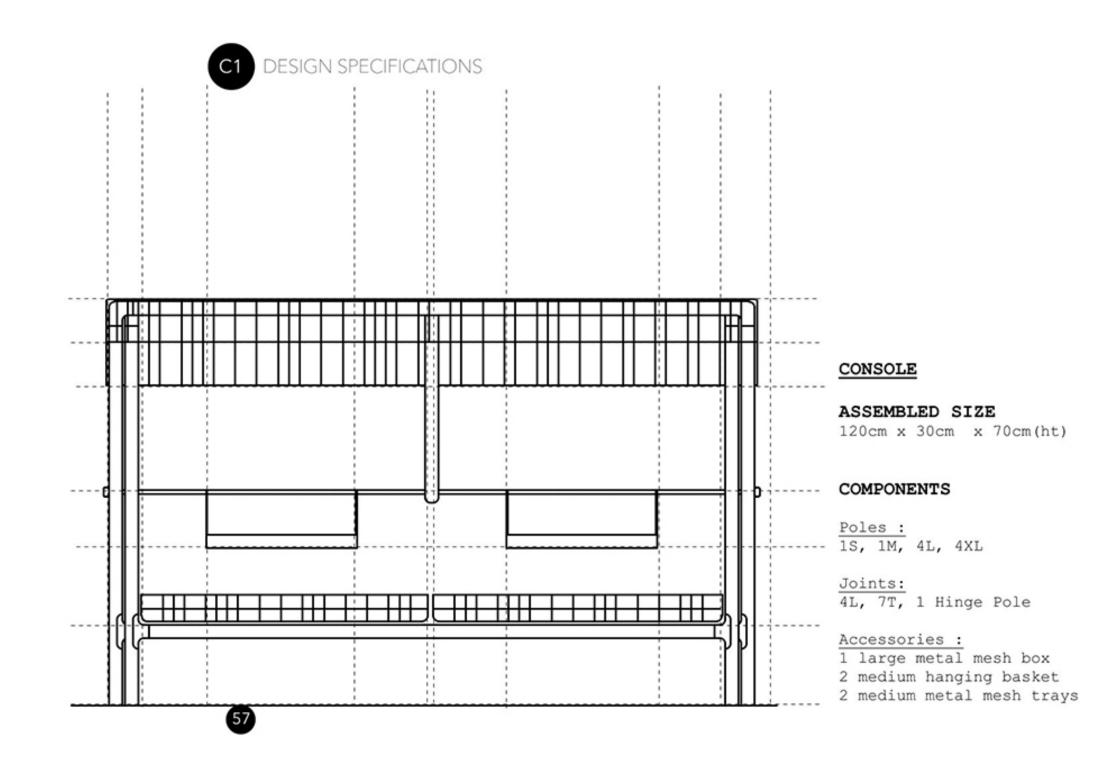
Design 2, as compared to the rest has lesser number of pieces that guarantee's faster assembly. It also has the advantage of becoming a flatpack after initial assembly.

In addition to using the bamboo poles as structural elements,

A console table, a Entryway hang rack and a side stool represent the range.







### SIDE TABLE

### ASSEMBLED SIZE

30cm x 30cm x 60cm(ht)

### COMPONENTS

### Poles :

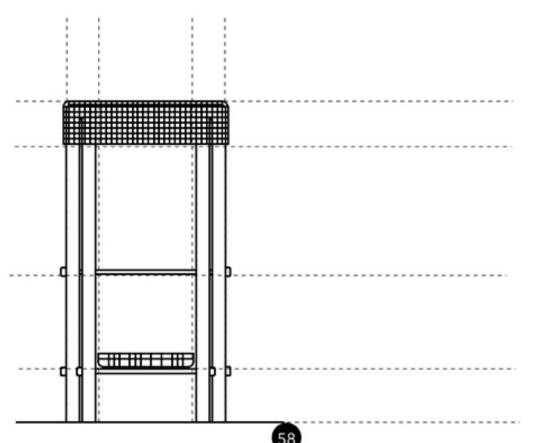
1S, 1M, 4L

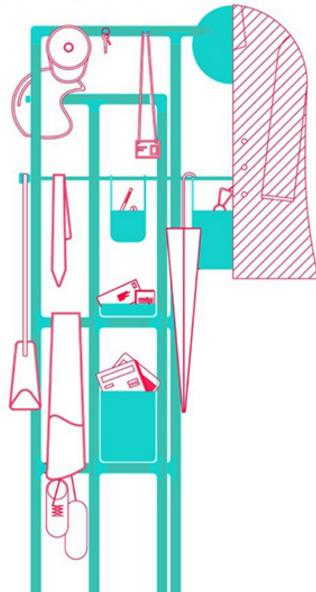
### Joints:

