

Design Resource

Typography Day Papers 2021

'Hope and Typography'

by

Typoday 2021

IDC, IIT Bombay

Source:

<https://www.dsource.in/resource/typography-day-papers-2021>



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<https://www.dsource.in/resource/typography-day-papers-2021/introduction>

Introduction

Typography Day was organized for the Fourteenth time on 27th and 28th August 2021 hosted by at IDC School of Design (IDC), Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association (InDeAs) and Aksharaya.

The theme of the event was: 'Hope and Typography'

The Conference focused on the following issues:

1. Experiments and Explorations in Typographic Dialogues: Local-Global
2. Typographic Dialogues: Local-Global in the context of Culture
3. Typographic Dialogues: Local-Global in the process of Learning
4. Typographic Dialogues: Local-Global using Multilingual Scripts
5. Typographic Dialogues: Local-Global in Native (Indigenous) Scripts
6. Typographic Dialogues: Local-Global in Local Languages
7. Research Activities in Typographic Dialogues: Local-Global

The conference focused on the following sub-themes:

- **Typography in education**
Instructional Aid, Displays, Information Graphics
- **Digital Typography**
Mobile devices, Tablets, Web Typography
- **Environmental Typography**
Signage, Installations, Graffiti or Street Art, Architecture Art, Architecture
- **Commercial Typography**
Advertisements, Packaging, Retail, Product graphics, Fashion
- **Typography in Identity Programs**
Logos, Signs, Branding, Shop and Vehicular Signs
- **Vernacular Typography**
Native Calligraphy, Culture and Typography, Indigenous scripts

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• Visual Literacy and Visual Ergonomics, Cognitive studies, Human Machine Interface, Reading experiences with respect to **Typography**

• **Media Typography**

Television, Movie titling, Movie posters, Subtitling, Typography in motion

Here you can find the selected final juried papers for the conference Typogrophyday 2021 with the theme of 'Hope and Typography'

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International Speakers

The list of papers was selected for presentation during the Typography Day 2021 Conference.



1. Daniela Piscitelli, Rosanna Cianniello, Roberta Angari, University of Campania Luigi Vanvitelli, Italy
Type for Peace. A Development and International Cooperation Project

Paper Download:

- [Daniela_Piscitelli_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 

2. Dale Sattler, Toi Ohomai Institute of Technology, New Zealand
Towards a Typography of Place

Paper Download:

- [Dale_Sattler_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 


3. Brian Alvin Hananto, Universitas Pelita Harapan, Indonesia
Method Experimentation on Display Typeface Design Based on Visual Cultural Artifacts

Paper Download:

- [Brian_Hananto_typoday_2021.pdf.....](#) 

4. Mónica Acosta-Torres, Universidad Técnica del Norte, Ecuador
The typographic poster from local culture to the world



Paper Download:

- [Monica_Acosta_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 

5. Alja Herlah, Type Salon, Slovenia

Plecnik: Typeface Designed on the Basis of Hand Drawn Letters by Jože Plečnik from the Archive Collection

Paper Download:

- [Alja_Herlah_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 

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International Speaker's Videos:



Daniela Piscitelli, Rosanna Cianniello, Roberta Angari, University of Campania Luigi Vanvitelli, Italy, Type for Peace. A Development and International Cooperation Project



Dale Sattler, Toi Ohomai Institute of Technology, New Zealand, Towards a Typography of Place



Mónica Acosta-Torres, Universidad Técnica del Norte, Ecuador, The typographic poster from local culture to the world



Alja Herlah, Type Salon, Slovenia, Plečnik: Typeface Designed on the Basis of Hand Drawn Letters by Jože Plečnik from the Archive

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<https://www.dsource.in/resource/typography-day-papers-2021/national-speakers>

National Speakers

The list of papers was selected for presentation during the Typography Day 2021 Conference.

