

Design Resource

## Typography Day Posters 2012

Typography in Publication Design

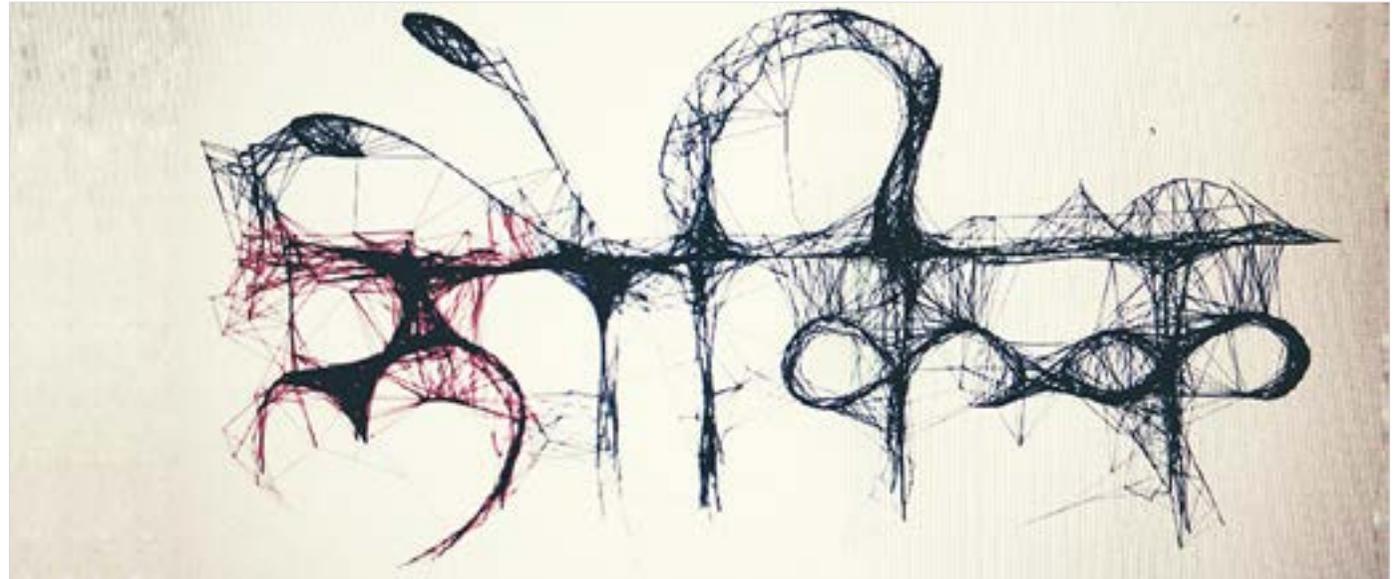
by

Typoday 2012

IDC, IIT Bombay

Source:

<https://www.dsource.in/resource/typography-day-posters-2012>



1. Introduction
2. Posters
3. References
4. Contact Details

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## Typography Day Posters 2012

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Source:

<https://www.dsource.in/resource/typography-day-posters-2012/introduction>

## Introduction

**Typography Day** was being organized for the fifth time from 1st to 3rd of March 2012 hosted by Industrial Design Centre (IDC), Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association (InDeAs) and Aksharaya.

Poster design competition was held for the conference. The task was to design a poster / create a typographic composition to express their favorite / most meaningful word using the letters in mother script. The winning entries were published and displayed in an exhibition during the event. The competition was open to students, faculty and professionals. The competition was open to all - nonresident Indians, as well as foreign citizens could take part in it.



1. Introduction
2. Posters
3. References
4. Contact Details

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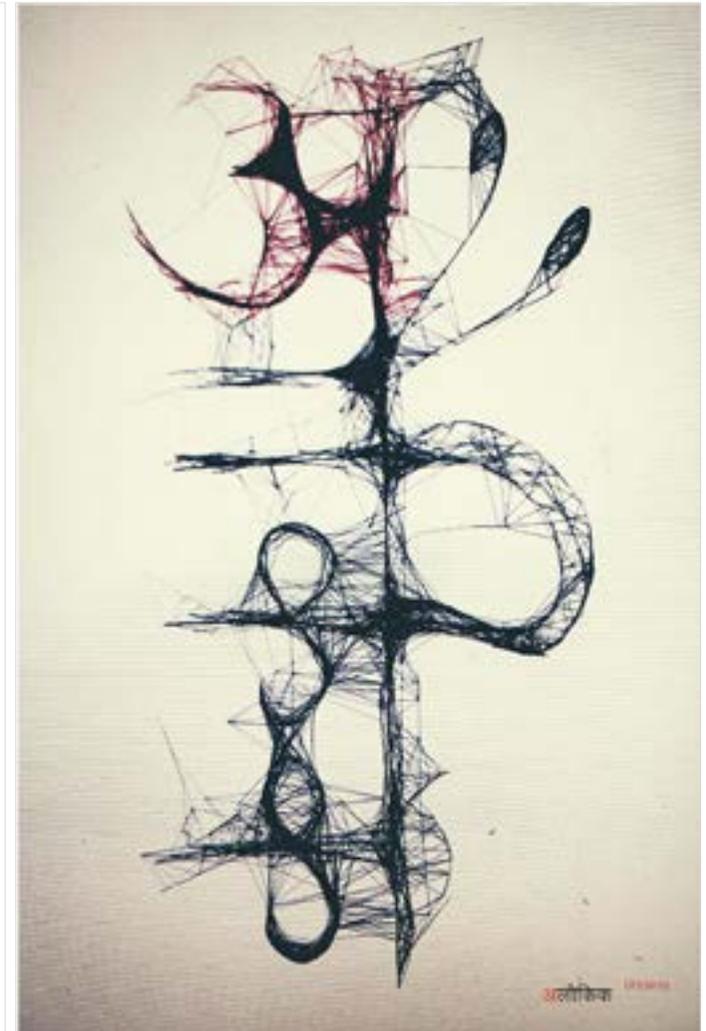
<https://www.dsource.in/resource/typography-day-posters-2012/posters>

## Posters

The following are the winning entries from the Typography Day 2012 Poster Competition:



Akannen' (no way!) in Japanese language by Azumi Nishitani, Kyoto, Japan



Alaukika' (rare) in Devanagiri script by Apoorv Tomar and Priyanka Parkar, Guwahati, India

1. Introduction
2. Posters
3. References
4. Contact Details

Design Resource

## Typography Day Posters 2012

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Typoday 2012

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1. Introduction

2. Posters

3. References

4. Contact Details



'Analog' in English language and Roman script by Esteban J. Pérez, New York, USA



'Agua' (other wordly) in Portugese language and Roman script by Pedro Miguel da Silva Monteiro, Aveiro, Portugal



'Awaiting the Gift' in Persian script by Shahin Afshari, Tehran, Iran

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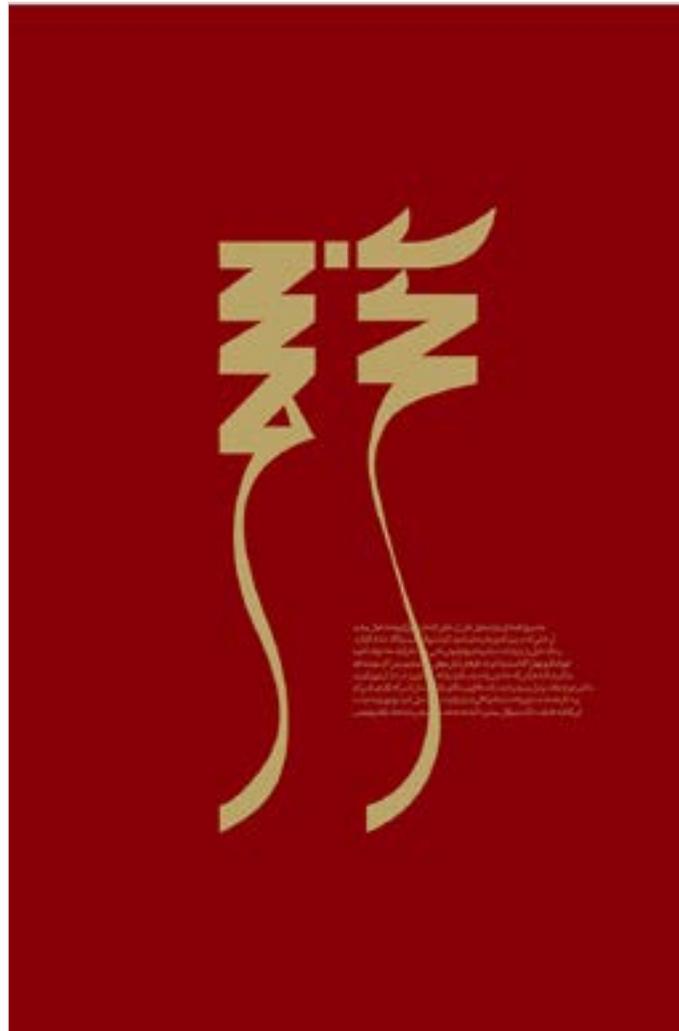
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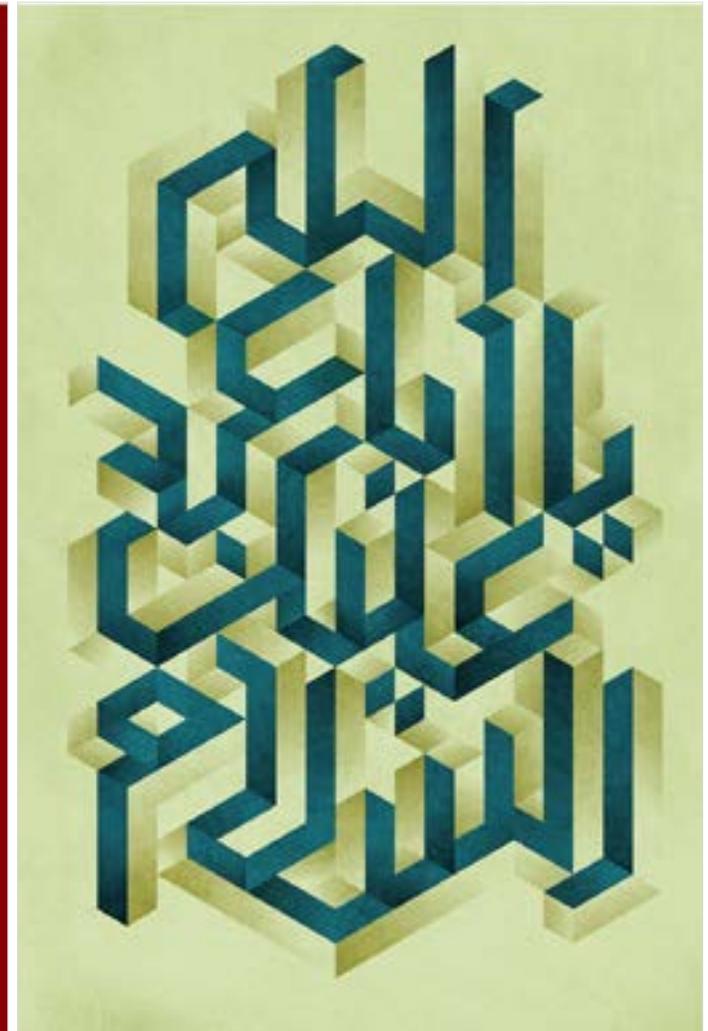
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3. References

4. Contact Details



'Bismelah' in Persian script by Syed Hashemi J Seyedeh, Iran



'Bismellah' in Persian script by Bahram hamidi, Guilan, Iran

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## Typography Day Posters 2012