4L, 3 Hinge Pole

### Accessories :

1 medium bamboo mesh box 1 small metal mesh tray

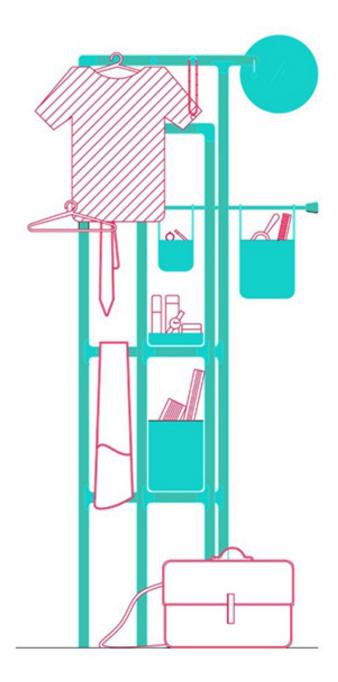




The Illustration represents the items that the product caters to.

As a entryway furniture, it could be used for hanging helmets, bags, caps, hats, coats, umbrellas, id's, keys, shoes and also provides trays and smaller storage baskets for stationaries, postit's, coins, locks. The larger box serves for newspapers and magazines.

As a dresser, clothes ties, shawls, accessories, jewellery, bags could be hung while the tray provides space for comb, watch, toiletries, perfume etc.



## HANGRACK | PROTOTYPE C2

Bamboo knobs were added that indicated a visual suggestion of the purpose of the structure.



Half T joints were used instead of T joints. This reduced the number of pieces and increased the stability of the product.





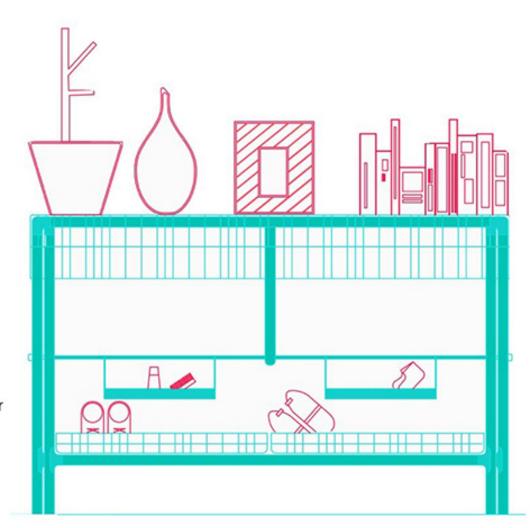




The Illustration represents the items that the product caters to.

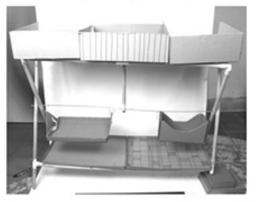
As a entryway furniture, it could be used for placing helmets, bags, stationaries and books. The smaller storage trays for socks, polish etc while the larger trays provide space for shoes.

As a display side table, it provides space for collectibles and acts as a bookshelf.



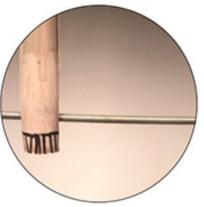
## CONSOLE | PROTOTYPE C2

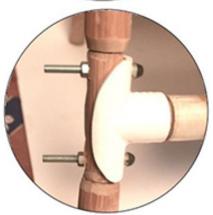
Large single metal mesh box also acts as a packaging where the components could be housed prior assembly. Inversion also adds structural stability



The single large box can be replaced with multiple organiser trays thereby altering the typology of a table into a storage.



