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## Typography Day Papers 2023

The Sacred and Typography

by

Typoday 2023

Banaras Hindu University, Varanasi

Source:

<https://www.dsource.in/resource/typography-day-papers-2023>



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Source:

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## Introduction

**Typography Day** was organized for the sixteenth time on 26th, 27th and 28th of October 2023, hosted by Department of Applied Arts, Faculty of Visual Arts Banaras Hindu University, Varanasi (**BHU Varanasi**) in collaboration with the IDC School of Design (**IDC**), Indian Institute of Technology Bombay (**IIT Bombay**) with support from India Design Association (**InDeAs**) and **Aksharaya**.

The theme for the event was 'The Sacred and Typography'

The Conference focused on the following issues:

1. Experiments and Explorations in typography
2. Cross-cultural typography
3. Expressive typography
4. Typography design with multilingual scripts
5. Typography design in native (indigenous) Scripts
6. Typography design within local contexts
7. Research activities in typography
8. Use of Technologies in design of typefaces
9. Education in local language typography

The conference focused on the following sub-themes:

- **Typography in education**  
Instructional Aid, Displays, Information Graphics
- **Digital Typography**  
Mobile devices, Tablets, Web Typography
- **Environmental Typography**  
Signage, Installations, Graffiti or Street Art, Architecture Art, Architecture
- **Commercial Typography**  
Advertisements, Packaging, Retail, Product graphics, Fashion
- **Vernacular Typography**  
Native Calligraphy, Culture and Typography, Indigenous scripts

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- **Visual Literacy with respect to Typography**

Visual Ergonomics, Cognitive studies, Human Machine Interface, Reading experiences

- **Typography in Media**

Television, Movie titling, Movie posters, Subtitling, Typography in motion

Here you can find the selected final juried papers for the conference Typogrophyday 2023 with the theme of 'The Sacred and Typography'

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## Academic Speakers

The list of papers was selected for presentation during the Typography Day 2023 Conference.

1. **Anika Sarin**, California State University Los Angeles, US  
**The Kolam Point Lattice for playful typographic systems**

Download Paper:

- [Anika\\_Sarin\\_Typoday2023.pdf.....](#) 

2. **Fahad A. Dhawi**, American University of Kuwait, Kuwait  
**From Sacred to the Possibility of Re-visioning: Arabic Simplification Proposals as Educational Typefaces in Learning Books**

Download Paper:

- [Fahad\\_Dhawi\\_Typoday2023.pdf.....](#) 

3. **Ishan Khosla**, UPES, Dehradun, India  
**The Charitra of a Character: The Ramayana as a Typeface. How can a font provide insights into one of the most significant epics in the world?**

Download Paper:

- [Ishan\\_Khosla\\_Typoday2023.pdf.....](#) 

4. **Radha Ambekar**, L.S.Raheja School of Art, Worli, India  
**Vital role of Jain Manuscripts paintings in sacred typography of India**

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- [Radha\\_Ambekar\\_Typoday2023.pdf.....](#) 

5. **Jack Coulson, Anne Sørensen, Dr Sara Andersdotter**, University for the Creative Arts, Canterbury, UK  
**Scratching beneath the surface: Devotion and graffiti in Canterbury Cathedral**

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6. **M.L. Anand Rao**, College of Fine Arts, Jawaharlal Nehru Architecture and Fine Arts University , India  
**Sacred Conventions: Stereotypical use of Typography for Devotional Films**

Download Paper:

• [Mlanandrao\\_Typoday2023.pdf.....](#) 

7. **Apurva Milind Vaidya**, VIVA Institute of Art and Design, India  
**Introducing Sacred Geometrical Devanagari**

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## Professional Speakers

The list of papers was selected for presentation during the Typography Day 2023 Conference.

1. **Santhosh Thottingal**, Swathanthra Malayalam Computing, India  
**Modernizing Parametric Type Design: Case Study of Nupuram Typeface**

Download Paper:

- [Santhosh\\_Thottingal\\_Typoday2023.pdf.....](#) 

2. **Rukmini Dahanukar**, Money Talks, India  
**MONEY TALKS Innovative Applications of Typography on Banknotes**

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- [Rukmini\\_Dahanukar\\_Typoday2023.pdf.....](#) 

3. **Perin Pudumjee Coyaji**, Avestan Calligrapher, India  
**The 1001 Names of Ahura Mazda: An Avestan Calligraphic First**

Download Paper:

- [Perin\\_Pudumjee\\_Coyaji\\_Typoday2023.pdf.....](#) 

4. **Purvi Kothari**, Ek Type, India  
**Designing a Devanagari typeface for Sanskrit**

Download Paper:

- [Purvi\\_Kothari\\_Typoday2023.pdf.....](#) 

5. **Tareh Vohra**, Ek Type, India  
**Designing a Devanagari-influenced Latin Typeface**

Download Paper:

- [Tareh\\_Vohra\\_Typoday2023.pdf.....](#) 

6. **Muthu Nedumaran**, Murasu Systems Sdn Bhd, Malaysia  
**Sketching, Shaping and Proofing Fonts**

7. **Narayana Bhattathiri**, Kachatathapa Foundation, India  
**Malayalam Calligraphy through the ages - A Case Study**

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## Student Speakers

The list of papers was selected for presentation during the Typography Day 2023 Conference.

1. **Raniya Jalal**, School of Planning and Architecture, Bhopal, India  
**Malayalam Type Design Inspired from Samkshepavedartham\* for the Contemporary Setting**  
**\*the first printed book in Malayalam script**

Download Paper:

• [Raniya\\_Jalal\\_Typoday2023.pdf.....](#) 

2. **Aishwarya Nitin**, Sir J. J. Institute of Applied Arts, India  
**“Beyond Words” a sacred exploration of marathi ghazal in typography**

Download Paper:

• [Aishwarya\\_Nitin\\_Bhalerao\\_Typoday2023.pdf.....](#) 

3. **Jay Dasadia**, Inst. of Design, Nirma University, India  
**Sorath - A display typeface for Saurashtra Script**

Download Paper:

• [Jay\\_Dasadia\\_Typoday2023.pdf.....](#) 

4. **Kaustav Pratim**, National Institute of Design, Jorhat, India  
**Varna Matrika**

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• [Kaustav\\_Pratim\\_Purkayastha\\_Typoday2023.pdf.....](#) 

5. **Sathira Perera and Sumanthri Samarawickrama**, University of Moratuwa, Sri Lanka  
**Grid: Exploration of Sinhala Display Font**

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For more details please click on the following link:

- <http://www.typoday.in/2023>
- <https://www.youtube.com/channel/UCiwFfiuw7igGGeK3fbD7r4w>
- <https://www.youtube.com/@dsourceindia>

Source:

<https://www.dsource.in/resource/typography-day-papers-2023/references>

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## Contact Details

**Typography Day 2023** conference was organized by Department of Applied Arts, Faculty of Visual Arts Banaras Hindu University, Varanasi ([BHU Varanasi](#)).

You can get in touch with us at [typoday2023\[at\]gmail.com](mailto:typoday2023[at]gmail.com)

For more details please click on the following link:

<http://www.typoday.in/2023/>

You can write to the following address regarding suggestions and clarifications:

### Helpdesk Details:

Co-ordinator

Project e-kalpa

Industrial Design Centre

IIT Bombay

Powai

Mumbai 4000 076

India

Phone: 091-22-2159 6805/ 091-22-2576 7802

Email: [dsource.in\[at\]gmail.com](mailto:dsource.in[at]gmail.com)

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