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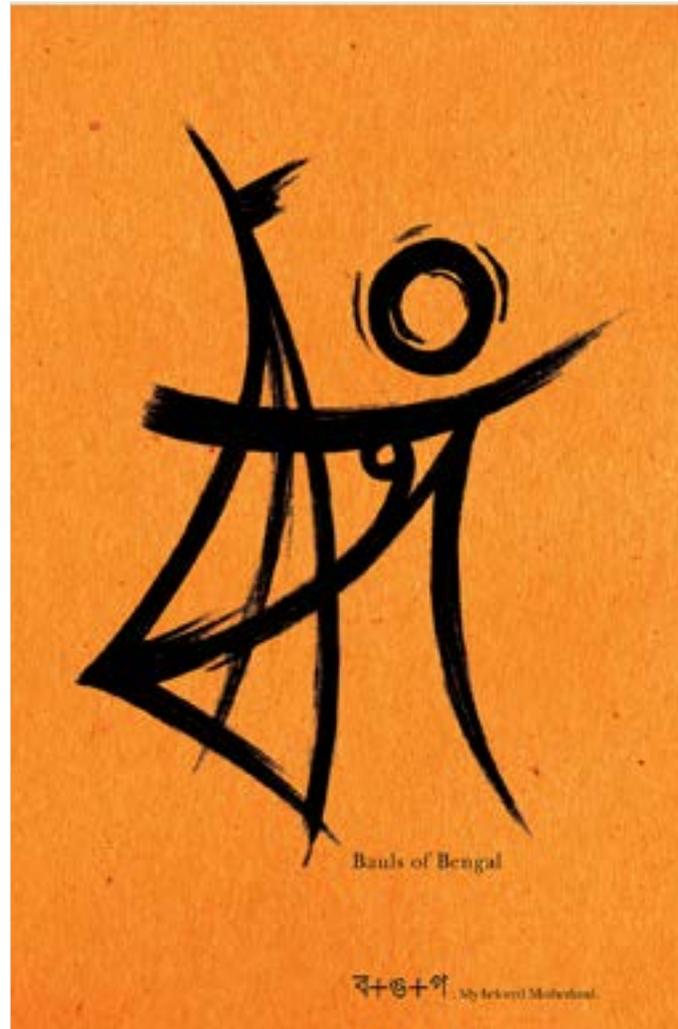
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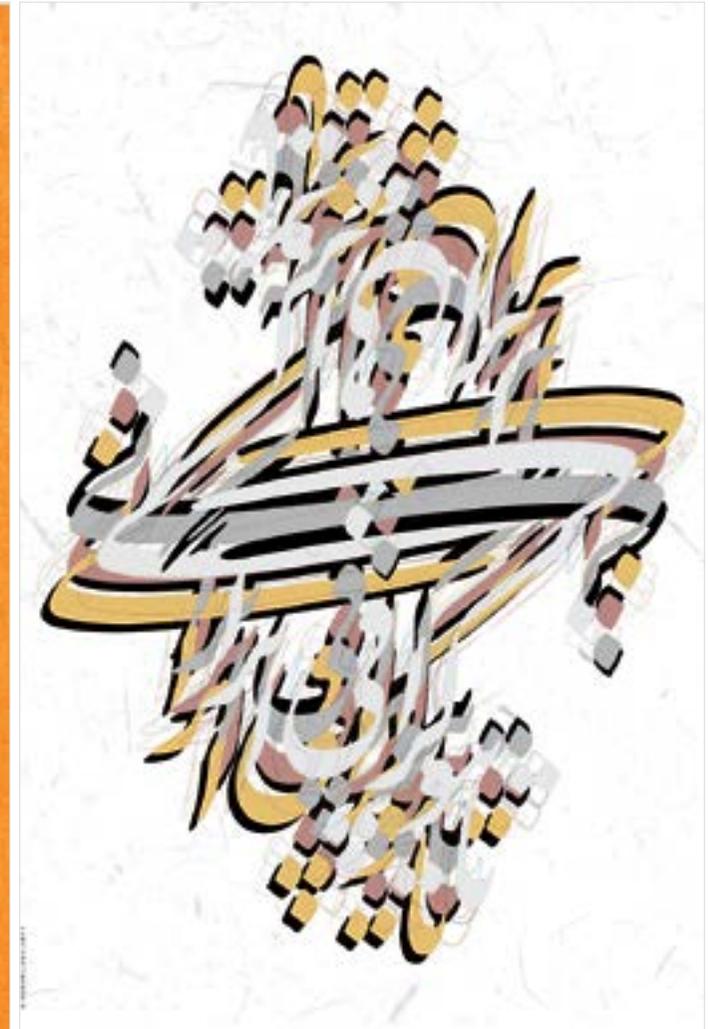
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3. References

4. Contact Details



'Bongo' (Baul musicians of Bengal and Motherland) in Bengali Script by Mrinalini Sardar, Kolkatta, India



'Calligraphy' in Nastaliq script by Hamed Hakimi, Tehran, Iran

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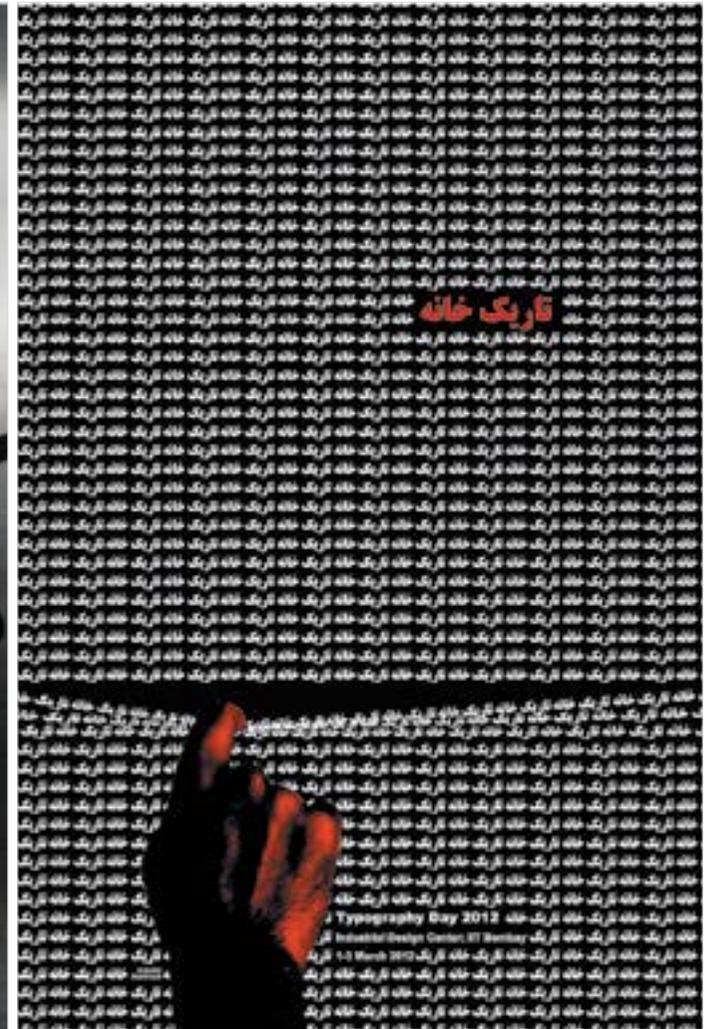
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1. Introduction
2. Posters
3. References
4. Contact Details