1. **Nanki Nath**, Visiting Faculty, Vishwaniketan Institute of Design [VID], Pune, India
Ik Onkar Gurmukhī (ੴ ਕਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice

Paper Download:

- [Nanki_Nath_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 



2. **Ankita Roy**, Indian Institute of Technology, Hyderabad, India
Typographical Investigation of Mauryan Brahmi – Origin, Evolution & Role in development of Indic and South-east Asian Scripts

Paper Download:

- [A_Roy_Mauryan_Brahmi_Script_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 

3. **Manasi Keni**, Rachana Sansad College of Applied Art& Craft, India
Evolving to survive the 'new normal' of teaching and learning Typography during COVID-19

Paper Download:

- [Manasi_Keni_typoday_2021.pdf.....](#) 
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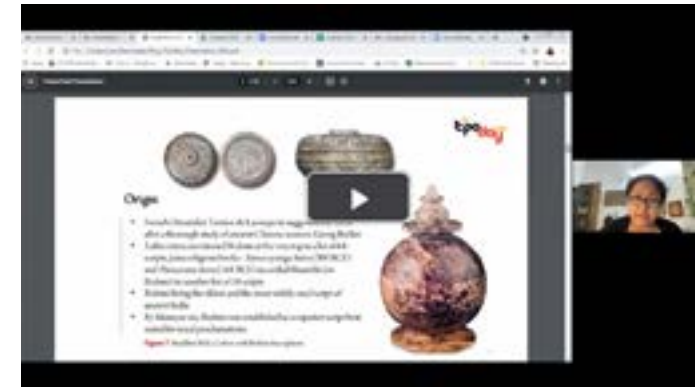
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National Speaker's Videos:



Nanki Nath, Visiting Faculty, Vishwaniketan Institute of Design [VID], Pune, India, Ik Onkar Gurmukhī (ੴ ਗੁਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice



Ankita Roy, Indian Institute of Technology, Hyderabad, India, **Typographical Investigation of Mauryan Brahmi – Origin, Evolution & Role in development of Indic and Southeast Asian Scripts**



Manasi Keni, Rachana Sansad College of Applied Art& Craft, India, Evolving to survive the 'new normal' of teaching and learning Typography during COVID-19

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Student Speakers

The list of papers was selected for presentation during the Typography Day 2021 Conference.



1. Adarsh Malviya, IDC School of Design, India
Designing an Interlocking Devanagari Display Font

Paper Download:

- [Adarsh_Malviya_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 



2. Jayasri Sridhar, National Institute of Design, Ahmedabad, India
Curating "Kuppai": Research and Explorations with Found Type from Ancestral Attics

Paper Download:

- [Jayasri_Sridhar_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 

3. Saloni Tangal, Kingston University, London, UK
Exploring ways of writing and documenting Bharatnatyam using notations

Paper Download:

- [Saloni_Tangal_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 



4. Sushrut Jangid, S.P.A Bhopal, Department of Design, India
Synesthetes Type - An Audio reactive Typeface

Paper Download:

- [Sushrut-Jangid_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 

5. Priti Pandurangan, Gramener, India
Asking a Shadow to Dance : Creating Poetic Spaces through Interactive Typography

Paper Download:

- [Priti_Pandurangan_typoday_2021.pdf.....](#) 
- [Watch Video.....](#) 

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1. Introduction
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6. Shaily Patel, Department of Applied Arts, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda, India
Balcony - A Type Family Inspired by Metal Safety Grills

Paper Download:

- [Shaily_Patel_typoday_2021.pdf.....](#)
- [Watch Video.....](#)

7. Srishti Mitra, National Institute of Design, Ahmedabad, India
Devanagari Typeface Inspired By Gender Equality

Paper Download:

- [Srishti_Mitra_typoday_2021.pdf.....](#)
- [Watch Video.....](#)

8. Lakhi Shreya, Indian Institute of Technology, Hyderabad, India
Understanding the development in Indian Calligraphy with focus on Devanagari

Paper Download:

- [Lakhi-Shreya_typoday_2021.pdf.....](#)
- [Watch Video.....](#)

Student Speaker's Videos:



Adarsh Malviya, IDC School of Design, India, Designing an Interlocking Devanagari Display Font



Jayasri Sridhar, National Institute of Design, Ahmedabad, India, Curating "Kuppai": Research and Explorations with Found Type from Ancestral Attics

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Saloni Tungal, Kingston University, London, UK, Exploring ways of writing and documenting Bharatnatyam using notations



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Priti Pandurangan, Gramener, India, Asking a Shadow to Dance : Creating Poetic Spaces through Interactive Typography



Shaily Patel, Department of Applied Arts, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda, India, Balcony - A Type Family Inspired by Metal Safety Grills

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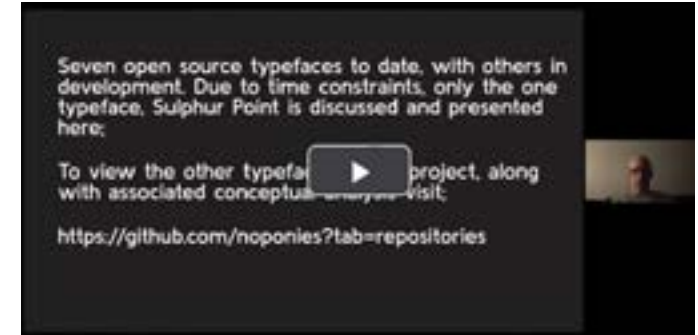
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Video



Daniela Piscitelli, Rosanna Cianniello and Roberta Angari



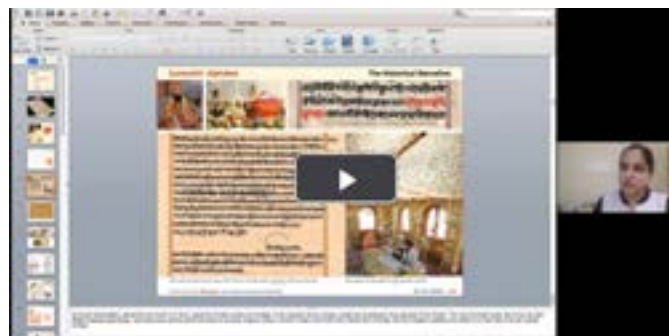
Dale Sattler



Mónica Acosta



Alja Herlah and Krista Likar



Nanki Nath



Ankita Roy

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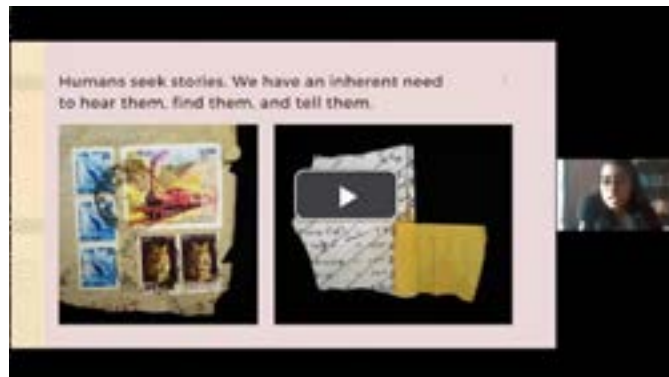
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Manasi Keni



Adarsh Malviya



Jayasri Sridhar



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Shaily Patel



Srishti Mitra



Lakhi Shreya

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References

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- <https://www.typoday.in/2021>
- <https://www.youtube.com/channel/UCiwFfiuw7igGGeK3fbD7r4w>
- <https://www.youtube.com/watch?v=VX6osKbYmLE&list=PLBJBKlj6FxF9t9psWsx4YDCucoqeV9p7y>

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Contact Details

Typography Day 2021 conference was organized by IDC School of Design (IDC), Indian Institute of Technology Bombay (IIT Bombay).

You can get in touch with us at [typoday2021\[at\]gmail.com](mailto:typoday2021[at]gmail.com)

For more details please click on the following link:

<http://www.typoday.in/2021/>

You can write to the following address regarding suggestions and clarifications:

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