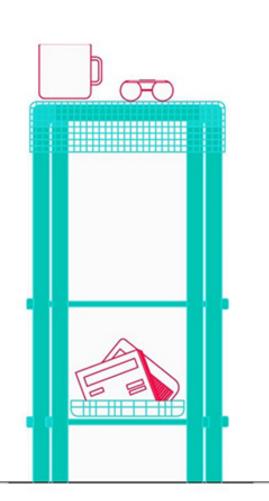




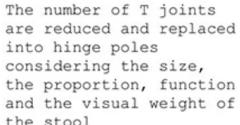
The vertical middle element holds the long hinge pole.

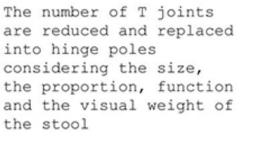
The Illustration represents the items that the product caters to.

As a side, it could serve as a coffee table to hold the morning newspaper, reading glasses and a mug with few magazines, books and stationary on the tray below.



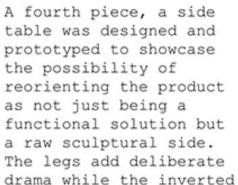
SIDE STOOLS | PROTOTYPE C2













trays on top with the long legs suggests an aesthetic different from the other range. It serves as a storage and a tray. The inverted tray becomes a tray top.





### C3

### PRODUCT DETAILING



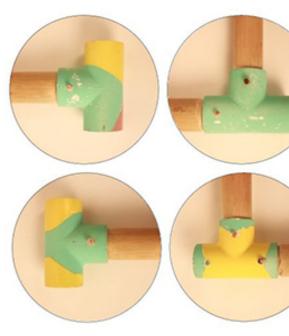


Though the bamboo poles are sharpened and snapped into plastic fittings, rivets, bolts and screws are required to keep the fitting in position. Dowels would be a one time fit and it would require hammering. Screws with heads offer greater durability. Screws with round heads, wings and cylinders are tried but the issue was that these gave a mechanical construction oriented perception. The idea was to use a screw with internal thread and a plain external surface. The longer the thread, the more flexibility it provided in-terms of usable bamboo width and tightening.



### PRODUCT DETAILING

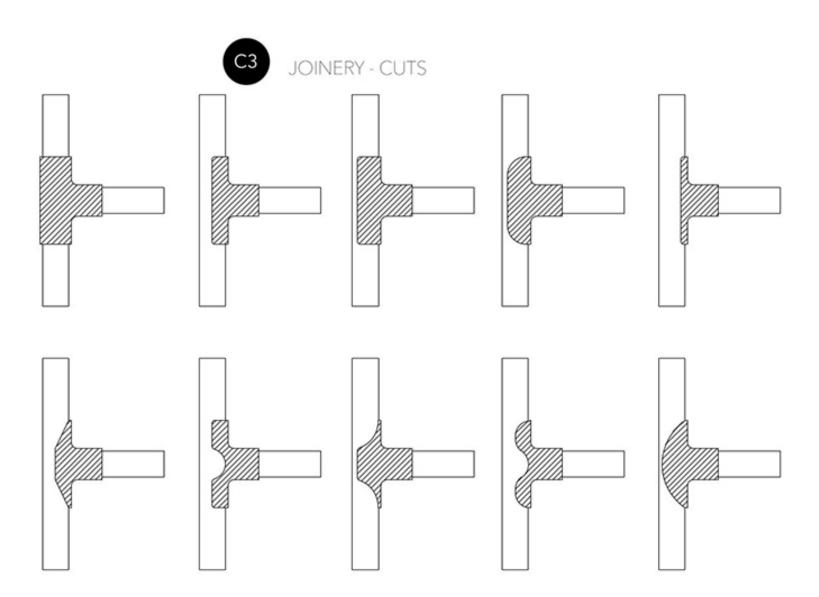






The joining elements form the link and showcase the contest between industrial and natural, ethnic and modern and are hence highlighted and celebrated with bright colors and patterns. Patterns revolve around utilising the horizontal dowels as a part of the pattern. Different stains are attempted on the bamboo poles.

Colors offer customisation for the user and widens the user base. The colors can range from neons for a young and free-spirited setting to back and gold for a more luxurious setup.



Since the joinery distinguishes itself from the main structure through color and material, multiple shapes of cuts were attempted in the PVC joints.