'Danceisa' in Arabic using Nastaliq script by Alireza Khatpour, Fars, Iran



'Darkroom' in Persian script + 'Empty' in Persian script by Ardashir Noshirvanisharifabadi, Tehran, Iran

Design Resource

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Typography in Publication Design

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IDC, IIT Bombay

Source:

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1. Introduction
2. Posters
3. References
4. Contact Details



'Death' in Nastaliq script by Saeed Faraji, Tehran, Iran



'Disleksi' (dyslexia) in Turkish language by Deniz Yeşim Taluğ, Turkey

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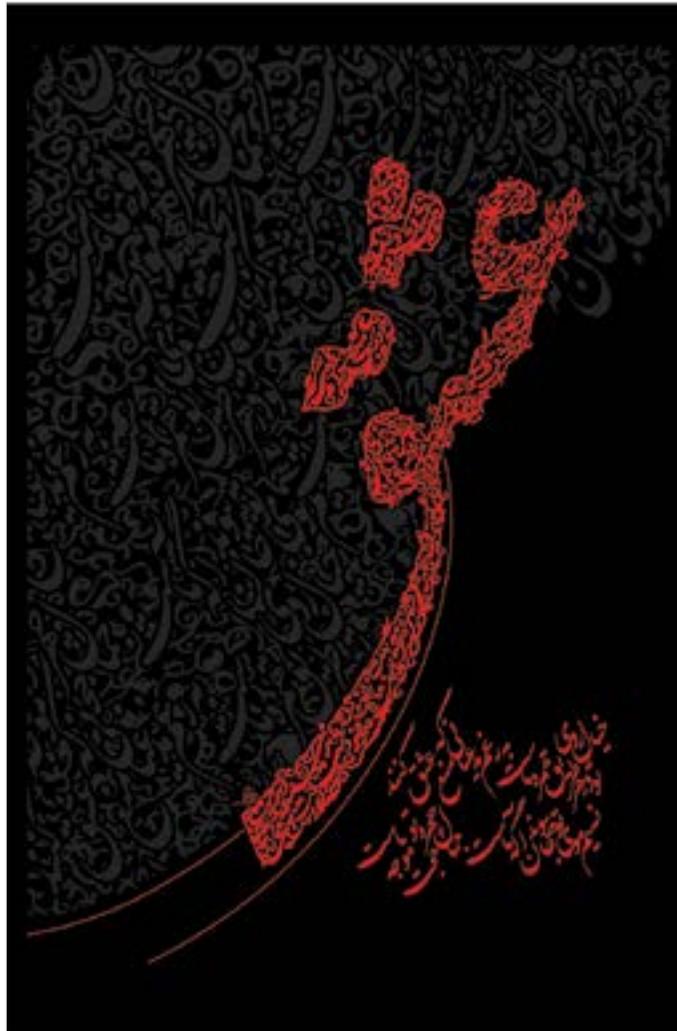
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### 1. Introduction

### 2. Posters

### 3. References

### 4. Contact Details



'Eshgh' (Love) in Arabic script by Mohammad Mahdi Mirzaei, Tehran, Iran



'Huinyeoul' (crystal clear as water) in Korean Huiyeoul script by Yea Rim Lee, Daejeon, S Korea

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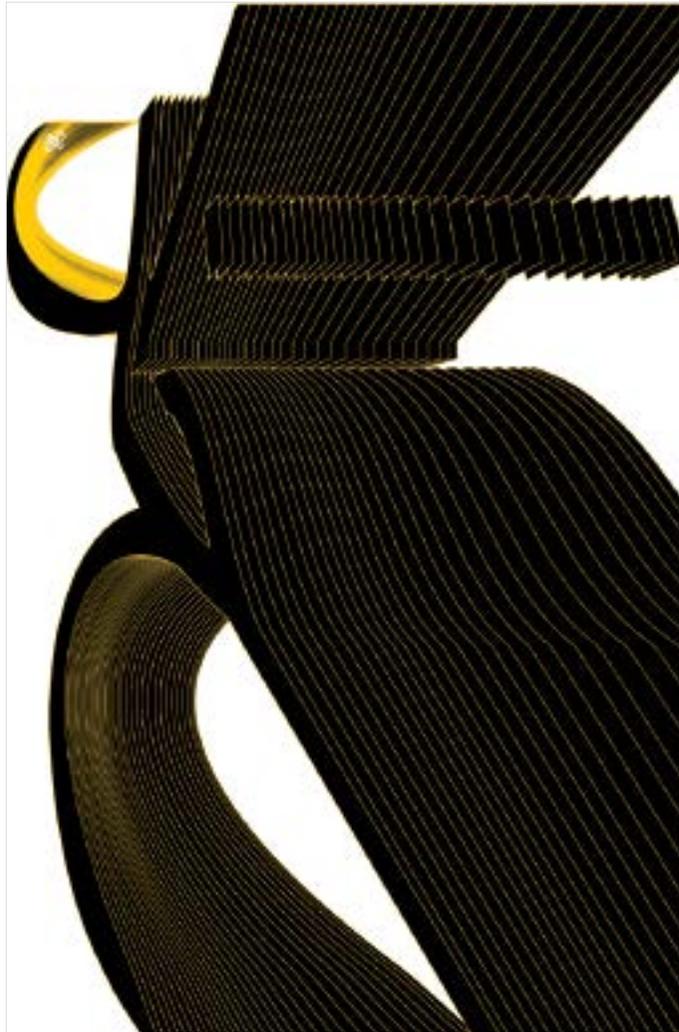
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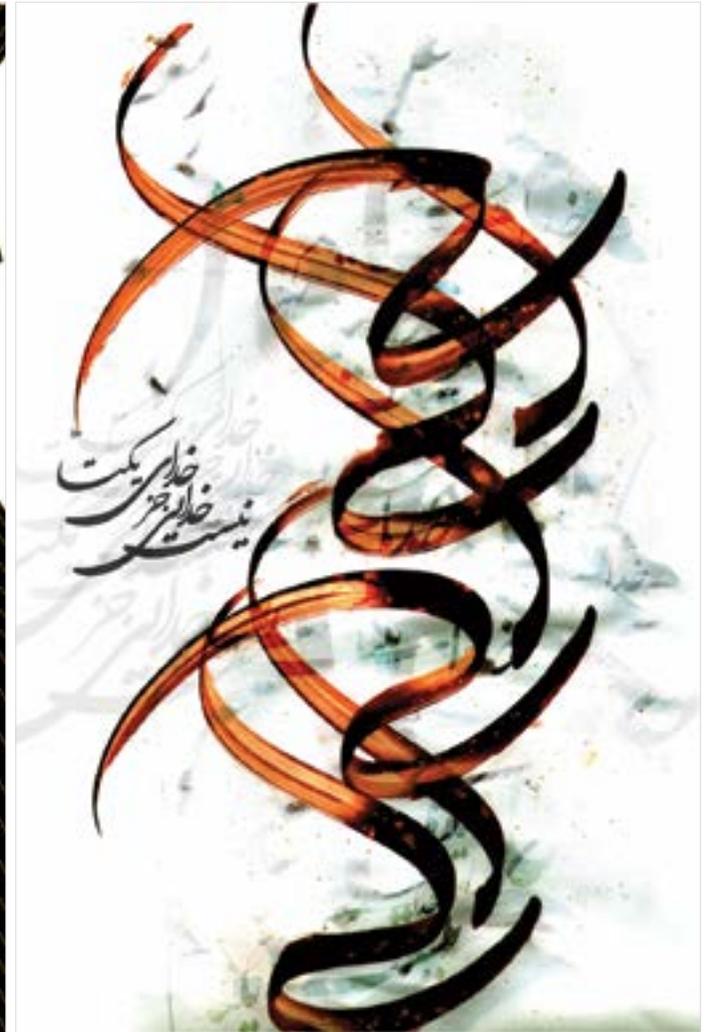
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3. References

