

## **Street painting in Varanasi, India**

Street typography in India – sign, symbol, logo are rapidly surprise by digital alternative. Street typography is project decided to preserving the work of that local style in Varanasi. Varanasi is a religious city, state of Uttar Pradesh in India. National and International tourist comes in Varanasi, India.

Typography is style of letter design, logo, symbol and graphic style. Street typo is still handwriting design by any particular letter medium. Digital typo is taking over, with many Indian business closes their distinctive frontage for the worst or copy of coral, Photoshop paint in the hands of an untrained, unpaid over worked DTP operator.

In Varanasi there is a long history and special character of street painting and street typo. These street painting and street typo is related to culture and daily life which can specially see at the GHAT and GALLI in Varanasi. Before the invention of computer typo there were huge number of hand painters but in present Varanasi's hand painters are being unemployed rapidly. They are forced to adopt other occupations. Some hand painters are compromising with their occupation. They are working in technical and manual medium but their economical condition are very bad. Some steps following my abstract.....

1. history of street typography in India
2. Development of street typography in Varanasi.
3. Changing style in street typography
4. Uses of street typography
5. Technique of Banarasi style
6. Present condition of street typo in Varanasi
7. Conclusion

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