### COMPONENTS





### HANGRACK

### ASSEMBLED SIZE

40cm x 25cm x 150cm(ht)

### COMPONENTS

Poles :

2S, 2M, 4L, 1A, 1B

Joints:

6T, 2L

### Accessories :

1 Mirror

1 Small Basket

1 Medium Basket

1 Medium Tray

1 Large Tray

### CONSOLE

### ASSEMBLED SIZE

150cm x 30cm x 100cm(ht)

### COMPONENTS

Poles :

4S, 2M, 2L, 1T

Joints:

6T, 4L

### Accessories :

2 Medium Mesh Basket

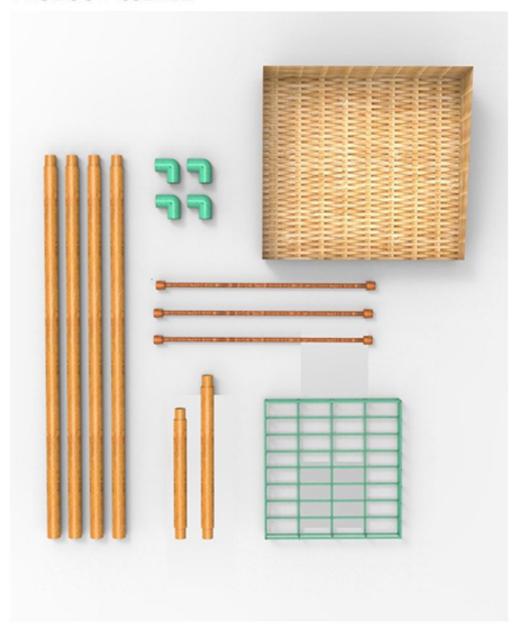
2 Medium Tray

1 Large Tray





### PRODUCT ASSEMBLY



### SIDE TABLE

### ASSEMBLED SIZE

30cm x 30cm x 60cm(ht)

### COMPONENTS

Poles :

1S, 1M, 4L

Joints:

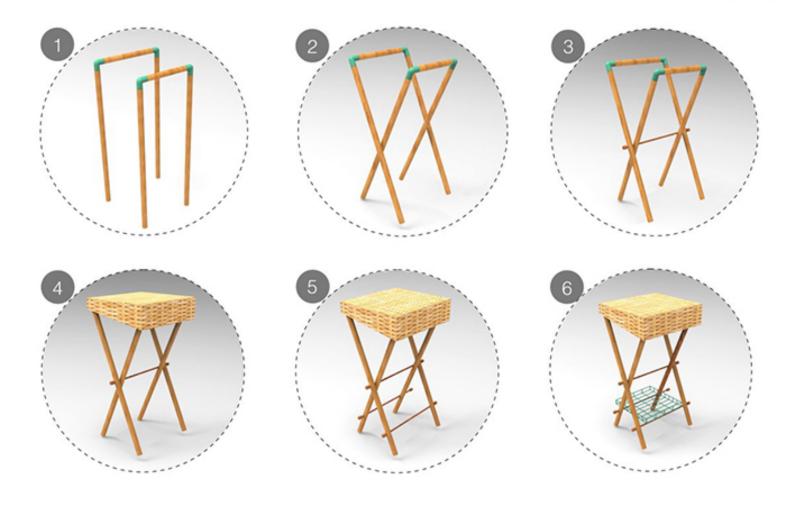
4L, 3 Hinge Pole

### Accessories :

1 medium bamboo mesh box 1 small metal mesh tray

Being DIY, instructions for assembly is an important aspect of the product experience. The image shows the components for the side table kit.

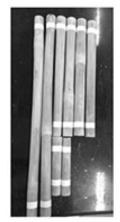
## PRODUCT ASSEMBLY C3



- 1. Use the elbow fitting and the poles to create two frames; one using 2L and 1M, the other using 2L and 1S.
- 2. Insert the smaller frame within the larger one
- 3. Use the hinge pole to lock the two frames
- 4. Invert the bamboo mesh basket on top of the two frames. This secures the frames in position
- 5. Add the other two hinge poles in the slots provided on both frames
- 6. Use these poles to place the metal mesh basket