4. Contact Details



'God' in Persian Language by Nasir Bashiri, Tehran, Iran



'I am Alone' in Nastaliq script by Ali Emrani, Tehran, Iran

Design Resource

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Typography in Publication Design

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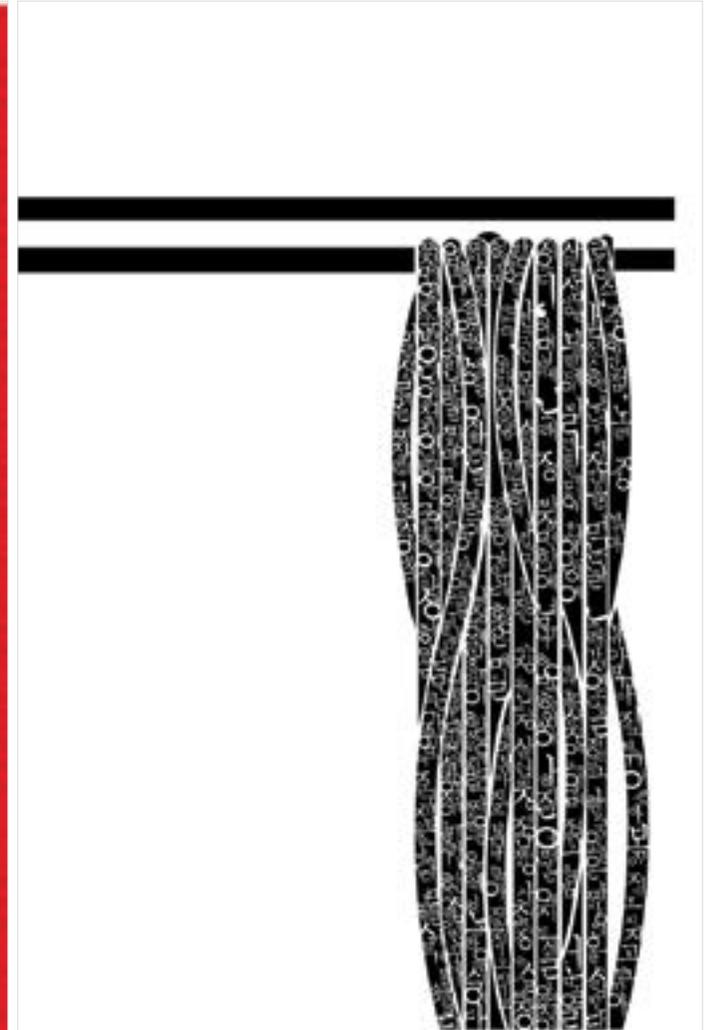
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3. References

4. Contact Details



'Infinity' in Persian language by Mohammad Rafiee Sahlabadi, Iran



'Jjajangmyeon' (favourite Korean Dish) in Korean language by Jeonsaetbyeol, Daejeon, S Korea

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## Typography Day Posters 2012

Typography in Publication Design

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IDC, IIT Bombay

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'Kafe Horof' (coffee shop of letters) in Persian script by Majid Kavianmehr, Sabzevar, Iran



