YESHWANT CHAUDHARY

F-SIDes, Ind, N D Des, M-CSD-UK,
Graphic & Industrial Designer, Visual Communications Consultant

CLIENTS AND DESIGN DISCIPLINES SERVED (A SELECTED FEW)

ICONS : ⊙ Internationally published ⊙ National Awards
● Incompletion ▶ To Continue

	Client /Industry	Multi-national	Business	Year/s	Corporate Symbols & Logos	Corporate Identity Design	PR / Internal Communications	Print / Publication Design	Institutional Promotions	Product & Service Promotions	Integrated Single Packaging	Brand / Range Packaging	House Style / Corporate Design	Outdoor Media / Posters	Audio Visuals & Advtg. Films	Multi Media Direction	Signage Graphics & Systems	Exhibition Planning & Design	Environmental Design	Product Graphics	Product Design : Consultancy	DES/PR/ADVG Consultancy	REMARKS
					Corporate Communi-cation			Marketing Communi-cation			Packging Devlpmnt & Design			Multi-Media Design Package			Environmtl Design & Consult.			Industrial Design Consult.			
A.	**Pharmaceutical & Chemical Industry: (15)**																						
1.	CIBA AG.	M-N /Switz	Pharma/Dyes/Synth	'61/62		●		⊙	●	●			●					●					
2.	CIBA India Ltd.	M-N/India	Pharma	1962/70		⊙	●	⊙	●	⊙		●	●		⊙	●		●				■	
			Dyes/Synth			●	●	●	●	⊙		⊙						●				■	
			Agro+Chems		●	●	●	●	●	⊙	●	●		⊙			●	⊙	●			■	
3.	NuLife Pharmaceuticals	N/Pune	Pharma	1972/73	⊙	⊙		●	●			⊙	⊙				●		●			■	
4.	Duphar InterFran Ltd.	M-N/Bombay	Pharma	1974/81		●		●		●	⊙		⊙									■	
5.	Wockhardt Ltd.	M-N/India	Pharma	1976/84				⊙	●	⊙	⊙	●											
6.	Ecomax Agro Organics	M-N/Bombay	Agro Ferts	1992/94	⊙	⊙						⊙					●			●		■	
7.	Torrent Corp Group Russian-Ind.	M-N/Ahm	Pharma	1996/97	▶	▶			▶	▶		▶	●										
B.	**Consumer Product Industry: (15)**																						
1.	Ciba India	M-N/Bombay	Toiletaries				●	●	●	⊙	⊙			⊙	●		●	●				■	
2.	Godrej Soaps & Boyce Ltd.	M-N/Bombay	Cosmetics	1970/79	⊙						⊙	●											
3.	Dalmia Enterprise Ltd.	M-N/Delhi	Liqueres	1970/74	●						⊙	⊙		●								■	
4.	InterFran Ltd.	M-N/Bombay	Cosmetics	1974/81	●	●					⊙	●										■	
5.	Centron Industrial Alliance	M-N/Bombay	Home Products	1971/76	⊙	⊙		●	●		⊙	⊙					●		●	●	●	■	
6.	United Phosphorous	N/Bombay	Home Products	1973/76	⊙	●	●		⊙	●		⊙		●			●		●			■	
C.	**Transportation and Tourism Industry: (6)**																						
1.	India Tourism Devlopment Corp.	M-N/Govt. of India	Tourism	1970/72	⊙									⊙									
2.	Lee & Muirhead	M-N/Bombay	Sea-Forwarding	1975/78	⊙	⊙			●	●							●		●			■	
3.	Lemour Group	M-N/Bombay	Air-Forwarding	1977/80	⊙	⊙	●			●							●		●			■	
4.	Bureau of International Transp	M-N/Bombay	TransP Con	1979-80	⊙	●	●			●							●		●				
D.	**Management Training & Educational Institutes: (10)**																						
1.	Ministry of Education,	Govt. of India	Exhibition	1971/72	⊙	●			⊙					⊙			●	●					
2.	International Centre for Enviromtl Ecology	USA/PennState Uni		1988/89	⊙	⊙		●	●								●						
3.	Ind Inst of Cost Management & Research		Management Ed	1993...	●	●		●	●					▶			●		▶			▶	
4.	Centre of Managing the Self	M-N/Switz	Management Ed	1986...																			
E.	**Graphic Communication & Graphic Technology : (12)**																						
1.	TechNova Imaging Systems	N/Bombay	Graphic Ps	1971/72	●	⊙			⊙	⊙	⊙	⊙	●				●	●		●		■	
2.	Communica	M-N/Bombay	Multi-Media	1971...		⊙	⊙		●	●				●	●	●		●		●		■	
F.	**Financial Management & Finance Industry: (12)**																						
1.	Housing Development Finance Corp	N/Bombay	Housing-Finance	1976/82	⊙	⊙		⊙	⊙								●		●			■	
2.	Ind Credit & Investment Corp of India (ICICI)		Industrial Bank	1982/88	⊙	⊙		●	⊙										●				
3.	Devlpt Co-op Bank (AGA Khan)		Devlpt Bank	1984/85	⊙	●		●											●				
4.	Central Bank of India		Commerce Bank	1986/88	⊙																		
5.	ICICI Securities	M-N/Bombay	Share Mkt	1993...	●	●	●	●									●		●			■	
6.	IDBI Mutual Fund	M-N/Bombay	Share Mkt	1994...	●	●	●	●									●		▶			▶	
7.	IDBI Capital Market Services	M-N/Bombay	Capital Mkt	1993/94	●	●	●	●									●		▶			▶	
G.	**Hospitals & Medical Research Centres: (6)**																						
1.	Wockhardt Medical Research Centre, Calcutta/Bangalore			1988/90	●	●	●	●									▶		▶			▶	
2.	Somaiya Ayurvihar/Hospital/Med College - R&D/Bombay			1995...	●	●	●	●									▶		▶			▶	
3.	Indian Council for Veterinary Science			1997...	●	●	▶	▶									▶	▶	▶			▶	

National and Development Programmes:

1. INDIA's FREEDOM STRUGLE - National Memorial : Environmental Planning, Structural & Architectural Design, Exhibition in hand ...Design, Graphics, Multi-Media with Extential Proposition and Co-ordination Project
2. INDIAN CINEMA for Russia; Govt of India Exhibition : postponed... Environmental Planning, Structural Design, Exhibition Design, Graphic and Multi Media.