

Wooden toys

Categories

1. Tends to mimic the toys – Roleplay
2. Child can learn/ adopt the way of living / lifestyle – Roleplay
3. Role play: camera, mobile, car etc. – Roleplay
4. Toy materials can be unsafe – Safety
5. Providing proper safety of the kid is very important for parents to decision about buying – Safety
6. Kids should approach the toy by themselves - Approach
7. New toy should be familiar with usability or friendly to approach – Approach
8. It should provide curiosity at each stage - Curiosity
9. Exploration: wants to poke, prod and rip things. Pick up things using their thumb and pointer fingers - Curiosity
10. They are very curious – Curiosity
11. Should be fun, maybe transformable shouldn't be monotonous – Experience
12. Personalize experience - Experience
13. Textures and sensations: fascinated by different texture also sensation Eg: rattle toy – Sensory development
14. Relation of physical movement with sounds. (understanding of harmony and rhythm) – Sensory development
15. Physical, cognitive, and social development – development
16. Should aid the physical, and mental development of the kid - development
17. Responds to child by dramatic formal play.(Sense of communication with child.) - Interaction
18. Dramatic - Interaction
19. Feedback – Interaction
20. Smell and taste in terms of childhood memories – Memories
21. Open ended toys are better to develop creativity
22. The toy should be able to withstand wear and tear

Insights:**Must have**

- The toy should be safe for the kids – form, material and size of parts, etc.
- The toy should be easy to operate and visually approachable.
- The toy should be able to withstand wear and tear

May have

- The toy should be relatable to their surrounding environment
- The toy should be able to keep up with the curiosity of the kid
- The toy should facilitate the physical development of the kid like sensory, fine motor and gross motor skills
- The toy should facilitate the Cognitive development of the kid like logical, creative and linguistic skills.
- The toy should facilitate the social development of the kid like emotional, communication, self- esteem, empathy etc.
- The toy should communicate with the child.
- The toy should be able to create memories
- The toy should be more open ended.
- The toy should provide a personalised experience to the kid