

Design Resource

## Typography Day Papers 2016

Typography and Education

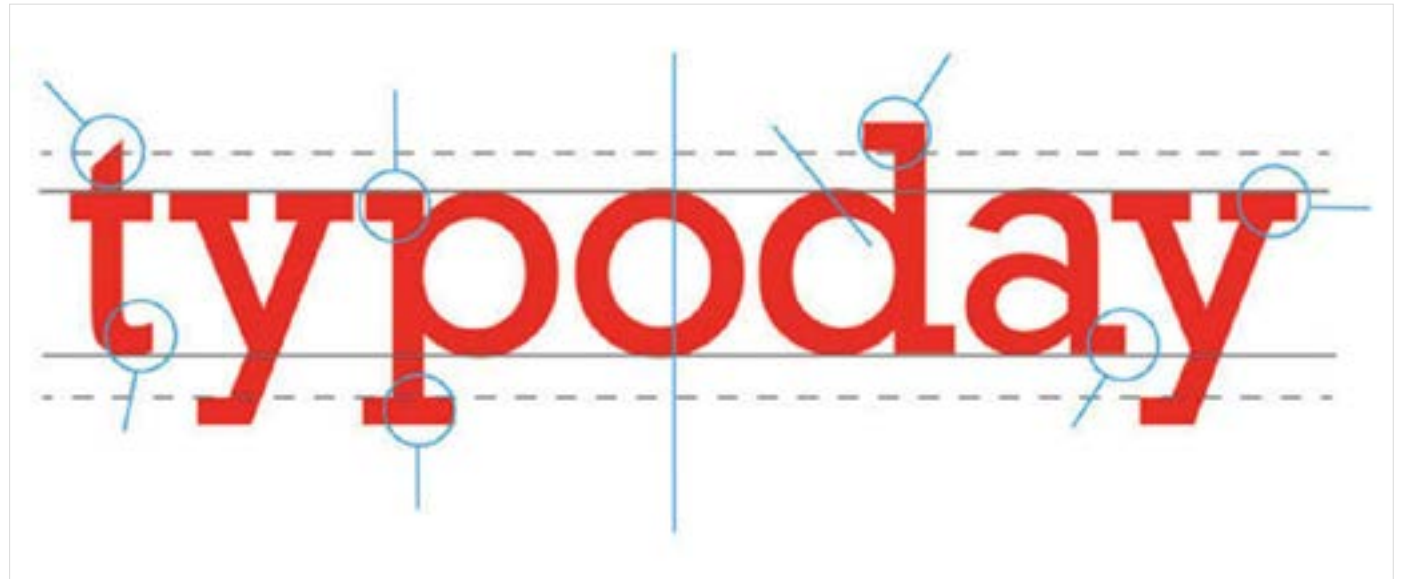
by

Typoday 2016

Srishti Institute of Art, Design and Technology,  
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## Typography Day Papers 2016

Typography and Education

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<https://www.dsource.in/resource/typography-day-papers-2016/introduction>

## Introduction

**Typography Day** was organized for the ninth time on 25th to 27th February 2016 hosted by **Srishti Institute of Art, Design and Technology, Bangalore** in collaboration with the Industrial Design Centre (IDC), Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association (InDeAs) and Aksharaya.

The theme of the event was: 'Typography and Education'.

**The Conference focused on the following issues:**

1. Experiments and Explorations in Education of Typography
2. Basics and Elements of Typography Design
3. Typography and Process of Learning
4. Typography Education with Multilingual Scripts
5. Typography Education in Native (Indigenous) Scripts
6. Education in Local Language Typography.
7. Research Activities in Typography and Education

Here you can find the selected final juried papers for the conference Typography Day 2016 with the theme of 'Typography and Education'.

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<https://www.dsource.in/resource/typography-day-papers-2016/international-speakers>

## International Speakers

The list of papers was selected for presentation during the Typography Day 2016 Conference.

1. **Gavin Ambrose**, University of Brighton, UK  
**The rise and fall of typography**

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• [Gavin\\_Ambrose\\_TypographyDay-2016.pdf.....](#) 

2. **Hung Keung David**, Hong Kong Polytechnic University, Hong Kong  
**Re-appropriating the concept of 'play-appreciation', and Dao's cyclical sense of time and space through Chinese typography in digital media format**

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• [Keung\\_HUNG\\_TypographyDay-2016.pdf.....](#) 

3. **Randa Abdel Baki**, Lebanese American Univeristy, Lebanon  
**Arabic calligraphy and patterns "contemporary calligraphic arabesque"**

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• [Randa\\_Abdel Baki\\_TypographyDay-2016.pdf.....](#) 

4. **Jarek Bujny**, Academy of Fine Art in Gdańsk, Poland  
**The emotional typography**