'Light-filled Attic' in Persian language by Ensieh Knjoori, Kermanshah, Iran



'Love' in Roman script by Gimminji, Daejeon, S Korea

1. Introduction

2. Posters

3. References

4. Contact Details

Design Resource

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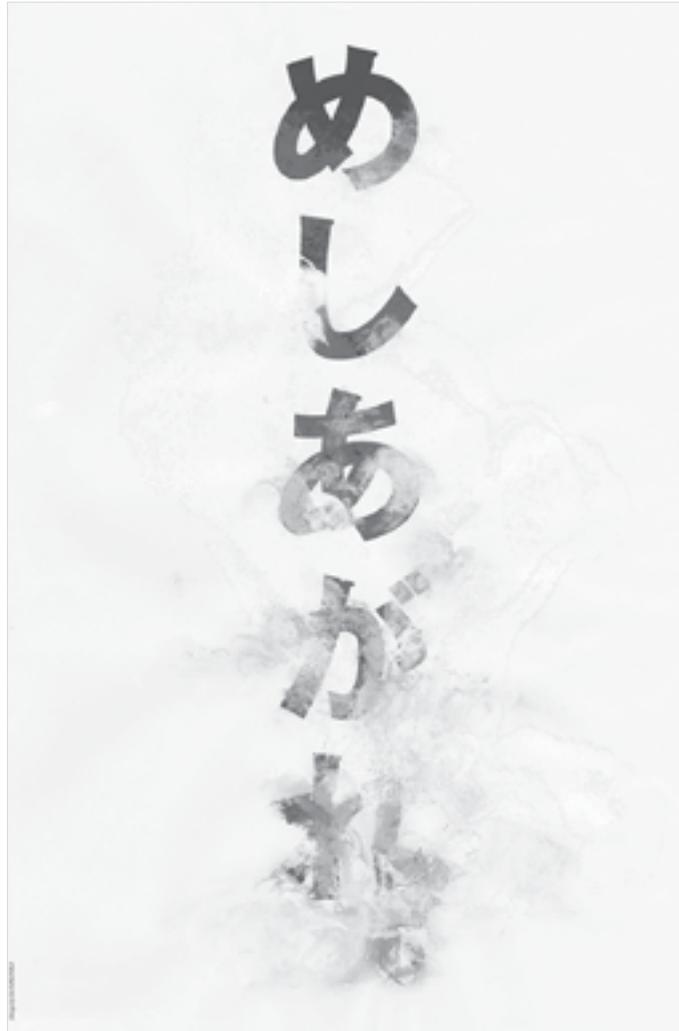
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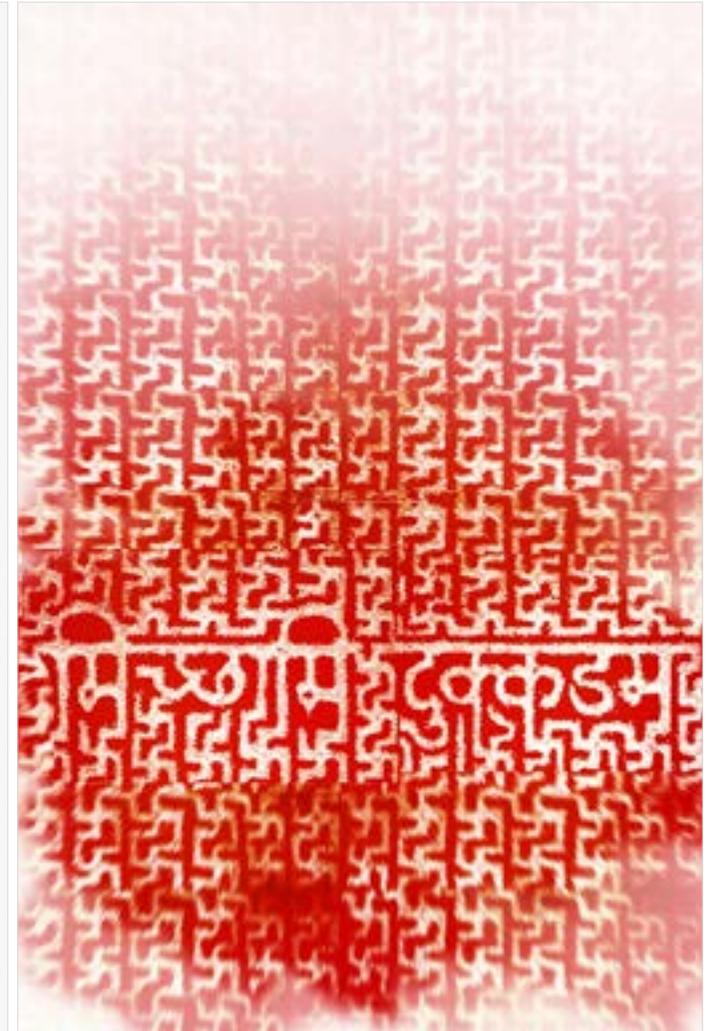
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3. References

4. Contact Details



'Meshiagare' (Mother's food/Bon appétit) in Japanese language by Eri Nakaoka, Kyoto, Japan



'Michhami Dukkaddam' in Marwadi language and Devnagiri script by Yesha Jain, Mumbai, India

Design Resource

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Typography in Publication Design

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Typoday 2012

IDC, IIT Bombay

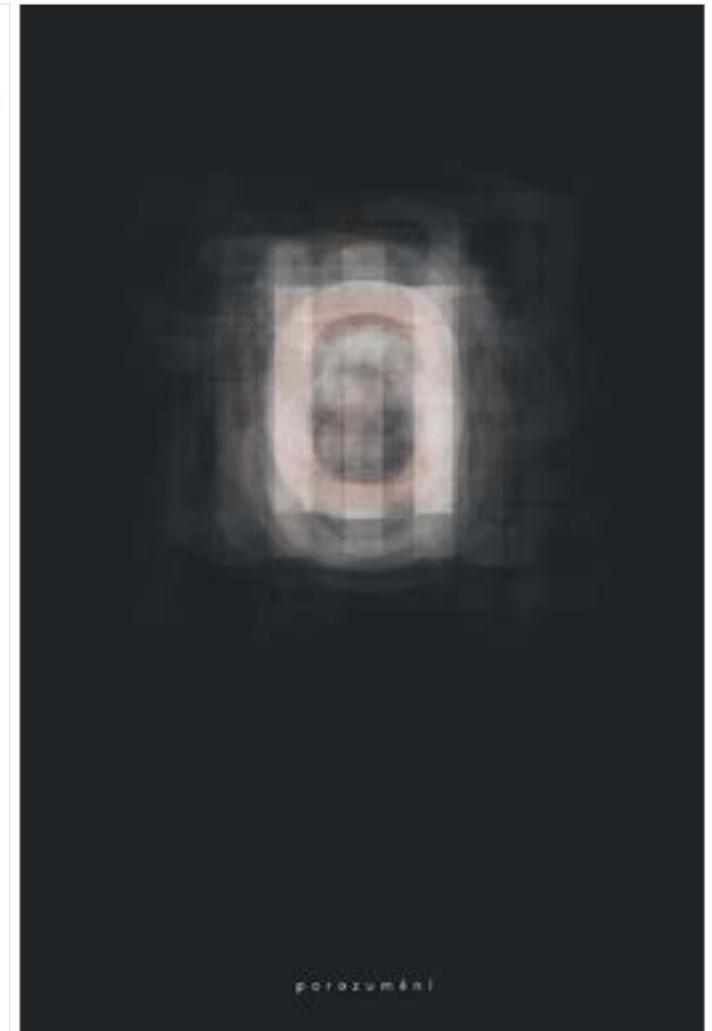
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1. Introduction
2. Posters
3. References
4. Contact Details