## C3

### PRODUCT MAKING









# PRODUCT MAKING C3







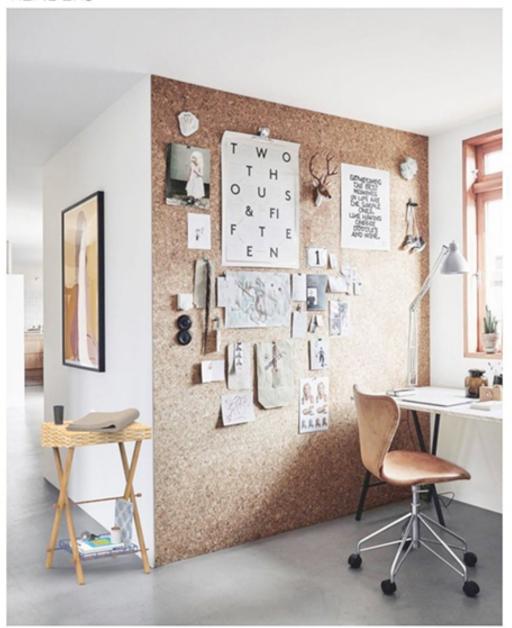


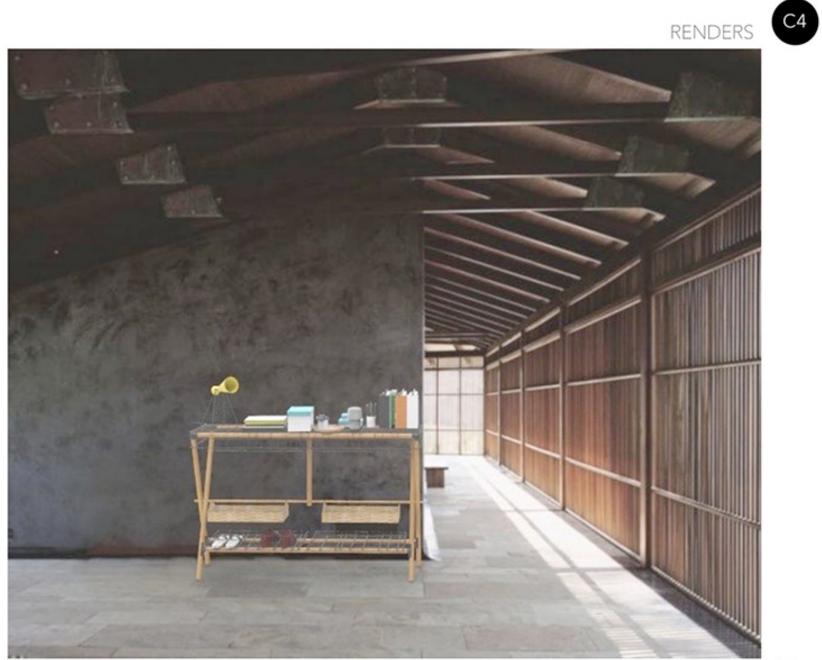
The following visualisations showcase the possibility of the furniture fitting into a contemporary urban setting.





### RENDERS



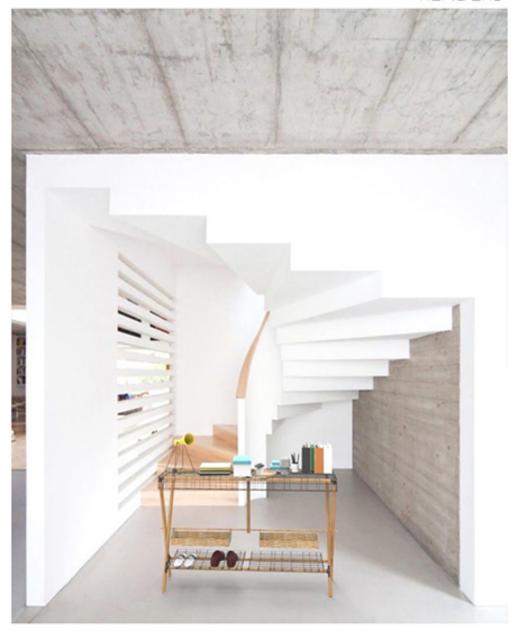


### RENDERS





# RENDERS C4



This sections presents photographs of the prototype showcasing the design intent.

## PRODUCT PHOTOGRAPHS





## C5 PRODUCT PHOTOGRAPHS







# PRODUCT PHOTOGRAPHS C5







# C5

# PRODUCT PHOTOGRAPHS





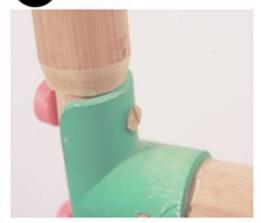




# PRODUCT PHOTOGRAPHS C5









This sections identifies the possible models for developing manufacturing and marketing the product

#### PRODUCT USP

#### DIY

Presenting a piece of furniture as a puzzle set and positioning it in am affordable range where the user can afford to attempt it.