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5. **Tarja Nieminen**, Aalto University/School of Art, Design and Architecture, Finland  
**Lucas Nijs**, Sint Lucas College of Arts, Antwerp, Belgium  
**Beginnings "Early Dynamic Digital Experiments in Type Design"**

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• [Tarja\\_Nieminen\\_Lucas\\_Nijs\\_TypographyDay-2016.pdf.....](#) 

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6. **Brian Kwok**, The Hong Kong Polytechnic University , Hong Kong

**Examining the legibility of Chinese typefaces used in medicine label design for the elderly people**

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• [BrianKwok\\_TypographyDay-2016.pdf.....](#) 

7. **Mariko Takagi**, Academy of Visual Arts, Hong Kong Baptist University, Hong Kong

**Letters, characters and pictorial interpretations: Exploring the semiotic layer of typography**

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8. **Rikke Hansen**, Designhoejskolen Hoejer, Denmark

**Making is thinking, learning and experimenting in typography**

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9. **Tina-Marie Whitman**, School of Arts and Communication, Malmö University, Sweden

**Why sketch? The role of sketching in typography and design from cognitive and educational perspectives**

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10. **Joost Bottema**, Merz Akademie, Stuttgart, Netherlands

**Web, Print & Self Publishing**

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<https://www.dsource.in/resource/typography-day-papers-2016/national-speakers>

## National Speakers

The list of papers was selected for presentation during the Typography Day 2016 Conference.

1. **Kalpesh Gosavi**, Sophia Polytechnic, art and design dept, Mumbai, India  
**Macro Letters**

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• [Kalpesh\\_TypographyDay-2016.....](#) 

2. **Sarita Sundar**, Srishti Institute of Art, Design and Technology, Bangalore, India  
**Indians don't like White Space... and other ruminations from Margins of Communication**

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• [Sarita\\_Sundar\\_TypographyDay-2016.pdf.....](#) 

3. **Manasi Keni**, Rachana Sansad College of Applied Art & Craft, Mumbai, India  
**Challenges of teaching typography to the students of today's era, who are overexposed to information**

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• [Manasi\\_Shekhar\\_Keni\\_TypographyDay-2016.pdf.....](#) 

4. **Prajakta Parvatikar**, Rachana Sansad College of Applied Art and Craft, Mumbai, India  
**Where do I find ideas to design letter forms?**

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5. **Pooja Saxena**, Bengaluru, India  
**Subhashish Panigrahi**, Programme Officer, Access To Knowledge, Centre for Internet and Society, Bengaluru, India  
**Bringing Ol Chiki to the digital world**

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6. Aadarsh Rajan, EkType, National Institute of Design, India

Giving Tamil its Space- How inter and intra character spacing has a significant effect on script grammar

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• [AadarshRajan\\_TypographyDay-2016.pdf.....](#) 

7. Shuchita Grover, EkType, India

Without the past, there can be no future

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8. Nupur Banerjee, Srishti Institute of Art Design & Technology, Bangalore, India

Orthodoxy & Heterodoxy in Typography: Making & Breaking The Rules

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• [NupurBanerjeel\\_TypographyDay-2016.pdf.....](#) 

9. Ranjan De, Sushant School of Design, India

Designing Monograms in Multi- Lingual scripts

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## Student Speakers

The list of papers was selected for presentation during the Typography Day 2016 Conference.

1. **Priyanka Patil**, Savannah College of Art and Design, USA  
**Touch, Feel and Read it - Innovations in Tactile Type for Visually impaired**

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2. **Amrita Gada**, Sophia Polytechnic, Mumbai, India  
**Hello World, A Tool To Compare & Explore Multiple Writing-Scripts - A Work In Progress**

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• [Amrita\\_Gada\\_TypographyDay-2016.pdf.....](#) 

3. **Devika Rajendra Bhansali**, Sir. J.J. Institute of Applied Art, Mumbai, India  
**Letters and strokes of Perso-Arabic script used for Urdu language**

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4. **Nakul Singal**, M.S.U, Faculty of Fine Arts, India  
**Indian Sign Language Font**

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5. **Siddhesh Sushil Shirsekar**, Sir J.J Institute of Applied Art, Mumbai, India  
**Learning Aid in Braille and Typography**

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6. **Sony Salma Priyadarshini**, Industrial Design Centre(IDC), IIT Bombay, India  
**Idital - Digitization and revival of indigenous tribal script, Sora Sompeng**

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- <http://www.typoday.in/2016>

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<https://www.dsource.in/resource/typography-day-papers-2016/contact-details>

## Contact Details

**Typography Day 2016** conference was organized by **Srishti Institute of Art, Design and Technology, Bangalore.**

You can get in touch with us at [typographyday\[at\]gmail.com](mailto:typographyday[at]gmail.com)

For more details please click on the following link:

<http://www.typoday.in/2016/>

You can write to the following address regarding suggestions and clarifications:

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