'Peace' in Arabic script by Rokhsareh Ranjbar, Iran



'Pochopení' (understanding) in Czech language by Tomáš Novotný, Borova, Czech Republic

Design Resource

## Typography Day Posters 2012

Typography in Publication Design

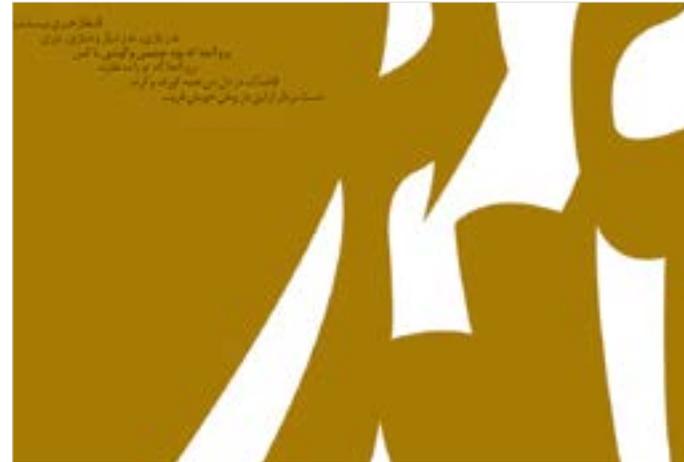
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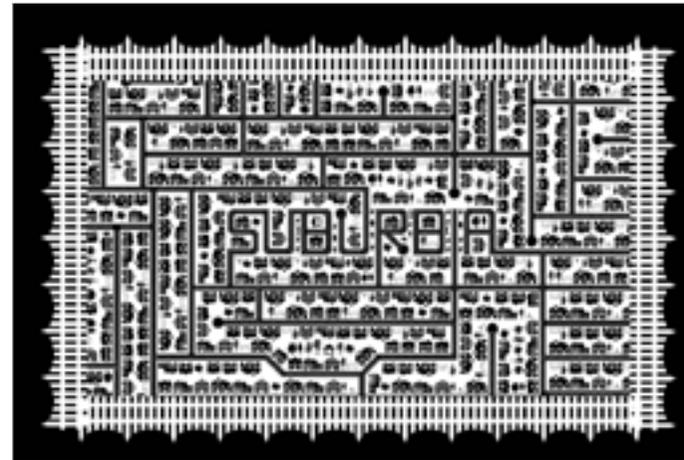
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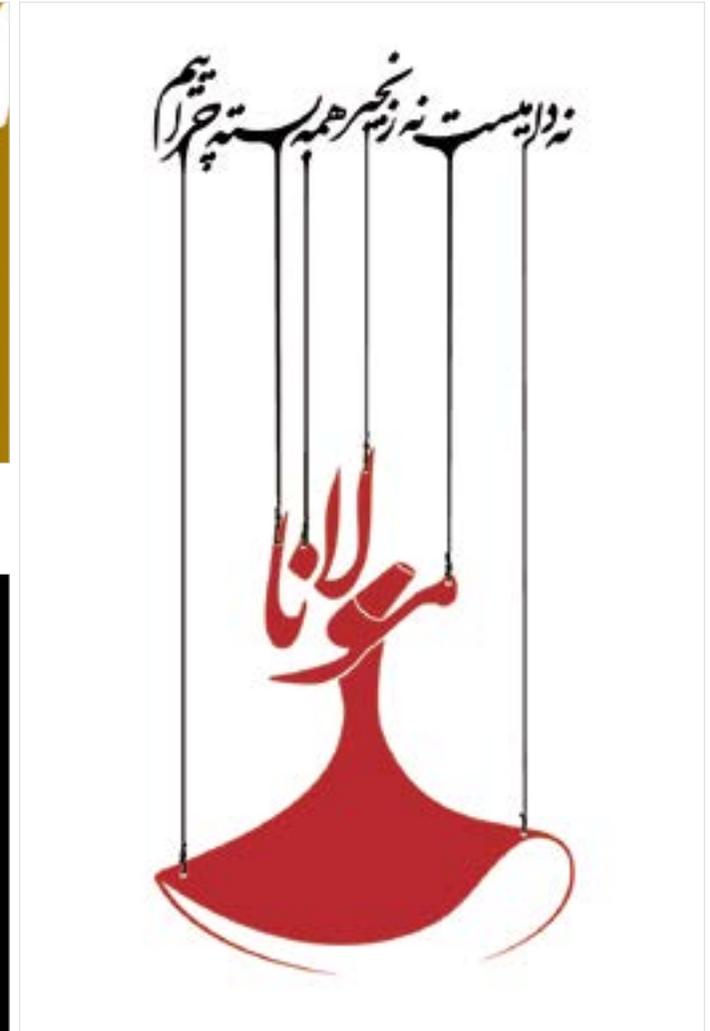
<https://www.dsource.in/resource/typography-day-posters-2012/posters>



'Strange' in Nastaliq script by Davood Khalili, Teheran, Iran



'Suburbia' in Roman script by Clara Eckert-Framm, New York, USA



'Trapped' in Farsi language by Sina Fakour, Tehran, Iran

1. Introduction
2. Posters
3. References
4. Contact Details

Design Resource

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Typography in Publication Design