# PRODUCT MIX and RANGE

#### TYPOLOGY

On the basis of the category of furniture, it could extend into other areas of household.

#### STYLE

Finishes on the plastic fitting determine the style of the product, from rustic to pop.

#### TECHNOLOGY PLANNING

### UTILIZING THE EXISTING

The product can be made using the available existing technology. Certain jigs could be additionally designed to make the process easier

#### MARKET SEGMENT

#### PRODUCT POSITIONING

Choosing online interfaces as the way of access to the product by itself secures a section of the market the product caters to.

#### MANUFACTURING SETUP

### MODEL 1 DESIGN PREPOSITION

Certain NGO's and bamboo workplaces currently working on the bamboo furnitures are identified. The joineries could be sourced and workshops could be conducted for manufacturing the designs. They could be manufactured by these agencies in different parts of the country and sold through a common website.

#### MODEL 2 ENTREPRENEURSHIP

A workspace is setup at an appropriate location. Primary materials such as bamboo poles, plastic joints and screws are sourced from multiple locations and are manufactured within this setup.

#### MARKETING STRATERGY

#### PUZZLE PACKS

Scaled versions of the furniture, as puzzles could be sent as a promotional material along with other orders prior launch.

#### RETAIL STOREFRONTS

Using theses structures in storefronts of retail outlets and other exhibitory setups.

#### LABOUR

#### SKILLED/UNSKILLED

The furniture is deliberately designed as independent components with fixed dimensions. These components and accessories require multiple levels of craftsmanship, the maximum being the weaved bamboo boxes and bowls.

### FURTHER OPPORTUNITIES FOR DESIGN





#### OPTIMISATION

Deciding if certain joints could remain fixed or could they be assembled from scratch depending on user testing.

#### WEAVES

Different weaving patterns could be incorporated with colors and fabrics. The bamboo weaves could be replaced with cane weaves and metal meshes. Patterns in metal mesh are also a possibility

#### THEME

Color sets of the joinery can be introduced based on themes

#### VISUAL COMMUNICATION

Communication elements need to be incorporated along with the furniture that are suggestive of the setup. Assembly instructions as graphic manuals or downloadable must be deigned to assist the user.

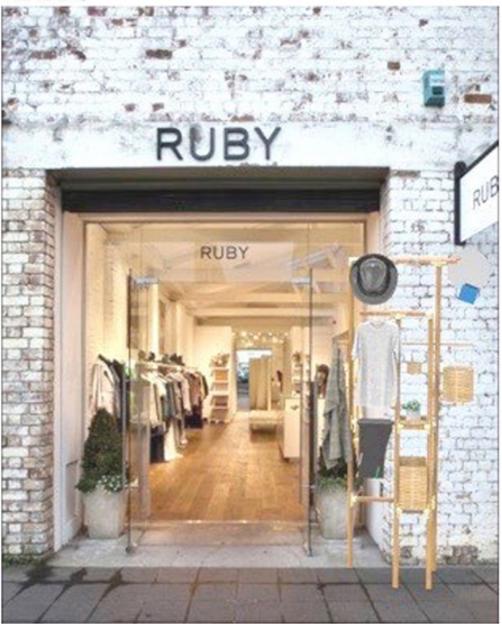
#### PACKAGING

The user's first experience to the product if through its package. The package has to be designed for easy transportability.

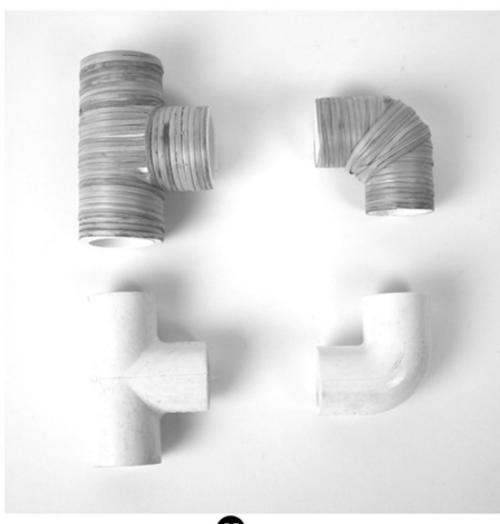
#### SCALED PUZZLES

As a part of marketing and promotions, scaled versions of the furnitures could be designed and made with bamboo sticks or alternate materials.