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IDC, IIT Bombay

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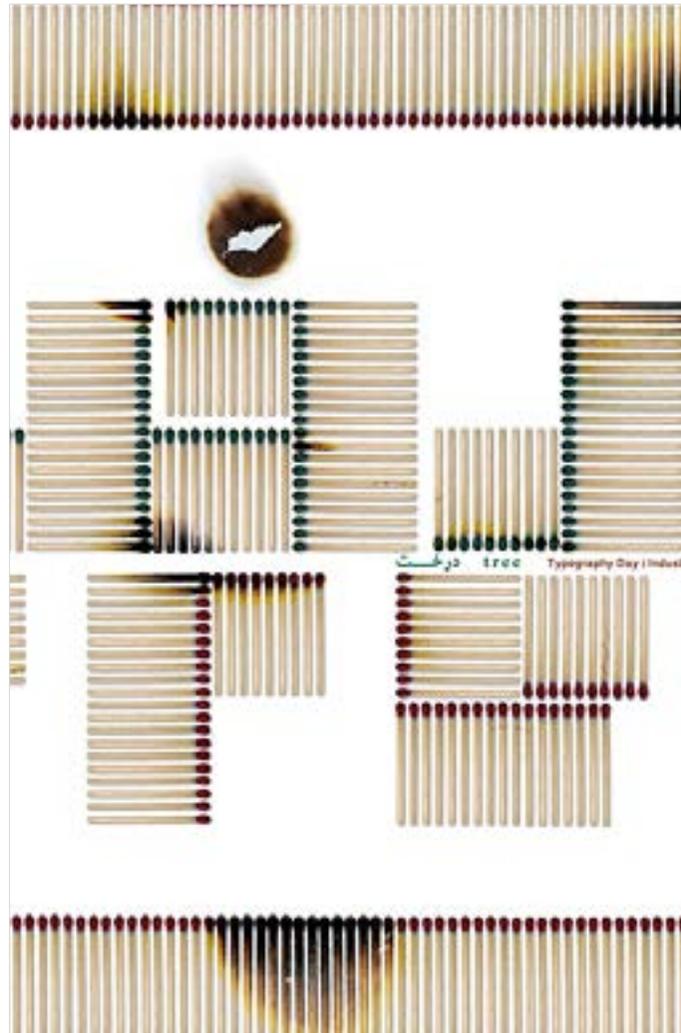
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1. Introduction

2. Posters

3. References

4. Contact Details



'Tree' in Persian language and Roman script by Hamid Vasfi, Guilan, Iran



'War for Peace' in Arabic script by Mohsen Abbasghorbani, Iran

Design Resource

## Typography Day Posters 2012

Typography in Publication Design

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IDC, IIT Bombay

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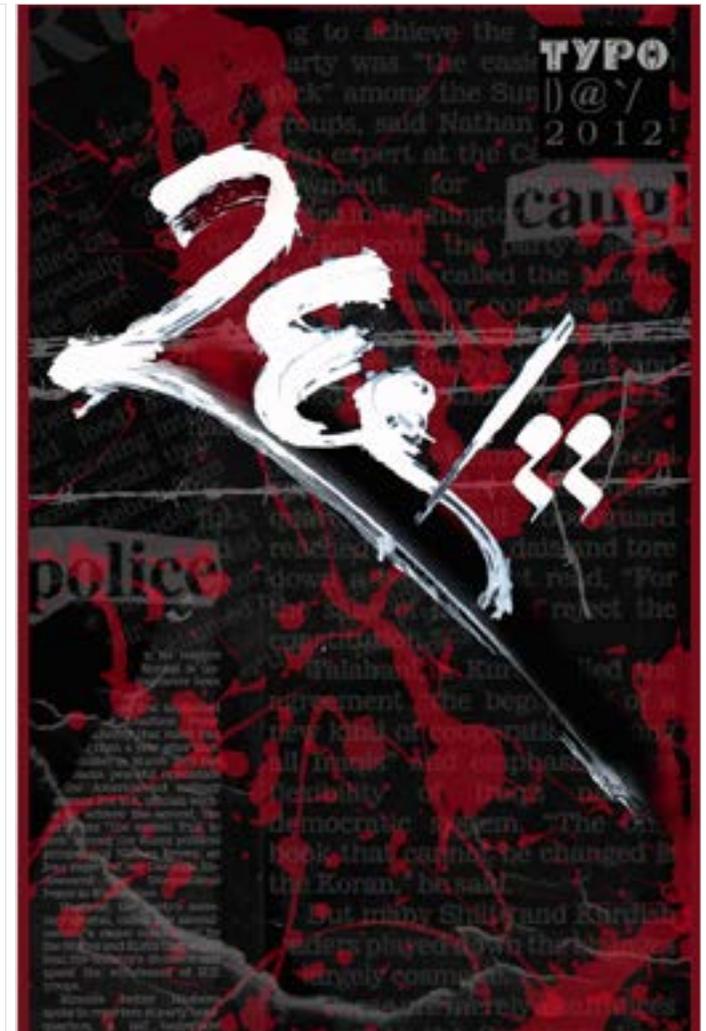
2. Posters

3. References

4. Contact Details



'Waiting' in line for essentails in Persian Languge by Ali Delzendehtrooy, Shiraz, Iran



'26/11' (terror represented by date 26/11) in Marathi Languge by Ruchita Naresh Bhoir, Mumbai, India

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Typography in Publication Design

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Source:

<https://www.dsource.in/resource/typography-day-posters-2012/references>

## References

For more details please click on the following link:

- <http://www.typoday.in/2012/index.html>
- <https://www.youtube.com/channel/UCiwFfiuw7igGGeK3fbD7r4w>
- [https://www.youtube.com/watch?v=eBjY9-05fao&list=PL4OmuVnCLm4gRPtzZ8-vqv\\_tIYS-oTIP3](https://www.youtube.com/watch?v=eBjY9-05fao&list=PL4OmuVnCLm4gRPtzZ8-vqv_tIYS-oTIP3)

1. Introduction

2. Posters

3. References

4. Contact Details

Design Resource

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<https://www.dsource.in/resource/typography-day-posters-2012/contact-details>

## Contact Details

Typography Day 2012 conference was organized by IDC, IIT Bombay, India.

You can get in touch with us at [typographyday\[at\]gmail.com](mailto:typographyday[at]gmail.com)

For more details please click on the following link:

<http://www.typoday.in/2012/index.html>

You can write to the following address regarding suggestions and clarifications:

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**1. Introduction**

**2. Posters**

**3. References**

**4. Contact Details**