### RENDERS







### Prof. A G RAO

#### ON CONCEPT

The concept represents a postmodern approach where the traditional craft oriented material is combined with industrial materials and this combination could lead to interesting possibilities and unique aesthetics.

#### **ON JOINERY**

Attempt cane coil and tying techniques on the plastic joineries as finishing. This methodology looks at using plastic as a hidden detail where the furniture projects itself on traditional aesthetics with easy and faster manufacturability and transportation.

#### ON DIY

DIY concept requires more detailing on individual components in terms of visual suggestions for assembly for the user, graphic manual is easier method to achieve this. Giving the user an option or coupons where assembly could be done by members will provide a larger user base.

### ALTERNATE PRODUCTION MODEL

The sourced plastics and accessories could be given to craftsman providing them with more job opportunities. These could then be sourced back and put together, setup and sold in a entrepreneurial structure.



A feedback form was provided along with the display of the product at IDC and students were requested to fill questions considering the intended user Profile - Will they purchase? Will they Assemble? and about the idea of DIY, Material Fusion and Suggestions. They were also asked to evaluate an appropriate pricing for

#### COMMENTS

- For anybody with the willingness to make things
- Yes, I can assemble this with the help of instruction manual
- Material Fusion is cool
- Minimal joinery does not dominate bamboo
- Material mix brings out contemporary feeling
- Like the idea of airy design, brings out bamboo's properties
- Hangrack is a very useful and relevant product

#### SUGGESTIONS

- Assembly videos could be uploaded on youtube
- Might require some tweaking to cater to both sexes
- Structure feels quite unstable.
   Console requires more members
- Give screwdriver or make bolts using hex bolts

### PROJECT SHORTCOMINGS

#### **USER STUDY**

The requirement for design and minor details were designed mainly based on intuitions and study of parallel products in the specified area. This approach though necessary to the product was not considered as part of the project in its current stage.

#### **USER TESTING**

The assembly was not tested across different categories of people in different age groups and altered/optimised accordingly. This could have been included during the prototype stage.

#### **USING HOLLOW BAMBOO**

Some of the furnitures could have been attempted using hollow bamboo with appropriate dimensions as specified.

#### JIGS and FIXTURES

Appropriate sharpeners, jigs could have been suggested.

### MATERIAL PROCUREMENT

#### **BAMBOO**

Kashaba Jadav Marg Parel Mumbai

#### **FITTINGS**

Dev Kripa Sanitary Yadav Chawl, Gokhale Nagar, Powai

#### **SCREWS**

New Age novelties Nagadevi street Kalbadevi (near Crawford)

#### METAL MESH

Vijay Steel Art Prince Palace, LBS Marg Ghatkopar(W)

#### **BAMBOO WEAVED BASKETS**

Gangamma Spring Mills Dadar

#### **BAMBOO POLES FINISHING**

Rudrapaul Bamboo Studio IITB

# REFERENCES

#### IMAGES IN SECTION A

HEXAPOLIS,. "The Completely Foldable, Origami-Inspired 'Pop-Up Linen' Wardrobe By Renate Nederpel | HEXAPOLIS". N. p., 2014. Web. 4 Jan. 2016.

Awesome Inventions - Your daily dose of geeky gadgets!,. "Kirsten Camara Designs The 'Analog Memory Desk' To Record Your Notes

The Old-Fashioned Way". N. p., 2015. Web. 4 Jan. 2016.

Behance.net,. "Behance". N. p., 2016. Web. 4 Jan. 2016.

Better Living Through Design,. "Fusillo Shelf". N. p., 2013. Web. 4 Jan. 2016.

Marvelbuilding.com,. "Expandable Stool For More Extra Seat -

Room For Two Stool | Home, Building, Furniture And Interior

Design Ideas". N. p., 2016. Web. 4 Jan. 2016.

Guadua Bamboo,. "Guadua Bamboo". N. p., 2016. Web. 4 Jan. 2016.